Drew Koszulinski

Airtight product design & development

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EXPERIENCE

Broadnet Teleservices, Remote — *Design & Frontend Engineering*

SEPTEMBER 2020 - PRESENT

After nearly 20 years of business without a dedicated product designer, Broadnet's suite of products was more than ready for a complete rewrite of the codebase and UX. My responsibilities include a ground-up redesign & frontend development of a multi-million dollar product whose services reach millions of end users per year through dozens of national and multinational clients.

Safe2, Remote — *Design Lead*

MARCH 2020 - JUNE 2020

Given an ethically unparalleled data security protocol, my role required me to create a user experience and interface that satisfies the sudden, vast need to securely track an individual's relative risk to COVID-19 exposure without creating opportunities for third parties to obtain personal data and use it to nefarious ends. Safe2 is currently in the process of rolling out pilot programs to a number of local, national, and global clients, including The American Red Cross.

Rayka, Remote — *Head of Design*

OCTOBER 2018 - DECEMBER 2019

My responsibilities include the direction and execution of all marketing and product design efforts including roadmapping, user testing, user research, wireframing, visual design, benchmarking, and validating. Rayka has a 4.7-star rating from 158 votes in the iOS App Store.

Gigster.co, Remote — *Contract Product Designer*

NOVEMBER 2015 - OCTOBER 2018

After being vetted by the Gigster team, I was welcomed into a small community of designers, where I shipped fourteen early-stage, product design projects with excellent client satisfaction. These products ranged from P2P marketplaces, to admin dashboards, to custom internal software tools.

Coolhouse Labs, Petoskey, MI — *Designer In Residence*

JUNE 2015 - AUGUST 2015

I served on-site during the 2015 summer accelerator program as a design resource to six pre-seed stage tech startups. Responsibilities included MVP product design, branding design, and product strategy.

EDUCATION

Aquinas College, Grand Rapids, MI — *Bachelor's of Arts, Concentration in Photography*
GRADUATED MAY 2013

SKILLS

Frontend Programming

Design Systems

Typescript & Javascript

Angular

React

HTML5

CSS3

Tailwindcss

Agile Software Development

Digital Product Design

Figma

Sketch App

InVision

Mixpanel

Zeplin

Jira

Asana