

Honesty

Loyalty

Innovation



Integrity

Pioneering

Responsibility

Established in 2018, we strive to be a pioneer by not just being a participant but a contributor to every industry we set foot in, with a strong focus to deliver excellence at any given point. Gooncha's ethos is centered around the preservation of its founding parents' (Shrimati Kusum and Shri Inder Mohan Kapur) vision and principles, which fortify the foundations of our work ethic.

The name 'Gooncha', means a blooming flower bud in Persian language. With that in mind, we, at Gooncha believe that as tremendously we may contribute to the economy moving forward, we will still have ample place to blossom further.

Our logo bears the insignia of a chess knight. The chess knight is a noble piece on the chessboard that has the ability to jump over other objects. It acts in the best interests of the queen. We strongly intend on making that behavioral pattern our route to success, preserving our lineage, yet being adaptable to the ever-changing landscape of the 21st century.



Shri Inder Mohan Kapur Ji

**Their legacy of excellence lays
the visionary bedrock of Gooncha**



Shrimati Kusum Kapur Ji

ABOUT US

Vision

To be a significant contributor to every business we participate in, creating a household brand name that is widely appreciated and trusted to abide by and provide with its core values to every stakeholder.

Mission

- We will consistently endeavour to provide the highest quality of products and services we offer, in the most sustainable manner.
- We will constantly explore to cater to newer products and services in different industries through innovation and productivity.
- We will follow the highest forms of morals and ethics with all our people, partners and associates.
- We will invest in our people for them to further develop into future business leaders.
- We will act as a socially responsible and ecologically effective corporate citizen, aiming to add value to the society in every possible form.

Core Values

Honesty | Innovation | Integrity | Pioneering | Loyalty | Responsibility



Shri Inder Mohan Kapur Ji

The Founding Parents of Gooncha



Shrimati Kusum Kapur Ji

MANAGEMENT



Arti Bharwani
Chairperson & Managing
Director

Shrimati Kusum and Shri Inder Mohan Kapur incorporated Gooncha, decades ago with an interest to further their personal pursuits that were deeply rooted within the goal of developing, organizing and contributing to the economic capacities of India.

Within the legacy of the former Gooncha, lays a plethora of ventures under the brand's umbrella such as Gooncha Hill, Gooncha Vineyards, Gooncha Fabrics and Gooncha Villa Hills. The ventures played close to the hearts of our founding parents and functioned hand-in-hand with the values they lived with: Honesty in what we offer, Loyalty to our patrons, Integrity to ourselves. A consistent strive to practice these values and preach them to our people has always fueled in inculcating them into a multi-faceted organization.

The idea of 'Gooncha' was re-established in 2018 with a fortified will and new-found vigour to lay down a foundation of this brand with a mission of venturing into industries that help contribute to our great nation's ambitious and industrious approach to socio-economic development. We intend on doing so with the very same values we inherited from our founding parents and be recognized for our determination to do so. We believe that every person, associate and partner we work with, plays an integral role in not just our growth trajectory but also in valued contribution to our mission of manifesting into a national asset.



AUTOMOTIVES



The relaunched Gooncha Group's first business was in the automobile industry. Our first brand was within the premium-segment of two wheelers, the Italian bike maker, Benelli. Inaugurated on 2nd December, 2019, the Benelli LB Nagar showroom has been operating successfully to this day. This culmination of hard work and collaboration has garnered us acclaim and we have been titled the "Dealership of the Month" twice since the inception of the dealership. We have been true to the ethos of Gooncha and will strive to deliver robust customer satisfaction in every brand we partner with, moving forward.



REAL ESTATE

Coming Soon...



MEDIA



57th Nehru Cup Announced
12th August 2021

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.

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57th JNSHT in November 2021
12th August 2021

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57th Nehru Cup Announced
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