

10 Things to consider when buying a home



Are you ready to buy your dream home? Or Does that question give you jitters every single time?

Don't worry, you are not alone. If anything, it's natural to feel nervous about this. **After all, it's one of the most significant financial decisions of your lifetime.**

Some might say, when you come across the ideal home "you'll just know." Trusting your instincts is great, but you can't rely on that alone.

You're savvier than that!

There are more than a dozen factors to think of. Your finances, property location, investment potential, construction quality, features and so on.

So, here's the deal: Let's add some method to this madness and simplify the process for you.

How about we boil down to the **10 factors you absolutely need to consider when buying a home.**



01

Builder's Experience & Reputation

Choosing the right real estate group is the key factor here. Look for someone with credibility in the market and a track record to back that up. As you go through the research process, browse through some builder portfolios. And of course, ask for recommendations. Nothing works better than word of mouth. Remember one thing. The best builders are fully transparent. In fact they will encourage you to ask more questions.



02

When Affordability Meets Quality

Without a doubt, you want your new home to improve your standard of living. But every good thing comes at a price. So how do you make sure that your decision makes financial sense? Once you're convinced that the pricing is appropriate, check on financing options. Reputed builders have good tie-ups with banks to reduce the burden on your pocket.



03

Investment Value

You're probably looking to buy a home to live in with your family. Or you are looking to invest your savings for the future. In any case, you want your money to grow. There's no doubt about that! If the market is too saturated, stay away. On the other hand, if your city and the locality is in the growth phase, you have yourself a winner.



04

Strategic Location

Choosing the right location for your home may seem like a no brainer. But what exactly is a “strategic location.” For starters, think of convenience and connectivity. Also look at surrounding infrastructure, security and amenities. Lastly, don’t forget to consider the potential for growth that we spoke about in the previous point.



05

Exceptional Craftsmanship

You deserve nothing short of perfection in every single detail. After all, you don't buy a new home every day! In short, pay attention to the finer details. Does the layout provide optimal ventilation? Can the kitchen be customised to suit your family's needs? You get the drift...



06

Unique Design Language

Wouldn't you agree that an ideal home is one that provides modern features in harmony with nature? Try to visualise the radiant natural light seeping in through large windows. Or imagine the peace and prosperity that comes into your home by following *Vastu guidelines*.



07

Timely Delivery

When it comes to your home, dream big. More importantly, make sure those dreams get realised on time. Time is money and the last thing you want is to be put on a never-ending hold.



08

Great Amenities

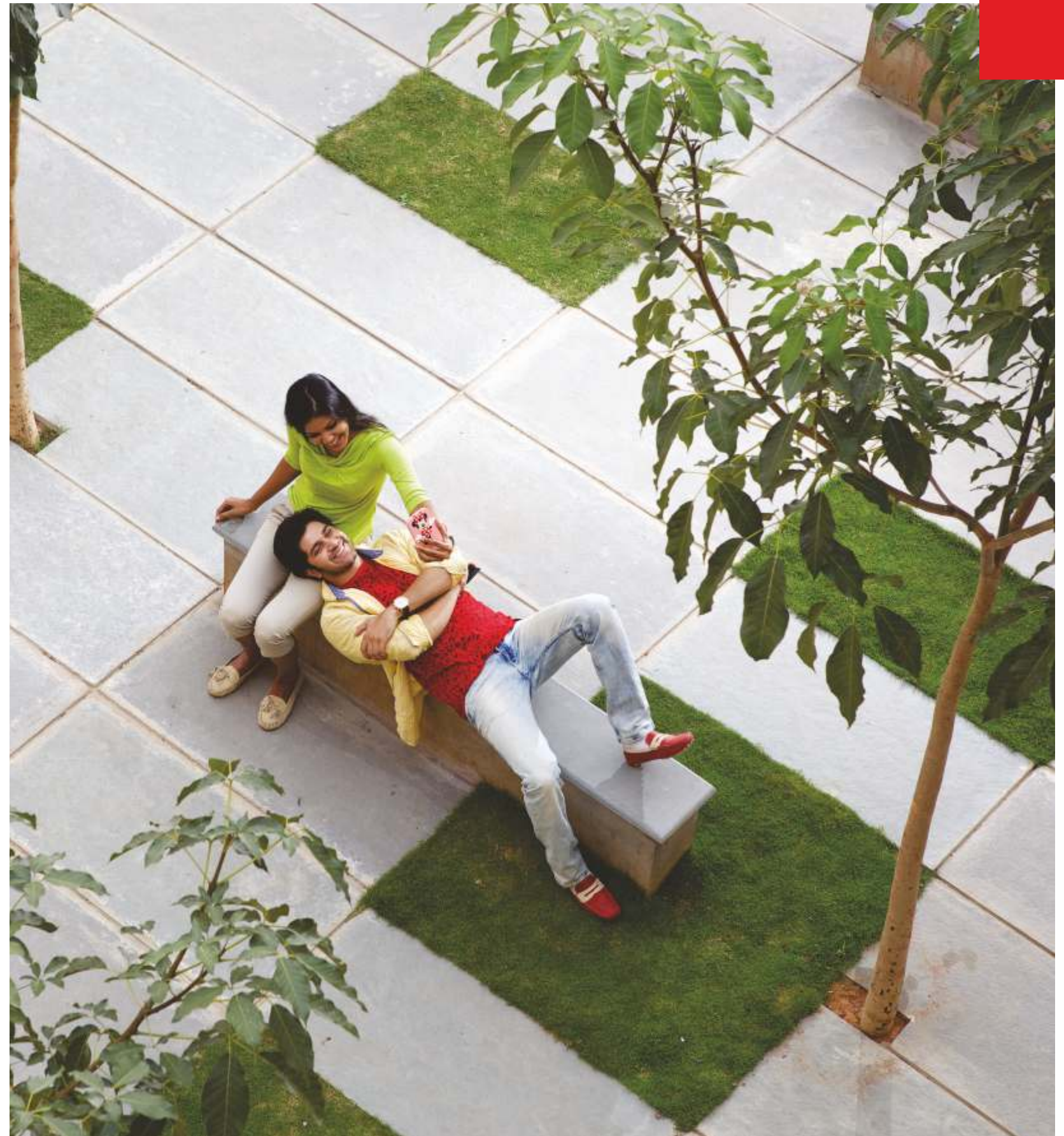
Come home to a place you love. In other words, a place that you and every member of the family hates to leave. That's what great amenities feel like. Your comfort, your entertainment, your safety - make sure it's all covered.



09

Healthy Surroundings

Many urban living spaces provide convenience, comforts and connectivity. But very few of them have the luxury of green surroundings. So among all other factors, do take this one into account. Seriously do! Healthy surroundings shouldn't be a rare luxury but a necessary element of our homes.



10

Invest For Tomorrow

Before you sign on the dotted line, it's important to go over your long-term plans. Is your family going to grow? Is there scope for career advancement in your current location? Is the structure going to stand the test of time? You're going to invest a lot of money. Might as well invest enough time into taking the right decision. Do you agree?



The ARK Advantage

And now that you are all set to make an informed decision, we'd like to brief you on how Ark ranks on the above requirements:

Builder's Experience & Reputation

At Ark, we have 30+ years of infrastructure development experience across different segments.

We've successfully completed projects for TATA Boeing, Mahindra CIE, Schneider Electric, Department of Atomic Energy, Greater Hyderabad Municipal Corporation, etc.

When Affordability Meets Quality

Without a doubt, you want your new home to improve your standard of living. But every good thing comes at a price.

So how do you make sure that your decision makes financial sense?

Ark's got you covered. We care about bringing top-quality homes within your reach. Which is why we've come up with excellent financing options for you.

Here's the kicker:

A brand new home can be yours for as little as 2% of the value. For instance, you need to pay just Rs. 1 lakh to process the loan for a home worth Rs. 50 lakhs. Dream big and make it possible too!

Investment Value

With any investment, you want your money to grow — and homes are no different!

Ark properties incorporate this aspect. We want your investment with us to have the maximum value for you.

How do we make that possible?

Strategic locations. Cutting-edge technologies. Innovative designs.

And a bunch of other factors makes this possible. Imagine what it would be like to watch your investment double or triple in the years to come!

Exceptional Craftsmanship

You deserve nothing short of perfection in every single detail. After all, you don't buy a new home every day!

At Ark, we love to wow you by offering a spellbinding experience. Our exceptional craftsmanship and experience bring out the best in our home designs.

Expect the best! Get better than the best!

Unique Design Language

Wouldn't you agree that an ideal home is one that provides modern features in **harmony with nature?**

Try to visualize the radiant natural light seeping in through large windows. Or imagine the peace and prosperity that comes into your home by following Vastu guidelines.

Now open your eyes to turn your imagination into reality.



Come on over to Ark Homes where we **skilfully blend architecture and design to balance a home's energy.** Our homes are also crafted to maximize your living area. We want you to be able to use every nook and every corner of your home.

Timely Delivery

When it comes to your home, dream big. We make sure your dreams get realized on time.

Ark's promises are the ones that are always delivered on time. We won't keep you waiting, that's our commitment!

Great Amenities

Come home to a place you love. In other words, a place that you and every member of the family hate to leave. That's what great amenities feel like.

At Ark, we have thoughtfully planned features for your comfort and joy. Count on us for bringing world-class amenities to your doorstep.

Healthy Surroundings

We provide you with urban living spaces that provide convenience, comforts, and connectivity. Lush green landscapes and clean fresh air come to the land with amenities like gym, swimming pool, etc. to keep the entire family healthy and fit!

We believe this shouldn't be a rare luxury but a necessary element of our homes.

Come live with **Ark Homes** in the midst of beautiful green landscapes.

Invest For Tomorrow

Ark Homes has been built with your future in mind. **415 happy families** are already enjoying this investment.

Being just 5 minutes away from the Bolarum MMTS — you save on commuting every day.

You also get home at just **a 2% down payment**, unlike 20% that other builders ask for. This means you save a HUGE amount on interest rates.

Secunderabad is also an **upcoming destination** in terms of job prospects, infrastructure, etc. property prices are set to RISE in this area.

Putting these factors together — we hope we've given you plenty of reasons to **choose us!**

You can reach out to us at info@arkgroup.in for more information on Ark Homes or to schedule a visit.



Above & Beyond™

Real Estate | Infrastructure | Agro Farms | CSR

Site Address

Ark Homes from Ark Builders

Near Bolarum Railway Station, Secunderabad - 500 010
Telangana, India.

RERA No.: P02200000448

Sales & Marketing by

Ark Tandem

Property Consultants

Info@arktandem.com

www.arktandem.com

Ark Group Corporate Office

4-51/SLNT/L 603, Level 6, SLN Terminus, Beside Botanical Garden,
Gachibowli, Hyderabad - 500 032, Telangana, India.

www.arkgroup.in



Call: 8470 089 089