

DREW JOHNSTON

drewjohnston@g.harvard.edu · drew-johnston.com

EDUCATION

Harvard University <i>PhD, Economics (in progress)</i> <i>AM, Economics</i>	Cambridge, MA 2019- 2019-2022
Columbia University <i>BA, Computer Science and Economics</i>	New York, NY 2013-2017

RESEARCH EXPERIENCE

Meta, Core Data Science Team <i>Contractor</i>	Cambridge, MA 2017-2019, 2020-
Harvard University, Department of Economics <i>Graduate Research Assistant, Prof. Raj Chetty</i>	Cambridge, MA 2021-
Harvard University, Department of Economics <i>Graduate Research Assistant, Prof. Gabriel Kreindler</i>	Cambridge, MA 2020
New York University, Stern School of Business <i>Junior Research Scientist, Profs. Theresa Kuchler & Johannes Stroebel</i>	New York, NY 2017-2019
Yale University, Department of Economics <i>Research Assistant, Prof. Costas Arkolakis</i>	New Haven, CT 2016-2017
Columbia University, Department of Economics <i>Research Assistant, Prof. Donald Davis & Sun Kyoung Lee</i>	New York, NY 2015

PUBLICATIONS

Social Capital I: Measurement and Associations with Economic Mobility

Nature, 608 (7921), 108-121. August 2022.

with Raj Chetty, Matthew O. Jackson, Johannes Stroebel, Theresa Kuchler, Nathaniel Hendren, Robert Fluegge, Sara Gong, Federico Gonzalez, Armelle Grondin, Matthew Jacob, Martin Koenen, Eduardo Laguna-Muggenburg, Florian Mudekereza, Tom Rutter, Nicolaj Thor, Wilbur Townsend, Ruby Zhang, Mike Bailey, Pablo Barberá, Monica Bhole, Nils Wernerfelt

Press: [NYT \(1\)](#), [NYT \(2\)](#), [Economist](#), [Washington Post](#), [NPR](#), [CBS](#), [Axios](#), [Brookings](#), [El País](#), [The Hill](#) ([Social Capital Atlas](#)) ([Data](#)) ([Working Paper 1](#), [Working Paper 2](#)) ([Slides](#)) ([Summary](#)) ([Cover Art](#))

Social Capital II: Determinants of Economic Connectedness

Nature, 608 (7921), 122-134. August 2022.

with Raj Chetty, Matthew O. Jackson, Johannes Stroebel, Theresa Kuchler, Nathaniel Hendren, Robert Fluegge, Sara Gong, Federico Gonzalez, Armelle Grondin, Matthew Jacob, Martin Koenen, Eduardo Laguna-Muggenburg, Florian Mudekereza, Tom Rutter, Nicolaj Thor, Wilbur Townsend, Ruby Zhang, Mike Bailey, Pablo Barberá, Monica Bhole, Nils Wernerfelt

Peer Effects in Product Adoption

American Economic Journal: Applied Economics, 14(3), July 2022

with Michael Bailey, Theresa Kuchler, Johannes Stroebel, Arlene Wong

Press: [VoxEU](#), [LSE Business Review](#), [World Economic Forum](#) ([Working Paper](#)) ([Code](#)) ([Appendix](#))

Social Connectedness in Europe

International Conference on Social Informatics (SocInfo 2020), October 2020

with Michael Bailey, Theresa Kuchler, Dominic Russel, Bogdan State, Johannes Stroebel

Press: [Facebook Research](#) ([Data](#)) ([Code](#)) ([Appendix](#))

WORKING PAPERS

[Social Networks Shape Beliefs and Behavior: Evidence from Social Distancing during the COVID-19 Pandemic](#)

Accepted at the *Journal of Political Economy Microeconomics*

with Michael Bailey, Martin Koenen, Theresa Kuchler, Dominic Russel, Johannes Stroebel

Press: [NBER Digest](#)

[The Social Integration of International Migrants: Evidence from the Networks of Syrians in Germany](#)

Best Poster at the *International Conference on Computational Social Science (IC2S2 2022)*

with Michael Bailey, Martin Koenen, Theresa Kuchler, Dominic Russel, Johannes Stroebel

([Slides](#)) ([Research Summary](#))

POLICY REPORTS

[The War in Ukraine and the Potential of Facebook's Social Connectedness Index to Anticipate Human Displacement](#)

UN International Organization for Migration: Migration Research Series, No. 73, April 2023

with Umberto Minora, Martina Belmonte, Claudia Bosco, Stefano Iacus, Eugenia Giraudy, Francesco Sermi

PRESENTATIONS

2023	NSF Conference on Network Science and Economics	(Virginia Tech)
	European Networks Conference	(Central European University)
	Urban Economics Association European Meeting	(Bocconi)
	Summer School on the Economics of Migration	(UC Davis & Alianza MX)
2022	International Conference on Computational Social Science (IC2S2)	(UChicago)
	Stanford Institute for Theoretical Economics	(Stanford)
	Urban Economics Association Annual Meeting	(World Bank, DC)
2021	Networks 2021 (joint meeting of Sunbelt and NetSci)	(Online)
	Southern Economic Association Annual Meeting	(Houston, TX)
2020	Facebook Computational Social Science Seminar	(Online)

PROFESSIONAL ACTIVITIES

Refereeing: the Quarterly Journal of Economics, the Economic Journal, the Journal of Urban Economics, and the Cambridge Journal of Regions, Economy and Society

Program Committee: FAccT '23 (ACM Conference on Fairness, Accountability, and Transparency)

RESEARCH GRANTS

2022 | \$24,000, Chae Family Economics Research Fund (with Martin Koenen)

OTHER

PhD Affiliate, Opportunity Insights

PhD Affiliate, Institute for Quantitative Social Science

2x NCAA Team Fencing Champion