



HANDS-ON LAB GUIDE FOR ZERO-TO-SNOWFLAKE

To be used with the nestlelearn account: https://nestlelearn.west-europe.azure.snowflakecomputing.com/

User name is your nestlé email address Password will be given during your session

- Register with Kevin Callinswood or Leonid Ore or David.richert@snowflake.com for the trial 24+ hours prior to lab in case of activation delays
 - Approximate duration: 90 minutes. Approximately 7 credits used.

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Lab Overview

This entry-level lab introduces you to the user interface and basic capabilities of Snowflake, and is designed specifically for use with the Snowflake account set up specifically for Nestlé,

https://nestlelearn.west-europe.azure.snowflakecomputing.com/

Nestlé IT Analytics team is sponsoring your usage of Snowflake so please consider this as Snowflake is a consumption-based data platform as a service. One hour of usage of an XS warehouse (compute cluster) is one credit. If you do all the exercises, this is about 7 credits.

If you are interested in a free 30-day trial account you can go onto the Snowflake web site and sign up and receive \$400 worth of credits (about 80 credits).

When done with the lab you should be ready to load your own data into Snowflake and learn its more advanced capabilities.

If you are interested in setting up a use case or minimal viable product, let Kevin.Callinswood@nestle.com

or Leonid.Ore@es.nestle.com

or David.Richert@snowflake.com

know and they can kick off the process!

Target Audience

Database and Data Warehouse Administrators and Architects.

What you'll learn

The exercises in this lab will walk you through the steps to:

- Create stages, databases, tables, views, and warehouses
- Load structured and semi-structured data
- Query data including joins between tables
- Clone objects
- Undo user errors
- Out of scope Create roles and users, and grant them privileges

• Out of scope - Securely and easily share data with other accounts

Prerequisites

- That you registered with Kevin or Leonid or David so they can add your user account to the system before the course.
- Basic knowledge of SQL, and database concepts and objects
- Familiarity with CSV comma-delimited files and JSON semi-structured data

Module 1: Prepare Your Lab Environment

1.1 Steps to Prepare Your Lab Environment

1.1.1 If not yet done, register with kevin.callinswood@nestle.com, leonid.ore@es.nestle.com or david.richert@snowflake.com so they can create your user account.

The Snowflake edition chosen for snowflake account *nestlelearn* is Enterprise. It is built on Azure and is in the west-europe region. The nestleprd account is the business critical edition. Nestlé can also deploy Snowflake on Amazon Web Services or Google Cloud Platform in many parts of the world. For supported regions see here.

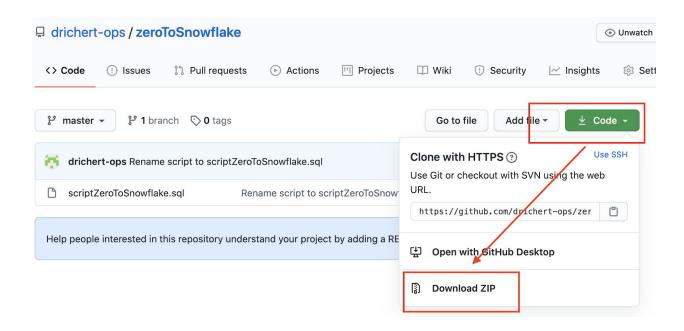
After contacting one of the above people and we set up your account, you can access the Snowflake account using this URL:

https://nestlelearn.west-europe.azure.snowflakecomputing.com/

Your user name is your Nestlé email address.

Password will be given during the course.

- 1.1.2 Resize your browser windows so you can view this lab guide PDF and your web browser side-by-side to more easily follow the lab instructions.
- 1.1.3 Click on https://bit.ly/308sKNq and download the "scriptZeroToSnowflake.sql" file to your local machine. This file contains pre-written SQL commands and we will use this file later in the lab. Unzip the file once on your computer.

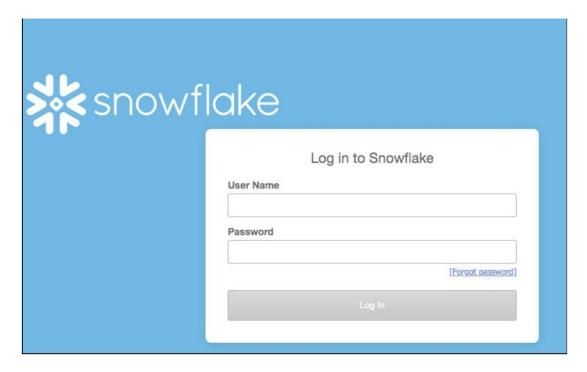


Module 2: The Snowflake User Interface & Lab "Story"

About the screen captures, sample code, and environment Screen captures in this lab depict examples and results that may slightly vary from what you may see when you complete the exercises.

2.1 Logging Into the Snowflake User Interface (UI)

- 2.1.1 Open a browser window and enter this URL specific to Nestlé learning: https://nestlelearn.west-europe.azure.snowflakecomputing.com/
- 2.1.2 You should see this login screen:



Enter your email address for user name. The password will be given to you during the session, and select Log in.

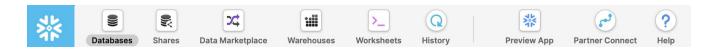
2.2 Close any Welcome Boxes and Tutorials

2.2.1 You may see "welcome" and "helper" boxes in the UI when you log in for the first time. Minimize and close them.

2.3 Navigating the Snowflake UI

First let's get you acquainted with Snowflake! This section covers the basic components of the user interface to help you orient yourself. We will move left to right in the top of the UI.

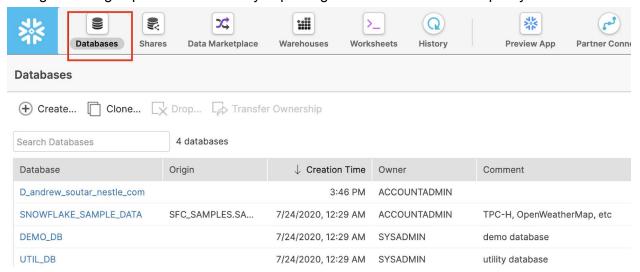
2.3.1 The top menu allows you to switch between the different areas of Snowflake:



2.3.2 The Databases tab shows information about the databases you have created or have privileges to access. You can create, clone, drop, or transfer ownership of databases as well as load data (limited) in the UI. One database has been created for each of you. Its name starts with a D_ and then your email address with underscores instead of dots and @, for example, D bob hunts nestle com.

Notice several other databases already exist in your environment. However, we will not be using these in this lab. Leonid is working on sharing some Nestlé data sets from another account, nestleprd.

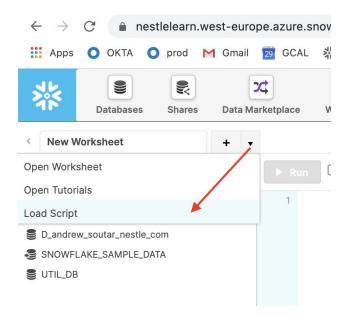
Note: The power of Snowflake is that it can share data sets without making a copy of them, saving on storage space and massively improving time-to-share and data quality.



- 2.3.3 The **Shares** tab is where data sharing can be configured to easily and securely share Snowflake table(s) among separate Snowflake customers, separate accounts (think different URLs here) within the company or external users, without having to create a second copy of the table data. At the end of this lab is a module on data sharing.
- 2.3.4 The Data Marketplace tab takes you to our marketplace where other Snowflake customers and partners have decided to either freely share their data, such as the covid-19 data set, or monetize their data. With a couple of clicks you could then access Terabytes of up-to-date relevant data and mix it with your own data. All without moving it! There is weather data, financial data and many other types. Check it out! For example ask Leonid to share the COVID data set with your team.
- 2.3.5 The **Warehouses** tab is where you set up and manage compute resources (virtual warehouses) to load or query data in Snowflake. Note a warehouse with your name on it already exists in your environment. It is prefaced with a W_
- 2.3.6 The **Worksheets** tab provides an interface for submitting SQL queries, performing DDL and DML operations and viewing results as your queries/operations complete. The default "Worksheet 1" appears.

In the left pane is the database objects browser which enables users to explore all databases, schemas, tables, and views accessible by the role selected for a worksheet. The bottom pane shows results of gueries and operations.

2.3.7 At the top left of the default "Worksheet 1," just to the right of the worksheet tab, click on the small, downward facing arrow, select "Load Script", then browse to the "scriptZeroToSnowflake.sql" file you downloaded and unzipped in the prior module and select "Open". All of the SQL commands you need to run for the remainder of this lab will now appear on the new worksheet. Do not run any of the SQL commands yet. We will come back to them later in the lab and execute them one at a time.





Warning - Do Not Copy/Paste SQL From This PDF to a Worksheet

Copy-pasting the SQL code from this PDF into a Snowflake worksheet will result in formatting errors and the SQL will not run correctly. Make sure to use the "Load Script" method just covered.

On older or locked-down browsers, this "load script" step may not work as the browser will prevent you from opening the .sql file. If this is the case, open the .sql file with a text editor and then copy/paste all the text from the .sql file to the "Worksheet 1"



Worksheets vs the UI

Much of the configurations in this lab will be executed via this pre-written SQL in the Worksheet in order to save time. These configurations could also be done via the UI in a less technical manner but would take more time.

- 2.3.8 The **History** tab allows you to view the details of all queries executed in the last 14 days in the Snowflake account (click on a Query ID to drill into the query for more detail).
- 2.3.9 Check out our new user interface from the **Preview App** tab that will in the future replace the current interface. It provides profiling and light graphics to quickly understand your data, along with other features.
- 2.3.10 Check out the **Partner Connect** tab to quickly connect to our top tier partners. Need an ETL tool instantly, click on 5-tran. Need a machine language tool? Choose Data Robot or Zepyl. Need a dataops front-end, select dataops! You can set up a free-trial in minutes and take them for a spin. Interested in the Machine Learning MVP for data citizens and scientists? please reach out to maruf.zubaer@purina.nestle.com to see what he is testing.

2.3.8 If you click on the top right of the UI where your user name appears, you will see that here you can do things like change your password, roles, or preferences. Snowflake has several system defined roles. You are currently in the default role of your user and we will stay in this role until towards the end of this lab.

Information: In a real-world environment, you would use different roles for the tasks in this lab, and assign the roles to your users. More on access control in Snowflake is in towards the end of this lab and also at https://docs.snowflake.net/manuals/user-guide/security-access-control.html

2.4 The Lab story

2.4.1 This Snowflake lab will be done as part of a theoretical real-world "story" to help you better understand why we are performing the steps in this lab and in the order they appear.

The "story" of this lab is based on the analytics team at Citi Bike, a real, citywide bike share system in New York City, USA. This team wants to be able to run analytics on data to better understand their riders and how to serve them best. We will first load structured .csv data from rider transactions into Snowflake. This comes from Citi Bike internal transactional systems. Then later we will load open-source, semi-structured JSON weather data into Snowflake to see if there is any correlation between the number of bike rides and weather.

Module 3: Preparing to Load Data

Let's start by preparing to load the structured data on Citi Bike rider transactions into Snowflake. This module will walk you through the steps to:

- Create a database and table
- Create an external stage
- Create a file format for the data

Information: Getting Data into Snowflake

There are many ways to get data into Snowflake from many locations including the COPY command, Snowpipe auto-ingestion, an external connector, or a third-party ETL/ELT product. More information on getting data into Snowflake, see https://docs.snowflake.net/manuals/user-guide-data-load.html

We are using the COPY command and Azure blob storage for this module in a manual process so you can see and learn from the steps involved. In the real-world, a customer would likely use an automated process or ETL product to make the data loading process fully automated and

much easier. For example for the Procurement MVP at Nestlé we are using a combination of Databricks and Azure Data Factory. Would this information be useful for your group? Please reach out to Kevin or Leonid.

The data we will be using is bike share data provided by Citi Bike NYC. The data has been exported and pre-staged for you in an Amazon AWS S3 bucket in the US-EAST region. The data consists of information about trip times, locations, user type, gender, age of riders, etc. On AWS S3, the data represents 61.5M rows, 377 objects, and 1.9GB total size compressed. Below is a snippet from one of the Citi Bike CSV data files:

```
"tripduration", "starttime", "stoptime", "start station id", "start station name", "start station latitude", "start station longitude", "end station id", "end station name", "end station latitude", "end station longitude", "bikeid", "name_localizedValue0", "usertype", "birth year", "gender" 196, "2018-01-01 00:01:51", "2018-01-01 00:05:07", 315, "South St & Gouverneur Ln", 40.70355377, -74.00670227, 259, "South St & Whitehall St", 40.70122128, -74.01234218, 18534, "Annual Membership", "Subscriber", 1997, 1 207, "2018-01-01 00:02:44", "2018-01-01 00:06:11", 3224, "W 13 St & Hudson St", 40.73997354103409, -74.00513872504234, 470, "W 20 St & 8 Ave", 40.74345335, -74.00004031, 19651, "Annual Membership", "Subscriber", 1978, 1 613, "2018-01-01 00:03:15", "2018-01-01 00:13:28", 386, "Centre St & Worth St", 40.71494807, -74.00234482, 2008, "Little West St & 1 Pl", 40.70569254, -74.01677685, 21678, "Annual Membership", "Subscriber", 1982, 1
```

It is in comma-delimited format with double quote enclosing and a single header line. This will come into play later in this module as we configure the Snowflake table which will store this data.

3.1 Create a Schema and Table

- 3.1.1 First, because you are sharing a Snowflake account with others a database has already been built for you. In your database, let's create a schema called CITIBIKE that will be used for loading the structured data. At the top of the UI select the "Databases" tab. Then choose your database (the one with your name), then select Schemas. Click on "Create" and name the schema "CITIBIKE" and click "Finish".
- 3.1.2 At the top of the Snowflake UI, click the Worksheets tab. You should see the worksheet with all the SQL we loaded in a prior step.
- 3.1.3 First, we need to set the context appropriately within the Worksheet. In the top right, click on the drop-down arrow next to the "Context" section to show the worksheet context menu. Here we control what elements the user can see and run from each worksheet. We are using the UI here to set the context. Later in the lab we will set the worksheet context via SQL commands in the worksheet. As needed use the downward arrows to select and show the showing: Role: your role (R_your_name) Warehouse: your warehouse (W_your_name XS) Database: your database Schema = CITIBIKE

DDL operations are free! Note that all the DDL operations we have done so far do NOT require compute resources, so we can create all our objects for free.

3.1.4 Let's now create a table called TRIPS that will be used for loading the comma-delimited data. We will be using the Worksheets tab in the Snowflake UI to run the DDL (data definition language) to create the table. Based on a prior step, the SQL text below should be showing on the worksheet.

```
create or replace table trips
(tripduration integer,
starttime timestamp,
stoptime timestamp,
start station id integer,
start station name string,
start station latitude float,
start station longitude float,
end station id integer,
end station name string,
end station latitude float,
end station longitude float,
bikeid integer,
membership type string,
usertype string,
birth year integer, gender integer);
```

Information: Many Options to Run Commands.

SQL commands can be executed through the UI (limited), via the Worksheets tab, using our SnowSQL command line tool, a SQL editor of your choice via ODBC/JDBC, or through our Python or Spark connectors (like Azure ML). As mentioned earlier, in this lab we will run some operations via pre-written SQL in the worksheet (as opposed to using the UI) to save time.

3.1.5 Run the query by placing your cursor anywhere in the command and clicking the blue "Run" button at the top of the page or by hitting Ctrl/Cmd+Enter on your keyboard.

Warning

In this lab, never check the "All Queries" box at the top of the worksheet. We want to run SQL queries one at a time in a specific order; not all at once.

- 3.1.6 *If* you highlighted the entire SQL text of the command (did not just place your cursor in the command) and ran it, a confirmation box should appear asking "Do you want to run the following queries?". Click the blue "Run" button in the box. In the future you can keep clicking this "Run" button on this confirmation box or check the "Don't ask me again (All Worksheets)" option in this box.
- 3.1.7 Verify that your table TRIPS has been created. At the bottom of the worksheet you should see a "Results" section which says "Table TRIPS successfully created".

3.1.8 At the top of the page, go to the Databases tab and then click on the "CITIBIKE" database link. You should see your newly created TRIPS table.

IMPORTANT: If you do not see the databases, expand your browser as they may be hidden.

3.1.9 Click on the "TRIPS" hyperlink to see the table structure you just configured for it.

3.2 Create an External Stage

We are working with structured, comma-delimited data that has already been staged in a public, external S3 bucket. Before we can use this data, we first need to create a Stage that specifies the location of our external bucket. NOTE - For this lab we are using an AWS-East bucket. In the real-world, to prevent data egress/transfer costs, you would want to select a staging location from the same cloud provider and region that your Snowflake environment is in.

3.2.1 From the Databases tab, click on the "CITIBIKE" database, then click on "Stages" and click "Create..."

3.2.2 Select the option for "Existing Amazon S3 Location" and click "Next":

3.2.3 On the "Create Stage" box that appears, enter/select the following settings, then click "Finish".

Name: citibike_trips

Schema Name: CITIBIKE

URL:

s3://snowflake-workshop-lab/citibike-trips

NOTE - The S3 bucket for this lab is public so you can leave the key fields empty. In the "real world" this bucket would likely require key information.

3.2.4 Now let's take a look at the contents of the citibike_trips stage. At the top of the page, click on the Worksheet tab. Then execute the following statement:

```
list @citibike trips;
```

You should see the output in the Results window in the bottom pane.

3.3 Create a File Format

Note: This step is already complete, but feel free to create your own with a different name:

Before we can load the data into Snowflake, we have to create a File Format that matches the data structure. 3.3.1 From the Databases tab, click on the CITIBIKE database hyperlink. Then click on "File Formats". Then click "Create".

3.3.2 On the resulting page, we then create a file format. In the box that appears, leave all the default settings as-is but make the changes below:

Name: CSV

Field optionally enclosed by: Double Quote

Null string: <Delete the existing text in this field so it is empty>
[] Error on Column Count Mismatch: <uncheck this box>

IMPORTANT: If you do not see the "Error on Column Count Mismatch" box, scroll down in the dialogue box When you are done, the box should look like:

Then click on the "Finish" button to create the file format.

Module 4: Loading Data

For this module, we will use a data warehouse and the COPY command to initiate bulk loading of the structured data into the Snowflake table we just created.

4.1 Resize and Use a Warehouse for Data Loading

For loading data, compute power is needed. Snowflake's compute nodes are called Warehouses and they can be dynamically sized up or out according to workload, whether the workload be loading data, running a query, or performing a DML operation. And each workload can have its own data warehouse so there is no resource contention.

4.1.1 Navigate to the Warehouses tab. Note the "Create..." option at the top is where you can quickly create a new warehouse. For nestlelearn we have restricted who can create new warehouses, so you will not be able to do this. Please use the warehouse built just for you, W_your_name.

Click on the row of this warehouse (*not* the blue hyperlink) so the entire row is highlighted. Then click on the "Configure..." text above it to see the configuration detail of your warehouse. We will use this warehouse to load in the data from AWS S3. In the Nestlé environment you would most likely be loading from an Azure data lake.

4.1.2 Let's walk through the settings of this warehouse as there is a lot of functionality here, much of which is unique to Snowflake versus other data warehouses.

NOTE - If you do not have a Snowflake Edition of Enterprise or greater, you will *NOT* see the "Maximum Clusters" or "Scaling Policy" configurations from the screenshot below. Multi-clustering is not utilized in this lab, but we will still discuss it as it is a key capability of Snowflake.

• The "Size" drop-down is where the size of the warehouse is selected. For larger data loading operations or more compute-intensive queries, a larger warehouse will be needed. The t-shirt sizes translate to underlying compute nodes, either AWS EC2 or Azure Virtual Machines. The larger the t-shirt size, the more compute resources from the cloud provider are allocated to that warehouse. As an example, the 4-XL option allocates 128 nodes. Also, this sizing can be changed up or down on the fly with a simple click.

Key Differentiator: Although the marketing from competitive products boast they have the same elasticity, it usually means they have to shift data in the back-ground and operations for them can take anywhere from 20 minutes to one month. And they don't scale down. Ours changes in milli-seconds because our cloud architecture is fundamentally different from their re-tasked on-premise solutions. This makes a difference when you pay by the second!

• If you have Snowflake Edition or greater you will see the Maximum Clusters section. This is where you can set up a single warehouse to be multi-cluster up to 10 clusters. As an example, if the 4-XL warehouse we just mentioned was assigned a maximum cluster size of 10, it could scale up to be 1280 (128 * 10) AWS EC2 or Azure VM machines modes powering that warehouse...and it can do this in seconds! Multi-cluster is ideal for concurrency scenarios, such as many business analysts simultaneously running different queries using the same warehouse. And as the load reduces, the resources are freed so you don't pay for unnecessary compute. In this scenario, the various queries can be allocated across the multiple clusters to ensure they run fast.

Key Differentiator: Competitive products, again, despite marketing, are limited to the number of concurrent queries they can run. In fact, they often hit out-of-memory errors or simply crash. Because of Snowflake's true separation of compute from other compute and separation from storage, Snowflake can handle massive loads. The proof? We have 4000 customers running millions of queries a day on over 150 Petabytes (150 thousand Terabytes or 150 million Gigabytes).

• The final sections allow you to automatically suspend the warehouse so it suspends (stops) itself when not in use and no credits are consumed. There is also an option to automatically resume (start) a suspended warehouse so when a new workload is assigned to it, it will automatically start back up. This functionality enables Snowflake's fair "pay as you use" compute pricing model which enables customers to minimize their data warehouse costs.

Snowflake Compute vs Other Warehouses Many of the warehouse/compute capabilities we just covered, like being able to create, scale up and out, and auto-suspend/resume warehouses are things that are simple in Snowflake and can be done in seconds. Yet for on-premise data warehouses these capabilities are very difficult (or impossible) to do as they require significant physical hardware, over-provisioning of hardware for workload spikes, significant configuration work, and more challenges. Even other cloud data warehouses cannot scale up and out like Snowflake without significantly more configuration work and time.

Warning - Watch Your Spend! During or after this lab you should *NOT* do the following without good reason or you may burn through your \$400 of free credits more quickly than desired:

- Disable auto-suspend. If auto-suspend is disabled, your warehouses will continue to run and consume credits even when not being utilized.
- Use a warehouse size that is excessive given the workload. The larger the warehouse, the more credits are consumed.
- 4.1.3 We are going to use this data warehouse to load the structured data into Snowflake. Your warehouse is set to the smallest size, XS. This is roughly 8 virtual CPUs. Roughly because the hardware and power for each cloud provider is different. Comparing to "clusters" of other providers doesn't give a good indication for performance either as we do a lot of optimization. As you increase sizes, the compute doubles each time, so S would be 16.

In later steps we will note the time a load takes, then re-do the same load operation with a larger warehouse, and observe how much faster the load is with a larger warehouse. Change the Size of this data warehouse from XS to Small. Then click the "Finish" button.

4.2 Load the Data

Now we can run a COPY command to load the data into the TRIPS table we created earlier.

4.2.1 Via the top of the UI, navigate back to the Worksheets tab and click on it. Make sure the context is correct by setting these in the top right of the worksheet:

Role: Your role

Warehouse: Your Warehouzse (S)

Database: Your database Schema = CITIBANK

4.2.2 Execute the following statements in the worksheet to load the staged data into the table. This may take up to 30 seconds.

copy into trips from @citibike_trips file_format=CSV;

In the Results window, you should see the status of the load.

- 4.2.3 Once the load is done, at the bottom right of the worksheet click on the small arrow next to the "Open History" text to show the history of Snowflake operations performed in that specific worksheet.
- 4.2.4 In the History window see the "copy into trips from @citibike_trips file_format=CSV;" SQL query you just ran and note the duration, bytes scanned and rows. Use the slider on the left side of the pane to expand it if needed to see all the detail in it.
- 4.2.5 Go back to the worksheet to clear the table of all data and metadata, by using the TRUNCATE TABLE command.

truncate table trips;

- 4.2.6 At the top of the UI go to the Warehouses tab, then click on "Configure.." Resize the warehouse to size Large and click "Finish". This warehouse is four times larger than the Small size.
- 4.2.7 Go back to the Worksheets tab at the top of the UI and click on it. Execute the following statements in the worksheet to load the same data again.

copy into trips from @citibike trips file format=CSV;

4.2.8 Once the load is done, at the bottom of the worksheet in the History window compare the times between the two loads. The one with the Large warehouse was significantly faster.

4.3 Out of Scope: Create a New Warehouse for Data Analytics

Going back to the lab story, let's assume the Citi Bike team wants to ensure no resource contention between their data loading/ETL workloads and the analytical end users using BI tools to query Snowflake. As mentioned earlier, Snowflake can easily do this by assigning different, appropriately-sized warehouses to different workloads. Since Citi Bike already has a warehouse

for data loading, let's create a new warehouse for the end users running analytics. We will then use this warehouse to perform analytics in the next module.

4.3.1 At the top of the UI click on the Warehouses tab then "Create…". Name it "ANALYTICS_WH" with size "Large". If you have Snowflake edition Enterprise or greater, you will see a setting for "Maximum Clusters". Set this to "1".

Leave the other settings in their default settings. It should look like: Then click on the "Finish" button to create the warehouse.

Module 5: Analytical Queries, Results Cache, Cloning

In the previous exercises, we loaded data into two tables using Snowflake's bulk loader (COPY command) and the warehouse COMPUTE_WH. Now we are going to pretend we are analytics users at Citi Bike who need to query data in those tables using the worksheet and the second warehouse ANALYTICS_WH.

"Real World" Roles and Querying In the "real world" the analytics users would likely have a different role then SYSADMIN; to keep the lab simple we are going to stay with the SYSADMIN role for this module.

In the "real-world" querying would typically be done with a business intelligence product like Tableau, Looker, PowerBI, etc. Or for more advanced analytics, data science products like Spark or R can query Snowflake. Basically any technology that leverages JDBC/ODBC can run analytics on the data in Snowflake. But to keep this lab simple, all queries are being done via the Snowflake worksheet.

5.1 Execute SELECT Statements and Result Cache

5.1.1 Go the Worksheets tab. Within the worksheet, make sure you set your context appropriately:

Role: your role

Warehouse: your warehouse
Database: your database
Schema = CITIBIKE

5.1.2 Run the guery below to see a sample of the trips data

select * from trips limit 20;

5.1.3 First let's look at some basic hourly statistics on Citi Bike usage. Run the query below in the worksheet. It will show for each hour the number of trips, average trip duration, and average trip distance

```
select date_trunc('hour', starttime) as "date",
count(*) as "num trips",
avg(tripduration)/60 as "avg duration (mins)",
avg(haversine(start_station_latitude, start_station_longitude,
end_station_latitude, end_station_longitude)) as "avg distance (km)"
from trips
group by 1
order by 1;
```

5.1.4 Snowflake has a result cache that holds the results of every query executed in the past 24 hours. These are available across warehouses, so query results returned to one user are available to any other user on the system who executes the same query, provided the underlying data has not changed. Not only do these repeated queries return extremely fast, but they also use no compute credits.

Let's see the result cache in action by running the exact same query again.

```
select date_trunc('hour', starttime) as "date",
count(*) as "num trips",
avg(tripduration)/60 as "avg duration (mins)",
avg(haversine(start_station_latitude, start_station_longitude,
end_station_latitude, end_station_longitude)) as "avg distance (km)"
from trips
group by 1
order by 1;
```

In the History window note that the query runs significantly faster now because the results have been cached.

5.1.5 Next, let's run this query to see which days of the week are the busiest:

```
select dayname(starttime) as "day of week",
count(*) as "num trips"
from trips
group by 1
order by 2 desc;
```

5.2 Clone a Table

Snowflake allows you to create clones, also known as "zero-copy clones" of tables, schemas, and databases in seconds. A snapshot of data present in the source object is taken when the clone is created, and is made available to the cloned object. The cloned object is writable, and is independent of the clone source. That is, changes made to either the source object or the clone object are not part of the other.

A popular use case for zero-copy cloning is to clone a production environment for use by Development & Testing to do testing and experimentation on without (1) adversely impacting the production environment and (2) eliminating the need to set up and manage two separate environments for production and Development & Testing.

Information: Zero-Copy Cloning FTW! A massive benefit is that the underlying data is not copied; just the metadata/pointers to the underlying data change. Hence "zero-copy" and storage requirements are not doubled when data is cloned. Most data warehouses cannot do this; for Snowflake it is easy!

5.2.1 Run the following command in the worksheet to create a development (dev) table

create table trips dev clone trips.

5.2.2 If closed, expand the database objects browser on the left of the worksheet. Click the small Refresh button in the left-hand panel and expand the object tree under the Citibike database. Check that you can see a new table under the CITIBIKE schema named TRIPS_DEV. The development team now can do whatever they want with this table, including even deleting it, without having any impact on the TRIPS table or any other object.

Module 6: Working With Semi-Structured Data, Views, JOIN

NOTE - The first steps here are similar to prior Modules 3 (Preparing to Load Data) and 4 (Loading Data) but we will do most of it via SQL in the worksheet, as opposed to via the UI, to save time. Going back to the lab "story", the Citi Bike analytics team wants to see how weather impacts ride counts. To do this, in this module we will:

- Load weather data in JSON format held in a public S3 bucket
- Create a View and guery the semi-structured data using SQL dot notation

- Run a query that joins the JSON data to the TRIPS data from a prior module of this guide
- See how weather impacts trip counts

The JSON data consists of weather information provided by OpenWeatherMap detailing the historical conditions of New York City from 2016-07-05 to 2019-06-25. It is also staged on AWS S3 where the data represents 57.9k rows, 61 objects, and 2.5MB total size compressed.

The raw JSON in GZ files and in a text editor looks like:

```
["city":{"coord":{"lat":43.000351,"lon":-75.499901},"country":"US","findname":"NEW YORK","id":5128638,"name":"New York","zoom":
1},"clouds":{"all":90},"main":{"humidity":93,"pressure":1008,"temp":293.47,"temp_max":295.37,"temp_min":292.04},"time":
1561467737,"weather":[{"description":"moderate rain","icon":"10d","id":501,"main":"Rain"}],"wind":{"deg":170,"speed":4.1}}
{"city":{"coord":{"lat":40.714272,"lon":-74.005966},"country":"US","findname":"NEW YORK","id":5128581,"name":"New York","zoom":
1},"clouds":{"all":90},"main":"humidity":94,"pressure":1010,"id":500,"main":"Rain"},{"description":"mist","icon":"50d","id":
701,"main":"Mist"}],"wind":{"deg":0,"speed":2.1}}
{"city":{"coord":{"lat":43.000351,"lon":-75.499901},"country":"US","findname":"NEW YORK","id":5128638,"name":"New York","zoom":
1},"clouds":{"all":90},"main":("humidity":94,"pressure":1008,"temp":294.58,"temp_max":297.04,"temp_min":292.04),"time":
1561471336,"weather":[{"description":"overcast clouds","icon":"04d","id":804,"main":"Clouds"},"wind":{"deg":270,"speed":3.1}}
{"city":{"coord":"lat":40.714272,"lon":-74.005966},"country":"US","findname":"NEW YORK","id":5128581,"name":"New York","zoom":
1},"clouds":{"all":90},"main":("humidity":100,"pressure":1010,"temp":295.37,"temp_max":296.48,"temp_min":294.26},"time":
1561471336,"weather":[{"description":"mist","icon":"50d","id":701,"main":"Mist"}],"wind":{"deg":170.797,"speed":0.4}}
```

Information: SEMI-STRUCTURED DATA Snowflake can easily load and query semi-structured data, such as JSON, Parquet, or Avro, without transformation. This is important because an increasing amount of business-relevant data being generated today is semi-structured, and many traditional data warehouses cannot easily load and query this sort of data. With Snowflake it is easy!

6.1 Create a Schema and Table

6.1.1 First, via the Worksheet, let's create a schema called WEATHER that will be used for storing the unstructured data.

```
create schema weather;
```

6.1.2 Set the context appropriately within the Worksheet (this should already be ok since you only have one role, but it's good to check):

```
use role your role;
use warehouse your warehouse;
use database your database;
use schema weather;
```

6.1.3 Via the worksheet, let's now create a table called JSON_WEATHER_DATA that will be used for loading the JSON data. In the worksheet, run the SQL text below. Snowflake has a special column type called VARIANT which will allow us to store the entire JSON object and eventually query it directly.

```
create table json weather data (v variant);
```

Information: Semi-Structured Data Magic Snowflake's VARIANT data type allows Snowflake to ingest semi-structured data without having to pre-define the schema.

- 6.1.4 Verify that your table JSON_WEATHER_DATA has been created. At the bottom of the worksheet you should see a "Results" section which says "Table JSON_WEATHER_DATA successfully created".
- 6.1.5 At the top of the page, go to the Databases tab and then click on your database and then the "WEATHER" schema link. You should see your newly created JSON_WEATHER_DATA table.

6.2 Create an External Stage

6.2.1 Via the Worksheet create a stage from where the unstructured data is stored on AWS S3.

```
create stage nyc weather url = 's3://snowflake-workshop-lab/weather-nyc';
```

6.2.2 Now let's take a look at the contents of the nyc_weather stage. At the top of the page, click on the Worksheets tab. In the worksheet, then execute the following statement with a LIST command to see the list of files:

```
list @nyc weather;
```

You should see the output in the Results window in the bottom pane showing many gz files from S3.

6.3 Loading and Verifying the Unstructured Data

For this section, we will use a warehouse to load the data from the S3 bucket into the Snowflake table we just created.

6.3.1 Via the worksheet, run a COPY command to load the data into the JSON_WEATHER_DATA table we created earlier.

Note how in the SQL here we can specify a FILE FORMAT object inline. In the prior module where we loaded structured data, we had to define a file format in detail. But because the JSON data here is well-formatted, we use default settings and simply specify the JSON type.

```
copy into json weather data from @nyc weather file format = (type=json);
```

6.3.2 Take a look at the data that has been loaded.

```
select * from json_weather_data limit 10;
```

6.3.3 Click on one of the values. Notice how the data is stored in raw JSON format. Click "Done" when finished.

6.4 Create a View and Query Semi-Structured Data

Let's look at how Snowflake allows us to create a view and also query the JSON data directly using SQL.

Information: Views & Materialized Views

A View allows the result of a query to be accessed as if it were a table. Views can help you: present data to end users in a cleaner manner (like in this lab we will present "ugly" JSON in a columnar format), limit what end users can view in a source table for privacy/security reasons, or write more modular SQL.

There are also Materialized Views in which SQL results are stored, almost as though the results were a table. This allows faster access, but requires storage space. Materialized Views require Snowflake Enterprise Edition or higher.

6.4.1 From the Worksheet tab, go into the worksheet and run the following command. It will create a view of the unstructured JSON weather data in a columnar view so it is easier for analysts to understand and query. FYI - the city ID for New York City is 5128638.

```
create view json weather data view as
select v:time::timestamp as observation time,
v:city.id::int as city id,
v:city.name::string as city name,
v:city.country::string as country,
v:city.coord.lat::float as city lat,
v:city.coord.lon::float as city lon,
v:clouds.all::int as clouds, (v:main.temp::float)-273.15 as temp avg,
(v:main.temp min::float)-273.15 as temp min,
(v:main.temp max::float)-273.15 as temp max,
v:weather[0].main::string as weather,
v:weather[0].description::string as weather desc,
v:weather[0].icon::string as weather icon,
v:wind.deg::float as wind dir,
v:wind.speed::float as wind speed
from json weather data
```

```
where city id = 5128638;
```

- 6.4.2 The prior step showed how you can use SQL dot notation (v.city.coord.lat) to pull out values at lower levels in the JSON hierarchy. This allows us to treat each field as if it were a column in a relational table.
- 6.4.3 Verify the view at the top left of the UI where the new view should appear just under the table json_weather_data. You may need to expand and and/or refresh the database objects browser in order to see it.
- 6.4.4 Via the worksheet, verify the view with the following query. Notice the results look just like a regular structured data source (NOTE your result set may have different observation_time values)

```
select * from json_weather_data_view where date_trunc('month',observation_time)
= '2018-01-01' limit 20;
```

6.5 Use a Join Operation to Correlate Against Data Sets

We will now join the JSON weather data to our CITIBIKE.PUBLIC.TRIPS data to determine the answer to our original question of how weather impacts the number of rides.

6.5.1 Run the command below to join WEATHER to TRIPS and count the number of trips associated with certain weather conditions .

Note - Since we are still in a worksheet use the WEATHER schema as default, we will fully qualify our reference to the TRIPS table by providing its database and schema name.

Warning: Make sure to put your database!!

```
select weather as conditions,
count(*) as num_trips from <your database>.citibike.trips
left outer join json_weather_data_view
on date_trunc('hour', observation_time) = date_trunc('hour', starttime)
where conditions is not null group by 1 order by 2 desc;
```

6.5.2 The Citi Bike initial goal was to see if there was any correlation between the number of bike rides and weather by analyzing both ridership and weather data. Per the table above we have a clear answer. As one would imagine, the number of trips is significantly higher when the weather is good!

For the rest of this lab, we will look at other capabilities of Snowflake.

Module 7: Using Time Travel

Snowflake's Time Travel capability enables accessing historical data at any point within a pre-configurable period of time. The default period of time is 24 hours and with Snowflake Enterprise Edition it can be up to 90 days. Most data warehouses cannot offer this functionality; with Snowflake it is easy!

Some useful applications of this include:

- Restoring data-related objects (tables, schemas, and databases) that may have been accidentally or intentionally deleted
- Duplicating and backing up data from key points in the past
- Analysing data usage/manipulation over specified periods of time

7.1 Drop and Undrop a Table

First let's see how we can restore data objects that have been accidentally or intentionally deleted.

7.1.1 From the worksheet, run the following command which will drop (remove) the json_weather_data table:

```
drop table json weather data;
```

7.1.2 Now run a SELECT statement on the json_weather_data table. In the "Results" pane you should see an error because the underlying table has been dropped.

```
select * from json weather data limit 10;
```

7.1.3 Now restore the table:

```
undrop table json weather data;
```

7.1.4 The json_weather_data table is restored.

7.2 Roll Back a Table

Now let's look rolling back a table to a previous state to fix an unintentional DML error that replaces all the station names in the Citibike database TRIPS table with the word "oops."

7.2.1 First make sure the worksheet is in the proper context:

```
use role <your role>;
use warehouse <your warehouse> ;
use database <your database>;
use schema CITIBIKE;
```

7.2.2 Then run the following command that replaces all the station names in the table with the word "oops".

```
update trips set start station name = 'oops';
```

7.2.3 Now run a query that returns the top 20 stations by # of rides - notice how we've screwed up the station names so we only get one row:

```
select start_station_name as "station",
count(*) as "rides" from trips
group by 1
order by 2
desc limit 20;
```

7.2.4 Normally, we would need to scramble and hope we have a backup lying around. But in Snowflake, we can simply run commands to find the query ID of the last UPDATE command & store it in a variable called \$QUERY ID...

```
set query_id =
  (select query_id from table(information_schema.query_history_by_session
  (result_limit=>5)) where query_text like 'update%' order by start_time limit
1);
```

7.2.5 Then re-create the table as of before the update:

```
create or replace table trips as (select * from trips before (statement =>
$query id));
```

7.2.6 Run the SELECT statement again to check that the station names have been restored:

```
select start_station_name as "station", count(*) as "rides" from trips group by
1 order by 2 desc limit 20;
```

Module 8: Out of Scope (but interesting nonetheless) Roles Based Access Controls and Account Admin

The way we set up the nestlelearn environment, you should not have the rights to create roles.

In this module we will show some aspects of Snowflake roles based access control (RBAC), including creating a new role and granting it specific permissions. We will also cover the ACCOUNTADMIN (aka Account Administrator) role.

To continue with the Citi Bike story, let's assume a junior DBA has joined Citi Bike and we want to create a new role for them with less privileges than the system-defined, default role of SYSADMIN. Let's now do that.

Information: Roles-Based Access Control (RBAC) Snowflake offers very powerful and granular RBAC which can control what objects and capabilities a role or user can access, and what level of access they have. For more detail, see the documentation at https://docs.snowflake.net/manuals/user-guide/security-access-control.html

8.1 Create New Role and Add User to it

8.1.1 In the worksheet let's switch to the ACCOUNTADMIN role to create a new role. This role encapsulates the SYSADMIN and SECURITYADMIN system-defined roles. It is the top-level role in the system and should be granted only to a limited/controlled number of users in your account. In the worksheet, run:

```
use role accountadmin;
```

When done, notice at the top right of the worksheet, the worksheet context has changed so now the role is ACCOUNTADMIN

- 8.1.2 In order for any role to function, we need at least one user assigned to it. So let's create a new role called "junior_dba" and assign your user name to it. This name appears at the top right of the UI. In the screenshot below it is "USER123". Of course yours will be different. Make a note of your user name.
- 8.1.3 Let's now create the role and add a user to it with your unique user name:

```
create role junior dba;
```

```
grant role junior dba to user YOUR USER NAME GOES HERE;
```

NOTE - if you tried to perform this operation while in a role like SYSADMIN, it would fail due to insufficient privileges as the SYSADMIN role by default cannot create new roles or users.

8.1.4 Change your worksheet context to the new junior_dba role

```
use role junior dba;
```

At the top right of the worksheet, note that the context has changed to reflect the junior_dba role.

- 8.1.5 On the left side of the UI in the database object browser pane, notice that both the Citibike and Weather databases do not appear. This is because the junior_dba role does not have access to view them.
- 8.1.6 Let's switch back to the ACCOUNTADMIN role and grant the junior_dba the ability to view and use the CITIBIKE and WEATHER databases

```
use role accountadmin;
grant usage on database citibike to role junior_dba;
grant usage on database weather to role junior_dba;
```

8.1.7 Switch to the junior_dba role and at the left in the database object browser, note the Citibike and Weather databases now appear. Click the refresh icon if they do not appear.

```
use role junior dba;
```

8.2 Account Administrator View

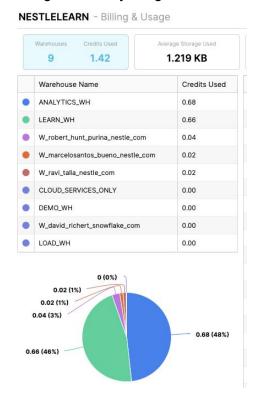
Let's change our security role for the session to ACCOUNTADMIN to see other parts of the UI only this role can see.

Information: Roles in User Preference vs Worksheet

We just changed the security role for the session in the user preference menu at the top right of the UI. This changes what we can see in the UI. This is different then the worksheet context menu where we assign a role that is applied to the commands run on that specific worksheet. Also, session security role can simultaneously be different from the role used in a worksheet.

8.2.1 In the top right corner of the UI, click on your user name to show the User Preferences menu. Then go to Switch Role, then select the ACCOUNTADMIN role.

8.2.2 Notice at the very top of the UI you will now see a sixth tab called "Account" that you can only view in the ACCOUNTADMIN role. Click on this Account tab. Then towards the top of this page click on "Usage" which by default already appears!. Here you see detail on credits, storage, and daily usage.



8.2.3 To the right of "Usage" is "Billing" where you can add a credit card if you want to go beyond your free \$400 worth of credits for this free trial (not in nestlelearn). Further to the right is information on Users, Roles, and Resource Monitors. The latter set limits on your account's credit consumption so you can appropriately monitor and manage credit consumption.

NOTE - Stay in the ACCOUNTADMIN role for the next module.

Module 9: Exercises out of scope: Data Sharing

(for nestlelearn we have disabled access to account admin)

Snowflake enables account-to-account sharing of data through shares, which are created by data providers and "imported" by data consumers, either through their own Snowflake account or a provisioned Snowflake Reader account. The consumer could be an external entity/partner, or a different internal business unit which is required to have its own, unique Snowflake account. With Data Sharing –

• There is only one copy of data, which lives in the data provider's account

- Shared data is always live, real-time and immediately available to consumers
- Providers can establish revocable, fine-grained access grants to shares
- Data sharing is simple and secure, especially compared to the "old" way of sharing data which was often manual and involved transferring large .csv across the Internet in a manner that might be insecure.

Note - Data Sharing currently only supported between accounts in the same Snowflake Provider and Region

One example of data sharing is that Snowflake uses secure data sharing to share account usage data and sample data sets with all Snowflake accounts. In this capacity, Snowflake acts as the provider of the data and all other accounts act as the consumers. In your Snowflake environment you can easily see this and we walk through this in the next section.

9.1 See Existing Shares

- 9.1.1 Click on the blue Snowflake logo at the very top left of the UI. On the left side of the UI in the database object browser, notice the database "SNOWFLAKE_SAMPLE_DATA", The small arrow on the database icon indicates this is a share.
- 9.1.2 At the top right of the UI verify you are in the ACCOUNTADMIN role. Then at the top of the UI click on the Shares tab. Notice on this page you are looking at your Inbound Secure Shares and there are two shares shared by Snowflake with your account. One contains your account usage and the other has sample data you can use. This is data sharing in action your Snowflake account is a consumer of data shared/provided by Snowflake!

9.2 Create an Outbound Share

9.2.1 Let's go back to the Citi Bike story and assume we are the Account Administrator for Snowflake at Citi Bike. We have a trusted partner who wants to perform data science on the data in our TRIPS database on a near real-time basis to further analyze it. This partner also has their own Snowflake account in our region. So let's use Snowflake Data Sharing to share this data with them so they can analyze it. At the top of the UI click on the Shares tab. Then, further down on the page click on the "Outbound" button.

9.2.2 Click on the "Create" button and in the fields that appear, fill them out as shown below.

- For "Secure Share Name" enter "TRIPS SHARE"
- For "Database" you will use the drop-down to select "CITIBIKE"

- For "Tables & Views" you will use the database object browser to browse to CITIBIKE > PUBLIC > TRIPS.
- Click on the blue "Apply" button.

9.2.3 Click on the blue "Create" button at the bottom of the box.

Note the window indicates the Secure share was created successfully. In the real-world, the Citi Bike Account Administrator would click on the "Next: Add Consumers" blue button to add information on their partner's Snowflake account name and type. But since in the lab we are just using our own account, we will stop here.

9.2.4 Click on the "Done" button at the bottom of the box.

Note this page now shows the "TRIPS_SHARE" secure share. It only took seconds to give other accounts access to data in Snowflake in a secure manner with no copies of the data having to be made!

Lastly, note that Snowflake provides several ways to securely share data without compromising confidentiality. You can share not only tables and views, but also Secure Views, Secure UDFs (User Defined Functions), and Secure Joins. For more details on how to use these methods for sharing data while preventing access to sensitive information, see the Snowflake documentation. Congratulations, you are now done with this lab! Let's wrap things up in the next, and final, section.

Summary & Next Steps

This tutorial was designed as a hands-on introduction to Snowflake to simultaneously teach you how to use it, while showcasing some of its key capabilities and differentiators. We covered how to navigate the UI, create databases and warehouses, load & query structured and semi-structured data, perform zero-copy cloning, undo user errors, RBAC, and data sharing. We encourage you to continue with your free trial by loading in your own sample or production data and by using some of the more advanced capabilities of Snowflake not covered in this lab. There are several ways Snowflake can help you with this:

- At the very top of the UI click on the "Partner Connect" icon to get access to trial/free ETL and BI tools to help you get more data into Snowflake and then analyze it
- Read the "Definitive Guide to Maximizing Your Free Trial" document at: https://www.snowflake.com/test-driving-snowflake-the-definitive-guide-to-maximizing-your-freetrial/
- Attend a Snowflake virtual or in-person event to learn more about our capabilities and how customers use us https://www.snowflake.com/about/events/

• Contact Sales to learn more https://www.snowflake.com/free-trial-contact-sales/ Resetting Your Snowflake Environment

Lastly, if you would like to reset your environment by deleting all the objects created as part of this lab, run the SQL below in a worksheet. Run this SQL to set the worksheet context: use role accountadmin; use warehouse compute_wh; use database weather; use schema public; Then run this SQL to drop all the objects we created in the lab: drop share if exists trips_share; drop database if exists citibike; drop database if exists weather; drop warehouse if exists analytics_wh; drop role if exists junior_dba;