

Ahmed Farouk

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SUMMARY

- Creative and motivated **Graphic Designer & Web Developer** with a background in Information Systems.
- Skilled in **Adobe Creative Suite, Figma, React, and Tailwind CSS**, with a passion for building **strong brand identities** and **intuitive digital experiences**.
- Completed 2.5 months of hands-on training at NTI, applying design principles to real-world projects.

EDUCATION

Delta Higher Institute for computer science – Mansura, Egypt
BSc in Information Systems

September 2019 – July 2023

WORK EXPERIENCE

Graphic Design Trainee

May 2025 - Present

National Telecommunication Institute (NTI) – Mansoura, Egypt

- Participated in real-world design projects applying visual communication and branding principles
- Designed branding assets under the supervision of senior designers
- Gained hands-on experience using Adobe Photoshop and Illustrator to deliver creative visual solutions

Projects

Graphic Design & UI/UX Projects

- **Trika Sportswear Branding Project.**

Developed the complete visual identity for *Trika*, a sportswear brand, including logo design, color palette, and branded mockups.

Created a bilingual (Arabic/English) logo to reflect the brand's modern and athletic identity.

- **Educational Platform – Web App Prototype (Figma)**

Designed a full prototype for an educational platform offering online courses and job opportunities.

Created a bilingual (Arabic/English) logo to reflect the brand's modern and athletic identity.

Web Development Projects

- **BookHaven Store**

Modern, responsive e-commerce web app for selling books and novels. Built with **React** and **Tailwind CSS**, ensuring seamless shopping across devices.

- **Skyfly Airline Booking**

Creative and professional airline booking website built with **React**, **Tailwind CSS**, and **Framer Motion**. Features smooth animations and interactive components.

- **Portfolio 3D**

Personal portfolio website with advanced **React**, **Tailwind CSS**, and **Framer Motion** animations, offering a unique user experience and attractive visuals.

- **Atlas Novels**

A comprehensive novels publishing platform built with **Node JS**, **Express**, **MongoDB** and **Tailwind CSS**.

SKILLS

- **Graphic Design:** Adobe Photoshop, Illustrator, InDesign, Figma, Branding & Visual Identity.
- **Web Development:** HTML, CSS, JavaScript, React, Tailwind CSS, Node.js, MongoDB, Python, PHP, C++, C, C#, Java
- **Creative Thinking & Problem Solving**
- **Project Coordination & Communication**
- **Languages:** Arabic (Native), English (professional)