

Daniel R Farrell

DANIELFARRELL.R@GMAIL.COM

541.880.8981

DRFARRELL.GITHUB.IO

EXPERIENCE

Freelance – Design Consultant

MAR 2015 - PRESENT

Provided web, UI/UX, visual, brand, interaction, logo, product, and mobile design for clients across the spectrum of \$100 million startups and top 100 iOS apps.

Defy Marketing – Lead Designer

JUN 2016 - PRESENT

Single-handedly designed websites, brands, packaging, logos, dashboards, and apps for clients spanning \$40 million startups to large corporations.

Flowhub LLC – Designer

JUN 2016 - OCT 2016

Redesigned the cashier section of Flowhub's cannabis POS, advocated for UI accessibility via text hierarchy and contrast, prototyped web and mobile interactions, acted as primary liaison between design and development.

SKILLS

Sketch, Figma, FL Studio, InVision, InDesign, After Effects, basics of Solidworks, Blender 3D Copywriting, HTML/CSS, Framer, iMovie, basic proficiency in Swift, C, MATLAB, LabView German (conversational, 5 years), Chinese (elementary, 6 months)

LEADERSHIP

Boom Supersonic – Project Manager

AUG 2017 - PRESENT

Leading a team of six engineers to build an active noise reduction system for business-class passengers on a supersonic airliner. Final academic design project for degree.

Wanderlift – Cofounder, Lead Designer

AUG 2016 - PRESENT

Launched a ridesharing app that fulfilled over 11,000 miles in 8 weeks. 110 registered drivers and 1000+ registered riders. Currently managing the team through product and business development. Discussed M&A opportunity with Zipcar.

Dynamize Startup Club – Cofounder, President

MAR 2015 - PRESENT

Organized weekly meetings, ran workshops, provided mentors, resources, and guidance for 50+ student founders to launch their own startups.

EDUCATION

B.S. Mechanical Engineering – University of Denver

JUNE 2018

Completed coursework by graduation includes Mechanical Systems, Intro to Aerospace I and II, Dynamics I and II, Differential Equations, C programming, MATLAB programming, Material Science, Circuits, Fluid Dynamics, Thermodynamics. Self-taught product design.

SERVICE

Tohoku Benefit – Lead Organizer

Raised \$3,000 for Red Cross to help victims of 2011 Japanese Tsunami

Benefit Fundraisers – Lead Organizer

Organized various local Food Bank, High school club and sport fundraiser events

10.10.10 Cities – Design Sprint Volunteer

Provided expertise in the transportation vertical for serial entrepreneurs to evaluate their next impact-driven business in the 10.10.10 accelerator.

HONORS

2016, 2017, 2018 KPCB Fellowship Finalist Kleiner Perkins Caufield & Byers

Global Grand Challenges Finalist National Academy of Engineering

United Nations Speech Finalist IOOF UN Pilgrimage

Daniel Ritchie Scholar University of Denver

Venture Competition Judge Daniels College of Business

1st Place in the State of Oregon National German Exam 2014

Senior Journalism Award St. Mary's High School