

Daniel R Farrell

DANIELFARRELL.R@GMAIL.COM

541.880.8981

DRFARRELL.GITHUB.IO

EXPERIENCE

Freelance – Design Consultant

MAR 2016 - PRESENT

Provided web, advertising, marketing, logo, product and mobile design for clients across the spectrum of \$100 million startups and top 100 iOS apps.

Defy Marketing – Lead Designer

JUN 2016 - PRESENT

Single-handedly designed websites, brands, packaging, logos, dashboards and apps for a variety of clients spanning \$40 million startups to large corporations.

Flowhub LLC – Designer

JUN 2016 - OCT 2016

Redesigned the entire cashier section of Flowhub's cannabis POS that conducts thousands of transactions a day, advocated for accessibility, prototyped web and mobile interactions, acted as primary liaison between design and development.

SKILLS

Sketch, FL Studio, inVision, InDesign, After Effects, basics in Solidworks & Blender 3D
Copywriting, HTML/CSS, FramerJS, basic proficiency in C, MATLAB, LabView
German (conversational)

LEADERSHIP

Wanderlift – Cofounder and COO

AUG 2016 - PRESENT

Launched a ridesharing app that has since fulfilled over 10,000 miles in rides. Currently product-managing the team through app, marketing, and business development.

Dynamize Startup Club – Board Member

MAR 2015 - PRESENT

Organized and hosted weekly meetings, coordinated and ran workshops, provided mentors, resources, and guidance for students to launch their own startups on campus.

Model United Nations – Founder

APR 2013 - JUN 2014

Tripled membership from first year. Coordinated transportation, housing, and scholarships for members to attend conferences.

EDUCATION

B.S. Mechanical Engineering – University of Denver

Completed coursework includes Mechanical Systems, Circuits, Gateway to Business, Dynamics, Differential Equations, C programming, MATLAB programming, Material Science, Fluid Dynamics. Self-taught product design.

SERVICE

Tohoku Benefit – Lead Organizer

Raised \$3,000 for Red Cross to help victims of 2011 Japanese Tsunami

Benefit Fundraisers – Lead Organizer

Organized various local Food Bank, High school club and sport fundraiser events

intrn.co – Cofounder

Launching open-source, skills-based internship platform to get talented students jobs

HONORS

2016, 2017 KPCB Fellowship Finalist Kleiner Perkins Caufield & Byers

United Nations Speech Finalist IOOF UN Pilgrimage

Daniel Ritchie Scholar University of Denver

Venture Competition Judge Daniels College of Business

1st Place in the State of Oregon National German Exam 2014

Senior Journalism Award St. Mary's High School

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 /IN/DANIELRFARRELL