

Daniel R Farrell

Designer and B.S.M.E candidate with a passion for tech, business, and startups. I enjoy developing people, building organizations, and sprinting for great teams.

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WORK

Lead Designer ***Defy Marketing LLC***

JUNE 2016 – PRESENT

Single-handedly designed websites, brands, packaging, logos, dashboards and apps for a variety of clients spanning \$40 million startups to large corporations

Designer ***Flowhub LLC***

JUNE 2016 – OCTOBER 2016

Redesigned the entire cashier section of Flowhub's cannabis POS, advocated for accessibility, prototyped web and mobile interactions, primary liaison between design and development.

Line Chef ***Alchemy Restaurant & Bar***

MAY 2012 – AUGUST 2014

Earned the restaurant a place in Opentable's Best Restaurants for Foodies, started as dishwasher and was promoted to line chef. Served 80 high-end multi-course meals nightly

LEADERSHIP

Co-Founder and COO ***Wanderlift***

AUGUST 2016 – PRESENT

Launched and redesigned a ridesharing application. Currently product-managing the team through app, marketing and business development

Board Member ***Dynamize Startup Club***

MARCH 2015 – PRESENT

Organized weekly meetings, provided mentors, resources, and guidance for students to launch their own startups on campus

Founder and President ***Model United Nations***

APRIL 2013 – JUNE 2014

Tripled membership from first year. Coordinated transportation, housing, and scholarships for members to attend conferences

EDUCATION

B.S. in Mechanical Engineering ***University of Denver***

AUGUST 2014 – JUNE 2018

Completed coursework includes Mechanical Systems, Circuits, Gateway to Business, Dynamics, Differential Equations, C programming

Design: Creation of Artifacts in Society ***University of Pennsylvania***

JUNE 2014 – AUGUST 2014

8-week Coursera course that combined fundamental concepts with hands-on design challenges to become a better product designer

SERVICE

Organizer - Tohoku Benefit

Raised \$3,000 for Red Cross to help victims of 2011 Japanese Tsunami

Organizer - Benefit Events

Organized Food Bank, High school club and sport fundraiser events

Founder - intrn.co

Open-source, skills-based internship platform to get talented students jobs

SKILLS

Sketch, FL Studio, inVision, InDesign, After Effects, basics in Solidworks & Blender 3D

HTML/CSS, FramerJS, basic proficiency in C, MATLAB, LabView

German (conversational)

ACCOMPLISHMENTS

Design Fellowship Finalist

Kleiner Perkins Caufield & Byers

Senior Journalism Award

St. Mary's High School

Venture Competition Judge

Daniels College of Business

United Nations Speech Finalist

IOOF UN Pilgrimage

1st Place in the State of Oregon

National German Exam 2014

Ritchie Scholar

University of Denver