# **DREW JOHNSTON**

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# **EDUCATION**

Harvard University

PhD, Economics (advisors: Raj Chetty, Ed Glaeser, Jesse Shapiro)

AM, Economics

Cambridge, MA

2019-2024

2019-2022

Columbia University

New York, NY

BA, Computer Science and Economics

2013-2017

#### EXPERIENCE

MetaNew York, NYPostdoctoral Research Scientist, Computational Social Science2024-Contractor, Central Applied Science2023-2024Contractor, Core Data Science2018-2019, 2020-2023Contractor, Feed Science2017-2018

Opportunity InsightsCambridge, MAResearch Collaborator2024-Graduate Research Assistant, Prof. Raj Chetty2021-2024

Harvard University, Department of Economics

Graduate Research Assistant, Prof. Gabriel Kreindler

Cambridge, MA
2020

New York University, Stern School of Business
Junior Research Scientist, Profs. Theresa Kuchler & Johannes Stroebel

2017-2019

## **WORKING PAPERS**

# The Social Integration of International Migrants: Evidence from the Networks of Syrians in Germany

Conditionally accepted at the Journal of Political Economy

Best Poster at the *International Conference on Computational Social Science* (IC2S2 2022) with Michael Bailey, Martin Koenen, Theresa Kuchler, Dominic Russel, Johannes Stroebel (Slides) (Research Summary)

## Cross-Gender Social Ties Around the World

Conditionally accepted at the *American Economic Association Papers and Proceedings* with Michael Bailey, Theresa Kuchler, Ayush Kumar, Johannes Stroebel (Appendix)

Social Ties and Residential Choice: Micro Evidence and Equilibrium Implications with Martin Koenen

# **PUBLICATIONS**

# Social Networks Shape Beliefs and Behavior: Evidence from Social Distancing during the COVID-19 Pandemic

Journal of Political Economy Microeconomics, 2 (3), 463-494, August 2024

with Michael Bailey, Martin Koenen, Theresa Kuchler, Dominic Russel, Johannes Stroebel

Press: NBER Digest

(Appendix) (Code) (Working Paper)

## Social Capital I: Measurement and Associations with Economic Mobility

Nature, 608 (7921), 108-121. August 2022. (Cover Article)

with Raj Chetty, Matthew O. Jackson, Johannes Stroebel, Theresa Kuchler, Nathaniel Hendren, Robert Fluegge, Sara Gong, Federico Gonzalez, Armelle Grondin, Matthew Jacob, Martin Koenen, Eduardo Laguna-Muggenburg, Florian Mudekereza, Tom Rutter, Nicolaj Thor, Wilbur Townsend, Ruby Zhang, Mike Bailey, Pablo Barberá, Monica Bhole, Nils Wernerfelt

**Press:** NYT (1), NYT (2), Economist, Washington Post, NPR, CBS, Axios, Brookings, El País, The Hill (Social Capital Atlas) (Data) (Working Paper 1, Working Paper 2) (Slides) (Summary) (Appendix)

#### **Social Capital II: Determinants of Economic Connectedness**

Nature, 608 (7921), 122-134. August 2022.

with Raj Chetty, Matthew O. Jackson, Johannes Stroebel, Theresa Kuchler, Nathaniel Hendren, Robert Fluegge, Sara Gong, Federico Gonzalez, Armelle Grondin, Matthew Jacob, Martin Koenen, Eduardo Laguna-Muggenburg, Florian Mudekereza, Tom Rutter, Nicolaj Thor, Wilbur Townsend, Ruby Zhang, Mike Bailey, Pablo Barberá, Monica Bhole, Nils Wernerfelt

### Peer Effects in Product Adoption

American Economic Journal: Applied Economics, 14 (3), 488-526, July 2022 with Michael Bailey, Theresa Kuchler, Johannes Stroebel, Arlene Wong Press: VoxEU, LSE Business Review, World Economic Forum (Working Paper) (Code) (Appendix)

### Social Connectedness in Europe

International Conference on Social Informatics (SocInfo 2020), 1-14, October 2020 with Michael Bailey, Theresa Kuchler, Dominic Russel, Bogdan State, Johannes Stroebel Press: Facebook Research (Data) (Code) (Appendix)

# **POLICY REPORTS**

# The War in Ukraine and the Potential of Facebook's Social Connectedness Index to Anticipate Human Displacement

UN International Organization for Migration: Migration Research Series, No. 73, April 2023 with Umberto Minora, Martina Belmonte, Claudia Bosco, Stefano Iacus, Eugenia Giraudy, Francesco Sermi

# **CONFERENCE & SEMINAR PRESENTATIONS**

2025	American Economic Association Meeting	(San Francisco)
2024	Digital Technologies and Sustainable Development Worksh Barcelona Summer Forum (Migration)	op (Oxford) (BSE)
2023	NSF Conference on Network Science and Economics European Networks Conference Urban Economics Association European Meeting Summer School on the Economics of Migration	(Virginia Tech) Central European University) (Bocconi) (UC Davis & Alianza MX)
2022	International Conference on Computational Social Science Stanford Institute for Theoretical Economics Urban Economics Association Annual Meeting	(IC2S2) (UChicago) (Stanford) (World Bank)
2021	Networks 2021 (Sunbelt & NetSci joint meeting) Southern Economic Association Annual Meeting	(Virtual) (Houston)
2020	Facebook Computational Social Science Seminar	(Virtual)

# PROFESSIONAL ACTIVITIES

**Refereeing:** the Quarterly Journal of Economics, the Review of Economics and Statistics, the Economic Journal, the Journal of Urban Economics ( $\times$ 2), PNAS Nexus, Management Science, and the Cambridge Journal of Regions, Economy and Society

**Program Committee:** FAccT '23 (ACM Conference on Fairness, Accountability, and Transparency)

# **RESEARCH GRANTS**

	\$10,000, Chae Family Economics Research Fund (with Martin Koenen) \$5,000, Warburg Fund (with Martin Koenen)
2022	\$24,000, Chae Family Economics Research Fund (with Martin Koenen)

## OTHER