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When an IC designer chooses a full custom IC design methodology, two key resons for this choice are—
i) Optimization & Power efficiency. As full custom design allows for fine timed circuit optomization leading to higher speed,

lower power consumption and better area utilization.

ii) Unique or specified requirements - some applications like

RF circuits require custom transistor level design to meet

the requirements.

When a functionally equivalent off the shelf component is not available and time to market is concern, an Ic designer can choose the semi custom Ic design methodology, such as ASIC using standard cell or gate-arrow design.

## 1) Reson for Choosing il >

i) Faster Development time- semi-custom design leverages pre designed standard cells or gate arrays, reducing the design effort compared to full custom IC design.

ii) Balenne between customization & speed - It allows for some level of customization while significantly as cuts down design, verification, fabrication time ensuring a quicker time to market.

Q3) When a functionally equivalent off-the-shelf component is not available, and there are no excisting cell libraries available then an IC designer can choose the full custom IC design methodology if time to market is not a concern.

## \* Reason for choosing it-

- i) compleate design fleribility. It allows designers to create specific functional components as per requirements
- iv) Optimized Performance & Power
- Q9) Recommended VLSI design style is Full custom Ic design Explahation.
  - i) optimized performance + since full custom design allows transistor level optimization critical video processing operation such as image enchant enhancement, compression can be designed to achieve with minimal laterny.
  - ii) Lower power consumption > power efficiency is crucial in video processing ICs especially for battery powered devices. Full custom design allows for optimized power gating technique reducing power consumption.
  - mi) Minimal chip Area . The ability to design compact transistor layouts ensures that IC occupies the smallest possible area.

- a) Pros and cons of FPGA-Based Prototyping system for proof of concept and verification + pros:
  - i) Faster proof of concept & verification FPGA based prototyping allows designers to test and validate hardware implementations in real time helping in early detection of design flaws.
  - ii) Reconfigurability unlike ASICS, FPGAS can be reprogrammed multiple times allowing iterative improvement, and debugging without requiring new fabrication.
- provides a real world testing environment ensuring that timing, logiz and power finitions behave as as expected before moving to final ASIC production.

con:

- i) slower performance than Final ASLCs -> while FPGAs are faster than simulations, they are not as fast as custom ASICs due to the overhead of programmable logic and routing delays.
- than Asics, which can be a limiting factor for batery powered devices.

b) Comparison Hardware Prototyping vs computer simulation Model+

Hardware Prototyping	Computer simulation model
Execution speed is Faster since FPGA enecutes in real hardware.	i) Execution is slower as it runs on general puppose CPU
iv) Debugging is challenging since real-time testing is required	Easy to debug with break points and visualization tools.
hardware modifications.	Easy to modify in sofware and zeron the program.