

# Daniel R Farrell

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## EXPERIENCE

### **Freelance** – Design Consultant

MAR 2015 - PRESENT

Provided web, advertising, marketing, logo, product and mobile design for clients across the spectrum of \$100 million startups and top 100 iOS apps.

### **Defy Marketing** – Lead Designer

JUN 2016 - PRESENT

Single-handedly designed websites, brands, packaging, logos, dashboards and apps for a variety of clients spanning \$40 million startups to large corporations.

### **Flowhub LLC** – Designer

JUN 2016 - OCT 2016

Redesigned the entire cashier section of Flowhub's cannabis POS that conducts thousands of transactions a day, advocated for accessibility, prototyped web and mobile interactions, acted as primary liaison between design and development.

## SKILLS

Sketch, Figma, FL Studio, InVision, InDesign, After Effects, basics of Solidworks, Blender 3D Copywriting, HTML/CSS, Framer, iMovie, basic proficiency in Swift, C, MATLAB, LabView German (conversational, 5 years), Chinese (elementary, 6 months)

## LEADERSHIP

### **Boom Supersonic** – Project Manager

AUG 2017 - PRESENT

Leading a team of six engineers to build a passive and active audio reduction prototype for business-class passengers on a supersonic airliner. Final academic design project for degree.

### **Wanderlift** – Cofounder and COO

AUG 2016 - PRESENT

Launched a ridesharing app that fulfilled over 11,000 miles in rides in Colorado. Currently managing the team through product and business development. Nearly sold to Zipcar.

### **Dynamize Startup Club** – Cofounder, President

MAR 2015 - PRESENT

Organized and hosted weekly meetings, coordinated and ran workshops, provided mentors, resources, and guidance for over 50 students to launch their own startups on campus.

## EDUCATION

### **B.S. Mechanical Engineering** – University of Denver

JUNE 2018

Completed coursework by graduation includes Mechanical Systems, Intro to Aerospace I and II, Dynamics I and II, Differential Equations, C programming, MATLAB programming, Material Science, Circuits, Fluid Dynamics, Thermodynamics. Self-taught product design.

## SERVICE

### **Tohoku Benefit** – Lead Organizer

Raised \$3,000 for Red Cross to help victims of 2011 Japanese Tsunami

### **Benefit Fundraisers** – Lead Organizer

Organized various local Food Bank, High school club and sport fundraiser events

### **intrn.co** – Cofounder

Launching open-source, skills-based internship platform to get talented students jobs

## HONORS

**2016, 2017 KPCB Fellowship Finalist** Kleiner Perkins Caufield & Byers

**Global Grand Challenges Finalist** National Academy of Engineering

**United Nations Speech Finalist** IOOF UN Pilgrimage

**Daniel Ritchie Scholar** University of Denver

**Venture Competition Judge** Daniels College of Business

**1st Place in the State of Oregon** National German Exam 2014

**Senior Journalism Award** St. Mary's High School