# **DREW JOHNSTON**

drewjohnston@g.harvard.edu · drew-johnston.com

### **EDUCATION**

Harvard University
PhD, Economics (in progress)
2019AM, Economics
Columbia University
PhD, Economics
PhD, Eco

### RESEARCH EXPERIENCE

Meta. Core Data Science Team Cambridge, MA Contractor 2017-2019, 2020-Cambridge, MA Harvard University, Department of Economics Graduate Research Assistant, Prof. Raj Chetty 2021-Harvard University, Department of Economics Cambridge, MA Graduate Research Assistant, Prof. Gabriel Kreindler 2020 New York University, Stern School of Business New York, NY Junior Research Scientist, Profs. Theresa Kuchler & Johannes Stroebel 2017-2019 Yale University, Department of Economics New Haven, CT Research Assistant, Prof. Costas Arkolakis 2016-2017

New York, NY

2015

### **PUBLICATIONS**

# Social Capital I: Measurement and Associations with Economic Mobility

Nature, 608 (7921), 108-121. August 2022. (Cover Article)

Research Assistant, Prof. Donald Davis & Sun Kyoung Lee

Columbia University, Department of Economics

with Raj Chetty, Matthew O. Jackson, Johannes Stroebel, Theresa Kuchler, Nathaniel Hendren, Robert Fluegge, Sara Gong, Federico Gonzalez, Armelle Grondin, Matthew Jacob, Martin Koenen, Eduardo Laguna-Muggenburg, Florian Mudekereza, Tom Rutter, Nicolaj Thor, Wilbur Townsend, Ruby Zhang, Mike Bailey, Pablo Barberá, Monica Bhole, Nils Wernerfelt

**Press:** NYT (1), NYT (2), Economist, Washington Post, NPR, CBS, Axios, Brookings, El País, The Hill (Social Capital Atlas) (Data) (Working Paper 1, Working Paper 2) (Slides) (Summary) (Appendix)

#### Social Capital II: Determinants of Economic Connectedness

Nature, 608 (7921), 122-134. August 2022.

with Raj Chetty, Matthew O. Jackson, Johannes Stroebel, Theresa Kuchler, Nathaniel Hendren, Robert Fluegge, Sara Gong, Federico Gonzalez, Armelle Grondin, Matthew Jacob, Martin Koenen, Eduardo Laguna-Muggenburg, Florian Mudekereza, Tom Rutter, Nicolaj Thor, Wilbur Townsend, Ruby Zhang, Mike Bailey, Pablo Barberá, Monica Bhole, Nils Wernerfelt

### **Peer Effects in Product Adoption**

American Economic Journal: Applied Economics, 14(3), July 2022 with Michael Bailey, Theresa Kuchler, Johannes Stroebel, Arlene Wong Press: VoxEU, LSE Business Review, World Economic Forum (Working Paper) (Code) (Appendix)

#### Social Connectedness in Europe

International Conference on Social Informatics (SocInfo 2020), October 2020 with Michael Bailey, Theresa Kuchler, Dominic Russel, Bogdan State, Johannes Stroebel Press: Facebook Research (Data) (Code) (Appendix)

## WORKING PAPERS

# The Social Integration of International Migrants: Evidence from the Networks of Syrians in Germany

Revise & Resubmit at the Journal of Political Economy

Winner, Best Poster at the *International Conference on Computational Social Science* (IC2S2 2022) with Michael Bailey, Martin Koenen, Theresa Kuchler, Dominic Russel, Johannes Stroebel (Slides) (Research Summary)

## Social Networks Shape Beliefs and Behavior: Evidence from Social Distancing during the COVID-19 Pandemic

Accepted at the *Journal of Political Economy Microeconomics* with Michael Bailey, Martin Koenen, Theresa Kuchler, Dominic Russel, Johannes Stroebel **Press:** NBER Digest (Code)

# **POLICY REPORTS**

# The War in Ukraine and the Potential of Facebook's Social Connectedness Index to Anticipate Human Displacement

UN International Organization for Migration: Migration Research Series, No. 73, April 2023 with Umberto Minora, Martina Belmonte, Claudia Bosco, Stefano Iacus, Eugenia Giraudy, Francesco Sermi

## **PRESENTATIONS**

2023	NSF Conference on Network Science and Economics	(Virginia Tech)
		Central European University)
	Urban Economics Association European Meeting	(Bocconi)
	Summer School on the Economics of Migration	(UC Davis & Alianza MX)
2022	International Conference on Computational Social Science Stanford Institute for Theoretical Economics Urban Economics Association Annual Meeting	e (IC2S2) (UChicago) (Stanford) (World Bank, DC)
2021	Networks 2021 (joint meeting of Sunbelt and NetSci) Southern Economic Association Annual Meeting	(Online) (Houston, TX)
2020	Facebook Computational Social Science Seminar	(Online)

# **PROFESSIONAL ACTIVITIES**

**Refereeing:** the Quarterly Journal of Economics, the Economic Journal, and the Journal of Urban Economics

**Program Committee:** FAccT '23 (ACM Conference on Fairness, Accountability, and Transparency)

#### RESEARCH GRANTS

2023	\$5,000, Warburg Fund (with Martin Koenen)
2022	\$24,000, Chae Family Economics Research Fund (with Martin Koenen)

## **OTHER**

PhD Affiliate, Opportunity Insights

PhD Affiliate, Institute for Quantitative Social Science

PhD Affiliate, Davis Center for Russian and Eurasian Studies

2x NCAA Team Fencing Champion