

Revenue Leak Finder Report

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Executive Summary

Users analyzed: 400

Total MRR: \$17,060

Estimated MRR at risk: \$8,004

High-risk users: 6

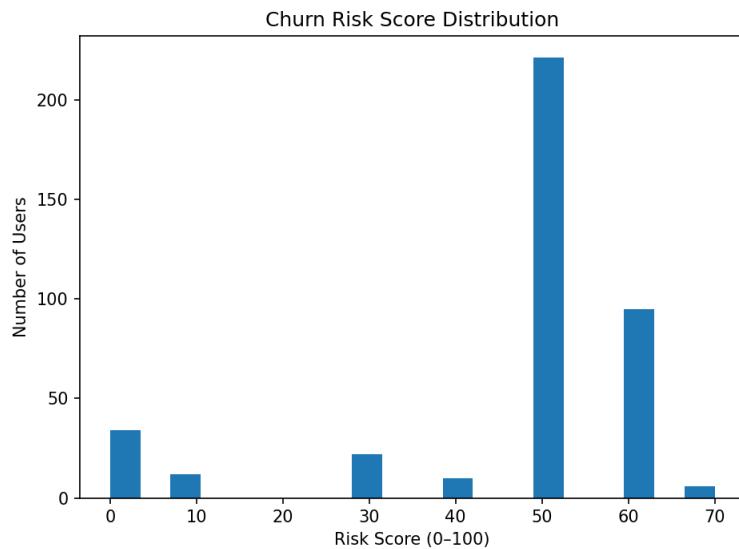
Note: Risk scores are rule-based and intended to prioritize outreach, retention, and pricing review.

Top Churn Risks (Top 10)

user_id	plan_price	days_inactive	risk_score	est_mrr_at_risk
247	\$19	567	70	\$13
72	\$29	66	70	\$20
397	\$29	415	70	\$20
283	\$99	694	70	\$69
185	\$29	134	70	\$20
318	\$99	701	70	\$69
286	\$19	440	60	\$11
107	\$99	543	60	\$59
108	\$49	516	60	\$29
112	\$9	276	60	\$5

Charts

Churn Risk Score Distribution



Estimated MRR at Risk by Risk Band

