



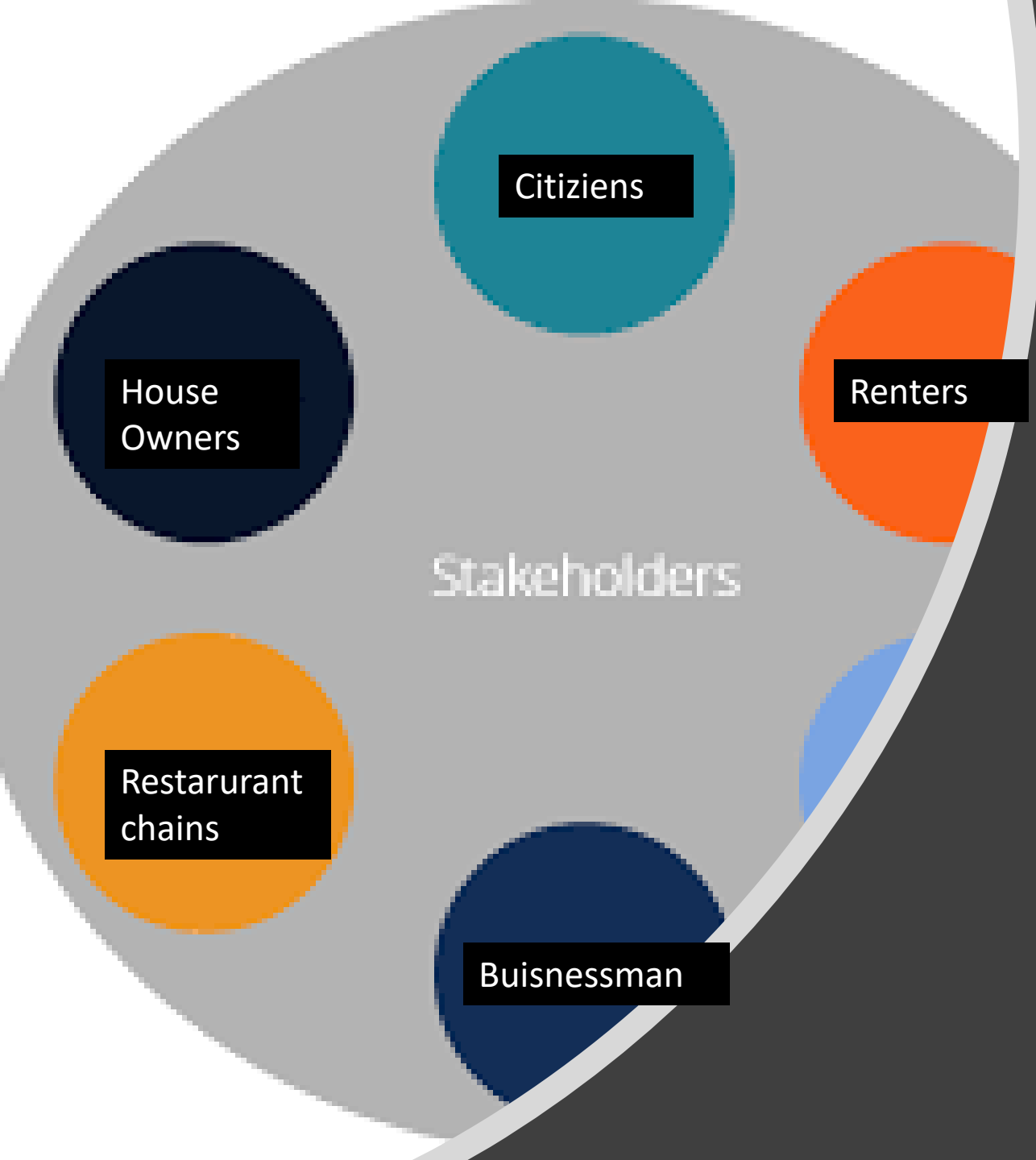
A Greek
Restaurant
in Toronto

THE IDEA



OPEN A GREEK RESTAURANT IN TORONTO





THE STAKEHOLDERS

Data used



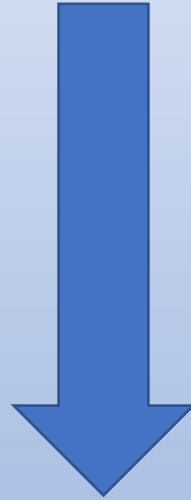
For the neighborhood
of Toronto



For venues
of Toronto

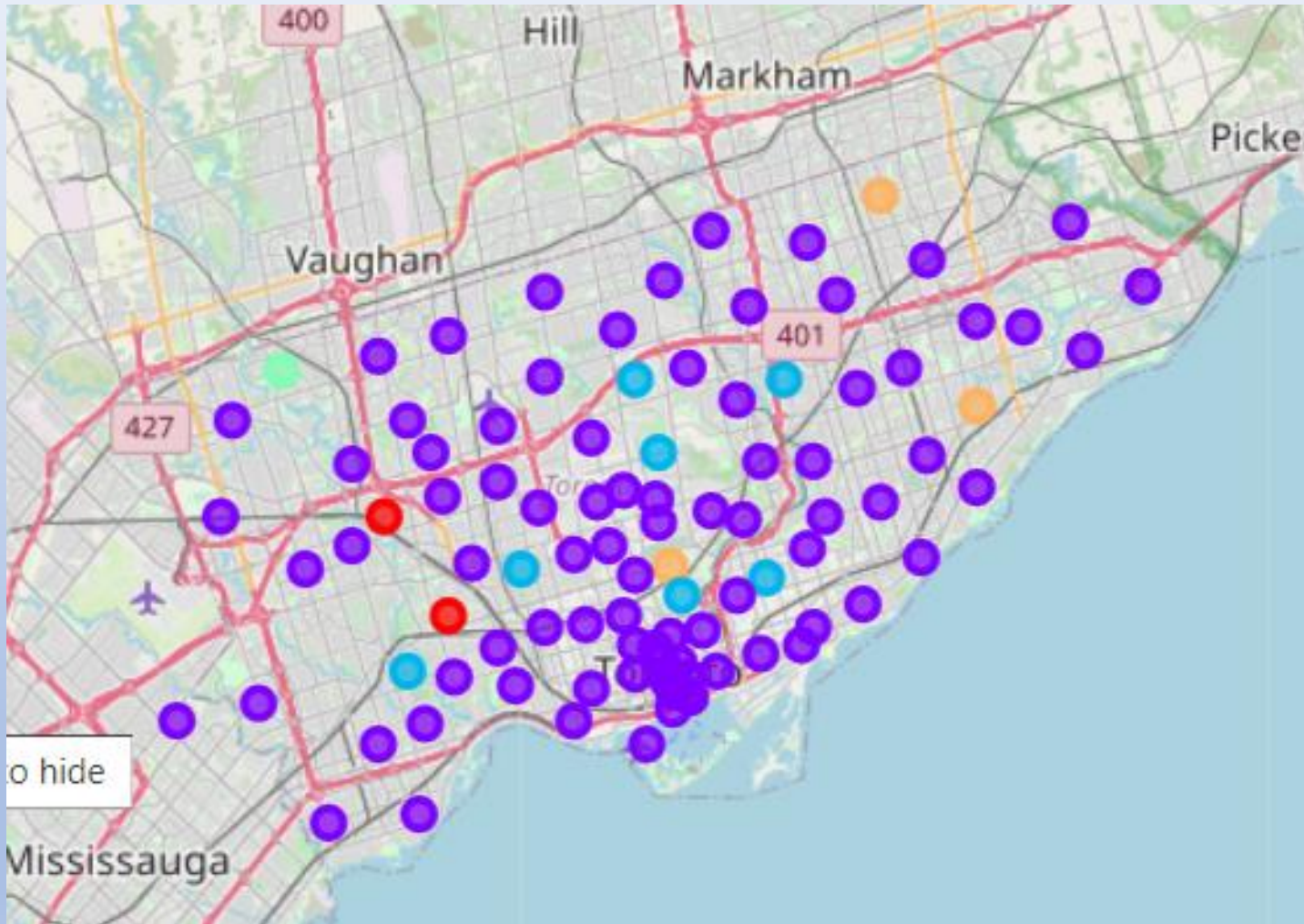
Methodology and workflow

- 1) Finding the most representative and significant cluster of neighborhood in Toronto,
*by using **K-MEANS** algorithm*



- 2) Finding the neighborhood where Greek Restaurant are the least common venue, in the most representative cluster

1) The most representative cluster



It is the cluster
number2,
purple circles
onto the map!

2) Where Greek Restaurants are rare within the cluster 2?

Postal code	Borough	Neighborhood	...	70th Most Common Venue
M4A	North York	Victoria Village	...	Greek Restaurant
M6L	North York	North Park / Maple Leaf Park / Upwood Park		Greek Restaurant

Where Greek Restaurants are at the last spot in the Most Common Venue!

My answer is...

Postal code	Borough	Neighborhood
M4A	North York	Victoria Village
M6L	North York	North Park / Maple Leaf Park / Upwood Park

...

n	70th Most Common Venue
	Greek Restaurant
	Greek Restaurant

**The best are Borough North York, Neighborhood:
Victoria Village, North Park , Maple Leaf Park or Upwood Park!!!**