

# Drew Manley

deman@uoregon.edu | 669-300-9848 | Eugene, OR | [linkedin.com/in/drewmanley/](https://www.linkedin.com/in/drewmanley/)

## EDUCATION

### University of Oregon

Bachelor of Science in Business Administration, Bachelor of Computer Science

Eugene, OR

Expected Graduation June 2027

- Cumulative GPA: 3.80 | 2x Dean's List

## WORK EXPERIENCE

### DeSpark

Boston, MA

Business Management Intern

June 2024 - September 2024

- Developed and implemented user acquisition strategy of 5+ varying media platforms resulting in a 340%+ increase in followers, impressions, and likes, directly attributing to doubling the size of current userbase
- Conducted market research, reached out to VC's, and collaborated with founders to help pitch DeSpark resulting in \$2M+ increase of company valuation

### The Oregon Blockchain Group

Eugene, OR

AI Consultant

January 2024 - Present

- Analyzed 5+ diverse digital asset pitch decks and helped invest 5 figures of cryptocurrency, directly attributing to outperforming market benchmark by 15%
- Utilized developer skills, cryptocurrency knowledge, and research to help consulting team develop and publish 5 web3 articles and a dynamic JavaScript use-case for a cutting-edge AI/Blockchain startup

### The Oregon Consulting Group

Eugene, OR

Strategy Consultant

November 2023 - Present

- Delivered revenue-generating strategy consulting services to F500, non-profit, and growth-stage businesses through use of primary research, complex financial analysis, and human-centered design methodologies
- Created implementation strategy for major university to establish post-graduate education opportunities through analysis of 50+ schools, resulting in optimized sports and human performance programs
- Benchmarked behavioral research labs across public university landscape to deliver research lab transformation strategy recommendations to Lundquist College of Business faculty and administration

### Luminous Device Technologies

Santa Clara, CA

Business Operations Intern

June 2023 - September 2023

- Operated and oversaw the ultra-precise laser cutting production of more than 1500 Nitinol medical-grade stents
- Formulated and formatted new organization system in Microsoft Excel for 20+ years of data for federal health compliance
- Wired, soldered, manufactured, and aided in the troubleshooting of hardware and software problems in three system builds, leading to over \$30,000 in market sales

## EXTRACURRICULAR ACTIVITIES

### Alpha Kappa Psi

Eugene, OR

Brotherhood Committee Advisor

November 2023- Present

- Hosted a networking trip of 18 members to San Francisco to visit 4 different market-leading companies, participating in networking and panel events for increased professional development of members
- Conducted formal presentation on professional development and personal experiences to 90+ members
- Advised for Brotherhood committee to implement Brother Study Sessions and comprehensive professional development plan for membership onboarding

### Merge Ministries

Santo Domingo, DR

Student Leader

July 2023- August 2023

- Recognized as 1 of 12 specially selected individuals chosen for their ability to excel in communication and outreach to travel abroad to serve an underdeveloped community of Santo Domingo, Dominican Republic
- Persevered through language barrier to design a variety of sports games alongside local community leaders, helping run a children's camp for 50+ Dominican children

## SKILLS & INTERESTS

**Skills:** Excel, PowerPoint, Tableau, JavaScript (familiar), HTML (familiar), CSS (familiar), Python (basic)

**Interests:** Badminton, Philosophy, Mountain Biking, Legos, Travel (Japan, Iceland, Costa Rica)