On-page SEO Check for Qrzen pro
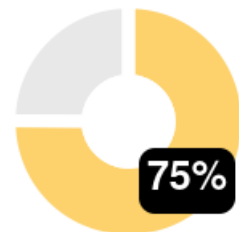
Report type: Full export
Crawling from: 07/18/25
Report created on: 07/18/25
Crawled pages: 5

Optimization overview

Check type	Result	Change*
Tech. & Meta	63 %	-/-
Structure	95 %	-/-
Content	67 %	-/-

* A change can be computed after the second crawlin

Overall score

75%

History graph of optimization

The historical optimization graph is available only at the end of the 2nd crawling

Project Checklist

Check	Result
Charset encoding	utf-8
Average links per page	3
www. redirect	Problems
Redirect for https://	OK
Avg. response time	0.24
Only for adults	No
Language	en
Transfer encoding	Yes
Software version	-/-

Important todos for optimization

Technical problems

There is no consistent redirect from the www. subdomain and your root domain without www	**Very important!**

2 pages have titles that are in need of improvement	**Important!**

4 pages have problematic meta descriptions	**Tip!**

Content problems

On **2** pages only some paragraphs were found	**Tip!**

Tech. & Meta

Crawling statistics

Check	Amount	Change
Pages crawled	5	-/-
Pages checked	4	-/-
Uncheckable pages	1	-/-
Pages detected	5	-/-

Tech. & Meta

URL details

Check	Amount	Change
Questionable URLs	0	-/-

Crawling statistics

Check	Amount	Change
Pages with search engine rankings	0	-/-
Pages blocked by robots.txt	0	-/-
Uncheckable data types	0	-/-
Found external Links	2	-/-
Nofollow pages	0	-/-
Pages with technical problems	0	-/-

Meta tags and page attributes

Check	Amount	Change
Pages with problematic page titles	2	-/-
Problems with meta descriptions	4	-/-
Duplicate page titles	0	-/-
Duplicate meta descriptions	0	-/-

Page optimization and guidelines

Check	Amount	Change
Problems with H1 headings	4	-/-
Problems with headings	4	-/-
Problems with strong and bold tags	0	-/-
Pages with frames	0	-/-
Pages that contain error reporting	0	-/-
Images with missing alt attributes	0	-/-
Pages with big file size	0	-/-

URL details

Check	Amount	Change
URL parameters	0	-/-
Session ID in URL	0	-/-
Too many subdirectories	0	-/-
URL too long	0	-/-

File sources (Image, CSS, JS)

Check	Amount	Change
Crawled file sources	11	-/-
Non-retrievable file sources	0	-/-
File sources excluded by robots.txt	0	-/-
Non HTTPS content on HTTPS pages	0	-/-
Issues with file sources	1	-/-
Too many files within a page	0	-/-

Load times that differ from the average load time

Check	Amount	Change
Fast response time	5	-/-
Medium response time	0	-/-
Slow response time	0	-/-

Structure

Problems with anchor texts

Check	Amount	Change
Internal link anchor texts that need improvement	0	-/-
Identical anchor text for different pages	0	-/-

Links

Check	Amount	Change
Pages with a lot of internal links	0	-/-
Pages with only a few internal links	0	-/-
Redirects	0	-/-
Problems with redirects	0	-/-
Redirect loops	0	-/-
Problems with external Links	1	-/-
Pages with a big distance to the homepage	0	-/-
Canonical link errors	0	-/-
Alternate link errors	0	-/-

Sitemap analysis

Check	Amount	Change
Sitemaps found	1	-/-
URLs found in Sitemaps	4	-/-
URLs with problems	0	-/-
URLs found only in a sitemap	0	-/-

Content

Text quality

Check	Amount	Change
Pages with only a few paragraphs	2	-/-
Pages with very much text	0	-/-
Pages with little text	4	-/-
Pages with duplicate paragraphs	0	-/-
Pages using keywords in page title but not in its body text	0	-/-
Pages using keywords in H1 heading but not in its body text	0	-/-
Pages with typos	0	-/-
Pages with filler text and images	0	-/-

Duplicate content

Check	Amount	Change
Pages without text or paragraphs	0	-/-
Pages without proper keyword optimization	0	-/-
Content that appears on several pages	0	-/-
Duplicate Content	0	-/-
Competing pages for the same keywords	0	-/-
Complete page duplicates	0	-/-

Pages with technical problems

Pages that could not be checked due to technical problems

No errors or problems were found.

Pages with problematic page titles

Problematic pages or page titles that require optimization

Optimization Tips
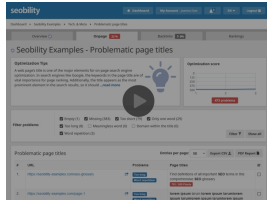
Video tutorial included ▶

This analysis will show you if there are problems with the page titles on your website.

Why page titles are important for SEO:

The title of a web page (also known as the "meta title" or "title tag") is one of the most important elements for on-page search engine optimisation. Search engines such as Google analyse the title to understand the content of a page and use the information it contains for ranking purposes. In addition, the title is displayed as the most prominent element in search results and should encourage searchers to click on the "search snippet". If the title tag is missing on a page, or if the title does not meet Google's requirements, Google may generate its own title for the search results, which may lead to less ideal results.

What the notes in the "Problems" column mean:

- **Empty:** The title tag for this page contains no content.
- **Missing:** No title tag was found for this page.
- **Too short:** The page title is very short, wasting valuable optimization potential.
- **Only one word:** The page title consists of only 1 word, wasting valuable optimization potential.
- **Too long:** The page title is very long and is likely to be truncated in the search results.
- **Meaningless word:** The title gives no information about the content of the page.
- **Domain within the title:** The title contains only the domain name and gives no information about the content of the page.
- **Word repetition:** The title contains repeated words and could be interpreted as keyword stuffing.

How to optimize your page titles:

- Length of 55 to 65 characters.
- Important keywords for the page should be used in the title.
- 2 to 3 keywords should be used in a logical context.
- The most important keywords should be located at the beginning of the title.
- The title of a page should not change too frequently.
- Each title should only appear once on the whole website.

You can find more optimization tips and information in our wiki.

Tip: Use Seobility's SERP snippet generator to easily optimize the length of your page titles.

**How to edit page titles in the most popular content management systems:**

- Instructions for WordPress
- Instructions for Shopify
- Instructions for Wix
- Instructions for Squarespace

#	URL	Problems	Page titles
1.	https://qrzen-pro.netlify.app/faq	Too short	FAQ | QRZen Pro 158 / 580 Pixels
2.	https://qrzen-pro.netlify.app/	Too long	QRZen Pro | Free Online QR Code Generator - Create Custom QR Codes 663 / 580 Pixels

Problems with meta descriptions

Missing or bad meta descriptions.

Optimization Tips
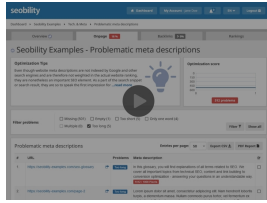
Video tutorial included ▶

This analysis shows you pages with meta description problems.

Why meta descriptions are important for SEO:

Although a page's meta description doesn't directly affect the ranking of the page, it's an important element for SEO because it's displayed in the search results snippet in the SERPs. It should encourage searchers to click on your snippet as it is the first contact they have with your website. For this reason, you should write an engaging meta description for each relevant page of your site.

If there's no meta description, or if Google thinks your description is not relevant enough, Google will usually display a text snippet from the page that contains the terms that a user was searching for.

What the notes in the "Problems" column mean:

- **Missing:** No meta description was found on the page.
- **Empty:** The meta description tag for this page contains no content.
- **Too short:** The page's meta description is very short and leaves room for optimization.
- **Only one word:** The meta description consists of only one word and leaves room for optimization.
- **Multiple:** Multiple meta descriptions were found on the page.
- **Too long:** The meta description is very long and is likely to be truncated in the search results.

How to optimize your meta descriptions:

- Keep to a maximum length of around 1000 pixels (**Tip:** You can easily optimize the length of your meta descriptions with the SERP Snippet Generator from Seobility).
- Provide a description of the page content that is as precise and understandable as possible and that encourages users to take action ("buy", "inform", "compare", "download", etc.).
- Avoid very general descriptions that reveal little about the content of the page.
- Use keywords that are relevant to the page. These will appear in bold in the snippet for relevant searches, highlighting the relevance of your results.
- Avoid keyword stuffing.
- Create a unique meta description for each relevant page.

You can find a full guide to optimizing your meta descriptions on our blog.

How to set a meta description in the most popular content management systems:

- Instructions for WordPress
- Instructions for Shopify
- Instructions for Wix
- Instructions for Squarespace

#	URL	Problems	Meta description
1.	https://qrzen-pro.netlify.app/privacy-policy	Missing	-/-
2.	https://qrzen-pro.netlify.app/terms	Missing	-/-
3.	https://qrzen-pro.netlify.app/faq	Missing	-/-

#	URL	Problems	Meta description
4.	https://qrzen-pro.netlify.app/	Too long	Free Online QR Code Generator - Create custom QR codes for URLs, text, contacts, WiFi and more. No registration required. Download in PNG, SVG or EPS formats. **1028 / 1000 Pixels**

Duplicate page titles

Page titles that are used on several pages

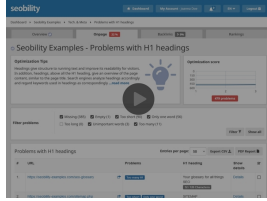No errors or problems were found.

Duplicate meta descriptions

Meta descriptions that are used on several pages

No errors or problems were found.

Problems with H1 headings

Problematic H1 headings

Optimization Tips

Video tutorial included ▶

This analysis will show you if there are problems with the H1 headings on your website.

Why H1 headings are important for SEO:

Headings are used to structure the body text on a website, making it easier for visitors to navigate. In addition, headings provide an overview of the page content and are also used by search engines when analyzing the page content.

Generally, there is a hierarchical structure of headings from H1 to H6. The H1 heading is the most important heading and should summarize the entire content of a page. It should be as specific and informative as possible, and include the most important keywords.

What the notes in the "Problems" column mean:

- **Missing:** No H1 heading was found on the page.
- **Empty:** The H1 tag contains no content.
- **Too short:** The content of the H1 tag is very short (e.g. two very short words) and may not be informative enough.
- **Only one word:** The H1 tag contains only one word and may not be informative enough.
- **Too long:** The content of the H1 tag is very long (more than 120 characters). Keep your headings as short and clear as possible.
- **Unimportant words:** The content of the H1 tag is very general (e.g. "Welcome") and does not provide information about the specific content of the page.
- **Too many:** The page contains more than one H1 heading, indicating that the structure needs improvement. Ideally, only one H1 should be used.

How to use H1 headings correctly:

- Only one H1 heading should be used on each page. Although Google is capable of handling multiple H1 headings, we recommend that you implement a clear hierarchical heading structure with a single main heading. This will keep the page clear for your visitors too.
- The heading in the H1 tag should match the page content and contain relevant keywords.
- The H1 heading should summarise the content of the page concisely and should not be too long.
- In general, headings should only be used to structure content and not for navigation elements, links, etc.

For more tips and information on optimizing your H1 headings, see our wiki.

#	URL	Problems	H1 heading
1.	https://qrzen-pro.netlify.app/	Too short Too many H1	QRZen Pro 9 / 120 Characters
2.	https://qrzen-pro.netlify.app/privacy-policy	Too short Too many H1	QRZen Pro 9 / 120 Characters
3.	https://qrzen-pro.netlify.app/terms	Too short Too many H1	QRZen Pro 9 / 120 Characters
4.	https://qrzen-pro.netlify.app/faq	Too short Too many H1	QRZen Pro 9 / 120 Characters

#	URL	Problems	H1 heading

Problems with headings

Pages with problematic headings or problems within the heading structure

Optimization Tips
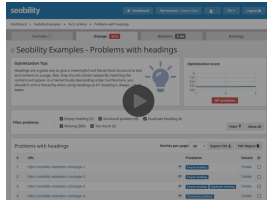
Video tutorial included ▶

This analysis provides an overview of pages where Seobility detected problems with headings.

Why headings are important for SEO:

Headings are used to structure the body text on a website, making it easier for visitors to navigate. In addition, headings provide an overview of the page content and are also used by search engines when analyzing the page content.

Generally, there is a hierarchical structure of headings from H1 to H6, which can be compared to the hierarchy of headings in a regular text document. You should follow this hierarchy as far as possible to make your pages clearer for both search engines and visitors.

What the notes in the "Problems" column mean:

- **Empty heading:** The page contains empty heading tags.
- **Structural problem:** There is an error in the heading hierarchy, such as gaps in the hierarchy (e.g. H1 > H2 > H4) or errors in the order (e.g. H1 > H3 > H2).
- **Duplicate heading:** The page contains multiple headings with the same content.
- **Missing:** No headings were found on the page. You should add headings to structure the content.
- **Too many headings:** The page contains many heading tags. Check that their number is appropriate to the amount of text.

Click "Details" for more information about which specific headings on a page are affected by a problem.

How to use headings correctly:

- Headings should always be informative and reflect the content of the following section of text. Ideally, they should also contain important keywords.
- The number of headings should be reasonable in relation to the amount of text.
- To structure a paragraph more granularly, always use the next lower hierarchy level without jumps (after H1 comes H2, etc.).
- Headings should be neither too short nor too long.
- Use headings only to structure content and not for navigation elements, links or surrounding layout (e.g. contact forms, widgets, etc.). When in doubt, ask yourself if the heading you are using is related to the content of the page. If not, do not format it as a heading.

You can find more tips and information on how to optimize your headings in our wiki.

#	URL	Problems
1.	https://qrzen-pro.netlify.app/faq	Structural problem Duplicate heading
2.	https://qrzen-pro.netlify.app/	Duplicate heading
3.	https://qrzen-pro.netlify.app/privacy-policy	Duplicate heading
4.	https://qrzen-pro.netlify.app/terms	Duplicate heading

Problems with strong and bold tags

Check of strong and bold tags finding too short, too long and duplicate tags.

No errors or problems were found.

Pages with frames

Pages with embedded framesets and IFrames

No errors or problems were found.

Pages that contain error reporting

Software error messages that are shown on the web page that should be avoided

No errors or problems were found.

Images with missing alt attributes

Pages with at least one missing alt attribute for an image

No errors or problems were found.

Pages with big file size

HTML pages exceeding a file size of 0.5 MB

No errors or problems were found.

URL parameters

Relevant pages with dynamic parameters in their URL.

No errors or problems were found.

Session ID in URL

Pages with session IDs in their URL.

No errors or problems were found.

Too many subdirectories

Pages with too many subdirectories in their URL.

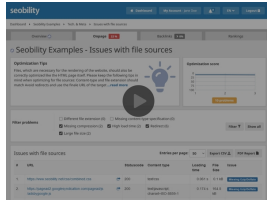No errors or problems were found.

URL too long

Pages with too long URLs

No errors or problems were found.

Issues with file sources

Used files that have problems

Optimization Tips

Video tutorial included ▶

This analysis will show you if there are problems with embedded files on your website.

Why you should avoid problems with files on your website:

Files that are needed to render a page should be optimized in the same way as the HTML page itself. Problems with files can result in the page not rendering correctly. This can have a negative impact on the user experience. It can also negatively affect page speed, which is an important Google ranking factor.

Overview of what the error messages ("Problem" column) mean and how to fix them:

- **Missing content-type specification:** Your server is not providing content-type information when transferring the file, which can lead to rendering problems in the browser. Make sure that there is a content-type specified in the HTTP header for each file.
- **Different file extension:** The file extension does not match the content-type that is specified. Make sure that the two specifications are in line in order to avoid any display problems. For example, a CSS file with content-type "text/css" should end with ".css".
- **Missing compression:** Files are not sent compressed from the server, which can make loading slow. Use compression, like gzip for text files.
- **High load time:** The file takes longer than 1 second to load. Check out our blog to find out how to improve your loading speed.
- **Redirect:** The source URL of the linked file redirects to a different URL. Avoid unnecessary redirects by linking all files directly to the target file.
- **Large file size:** The file size is very large. Make sure that your images are no larger than 2 MB and that your CSS and JavaScript files are no larger than 0.5 MB.

#	URL	Statuscode	Content type	Loading time	File Size	Issue
1.	https://cdn.rawgit.com/davidshimjs/qrcodejs/gh-pages/qrco...	200	application/javascript; charset=utf-8	0.187 s	19.5 kB	Redirect

Non-retrievable file sources

Used files that were not retrieved in detail due to redirections and problems

No errors or problems were found.

Non HTTPS content on HTTPS pages

Pages that are encrypted for transport via https, but contain insecure content such as images, etc.

No errors or problems were found.

Too many files within a page

Pages with too many included files

No errors or problems were found.

Medium response time

Pages that have a medium response time

No errors or problems were found.

Slow response time

Pages that are slower than the average or even exceed the acceptable response time limit. Only the HTML page response time is checked.

No errors or problems were found.

Internal link anchor texts that need improvement

Link anchors that can be improved

No errors or problems were found.

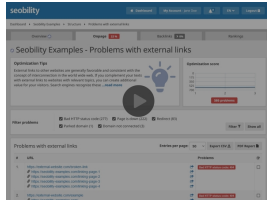# Identical anchor text for different pages

Link anchors that are used for different pages

No errors or problems were found.

Problems with external Links

Problems with external links that are broken or redirect to another page

Optimization Tips

Video tutorial included ▶

This analysis provides an overview of problematic external links on your website.

Why you should fix problems with external links:

Linking to external sites is usually a good idea, as it adds value to your content by providing related resources for your visitors. This is also a sign of quality for search engines. After all, there are no scientific studies or articles without references.

However, external links that point to inaccessible or redirecting pages with different content than expected can lead to a poor user experience. Therefore, you should remove them as soon as possible. Unfortunately, it is not possible to prevent problems with external links in advance, as you usually do not have any control over the content of the linked pages. However, as soon as you see any new problems here, you should check the links and update them if necessary.

You can find more best practices for external links in our wiki.

What the notes in the "Problems" column mean:

- **Bad HTTP status code:** The server of the page you are linking to returns an error code when the URL is requested. You can find an overview of the meaning of the various HTTP status codes here.
- **Page is down:** The server of the linked page did not respond at the time the URL was requested. Possible causes: server problems, the Seobility bot is blocked from accessing the page.
- **Redirect:** The linked page redirects to a different URL.
- **Parked domain:** The linked website is no longer online and the domain has been put up for sale.
- **Domain not connected:** The domain you are linking to is not connected to a web server and is therefore not serving any content.

How to fix these problems:

First, do a manual check of the links in this list in your browser. In this way, you can rule out that the problem was temporary or that only the Seobility bot was blocked from accessing the page.

If the link does not lead to the desired content when manually checking, you should remove or replace the link. The list shows on which pages of your site the external link is included.

Note: The results of this analysis are cached in Seobility for a few days in order to minimize access to other websites. Consequently, you may see some errors here that no longer exist.

#	URL	Problems
1.	https://wa.me/918092363881	Redirect to api.whatsapp.com
	🔗 https://qrzen-pro.netlify.app/	
	🔗 https://qrzen-pro.netlify.app/privacy-policy	
	🔗 https://qrzen-pro.netlify.app/terms	
	🔗 https://qrzen-pro.netlify.app/faq	

Pages with a lot of internal links

Pages with an above-average number of internal links

No errors or problems were found.

Pages with only a few internal links

Pages with a below-average number of internal links

No errors or problems were found.

Redirects

Internal redirects that have been linked

No errors or problems were found.

Problems with redirects

Redirects that refer to a broken page (404, server error etc.).

No errors or problems were found.

Redirect loops

Redirect loops because of HTTP redirects and canonical links

No errors or problems were found.

Pages with a big distance to the homepage

Pages that can only be reached with more than 3 clicks from the homepage

No errors or problems were found.

Canonical link errors

Canonical links that refer to broken links

No errors or problems were found.

Alternate link errors

Problems with alternate links (links to specify alternative language or country versions of a page)

No errors or problems were found.

Pages with only a few paragraphs

Pages with little text or few paragraphs

Optimization Tips

The pages in this list contain less than three paragraphs of text.

Why you should break up your content into clear paragraphs:

To make text easier to read and understand, it is very helpful to break it up into paragraphs. This makes it easier for visitors to understand your content. It also increases the likelihood that they will spend more time on your pages.

What does Seobility define as a "text block"?

A "text block" is a coherent text section that contains at least 100 characters and is enclosed by HTML structural elements such as <p> or <div>. Headings or lists are not counted as text blocks.

How to solve these problems:

In addition to the number of paragraphs that were found, the "Number of words" column will show you how long the content of the page is in total. If the word count is high, you should structure the text in a better way. Use headings, teasers, paragraphs and subheadings to break up the text.

On the other hand, if there is little text content on the page, there may be room to expand the content.

Note: For pages with image galleries, result lists, and similar content that does not require long/structured text, you can ignore the warnings.

More information on this:

- Content is king - Seobility Wiki
- SEO Copywriting: The 19 Best Tips To Increase Traffic and Conversions - Seobility Blog

#	URL	Number of paragraphs	Number of words
1.	https://qrzen-pro.netlify.app/	1	235
2.	https://qrzen-pro.netlify.app/privacy-policy	2	260

Pages with little text

Pages that contain only very little text

Optimization Tips
The pages in this list contain less than 500 words.

Why pages with little text can be problematic:

A text that is too short is problematic if the subject or the keyword of the page requires detailed and extensive information. If your competitors are offering better and more comprehensive content on the same topic, you're going to struggle to rank with short content.

However, it is not necessarily a problem to have pages with little text. If the pages are e.g. image galleries, landing pages, etc., it is perfectly fine to use very little text.

In addition, there are times when search engine users are in need of a quick and concise answer to a particular search query, and a long and lengthy text page is not the answer. In this case, long and detailed text may deter visitors.

How you should treat these pages:

Before you make any changes to the content of a page, you should first check whether the topic or target keyword of the page requires extensive content or not. You can do this by analyzing the current top 10 search results. With the free TF*IDF tool provided by Seobility, you can easily check the number of words on these pages.

If you find that the content of your page is in fact too short, you can try to expand it. Think about what kind of information your target audience needs in order to fulfil their search intent. However, you'll want to avoid writing long texts that are just designed to boost SEO. Most importantly, your content should add value to your visitors.

You can find more information on how to create high quality and useful content here:

- SEO Copywriting: The 19 Best Tips To Increase Traffic and Conversions - Seobility Blog
- Search Intent: How to optimize your content for searchers' needs - Seobility Blog

#	URL	Number of words
1.	https://qrzen-pro.netlify.app/privacy-policy	260
2.	https://qrzen-pro.netlify.app/terms	287
3.	https://qrzen-pro.netlify.app/faq	266
4.	https://qrzen-pro.netlify.app/	235

Pages with very much text

Pages that contain a lot of text and might be divided into several pages

No errors or problems were found.

Pages with duplicate paragraphs

Paragraphs that are repeated on a page

No errors or problems were found.

Pages using keywords in page title but not in its body text

Pages with keywords in the title tag, which don't appear in the page's body text

No errors or problems were found.

Pages using keywords in H1 heading but not in its body text

Pages with keywords in the H1 tag, which don't appear in the page's body text

No errors or problems were found.

Pages with typos

Page content contains typos

No errors or problems were found.

Pages with filler text and images

Pages with filler texts or images

No errors or problems were found.

Pages without text or paragraphs

Pages on which no text or paragraphs were found

No errors or problems were found.

Pages without proper keyword optimization

Pages on which we couldn't detect a single optimized keyword

No errors or problems were found.

Content that appears on several pages

Content/text that is used on more than one page

No errors or problems were found.

Duplicate Content

Pages whose complete content appears on other pages

No errors or problems were found.

Competing pages for the same keywords

Competing pages due to the same keyword optimization

No errors or problems were found.

Complete page duplicates

Pages with the same HTML code and content.

No errors or problems were found.