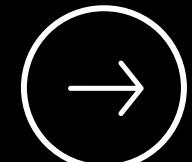




Pitch Deck

Unlocking Legal Rights: Tokenized, Tradable,
Transformative



Problem

Why Pay \$35,000 in Legal Fees?



RIGHTS ARE DIFFICULT TO BUY, SELL, OR TRANSFER WITHOUT LENGTHY LEGAL OR FINANCIAL PROCESSES.
Traditional rights transfers require armies of lawyers, months of negotiations, and massive legal fees. Our blockchain platform standardizes the entire process, reducing costs by 95% and completion time by 99%.



COMPLEX REGULATIONS, INTERMEDIARIES, AND PAPERWORK DELAY TRANSACTIONS FOR WEEKS OR MONTHS.

Start Saving Today →

Explore Marketplace



LEGAL FEES, VERIFICATION COSTS, AND MIDDLEMEN REDUCE THE VALUE EXTRACTED FROM THESE RIGHTS.



LACK OF TRANSPARENCY CREATES SPACE FOR FRAUD, CONFLICTING CLAIMS, AND UNENFORCEABLE AGREEMENTS.

Traditional Legal Process

Expensive, slow, uncertain

Dright Blockchain Solution

Fast, affordable, guaranteed



ONLY LARGE INSTITUTIONS OR LEGAL EXPERTS CAN NAVIGATE THE SYSTEM—EXCLUDING SMALL HOLDERS AND CREATORS.

\$35K

Average Legal Fees
per rights transfer

12 weeks

Time to Complete
with lawyers

\$75

Platform Fee
average cost

5 min

Completion Time
fully automated

67%

\$8K

99.8%

\$0





Solution

Dright Turns Nov 2023 Legal Rights Typing into Liquid, Tradable Assets

Turn Your Creative Rights Into Legal Digital Assets



Tokenization of Rights

Transform any legal right—IP, royalties, claims—into secure NFTs or fractional tokens.

The professional platform where creators tokenize legal rights as utility assets. Maintain full ownership control while connecting global markets for licensing and usage rights.



Instant Transactions

Buy, sell, or transfer rights in seconds, not weeks.



Transparent & Auditable

All data stored on-chain, verifiable by anyone, anytime.

• 100% Creator Owned

Legally Verified



↗ Real-Time Earnings



Legally Compliant

Smart contracts integrated with real legal documentation.



>Create Your Rights

Open & Accessible

Designed for both professionals and individuals—no legal background required.

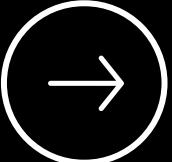


Explore Marketplace

Market Opportunity

A Multi-Trillion Dollar Market Is Waiting to Be Unlocked

Legal rights are valuable, but severely underutilized due to lack of liquidity and infrastructure. Dright opens the door to this massive opportunity



Market Opportunity



Intellectual Property Rights – ~\$400B

- Royalties from music, film, books, software
- Creators lack direct tools to monetize or trade rights efficiently
- Growing demand for self-managed IP assets



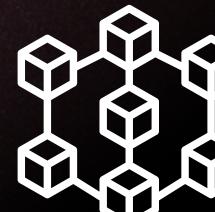
Real Estate & Ownership Claims – ~\$3T

- Includes usage rights, co-ownership shares, land royalties
- Often difficult to fractionalize or transfer in traditional systems
- Ideal for tokenization and legal-backed smart contracts



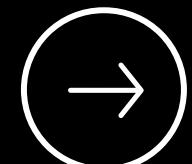
Receivables & Commercial Contracts – ~\$500B

- Invoice factoring, future earnings, licensing deals
- Mostly illiquid and handled manually
- SMEs suffer from lack of access to fast monetization tools



The Trend Is Accelerating

- Blockchain and Web3 infrastructure adoption is growing exponentially
- Demand for real-world asset (RWA) tokenization is exploding
- Legal-tech and DeFi are converging into a new asset class





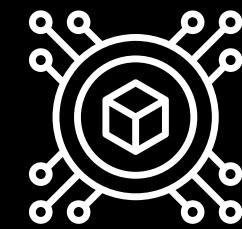
PRODUCT

A Seamless Platform to Tokenize, Trade & Manage Legal Rights



Secure Onboarding

- KYC & legal verification for rights holders
- Upload and validate legal documents
- Ensures authenticity and trust from day one



Tokenization Made Simple

- Mint any right (IP, receivables, usage) as an NFT
- Embed legal metadata and agreement hashes
- Option to fractionalize into fungible tokens



Instant, Transparent Trading

- On-chain marketplace with real-time execution
- Blockchain-backed transactions and public auditability
- Easy-to-use interface for professionals and non-experts



Business Model



Turning Legal Complexity Into Scalable Revenue



Tokenization Fee – Flat Rate per NFT

- Paid once to tokenize and list a right
- Covers smart contract deployment and legal anchoring



Transaction Fees – 10% per Trade

- Each time a right (NFT or token) is bought or sold on the platform
- Our primary recurring revenue stream
- Scales with marketplace volume



Premium Legal Services

- Document review and certification
- Smart contract integration with legal terms
- Optional custody & dispute resolution

Turn Your Creative Rights Into
Legal Digital Assets

The professional platform where creators tokenize legal rights as utility assets. Maintain full ownership control while accessing global markets for licensing and usage rights.



Dright Competitive Landscape & Advantage

Where Dright Stands in the Evolving Rights Economy

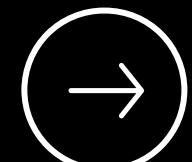


Tokenization Platform & NFT Marketplace

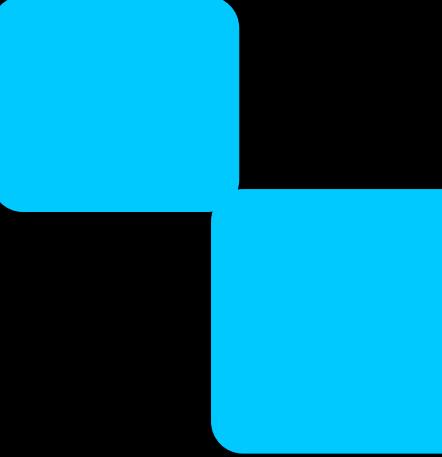
- All focus on real estate only, without legal marketplace or rights diversity
- Not built for legal rights or regulatory-grade tokenization
- Niche platforms for royalties, receivables, or IP exist, but remain fragmented and lack interoperability or legal guarantees

Dright's Competitive Advantages

- Unified Marketplace for All Rights
- Native Legal + Blockchain Architecture
- Full-Stack Infrastructure
- First-Mover in Legal Rights Tokenization
- Compliance by Design



GTM Strategy



Turning Legal Rights into a Network Effect



Phase 1: Niche Infiltration – Intellectual Property

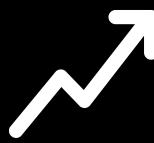
First

- Launch with music royalties, copyrights, and digital IP
- Collaborate with independent creators and small labels seeking liquidity
- Tokenize IP rights with embedded legal protection — showcasing real-world value



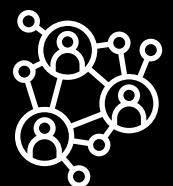
Phase 2: Strategic Partnerships for Credibility & Scale

- Partner with law firms, digital rights registries, and copyright agencies
- Onboard trusted legal validators to review and certify rights
- Collaborate with platforms and DAO ecosystems for liquidity and exposure



Phase 3: Community-Led Growth

- Launch a creator incentive program for early users
- Empower Web3 influencers, DAOs, and legal-tech communities to evangelize the platform
- Use success stories (IP rights sold, income generated) as viral case studies



Phase 4: Expand Horizontally

- After strong validation in IP, expand to receivables, real estate rights, and usage licenses
- Integrate with DeFi protocols and custody services to enable borrowing, staking, and yield on tokenized rights
- Introduce analytics dashboards for professional investors and legal firms



TEAM

LEAD BY PROVEN FOUNDERS



PAULO CÉSAR GARCIA JR. (CEO & CTO)

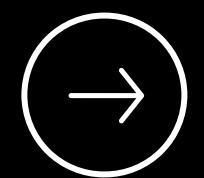
Serial entrepreneur with over 15 years of experience in travel, fintech, and digital marketplaces.

Founding CEO of Hotelli Corporate and Hurb, where he helped scale one of Latin America's largest travel platforms. Paulo has raised capital from top-tier funds including Insight Partners, Tiger Global, and Monashees. Expert in go-to-market strategy, business modeling, and real-world asset innovation.



DANIEL SIVIERI ARRUDA (COO & LEGAL)

Lawyer and entrepreneur with expertise in fintech, tokenization, and real-world assets. He was the co-founder of BLUECYBER Seguros and ISMAC Cybersecurity Inc. Daniel has a background in legal structuring, cybersecurity, and financial regulation.





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