Categories of personal data processed by Runtastic:

Below you will find a list of the categories of personal data which we currently process[1]. Please note that the exact amount of information which we have about you in each of these categories depends on your usage of our services and the data provided by you. Please see the attached copy of your data for a clear overview of the exact data we have for you. Under the Structure of your data, you will find a further description of its contents.

Category of Personal Data	Purpose of the Processing	Directory
Identity information such as: ● First & last name ● Birthdate ● Email address ● Gender ● Profile Picture ● Registration date ● IP address ● Linked accounts of other services	Basic personal information about you is required for offering and continuously maintaining the proper operation of our services. At your own discretion, you can choose to provide additional information about yourself to make it easier for other users to find you on our platform, for example. You can also link third party services with your adidas Runtastic account to: log in using that account, import/export data to or from that account, share completed activities on other platforms, find users from other platforms on adidas Runtastic, amongst other things.	User User-Connections User/Avatars
Contact information such as: ● Phone number ● Address ● Email address ● Messenger ID ● Social Media handle	We use the contact information which you supply to us to contact you for different reasons, depending on what you gave us permission to contact you about.	User User-Connections
Location information such as: ● GPS data ● Elevation data ● Residential location ● Specific Runtastic/adidas site you visited ● Other phone related location data	Location data is recorded in order to accurately track and visualize the routes you travel during sport activities. For sport activities where no routes are recorded, location data is recorded to display the location where the activity was completed. Additionally, we also use location data to operate our products and adapt your product experience to your location.	Sport-sessions Routes User User-Events
Size information such as: ● Weight ● Height ● Shoe size ● Clothing size	Different size information is used for the calculation of burned calories per sports activity, the creation of individual training and/or nutrition plans, as well as the tracking of personal training progress.	User Weight

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[1] As a Resident of the US-State of California, please refer to Appendix 2 - Categories of personal data processed by Runtastic pursuant to CCPA (California Civil Code Section 1798.140(o)) for a list of categories of personal data as defined by the CCPA.

	Additionally your size information is used to make sure your gear fits.	
Purchase information such as: ● Payment provider ● Duration of subscription ● Price ● Currency ● VAT	We use payment providers to process payments. Although we do not store any credit card information ourselves, we store a payment ID number that is given out by the respective provider (e.g. Apple, Google, Adyen, PayPal) and can be allocated to you. We use it to process your payments.	Purchases User
Community information such as: ● Added friends ● Joined / created groups & communities ● Joined events ● Status updates / comments / likes	You can add other users as friends or create/join groups to use different social features such as: sharing information about completed activities with each other, "liking" and/or commenting on each other's activities or competing on leaderboards. We also use community info to organize events and communities, and to connect you with other members within our communities.	Friendships Comments Likes Groups Cheers Events Status-Updates Groups/Avatar Challenges Feed-Shares
Device information such as: ● Device type ● Device identifiers ● Operating system ● Browser & add-ons ● Browsing behavior ● IP address	We use information about your device to operate our products and to ensure that we can provide you the best possible experience using them. Additionally some device information is also used for network security purposes.	User-Events User
Activity information such as: ● Activity type ● Sport category ● Start & end times ● Distance ● Pace ● Heart rate ● Temperature ● Subjective feeling ● Calories burned ● Calorie intake ● Nutritional information ● Routes ● Daily step count ● Sleep data ● Photos	Activity information is collected by our fitness apps and is used to operate our products, to help you improve your performance goals and improve your user experiences and identify what products might be best for you based on your exercise patterns.	Sport-sessions Heart-rate Routes Daily-sessions Daily-step-sessions Sleep-sessions Tracked-food Recorded-Mood Photos Training-Plans
Preference information such as: ● Preferred language ● Log-in location ● Units (distance,	We use preference information you provide to operate our products and ensure that we can provide you with an optimal experience while using them. You can set different custom goals so	User Goals Training-plans Recorded-Mood Privacy-settings

weight, temperature) ● Personal goals & motivation ● Training plan information ● Shoe information ● adidas product review	that you can use our services to measure your progress toward those goals and/or receive individualized plans for achieving them.	Timezone-changed
Creators Club information such as: ● Member ID ● Sign-up date ● Store- / Source-ID ● Membership points ● Engagement & Reward History ● Membership vouchers	We use your Creators Club information to operate our products and to enable you to claim your benefits as a Creators Club member.	User-Connections

Retention Period:

We need to maintain your data for as long as you have an account with us. If you are a user within the EU and you stop using our services without requesting to delete your data, we will keep it for 25 months after your last interaction with any adidas Runtastic or adidas touchpoint. Beyond that, we only store Data, if it is legally necessary (because of warranty, limitation or retention periods) or otherwise required (see our Privacy Policy, section 6).

Third Parties:

In order to provide our products and services to you, we work with a variety of select external service providers. In particular this includes: hosting providers, services which help us understand the use of our services, payment providers, providers of customer support tools, third parties which allow you to sync your adidas Runtastic sport activity data with them, providers of marketing tools & platforms, advertising networks, business-to-business (B2B) partners as well as other services which help us in providing you with certain features. For more information about for what purposes and with whom we share your personal data, please refer to §5 of our Privacy Policy. If you would like more detailed information about a specific service provider, please feel free to contact us.

These service providers may have access to some of your personal data, which they may however only process exclusively on our behalf and in strict accordance with our instructions. Any transfer of your personal data to third parties is subject to obligations consistent with our Privacy Policy, applicable laws as well as any other appropriate confidentiality and security measures.

Personal data is only transferred to third parties located outside the EU if: (i) the third party is located in a country deemed to offer an adequate level of data protection in accordance with Art. 45 of the GDPR; (ii) the third party has entered into EU standard contractual clauses with Runtastic; (iii) the third party has adopted approved binding corporate rules in accordance with Art. 47 of the GDPR; or if (iv) the third party is located in the USA and has been certified under the EU-US Privacy Shield Framework.

Your rights
  ● ...as a citizen of the EU:
    As a citizen of the EU please see section 7 of our [Privacy Policy](#) for information on your rights in accordance with the GDPR.

  ● ...as a resident of US-State of California:
    As a resident of the US-State of California please see annex 1 of our [Privacy Policy](#) for information on your rights in accordance with the CCPA.

Structure of your data copy:
Attached to this writing you will find a copy of the personal data that we have about you specifically. Please refer to the table below as a reference of what information is contained in which directory.

File	Contents
Challenges	Contains your adidas Running and adidas Training Challenges
Comments	Comments you have written
Daily-sessions	Contains daily overall activity statistics
Daily-step-sessions	Total steps per day The sub-directories located in this directory contain steps data in greater detail
Events	The different events you have joined
Feed-Shares	The status posts you shared to the news feed
Friendships	The overall number of friend requests you have received, accepted or denied. Please note: for the purpose of protecting the privacy of other Runtastic users, information about others has been excluded.
Goals	Your custom goal, including the achieved percentage of the goal and when it was set / achieved
Groups	The adidas Running groups that you have joined
- Avatar	The avatar images of the groups you have created or joined
- Member-roles	The roles (admin/member) that you have in the different groups
- Adidas-runners	adidas Runners groups you have joined
Heart-rate	Heart rate measurements that have been taken with the Runtastic Heart Rate app
Likes	Content for which you have pressed the "like" button

Live-Tracking-Cheering	Cheers you have sent/received during a sport activity while using the LIVE Tracking feature. Feel free to change.
Photos	Photos you have uploaded
- Images-meta-data	Metadata of uploaded photos
- Social-Media-Photos	Photos that you have shared on social media
Privacy-settings	The privacy settings you have set on your account
- Marketing-consent	If you explicitly granted us marketing consent, it will be shown.
Purchases	Purchases you have made
Recorded-Mood	Mood ratings which you have assigned to different tracked activities
Routes	Routes which you have created
Sleep-sessions	Sleep data recorded via the Runtastic Sleep Better app.
- Sleep-session-data	Additional data about recorded sleep session.
Sport-sessions	Contains data about the sport activities that you have tracked/manually entered. Each file represents one recorded sport activity. Please note: - Associated data (such as heart rate, elevation or gps data) can be found in the corresponding sub-directories and will have the same file name as the sport activity to which it belongs. - Each sports activity is identified by the value of "*sports_type_id*". For the mapping of these values to their corresponding sport activity please reference the table in appendix 1.
- Cadence-data	Cadence data of tracked biking activities. Note: the cadence data files will have the same file name as the sport activity to which they belong.
- Elevation-data	Elevation data of tracked sports activities. Note: the elevation data files will have the same file name as the sport activity to which they belong.
- GPS-data	GPS data from tracked sports activities. Note: the GPS data files will have the same file name as the sport activity to which they belong.
- Heart-rate-data	Heart rate data of tracked sports activities. Note: the heart rate data files will have the same file name as the sport activity to which they belong.

- Speed-data	Speed data of tracked sports activities. Note: the speed data files will have the same file name as the sport activity to which they belong.
- Step-data	Step data of tracked sports activities. Note: the Steps data files will have the same file name as the sport activity to which they belong.
Status-Updates	Status updates that you have posted on your profile page or on those of other users
Timezone-changed	Recorded time zone changes on your device
Tracked-food	Food that has been tracked by you via the Runtastic Balance app
Training-plans	Your adidas Training Plans
- Weeks	Data about individual training weeks of your adidas Training Plan
- Assessments	Data about the fitness test(s) of a Training Plan by the adidas Training app
User	Any personal information about you (such as: first name, last name, birthdate, gender, height, weight, address, email, registration date, IP address, etc.)
- Avatars	All images you have used as your avatar
- Shoes	Data regarding the shoes you have tracked
- Sport-devices	Data about sport devices that you have connected to your adidas Runtastic account
User-Connections	Third party accounts for which you have established a link
User-Events	Your recorded interactions with our apps and website
Weight	Your weight and body composition data

Appendix 1 - Sport-activities

sports_type_id	Sport activity	sports_type_id	Sport activity
1	Running	38	Soccer
2	Nordic Walking	42	Surfing
3	Cycling	43	Kitesurfing
4	Mountain Biking	44	Kayaking
5	Other	45	Basketball
6	Inline Skating	46	Spinning
7	Hiking	47	Paragliding
8	Cross-country skiing	48	Wakeboarding
9	Skiing	50	Diving
10	Snowboarding	51	Table Tennis
11	Motorbike	52	Handball
13	Snowshoeing	53	Back-country skiing
14	Treadmill	54	Ice Skating
15	Ergometer	55	Sledding
16	Elliptical	58	Curling
17	Rowing	60	Biathlon
18	Swimming	61	Kite Skiing
19	Walking	62	Speed Skiing
20	Riding	63	PushUps
21	Golfing	64	SitUps
22	Race Cycling	65	PullUps
23	Tennis	66	Squats
24	Badminton	67	American Football
25	Squash	68	Baseball
26	Yoga	69	Crossfit
27	Aerobics	70	Dancing
28	Martial Arts	71	Ice Hockey
29	Sailing	72	Skateboarding
30	Windsurfing	73	Zumba
31	Pilates	74	Gymnastics
32	Rock Climbing	75	Rugby
33	Frisbee	76	Standup Paddling
34	Strength Training	77	Sixpack

35	Volleyball	78	Butt Training
36	Handbike	80	Leg Training
37	Cross Skating	81	Results Workout

Appendix 2 - Categories of personal data processed by Runtastic pursuant to CCPA (California Civil Code Section 1798.140(o))

Below you will find a list of the categories of personal data which we currently process. Please note that the exact amount of information which we have about you in each of these categories depends on your usage of our services and the data provided by you. Please see the attached copy of your data for a clear overview of the exact data we have for you. Under the Structure of your data, you will find a further description of its contents. As for the business or commercial purposes for collecting personal information, please refer to §4 of our Privacy Policy.

Category of Personal Data	Directory
Identifiers such as: ● Name ● Email addresses ● Billing and shipping address ● Unique personal identifier ● Online identifier ● Internet Protocol address ● or other similar identifiers.	User User-Connections
Categories of personal information described in the California Customer Records statute (California Civil Code Section 1798.80) including: ● Name ● Address ● Telephone number ● Physical characteristics ● Payment information	User User-Connections Weight User-Events Purchases Friendships Comments Likes Groups Cheers Events Status-Updates Challenges Feed-Shares Sport-sessions Heart-rate Routes Daily-sessions Daily-step-sessions Sleep-sessions Tracked-food Recorded-Mood Training-Plans Goals Privacy-settings Timezone-changed

Characteristics of protected classifications under California law such as: ● Gender ● Age (over 40).	User
Commercial information including: ● Records of products or services purchased ● Purchasing habits	Purchases User
Biometric information including: ● Any exercise data and preferences you share with us.	Sport-sessions Heart-rate Daily-sessions Daily-step-sessions Sleep-sessions Training-Plans
Internet and other similar network activity such as: ● Browsing history ● Information regarding a consumer's interaction with our website or products.	User-Events User
Geolocation data	Sport-sessions Routes User User-Events
Audio and visual information such as: ● Pictures you upload to our site ● Recorded customer services calls	User/Avatars Photos Groups/Avatar
Professional or employment-related information	User