

Chin Chia Chang

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EDUCATION

National Taiwan University	Taipei, Taiwan
Bachelor of Science in Psychology, GPA 3.82/4.30	2011.9-2015.6
Communication Program	
Fatih University	Istanbul, Turkey
Exchange Student, Turkish Level A2	2015.9-2016.6

WORK EXPERIENCE

Marketing Specialist , GoodLife Technology Co., Taipei, Taiwan	2016.10-Present
<ul style="list-style-type: none">• Conduct market analyses to highlight business opportunities and advantages, and create marketing strategies.• Develop Vietnamese and Japan markets with Vietnamese and Japanese colleagues, and take the full responsibility for Google Ads and Facebook Ads.• Design a prototype of a P2P shopping application.	
Part-time Work , Taipei, Taiwan	
• Designer and Game Operator , BearHorse Room Escape Studio	2018.1-Present
• Administrative Assistant , Dept. of Psychology Office	2013.9-2015.6
• Game Operator , MissGAME Creativity Studio	2013.9-2015.6

HONORS AND AWARDS

CoS Students Internationalization Grant , NTU College of Science (USD \$1,750)	2015
Jin-Mian Scholarship , Mining Association of the Republic of China (USD \$330)	2014
2nd Place , Graphic Advertisement Design, 24th Times Young Creative Awards	2015

DESIGN PROJECTS

Portfolio: <https://drinkstyle.github.io/chinchiang/index.html>

MyShip: Connecting Newcomers to Locals	Course Project of User Experience Design
<ul style="list-style-type: none">• Designed an application prototype for newcomers to build their social networks in Taipei. I conducted literature review, interviews, and wireframe.	
A Father's Letter: Outdoor Pervasive Game	Side Project
<ul style="list-style-type: none">• Designed puzzles with playing cards and clues in the environment. I built a website with HTML, CSS, Bootstrap, and Javascript.	

SELECTED EXTRACURRICULAR ACTIVITIES

Media Relations Officer , Dept. of Psychology Performance Event	2013.1-2013.4
<ul style="list-style-type: none">Created promotional images, posters and flyers with a budget under USD \$65.	
Director of Team Leaders , Dept. of Psychology Summer Camp for High school Students	2012.11-2013.7
<ul style="list-style-type: none">Trained 24 team leaders to hold a summer camp for 120 high school students.	
Artistic Design Officer , Dept. of Psychology Student Association	2012.9-2013.6

VOLUNTEER EXPERIENCE

Tutor , Ping-lin Elementary School, New Taipei City	2014.10-2015.2
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SKILLS AND OTHERS

Languages: Chinese (native), English (fluent, TOEFL 105/120), Turkish (A2)

Skills: Google Analytics, Google Ads, Facebook Ads, Adobe Illustrator, HTML, CSS, SAS, SPSS

Others: Blogger