

# Daniel R Farrell

Designer and B.S.M.E candidate with a passion for tech, business, and startups. I enjoy developing people, building organizations, and sprinting for great teams.

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## WORK

### **Lead Designer** ***Defy Marketing LLC***

JUNE 2015 – PRESENT

Designed websites, brands, packaging, logos, dashboards and apps for a variety of clients spanning \$40 million startups to large corporations

### **Designer** ***Flowhub LLC***

JUNE 2015 - PRESENT

Redesigned the entire cashier section of their cannabis POS, advocated for accessibility, changed primary brand font, prototyped web and mobile interactions

### **Line Chef** ***Alchemy Restaurant & Bar***

MAY 2012 – AUGUST 2014

Earned the restaurant a place in Opentable's Best Restaurants for Foodies, started as dishwasher and was promoted to line chef. Served 80 high-end multi-course meals nightly

## LEADERSHIP

### **Co-Founder and COO** ***Wanderlift***

AUGUST 2016 – PRESENT

Launched and redesigned a ridesharing application. Currently product-managing the team through app, marketing and business development

### **Board Member** ***Dynamize Startup Club***

MARCH 2015 – PRESENT

Organized weekly meetings, provided mentors, resources, and guidance for students to launch their own startups on campus

### **Founder and President** ***Model United Nations***

APRIL 2013 - JUNE 2014

Tripled membership from first year. Coordinated transportation, housing, and scholarships for members to attend conferences

## EDUCATION

### **B.S. in Mechanical Engineering** ***University of Denver***

AUGUST 2014 – JUNE 2018

Completed coursework includes Mechanical Systems, Circuits, Gateway to Business, Dynamics, Differential Equations, C programming

### **Design: Creation of Artifacts in Society** ***University of Pennsylvania***

JUNE 2014 – AUGUST 2014

8-week Coursera course that combined fundamental concepts with hands-on design challenges to become a better product designer

## SERVICE

### **Organizer - Tohoku Benefit**

Raised \$3,000 for Red Cross to help victims of 2011 Japanese Tsunami

### **Organizer - Benefit Events**

Organized Food Bank, High school club and sport fundraiser events

### **Founder - intrn.co**

Open-source, skills-based internship platform to get qualified students jobs

## SKILLS

Sketch, FL Studio, inVision, InDesign, After Effects, basics in Solidworks & Blender 3D

HTML/CSS, FramerJS, basic proficiency in C, MATLAB, LabView

German (conversational)

## ACCOMPLISHMENTS

### **Design Fellowship Finalist**

Kleiner Perkins Caufield & Byers

### **Senior Journalism Award**

St. Mary's High School

### **Venture Competition Judge**

Daniels College of Business

### **United Nations Speech Finalist**

IOOF UN Pilgrimage

### **1st Place in the State of Oregon**

National German Exam 2014

### **Ritchie Scholar**

University of Denver