

# Drew Tunney

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## General Assembly: New York, NY: January-April 2014

### Web Development Immersive

- CitiBike Trip Mapper gives smart directions for CitiBike users. Given a starting point and destination, a user receives walking directions to the closest station with available bikes, biking directions to the closest station to their destination with available docks, and walking directions to their destination. The directions are rendered on a map and are also displayed in text. Station data is updated every minute from the CitiBike station feed. The application is built using JavaScript, Ruby on Rails, and the Google Maps JavaScript API ([nycbikemapper.herokuapp.com](http://nycbikemapper.herokuapp.com)).
- JSequencr is a music sequencer where a user can add and remove sounds, choose when they are played and set the beats per minute. The single page application is built using JavaScript, Ruby on Rails, the Web Audio API, and Amazon Web Services. There are a couple of easter eggs to be found ([jsequencr.herokuapp.com](http://jsequencr.herokuapp.com)).
- BitTrade is a Bitcoin trading simulator where users can buy and sell Bitcoin based on the current market price. BitTrade is a CRUD app built using Ruby on Rails, JavaScript, the BitStamp API and the Doge API ([bit-trade.herokuapp.com](http://bit-trade.herokuapp.com)).

## Ilhabela, Inc: New York, NY: September 2012 - January 2014

### Assistant to the CFO, COO

- Ilhabela is the U.S. and Caribbean distributor for the Brazilian brand Melissa Shoes. Ilhabela is a growing (40% YoY) company selling to all major department stores and opening retail locations.
- Created and maintained a dashboard with KPI's for sales, inventory, AR and AP.
- Worked alongside the CEO to implement a retail strategy and helped open our first retail location in Miami, FL.
- Tracked the performance of the store, setting daily, weekly and monthly sales goals reflecting employee feedback and store goals. Also responsible for the store payroll.
- Took on and saw through new business challenges including outsourcing our growing back office needs and the implementation of our drop ship business.

## Vox Sportswear, Inc: Hanover NH, 2009-2012

### Owner

- Vox Sportswear is a student owned and operated custom apparel company.
- Grew sales from \$54k in 2009 to an average of \$80k per year in 2010 and 2011. Sold stake in the company for 0.5x return.

## Dartmouth College: Hanover, NH: 2008-2012

- Major: History modified with Economics
- Men's Lacrosse: Walk on member of the team, earned offensive MVP honors senior year.

## Brunswick School: Greenwich, CT: 2004-2008