Project: Staycatin.com Listing

Problem Statement:-

The data presented to you is from an online platform StayCatin.com that lets you book properties for a particular date per your requirement (similar to Airbnb).

You have joined the firm as a business analyst and have been asked to help the business management make smart decisions. They have provided you with the data, which lists down details of each property listed on their website, the reviews and how the price fluctuated with time.

You need to come up with a dashboard that helps management answer the key questions:

1. Top 10 earners
2. Relationship between price and earnings
3. Any location (shore) getting more earnings
4. Relationship between price and reviews

Create a storyboard with the insights also.

StayCatin Dataset Link:-

 StayCatin.com Case Study

How to Save:-

Initially, you need to create a Tableau Public profile to save your visualisations, dashboard and story created in Tableau, as they can't be saved on your local device.

After creating the final dashboard and story of the given business problem, Click on File-> Save. It will save the file in your public account. After this Tableau Public, Click here and sign in to your account. Once you get logged in, click on your profile, and you can find your visualisation there.

 You can get the link of your Visualisations/Dashboard/story created from your

Tableau Public profile by clicking on the "Share" option. Also, you need to "Download" the dashboard or story created in pdf/image format from your Tableau Public profile.

Submissions:-

1. PDF document containing the dashboard created (Download as pdf from the profile)
   (Name it **"Dashboard_StudentName")**
2. PDF document containing the story created (Download as pdf from the profile)
   (Name it **"Story_StudentName")**
3. A Document has the link to the dashboard. (Copy the link and paste it into a blank document. Submit the PDF form of the document)
   (Name it **"Link_StudentName"**)

   Submit all these files as a single zip file containing all excel and pdf files
   Please attempt all MCQs before you start with the project.