

On stage is a bunch of *BUSINESS PEOPLE* in business attire.

ALL

(Murmuring)

Business, business, business, business.

*RONNY ROLEX enters the stage with really cool clothes, a gold chain, and a ROLEX. Really cool music plays. Walking in behind him is his WATCHER, who is wearing a t-shirt. Ronny is extremely cool.*

RONNY ROLEX

What up colleagues? Ronny is here and ready to roll-EX. Hey Jack, have you seen my-

JACK

(Expectantly)

Rolex? It's very nice.

RONNY ROLEX

I know.

*He sits down.*

Alright. It is...

*He lifts his arm up to his side like he is flexing. The watcher looks at his watch.*

WATCHER

Ten A.M.

RONNY ROLEX

Ten A.M, let's get this meeting rolling. Like my

*He puts his watch in front of another business person.*

BUSINESS PERSON 1

(Bitter)

Rolex. It's very nice.

RONNY ROLEX

I know! So. Our first order of business: We are nearly out of money. People just aren't interested in buying photos of me, Ronny Rolex.

*Another business person takes a photo of Ronny. Ronny poses.*

And my off-brand Rolexes.

(Beat)

Rolex-i?

(To himself)

What is the plural of Rolex...

(To the group)  
So we need other business ideas.

JACK  
What if we do /something with the--

RONNY ROLEX  
/Any ideas?

JACK  
We could take a /whole new-

RONNY ROLEX  
/I can't think of anything...

*Through the door bursts Meredith, holding a happy meal, she shuffles to her seat.*

MEREDITH  
Sorry, I had to get food.

RONNY ROLEX  
Meredith! You are-

*He lifts his arm to his side, where his watcher looks at his watch.*

WATCHER  
(Whispering)  
Well it's 10:05, so that would be five minutes.

RONNY ROLEX  
FIVE MINUTES LATE for the LAST TIME. You've only been here for two weeks and you've been late to EVERY MEETING. If you think you can roll in here. Like my-

*He displays his rolex to Merideth.*

MEREDITH  
Rolex.

*A long tense pause. Ronny Rolex GLARES at Meredith. Jack blurts out out of fear:*

JACK  
It's VERY nice.

MEREDITH  
It's very nice. Right.

RONNY ROLEX  
I'm sick of this blasphemy. It's only-

*He holds up his arm.*

WATCHER

20 minutes.

RONNY ROLEX

20 minutes! Until I have to be at my yoga class.

MEREDITH

Wait.

RONNY ROLEX

What?!

MEREDITH

Can you not read your watch?

RONNY ROLEX

What? I can-

MEREDITH

You're Ronny Rolex! Rolexes are your personality--

RONNY ROLEX

...Rolexi...

MEREDITH

... but you can't READ a Rolex?!

RONNY ROLEX

It's not that-- It's that--

*He starts hyperventilating.*

WATCHER

Look what you've done to Ronny Rolex! Shame on you!

RONNY ROLEX

Meeting adjourned! We will meet again at--

*He stares at his Rolex.*

MEREDITH

At? When? Huh?

RONNY ROLEX

At...

ALL BUSINESS PEOPLE

At???

*In defeat, he shows his watch to his WATCHER. The watcher starts to read it off. But then he pushes Ronny's arm back in front of Ronny's face*

WATCHER

When, Ronny? When?

ALL BUT RONNY

When? When? When? When?

*Ronny stands on top of his chair, and throws his rolex to the ground.*

RONNY ROLEX

I CAN'T READ ANALOG WATCHES! OKAY???

*Ronny collapses, and is dragged out of the room by his Watcher. Jack picks up the Rolex, puts it on his wrist and sits in Ronny's chair.*

JACK

Now: I am Ronny Rolex. King of the Rolexes!

*He shows his watch to Meredith.*

MEREDITH

It's... Rolex.

*He glares into her soul and she blurts out of fear:*  
It's VERY nice!

*Lights down. End of sketch.*