

## **THE PLAYBIT MANIFESTO**

PLAYBIT EXISTS TO ENRICH THE GAMING EXPERIENCE WITH PERSONALIZATION, INNOVATION, AND GRAND SPECTACLES.

WE WILL EXPERIENCE THE JOY OF APPLYING INNOVATION FOR THE BENEFIT, PLEASURE AND WELL-BEING OF THE GAMING COMMUNITY.

WE WILL SUCCEED IN TRANSFORMING ESPORTS WITH A RENOWNED AND ENGAGING IMAGE BY FACILITATING UNFORGETTABLE EVENTS IN ATTRACTIVE LOCATIONS ACROSS THE GLOBE AND BEYOND.

OUR BRAND WILL BE CELEBRATED AND ASSOCIATED WITH PRODUCTIVE GAMIFICATION AND INSPIRING REALITIES BOTH ONLINE AND OFFLINE.

WE WILL DISRUPT THE GAMING INDUSTRY WITH INNOVATION, PERSONALIZATION AND DECENTRALIZED FINANCE, AND WILL BE THE FIRST ORGANIZATION TO HOST AN ESPORTS COMPETITION IN OUTER SPACE.

WE FOCUS ON DELIVERING **UNWAVERING, WORLD-CLASS EXCELLENCE** IN OUR SERVICES TO THE GAMING COMMUNITY. WE COMMUNICATE WITH **INTELLIGIBLE AND BOLD TRANSPARENCY** TO OUR INVESTORS, AND WE DEVELOP **OUTSTANDINGLY RELIABLE PROTECTION** FOR OUR INNOVATIONS.

WE COMMIT TO FACILITATING FAIR, SKILL-BASED, AND SUPERIOR TO AVERAGE OPPORTUNITIES FOR BOTH GAMERS AND INVESTORS.

WE BELIEVE IN, ENCOURAGE, AND PROMOTE GREAT IDEAS, WELCOME BRIGHT MINDS AND PASSIONATE COLLABORATORS, AND CONTINUOUSLY INSPIRE ENGAGING AND INCLUSIVE ENVIRONMENTS FOR BOTH RESPONSIBLE AND CONSTRUCTIVE FEEDBACK.

WE TEND TO THE WELL-BEING OF EVERY MEMBER IN OUR TEAM, COMPENSATE BASED ON PROVEN WAGE STANDARDS THAT PROMOTE LIFE SATISFACTION, AND INCENTIVIZE COURAGEOUS AND INTEGRITY BASED PERFORMANCE THAT FOCUSES ON MAKING A POSITIVE DIFFERENCE.