



TRUSTED AUTONOMOUS VEHICLES



- 1.2m people die in road accidents each year
 - Self-driving cars are estimated to reduce 40% of all accidents
- 73% of the people considered driverless cars unsafe in 2017
 - in 2018 only 49% considered driverless cars unsafe
 - only 17% of tech leaders considered driverless cars unsafe
- Specialize now! The autonomous vehicles industry is expected to be worth £63 billion by 2035

Kaur, K., & Rampersad, G. (2018). Trust in driverless cars: Investigating key factors influencing the adoption of driverless cars. *Journal of Engineering and Technology Management*, 48, 87-96.

2019

DRIVERLEICS