MAJOR LEAGUE HACKING

DragonHacks
2018 Sponsorship

Event Information

Date: 01 / 06 / 2018 — 01 / 07 / 2018
Location: Drexel University, Philadelphia, PA
Website: Dragonhacks.io
Contact: teamDragonHacks@gmail.com

What Makes DragonHacks Different From Hackathons?

We are bringing together 300+ of the technological world's most creative and passionate students to Drexel University in Philadelphia, PA for the annual edition of DragonHacks – 24 hours of software and hardware hacks to create ground breaking new products from scratch in one weekend!

Why Sponsor?

In supporting DragonHacks, your organization is giving students the opportunity to explore their technical skills in an exciting and creative event. Hackathons help inspire young engineers, computer scientists, designers, and anyone interested in technology to be innovative, to gain skills outside those taught in classes, and to get involved in a project they are passionate about. We want to offer this experience to as many students interested as we can, and we cannot do this without your help!

As a Major League Hacking (MLH) sanctioned event, you can have confidence that our event will be successful, organized, and run within a specific code of conduct. MLH is the official student hackathon league, working with more than 15,000 students at over 50 official MLH hackathons in the US, Canada, and UK. MLH works with student organizers, providing mentorship and expertise. We are certain that with MLH's guidelines about the best practices for running a hackathon, we will put on an outstanding event, making our ideas a reality.

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Sponsor Benefits!

Recruiting:

Hackathons give you incomparable access to top technical talent, DragonHacks is no different, attracting the smartest people around the nation, and even the world, that love to tinker, and develop both hardware and software.

Live Feedback/Adoption on New Products:

Hackathons also allow real-time observation of potential clients trying out your product. Imagine this as a weekend of high speed and high quality user/functionality testing. Not only this, if your organization is searching for a way to increase brand recognition, want to show off your organization's technical talent, or just looking to interact and meet tomorrow's technological leaders, sponsoring DragonHacks is an excellent opportunity.

Brand Recognition/Exposure:

DragonHacks will give you exposure to a weekend of early adopters, testers, potential customers, or future employees that are interested in trying out new things and innovate on existing technologies.

See you soon!
DragonHacks is coming...

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Sponsor Tiers

	Bronze $500	Silver $1,500	Gold $3,000	Platinum $6,000	Diamond $10,000
RECRUITING					
Provide giveaway/swag	✓	✓	✓	✓	✓
Send Mentors/Engineers	✓	✓	✓	✓	✓
Send Recruiters		✓	✓	✓	✓
Sponsorship Table		✓	✓	✓	✓
Access to Participant's Info		✓	✓	✓	✓
Access to Resume			✓	✓	✓
Branding/Marketing					
Mention during open and close	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓
Logo on Program	✓	✓	✓	✓	✓
Logo on T-shirt	✓	✓	✓	✓	✓
Logo on Email Communication		✓	✓	✓	✓
Demos and Presentations		2 min.	4 min.	7 min.	10 min.
Email Blast to Participants			✓	✓	✓
Keynote Presentation			✓	✓	✓
Title Sponsors(Presented by..)			✓	✓	✓
OTHERS					
Sponsor a Prize	✓	✓	✓	✓	✓
Lead a Workshop/ Tech Talk		✓	✓	✓	✓
Sponsor a Hardware Lab			✓	✓	✓
Participate in Judging			✓	✓	✓

Other Forms of Sponsorship

Hardware:
Any kind of hardware that can be used by hackers during the hackathon, such as; Arduino, Tessel, Electronic components, Oculus VR, 3D Printer etc.

Food / Snack / Drink:
Full meal, snacks, energy drinks / coffee, etc.

Transportation:
Bus, car share, etc.

Others:
Sleeping bag, air bed, refrigerator, microwave, prizes, etc.