

ABOUT ME

My name is Diego Ricaurte, and I am a graphic and web designer from Ellicott City, Maryland. I am passionate about design that is not only pleasing to the eye, but also intuitive to the user. I believe effective design can shed light on solutions that previously seemed impossible

I enjoy learning new skills and have a steep learning curve. I love working with others to create quality products, and I take pride in my ability to adapt to any setting with any team. Along with a cup of coffee, I believe a positive attitude and rigorous work ethic can move worlds.



SKILLS

Photoshop CC Illustrator CC Indesign CC HTMI CSS PHP Javascript Jquery Python Photography Lightroom



EDUCATION

2011-2015

Cornell University

Ithaca, NY

Bachelor of Arts and Sciences

Major in Psychology, Minor in Information Science

2007-2011

Glenelg Country School

Glenelg, Maryland

Secondary School Diploma



ORGANIZATIONS

2013-Present

Cornell University Glee Club

Mens Choir

2011-Present

Sigma Phi Epsilon Fraternity

New York Beta Chapter

2011-2015

The Key Elements

Co-Ed A Cappella Singing Group



PROFESSIONAL EXPERIENCE

Summer 2014

GTech Designs

Baltimore Maryland Graphic Design Intern

- Spearheaded initial graphic branding of original print and advertisement materials
- Restructured online image and layout for new website design and marketing portfolio

Fall 2013

AGV Sport

Frederick Maryland

Graphic Design Intern

- Conceptualized and created materials for a new product line released in US and European markets
- Projects included hang tags, print materials, riding suits, product packaging, and on screen graphics

Fall 2013

Feats Inc.

Baltimore Maryland Graphic Design Intern

- · Designed in all dimensions, in addition to lighting and sound
- Collaborated with numerous clientele, adapting projects to meet their unique personalized preferences

2011-2015

The Key Elements

Cornell University

Head of Creativity and Design

- Created new logo and marketing image for branding purposes in group's advertising efforts
- · Revamped public and online images including Facebook, YouTube, Twitter, and the group website

HOBBIES AND INTERESTS















Fitness

Travelling

Photography