# **DREW JOHNSTON**

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### **EDUCATION**

Harvard UniversityCambridge, MAPhD, Economics (in progress)2019-AM, Economics2019-2022

Fields: Labor and Political Economy

Columbia University

BA, Computer Science and Economics

New York, NY
2013-2017

### RESEARCH EXPERIENCE

Meta, Core Data Science TeamCambridge, MAContractor2017-2019, 2020-

Harvard University, Department of Economics

Graduate Research Assistant, Prof. Raj Chetty

2021-

Harvard University, Department of Economics

Graduate Research Assistant, Prof. Gabriel Kreindler

2020

New York University, Stern School of Business

Junior Research Scientist, Profs. Theresa Kuchler & Johannes Stroebel

2017-2019

Yale University, Department of Economics

Research Assistant, Prof. Costas Arkolakis

New Haven, CT
2016-2017

Columbia University, Department of Economics

New York, NY

Research Assistant, Prof. Donald Davis & Sun Kyoung Lee

2015

#### **PUBLICATIONS**

## Social Capital I: Measurement and Associations with Economic Mobility

Nature, 608 (7921), 108-121. August 2022.

with Raj Chetty, Matthew O. Jackson, Johannes Stroebel, Theresa Kuchler, Nathaniel Hendren, Robert Fluegge, Sara Gong, Federico Gonzalez, Armelle Grondin, Matthew Jacob, Martin Koenen, Eduardo Laguna-Muggenburg, Florian Mudekereza, Tom Rutter, Nicolaj Thor, Wilbur Townsend, Ruby Zhang, Mike Bailey, Pablo Barberá, Monica Bhole, Nils Wernerfelt

**Press:** NYT (1), NYT (2), Economist, Washington Post, NPR, CBS, Axios, Brookings, El País, The Hill (Social Capital Atlas) (Data) (Working Paper 1, Working Paper 2) (Slides) (Summary) (Cover Art)

## Social Capital II: Determinants of Economic Connectedness

Nature, 608 (7921), 122-134. August 2022.

with Raj Chetty, Matthew O. Jackson, Johannes Stroebel, Theresa Kuchler, Nathaniel Hendren, Robert Fluegge, Sara Gong, Federico Gonzalez, Armelle Grondin, Matthew Jacob, Martin Koenen, Eduardo Laguna-Muggenburg, Florian Mudekereza, Tom Rutter, Nicolaj Thor, Wilbur Townsend, Ruby Zhang, Mike Bailey, Pablo Barberá, Monica Bhole, Nils Wernerfelt

## Peer Effects in Product Adoption

American Economic Journal: Applied Economics, 14(3), July 2022 with Michael Bailey, Theresa Kuchler, Johannes Stroebel, Arlene Wong Press: VoxEU, LSE Business Review, World Economic Forum (Working Paper) (Code) (Appendix)

#### Social Connectedness in Europe

International Conference on Social Informatics (SocInfo 2020), October 2020 with Michael Bailey, Theresa Kuchler, Dominic Russel, Bogdan State, Johannes Stroebel Press: Facebook Research (Data) (Code) (Appendix)

## WORKING PAPERS

Social Networks Shape Beliefs and Behavior: Evidence from Social Distancing during the COVID-19 Pandemic

Revise & Resubmit at *Journal of Political Economy Microeconomics* with Michael Bailey, Martin Koenen, Theresa Kuchler, Dominic Russel, Johannes Stroebel **Press:** NBER Digest

# The Social Integration of International Migrants: Evidence from the Networks of Syrians in Germany

Best Poster at the *International Conference on Computational Social Science* (IC2S2 2022) with Michael Bailey, Martin Koenen, Theresa Kuchler, Dominic Russel, Johannes Stroebel (Slides) (Research Summary)

## POLICY REPORTS

The War in Ukraine and the Potential of Facebook's Social Connectedness Index to Anticipate Human Displacement

UN International Organization for Migration: Migration Research Series, No. 73, April 2023 with Umberto Minora, Martina Belmonte, Claudia Bosco, Stefano Iacus, Eugenia Giraudy, Francesco Sermi

## **PRESENTATIONS**

| 2023 | NSF Conference on Network Science and Economics European Networks Conference Urban Economics Association European Meeting                              | (Virginia Tech)<br>Central European University)<br>(Bocconi) |
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| 2022 | International Conference on Computational Social Science<br>Stanford Institute for Theoretical Economics<br>Urban Economics Association Annual Meeting | e (IC2S2) (UChicago)<br>(Stanford)<br>(World Bank, DC)       |
| 2021 | Networks 2021 (joint meeting of Sunbelt and NetSci)<br>Southern Economic Association Annual Meeting  | (Online)<br>(Houston, TX)                                    |
| 2020 | Facebook Computational Social Science Seminar  | (Online)   |

### PROFESSIONAL ACTIVITIES

**Refereeing:** the Quarterly Journal of Economics, the Economic Journal, the Journal of Urban Economics, and the Cambridge Journal of Regions, Economy and Society

Program Committee: FAccT '23 (ACM Conference on Fairness, Accountability, and Transparency)

#### RESEARCH GRANTS

2022 | \$24,000, Chae Family Economics Research Fund (with Martin Koenen)

#### OTHER

PhD Affiliate, Opportunity Insights PhD Affiliate, Institute for Quantitative Social Science 2x NCAA Team Fencing Champion