



## ABOUT ME

My name is Diego Ricaurte, and I am a digital and graphic and web designer from Ellicott City, Maryland. I am passionate about design that is not only pleasing to the eye, but also intuitive to the user. I believe effective design can shed light on solutions that previously seemed impossible.

I thrive on new challenges and have a strong drive and initiative to learn. I love collaborating with others to create quality products, and I take pride in my ability to adapt to any setting with any team. Along with a cup of coffee, I believe a positive attitude and rigorous work ethic can move worlds.



## EDUCATION

2011-2015

**Cornell University**

Ithaca, NY

Bachelor of Arts and Sciences

Major in Psychology, Minor in Information Science

2007-2011

**Glenelg Country School**

Glenelg, Maryland

Secondary School Diploma



## TECHNICAL SKILLS

### Design

Adobe Photoshop | Adobe Illustrator | Adobe Indesign | Sketch

### Web

HTML | CSS | jQuery | PHP | Dreamweaver | Bootstrap | MySQL

### Multimedia

Photography | Adobe Lightroom | Adobe Premeire | Adobe After Effects



## ORGANIZATIONS

2013-2015

**Cornell University Glee Club**

Mens Choir

2011-Present

**Sigma Phi Epsilon Fraternity**

New York Beta Chapter

2011-2015

**The Key Elements**

Co-Ed A Cappella Singing Group



## PROFESSIONAL EXPERIENCE

March 2017- Present

**Under Armour**

Baltimore Maryland

Contracted Production Designer

- Collaborating with lead design team to produce materials for a new fall line of premiere men's training apparel
- Efficiently and accurately creating large volumes of work in a time sensitive environment

Summer 2014

**GTech Designs**

Baltimore Maryland

Design Intern

- Spearheaded initial graphic branding of original print and advertisement materials
- Restructured online image and layout for new website design and marketing portfolio

2016

**Diego Ricaurte Design**

Baltimore Maryland

Freelance Digital and Graphic Designer

- Conceptualized, designed, and launched graphic and digital design brand, including a personalized hand coded website.
- Created cutting edge digital and graphic branding images, streamlining content across all forms of media.

Fall 2013

**AGV Sport**

Frederick Maryland

Design Intern

- Conceptualized and created materials for a new product line released in US and European markets
- Projects included hang tags, print materials, riding suits, product packaging, and on screen graphics

## HOBBIES AND INTERESTS



Coffee



Fitness



Traveling



Guitar



Singing



Music



Photography