

Go wind!



DocuSign Hackathon
Galvanize, SF
June 8-9, 2019

Problem(s)

Involvement
in Advocacy

Ease of
Access

Tools for
Engagement



Go wi^{ld}!

What is Go Wild?

Go Wild is a travel companion that encourages people to explore outdoors and engage in advocacy to make a difference

Go Wild is a platform that brings together individuals, organizations and governors so they take action together on environmental issues that are important



Wh

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TLDR:

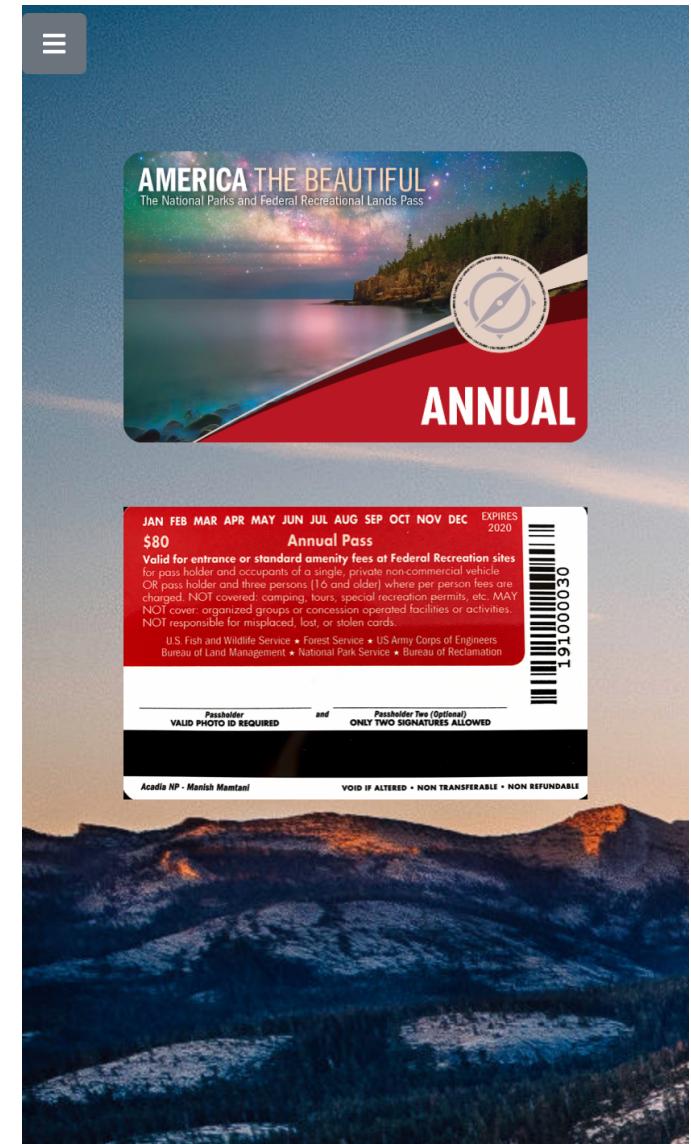
We want to simplify the outdoors
experience

Go wind!

Key Features

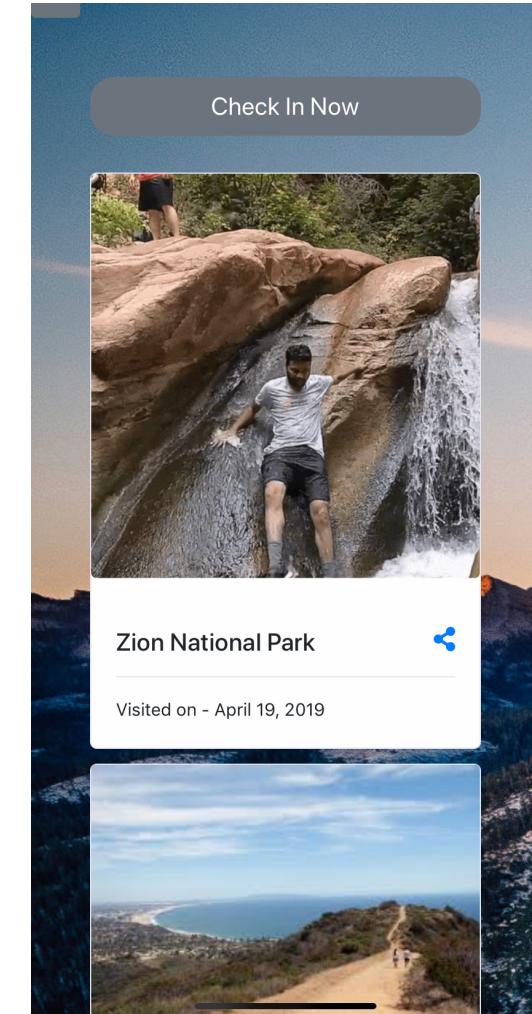
Go wi**nd**!

Easy access for paperless Park Passes and Permits



Go wild!

Local park check-ins
through geolocation



Go wild!

Discovery Issues facing nearby parks based on geolocation



Protect Arctic Refuge

A bill to protect the Arctic National Wildlife Refuge from oil development has been introduced in the U.S. House of Representatives. We need your help to encourage House members to push this bill past the finish line.

+132 Signed [Learn More](#)



Letters delivered and authenticated through DocuSign

Select Start to begin **START**

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 John Wick
101 KickAss Way
(Baba Yaga, W)

Dear Steve King,

Thank you for taking a stand to defend the Arctic National Wildlife Refuge from oil and gas development. The controversial tax law passed by the Senate in 2017 defied the wishes of the majority of Americans by opening the refuge to exploration and drilling. Your co-sponsorship of H.R. 1146 is a big step toward making things right.

By supporting the Arctic Cultural and Coastal Plain Protection Act (H.R. 1146), you are helping lead the way toward restoring protections to the calving and nursing grounds of the Porcupine Caribou Herd, the home of denning polar bears, musk oxen and wolves, and the nesting habitat of nearly 200 species of migratory birds.

Your support is vital to the indigenous Gwich'in people, whose survival depends on a healthy Porcupine Caribou Herd. For the Gwich'in, protecting the coastal plain of the refuge is a matter of human rights. We have a moral obligation to protect this wild, beautiful place for them, and all other Americans.

As America increasingly focuses on addressing the crisis of climate change, we must begin to turn away from fossil fuels. The Arctic Refuge - which is already warming twice as fast as the rest of the planet - is the first place we need to protect if we are going to achieve our goal of reducing emissions of greenhouse gases.

Page 1/2

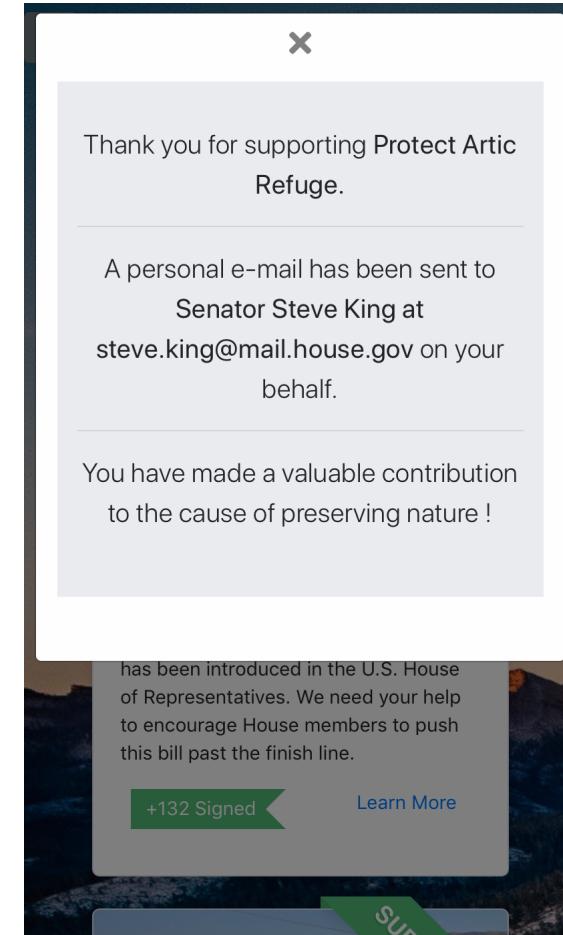
Example document

1 of 2

 DocuSign Envelope ID: A696B2EB-4FBD-44CC-9F2E-FEA70922342C

John Wick
101 KickAss Way

Personalized letter
generation to YOUR
congressman through
Google Civics API



Technologies

APIs

DocuSign eSign API

Google Civic Info API

Google Geo Data Coding API

Google Cloud Platform:

Google Cloud Compute

Google SQL Database



Languages & Frameworks

Ruby Rails

Python

Java Script

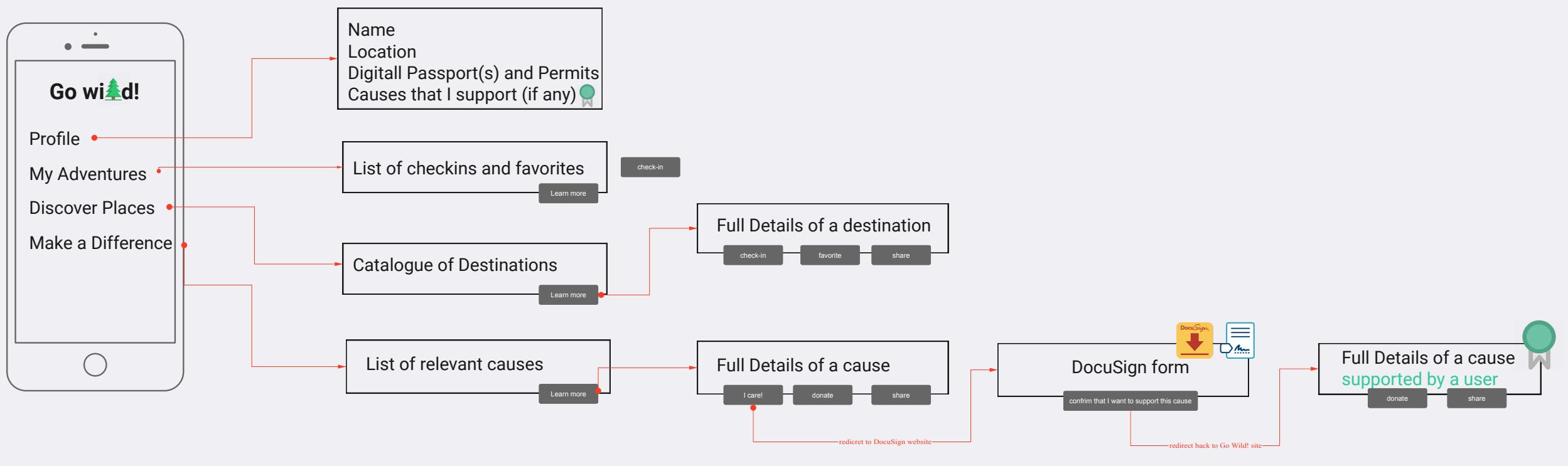
Bootstrap

Data sets:

ArcGIS Proclaimed Forests



Solution



Go wild!

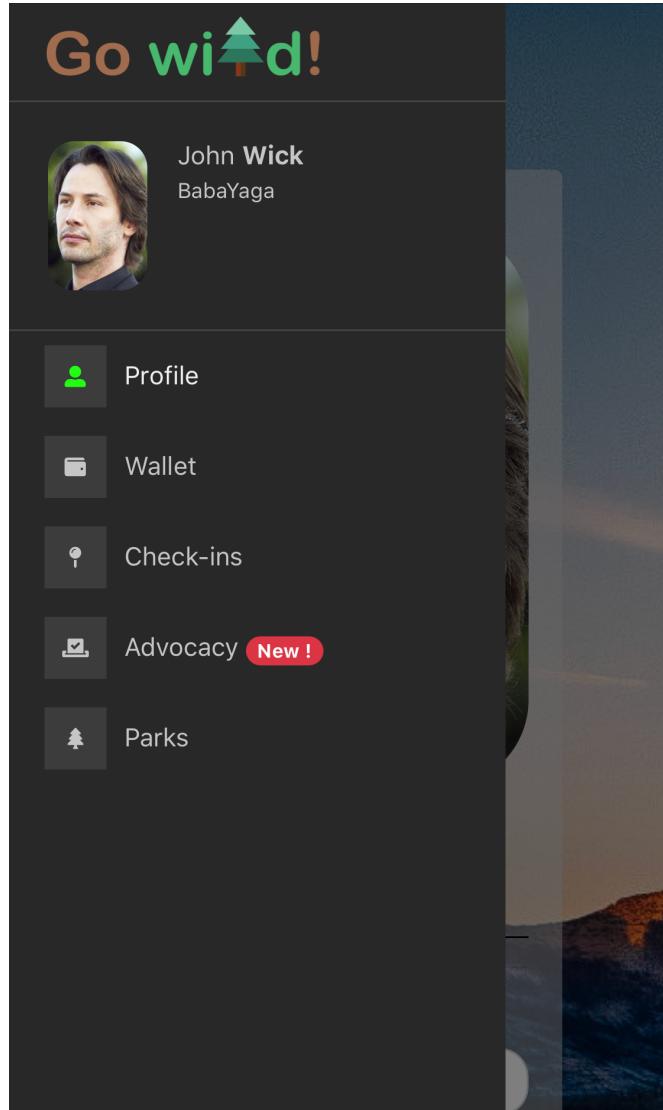
[demo]

Thanks and now

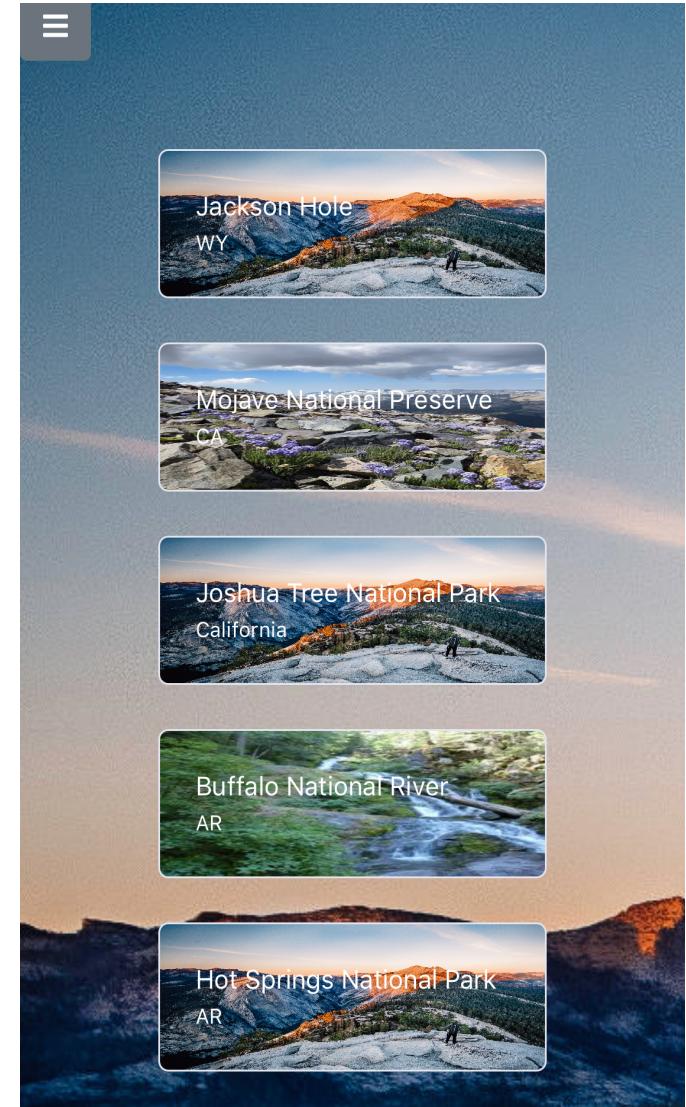
Go wid!

End user experience

Go wind!



A screenshot of an advocacy campaign page titled "Protect Arctic Refuge". The page features a large image of a rugged, rocky landscape with low-lying vegetation. Below the image, the title "Protect Arctic Refuge" is centered. A detailed description follows: "A bill to protect the Arctic National Wildlife Refuge from oil development has been introduced in the U.S. House of Representatives. We need your help to encourage House members to push this bill past the finish line." To the right of the text is a green button with white text that says "+132 Signed" and a blue link "Learn More". At the bottom of the page is a photograph of an oil drilling site in a desert landscape, overlaid with a green diagonal banner that reads "SUPPORTING!" in white capital letters.



Problem(s)

- **Natural areas and public federal lands are in danger** (pollution, deforestation etc.)
- **Outdoor enthusiast population is not as big as it could be**
- **Lack of tools and awareness for people who care and are willing to help wild nature**

