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PROFILE

Key Achievements and Projects

Comprehensive Revamp of UBA Group and UBA Nigeria Websites

- Spearheaded the full redesign and redevelopment of the UBA Group and UBA Nigeria websites, completing over 60 pages for the Group and 90 pages for Nigeria.
- Designed and implemented dynamic Elementor templates integrated with Advanced Custom Fields (ACF) for modular content updates, enhancing scalability and maintainability.
- Developed advanced features, including a theme toggle for dark and light modes, and custom leadership profile pages with dynamic taxonomy-based navigation menus.
- Conducted extensive performance optimizations, reducing page load times and improving site responsiveness across devices.

Event Landing Page Development with ReactJS

- Built a sophisticated ReactJS-based event landing page featuring real-time QR code generation for attendee registrations.
- Automated email communications by embedding personalized QR codes into custom HTML email templates, streamlining the registration process for users.
- Integrated third-party libraries to ensure seamless QR code generation and distribution, significantly enhancing event workflow automation.

High-Impact Landing Pages for Marketing Campaigns

- Delivered 40+ custom landing pages for diverse client needs, utilizing responsive design techniques to ensure compatibility across devices and browsers.
- Created dynamic landing pages for Netcore masterclasses and Sterling Bank's "One Woman" initiative, integrating event tracking and user analytics systems to monitor engagement and optimize conversions.
- Developed reusable components and optimized assets, enabling rapid iteration and deployment of marketing campaigns.

Custom API Integration and Automation

Implemented multiple API integrations, including:

- Stock API for real-time/delayed data visualization on the NGX Group platform.
- Mediastack News API for periodic updates of global news content.
- Currency Exchange API to dynamically display exchange rate market data.

Browser Push Notifications (BPN) and AI-Driven Marketing using Netcore Cloud Platform

- Resolved BPN issues for multiple clients, including Wakanow (UK & Nigeria), Altbank, and UBA, ensuring real-time notifications for targeted campaigns.
- Leveraged Netcore Cloud to integrate AI-driven marketing features, including user behavior tracking, event triggers, and browser push notifications, boosting website engagement and conversions.
- Configured single-page push notifications for UBA, enhancing messaging precision and targeting capabilities.

Lead Generation and Modern Website Redesigns

- Revamped the Dunamis Energy Drink website into a modern, single-page format, improving engagement metrics through optimized design and functionality.
- Designed and deployed lead generation landing pages for Startimes Nigeria and other clients, integrating advanced validation forms and dynamic rendering setups.

EXPERIENCE

Frontend Developer

 Jul 2022 - Present

Axon Analytics Limited

To cooperate with designers to create clean interfaces and simple, intuitive interactions and experiences. Develop project concepts and maintain optimal workflow. Work with senior developer to manage large, complex design projects for corporate clients. Carry out quality assurance tests to discover errors and optimize usability.

EDUCATION

Aquaculture and Fisheries Management

Federal University of Agriculture, Abeokuta | Nigeria

Studied from Federal University of Agriculture, Abeokuta

2021

SKILLS

HTMLHTML5 / CSSJavascriptReactJSAS

Windows

NOSQL (MongoDB, Cassandra, Elasticsearch, Hbase, DynamoDB)

WordPress

LANGUAGES

English

Fluent

OTHER SKILLS & CERTIFICATIONS

HNG Internship 9 Finalist Certification

Recognized as a finalist in the HNG Internship 9, a competitive and fast-paced tech training program that concluded on December 18, 2022. Out of 11,000 participants, I was among the top 300, demonstrating proficiency in Frontend Development.