

Trust, Information, and Vaccine Confidence in Crisis Settings: A scoping review

Harriet Dwyer¹, Luisa Enria¹, Jennifer Palmer¹, Shereen Ayub², and Nadine Beckmann¹

¹London School of Hygiene & Tropical Medicine

²Independent Public Health Consultant on Infodemics

December 02, 2024

Abstract

Background: In humanitarian crises, reliable and accurate information about health, security and humanitarian aid can be a tool for survival. At the same time existing social structures and information systems are often disrupted, leading to uncertainty and challenges in interpreting information including information that may guide individual public health decisions, particularly as part of vaccination programmes. This study aims to systematically explore the existing literature on these dynamics. **Methods:** A scoping review [(1)](#ref-0001) was conducted using the key themes: misinformation, infodemic, vaccine confidence and trust with relevant synonyms and subheadings included to build the search strategy. Initial searching was conducted through Medline (Ovid), Embase (Ovid), Global Health (Ovid), PsycInfo (Ovid), Web of Science and SCOPUS, and through handsearching reference lists. Articles were screened and data extracted using Covidence software [(2)](#ref-0002). A content analysis was used to elucidate common and overlapping themes [(3)](#ref-0003). **Findings:** In total, 41 studies from 14 specific country contexts as well as four from regional and global analyses met the inclusion criteria. The themes identified were (1) the drivers of mistrust (2) the complexity of misinformation and vaccine confidence and (3) equity and programming with communities. **Conclusion:** The scoping review concluded that trust is essential for vaccine confidence in crisis contexts. However, trust is a complex process shaped by various factors including historical injustices, political dynamics, power dynamics and information. The synthesized evidence demonstrates the importance of community-driven interventions, equitable vaccine distribution and culturally sensitive communications strategies. A consistent finding was that critical knowledge gaps remain about the interplay of trust, information and vaccine confidence in crisis settings to support humanitarian response.

Trust, Information, and Vaccine Confidence in Crisis Settings: A scoping review

Unstructured abstract

In humanitarian crises, reliable and accurate information about health, security and humanitarian aid can be a tool for survival. At the same time existing social structures and information systems are often disrupted, leading to uncertainty and challenges in interpreting information including information that may guide individual public health decisions, particularly as part of vaccination programmes. This scoping review explored the existing evidence on the dynamics of trust, information and vaccine confidence in crisis settings. The review identified three overarching themes: (1) the drivers of mistrust (2) the complexity of misinformation and vaccine confidence and (3) equity and programming with communities. A consistent finding was that mistrust, stemming from political failings, historical injustices and power imbalances within the humanitarian system impacted vaccine confidence. The synthesized evidence concluded the importance of community-driven interventions, equitable vaccine distribution and culturally sensitive communications strategies. A consistent finding was that critical knowledge gaps remain about the interplay of trust, information and vaccine confidence in crisis settings to support humanitarian response.

Abstract

Background: In humanitarian crises, reliable and accurate information about health, security and humanitarian aid can be a tool for survival. At the same time existing social structures and information systems are often disrupted, leading to uncertainty and challenges in interpreting information including information that may guide individual public health decisions, particularly as part of vaccination programmes. This study aims to systematically explore the existing literature on these dynamics.

Methods: A scoping review (1) was conducted using the key themes: misinformation, infodemic, vaccine confidence and trust with relevant synonyms and subheadings included to build the search strategy. Initial searching was conducted through Medline (Ovid), Embase (Ovid), Global Health (Ovid), PsycInfo (Ovid), Web of Science and SCOPUS, and through handsearching reference lists. Articles were screened and data extracted using Covidence software (2). A content analysis was used to elucidate common and overlapping themes (3).

Findings: In total, 41 studies from 14 specific country contexts as well as four from regional and global analyses met the inclusion criteria. The themes identified were (1) the drivers of mistrust (2) the complexity of misinformation and vaccine confidence and (3) equity and programming with communities.

Conclusion: The scoping review concluded that trust is essential for vaccine confidence in crisis contexts. However, trust is a complex process shaped by various factors including historical injustices, political dynamics, power dynamics and information. The synthesized evidence demonstrates the importance of community-driven interventions, equitable vaccine distribution and culturally sensitive communications strategies. A consistent finding was that critical knowledge gaps remain about the interplay of trust, information and vaccine confidence in crisis settings to support humanitarian response.

Background

In protracted conflicts and humanitarian crises, public health information and news about security developments can be tools for survival (4, 5). These are settings where there has been serious disruption to the functioning of a community or a society involving widespread human, material, economic or environmental losses, with impacts that exceed the ability of the affected community to cope using its own resources, and therefore requires urgent action (6). Crisis can cause the breakdown of social structures, vital for community stability and resilience, and fuel widespread uncertainty. This can influence existing information ecosystems, the ways in which people consume, produce, contribute to, interact with, and behave around information (5).

Narratives around misinformation and ‘infodemics,’ have become a popular way to describe some of these challenges within information ecosystems, and help explain resistance to humanitarian programmes, particularly vaccination. Misinformation refers to unverified information that does not have secure standards of evidence, often thriving where people are faced with uncertainty and challenging decisions (7). While the World Health Organization (WHO) defines the infodemic; as an overabundance of information both accurate and not (8).

Existing evidence details how successful vaccination programmes rely heavily on trust and access to reliable information (9, 10). Trust itself, however, is often regarded as ambiguous; difficult to articulate and to investigate (11). Often defined as a relationship that exists between individuals, as well as between individuals and a system, in which one party accepts a vulnerable position, assuming the best interests and competence of the other (10). In crisis contexts, trust is often rendered fragile, impacted by historical injustices, political dynamics and inequitable health systems (12-15). These processes have public health implications in crisis contexts where community-level vaccination programmes are often hampered alongside an increased risk of vaccine-preventable disease (16).

The WHO Strategic Advisory Group Experts (SAGE) on Immunisation has defined three key domains of influence driving hesitancy around vaccines: confidence (trust in the safety or efficacy of the vaccine), convenience (ease of access), and complacency (perception of the risk of disease and importance of immunisation) (17). The first domain, vaccine confidence, implies a level of trust in the vaccine, the vaccinator or other

health professional, and in those who make the decisions about vaccine provision (the policymaker) (10). In crisis contexts, the interplay of dynamics around vaccine confidence, information and trust are not extensively evidenced. The aim of this review is to synthesize the existing evidence literature on this topic, while identifying gaps in research, particularly in research from humanitarian contexts.

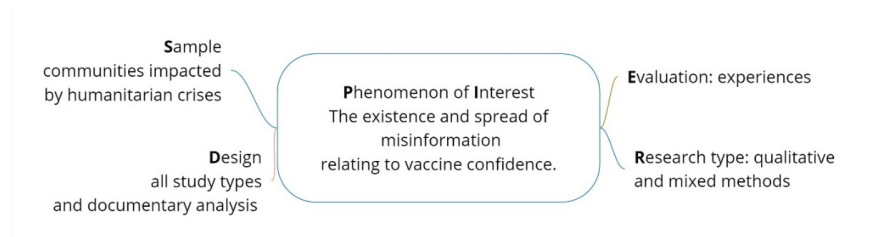
Study design

The scoping review was conducted according to the JBI (formally the Joanna Briggs Institute) guidance for scoping reviews (18) with methods developed in line with the approach presented by Arksey and O'Malley (19) and provides a broad synthesis of the existing evidence and identification of gaps in perspectives that may be helpful to address (20). Given the nascency of this research area, the inclusive approach of the scoping review allows for the consideration of various types of evidence, including qualitative, quantitative, and mixed-methods studies, to capture the complexity of these dynamics.

The scoping review protocol was registered in the Open Science Framework: <https://osf.io/ne7x4/>.

Search strategy

The literature search focused on answering the question, “*What is the current evidence about the interplay of trust, information consumption and vaccine confidence in crisis settings?*” The SPIDER tool for qualitative evidence synthesis (21) was used to frame the search strategy and identify relevant studies although quantitative and mixed methods studies were also included (Figure 1). The *sample* was communities impacted by crisis and the phenomenon of interest was the existence and spread of misinformation relating to vaccine confidence. All study types and documentary analysis were included from the literature (design). The evaluation part of the framework linked to the notion of experiences and the research type was qualitative and mixed methods.



Short title of the paper ... **Figure 1: The SPIDER Framework (21)**

The databases searched were Medline (Ovid), Embase (Ovid), Global Health (Ovid), PsycInfo (Ovid), Web of Science and SCOPUS. Reference lists were also hand searched for any additional relevant papers. After piloting the search strategy in all databases, the final search was conducted on 21 June 2024. The search strategy is presented in the Appendix in Table 1.

Eligibility and screening

Studies were included based off the criteria listed in Table 2. It is important to note that studies were included in contexts where it was deemed that the humanitarian needs were sufficiently large and complex to require significant external assistance and a multi-sectoral response, with engagement of international humanitarian actors and external resources (6). Therefore, in addition to conflict settings and acute disasters, disease outbreak in a fragile context (including COVID-19) and polio eradication were included.

Short title of the paper ... **Table 2: Inclusion/exclusion criteria**

Short title of the paper ...

Inclusion	
Inclusion	
<i>Publication type</i>	Peer-reviewed articles, grey literature, and reports. Academic theses and dissertations.
<i>Study design</i>	Empirical studies, reviews, and scoping reviews. Qualitative, quantitative, and mixed-methods research.
<i>Context/population</i>	Humanitarian crises, conflict, outbreaks in fragile contexts and related contexts
<i>Concepts</i>	The phenomenon of interest (misinformation and infodemics) Vaccine confidence Humanitarian/crisis
<i>Timeframe</i>	No restriction on publication date

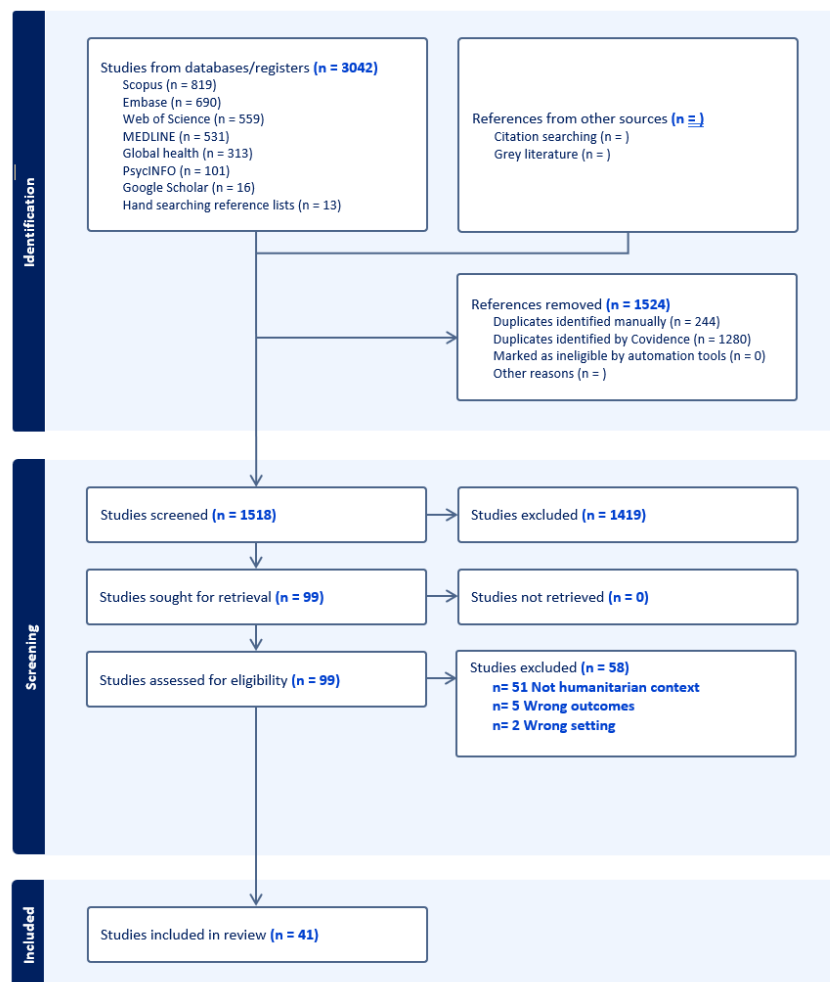
Articles were initially imported into End Note (22) and duplicates were removed. They were then imported into Covidence (2), missed duplicates were removed and HD conducted the initial title and abstract screening. HD and SA then conducted a full text review of 99 papers in accordance with the inclusion and exclusion criteria included in Table 2. Disagreements in 31 of the articles reviewed were resolved through discussion with reference to the inclusion and exclusion criteria. A total of 41 papers met inclusion criteria for data extraction and analysis.

Data extraction and synthesis

An extraction template was developed by HD in Covidence and piloted with five articles (see supplementary information.) This included extraction of general information and data variables including study characteristics, methods, key themes, key findings and implications for research and practice. HD and SA conducted independent and blinded data extraction and resolved conflicts in consultation following the completion of the extraction in Covidence.

Frequency counts and a descriptive content analysis were conducted for data relating to study characteristics. Following guidance provided by JBI, a content analysis was conducted manually to synthesize emerging themes, and implications for public health practitioners and future research (3, 23). The results have been reported in line with the Preferred Reporting Items for Systematic reviews and Meta-Analyses extension for Scoping Reviews (PRISMA-ScR) Checklist (see supplementary information) (24).

Results



Short title of the paper ... **Figure 2: PRISMA flowchart- generated via Covidence**

Short title of the paper ... **(2)**

Characteristics

Initial database and hand searches yielded a total of 3042 articles. After duplicates were removed, abstract and title screening and full text screening, a total of 41 studies were included for final analysis (detailed in the PRISMA flowchart- figure 2.) The included studies are detailed in Table 3 (supplementary information.) A significant number of studies (8) focused on Nigeria. Four studies have been conducted in Haiti, Sierra Leone and the Democratic Republic of Congo (mapped in Figure 3.) The primary settings for the studies were classified within the domains: *epidemics within fragile contexts* (14), *COVID-19 in fragile contexts* (16) and *global analyses on the key dynamics* (7).

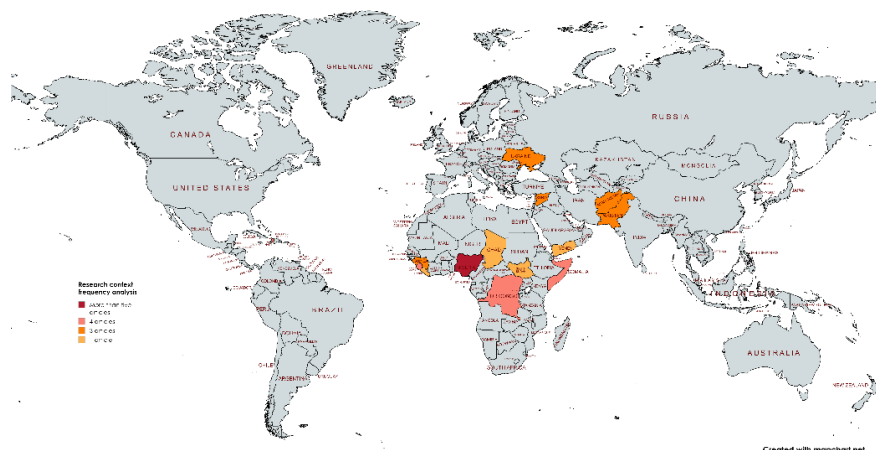


Figure 3: global overview of geographic distribution- generated via <https://www.mapchart.net/> (25)

The most common study type was qualitative research (over 35%), followed by cross-sectional studies (23%). Over 28% of articles were text/commentary/reports. The studies employed a range of methods with interviews (14) and document analysis (10) being the most prevalent.

Emerging themes

The overarching themes that were identified from the literature are: (1) the drivers of mistrust (2) the complexity of misinformation and vaccine confidence and (3) equity and programming with communities. Although the findings are presented as discrete themes with sub-themes they are interconnected and overlap, highlighting the interplay of these dynamics in context.

Short title of the paper ... **The drivers of mistrust**

Political failings shape perceptions

Douedari, Enria and Vinck all conclude, through qualitative research and cross-sectional survey, that low institutional trust, particularly in governments and health systems, and often rooted in negative social and economic experiences, plays a pivotal role in low vaccine confidence (26-29). Corruption within health systems and governments, like those documented in Afghanistan and Syria, particularly around vaccine procurement and distribution was found to exacerbate low institutional trust (30, 31). In conflict affected areas, fragmented governance structures and inconsistent service delivery contributed to negative perceptions of institutions and the health services they provide (26, 32).

Several studies emphasized how health information, particularly during crises, becomes politicised (32, 33). In Guinea, for example, debates about the significance of COVID-19 included assertions that the pandemic was a means of social control or to distract from critical political issues (32). Different actors, including governments and non-state actors may promote narratives to align with their agendas including through various anti-vaccination (anti-vax) movements (27). This manipulation can create confusion and mistrust, making it challenging for individuals to make informed decisions about vaccination.

Power structures within the humanitarian model

A total of six qualitative studies articulated the power imbalances in humanitarian contexts between international organisations (providing humanitarian aid), local governments (partners and custodians), civil society and communities (28, 34). The dynamics often reflected the lack of agency and control that local communities have over the presence and action of international organisations (14). The dynamics influence trust, confidence in official information and the success of vaccination programmes (14, 35). The lack of

agency and control experienced by local communities and interventions, including vaccination programmes reinforces feelings of being disregarded, further undermining trust (15).

Perceptions of exploitation where international actors and local elites are seen as profiting from outbreaks and crisis, deeply erodes trust. These dynamics were exemplified by the ‘Ebola business’ narrative in the Democratic Republic of Congo which suggested that international organisations and local elites profited from the Ebola outbreak response (14). And in Nigeria, where suspicion about western biomedicine stems from historical events like the Pfizer Trovan trials, a series of unethical trials conducted by Pfizer in 1996 during a meningitis outbreak in where children were administered the antibiotic Trovan without adequate consent. It has been argued that Pfizer took advantage of a vulnerable situation and did not follow medical protocols (9). These suspicions resurfaced during polio vaccination campaigns and helped fuel a boycott of the polio vaccine by community and religious leaders (9).

Local power structures, such as patriarchal systems where household decisions are taken by fathers, or systems that challenge notions of fairness, were seen to also shape trust in vaccination campaigns (15). In Somalia, Abdullahi, for example, identified that social mobilisation efforts focusing on mothers, sidelined fathers, excluding them from decision-making processes related to their children’s health (35). Creating friction with health workers, subsequently hindering paternal approval for vaccines and impacting broader community acceptance.

Historical mistrust

Several studies highlighted the profound and enduring impact of historical injustices on vaccination efforts.

“Experiences of exclusion, memories of historical oppression, and contemporary experiences of structural violence, underfunding of healthcare, and rising inequality shape attitudes to vaccines” (27) – Enria et al. emphasize the multifaceted nature of mistrust in their analysis.

Past experiences of exploitation, unethical medical practices, violence, exclusion and marginalisation create a legacy of mistrust that continues to shape perceptions of vaccines (15, 36-38). Colonial powers often used medicine as a tool for control and exploitation, conducting unethical experiments on colonised populations and implementing policies that prioritised the needs of the colonisers over the colonised through the selective provision of healthcare – favouring certain groups or individuals over others (14, 32). This history has left deep scars and fostered a distrust of Western medicine, which can extend into contemporary vaccination programmes. Ginai, Yahya and Obadare’s studies on the polio boycott in Nigeria in 2003 point to the unethical Pfizer Trovan trials as a case of exploitation (9, 37, 38). These experiences fuel narratives of medical paternalism and reinforce scepticism towards vaccination campaigns, particularly those perceived to be driven by Western interests including for example the testing of new pharmaceuticals in low-income settings when people who will benefit are in high income-countries (9).

The complexity of misinformation and vaccine confidence

The conditions in which misinformation flourishes

Nearly a quarter of studies highlighted misinformation as a barrier to vaccine acceptance, particularly in crisis contexts where access to accurate information may be limited (36-43). The sources emphasize that the existence and acceptance of rumour or misinformation should not be dismissed as a matter of an “ignorant public” but a complex issue intertwined with deeper issues of mistrust, marginalisation and heavily influenced by social and cultural contexts and post-colonial wounds (27, 44, 45)

“Rumours, misinformation and alternative expertise that accompany a view of non-acceptance are also often publicly portrayed as manifestations of ignorance - at best, a lack of information, or, at worst, an inability or unwillingness to engage with scientific fact. . . . Dismissing misinformation as ignorance, rather than seeing it highlights local concerns, obscures the social commentaries and political critiques that the narratives reveal” (34).

Information does not remain static. Local contexts and evolving global events shape how people understand and respond to public health interventions. Several studies refer to ‘embedded meanings,’ or social meanings to describe how individuals appropriate, reinterpret and share information within specific social and cultural frameworks (32, 34).

Religious and cultural influences

Etienne-Mesubi, Ghinai and Mohamed all detailed in their studies the significance of religious and cultural beliefs in shaping individual interpretation of vaccine information. Religious leaders were seen in particular to influence vaccine acceptance or hesitancy, especially in contexts where religious authority holds significant weight (36, 37, 41). For example, in northern Nigeria, religious leaders played a pivotal role in shaping public perceptions of the polio vaccine, directly contributing to the vaccine boycott (9, 37, 38). It was primarily driven by assertions by religious and political leaders that the vaccine was contaminated with anti-fertility agents and HIV leading to a resurgence of polio cases in Nigeria, and spread the virus to neighbouring countries (37, 38).

Social media’s role

Ali and Ittefaq’s studies on polio eradication programmes in Pakistan highlighted the impact of social media misinformation, citing that the spread of misinformation, particularly through platforms such as Facebook, Twitter and YouTube, is seen by public health responders as a critical challenge (46, 47).

“Misinformation about the polio vaccine on social media has led to significant increases in vaccine refusal rates. A viral false rumour in April 2019 caused widespread panic, resulting in mob violence, hospital burnings, and a five-day suspension of the polio eradication campaign. Over two million children have gone unvaccinated since the incident” (47).

False claims about vaccine safety and efficacy have often been intertwined with pre-existing societal tensions (48). In Ukraine, for example, disinformation campaigns, used as hybrid war tactics, capitalised on a health system already facing credibility issues against a backdrop of political instability and vaccine supply challenges (49). Disinformation campaigns leveraged online platforms to fuel scepticism around vaccination having a lasting effect on vaccine confidence (49).

Several studies highlighted, however, that over-emphasizing the role of social media in relation to the spread, and impact of misinformation neglects the broader social, political and historical contexts that shape information consumption (34, 45). Sources emphasize the importance of understanding local contexts and the processes by which individuals interpret and share information to uncover “embedded meanings” rather than dismiss these instances as merely rumours (32, 34).

Equity

Several studies emphasized that when discussing vaccine hesitancy, it’s crucial to consider both demand and supply-side factors (14, 33, 34). Systematic barriers include limited healthcare infrastructure, inadequate resources and challenges in vaccine distribution (39, 40, 48). Geographic barriers including mountainous terrain or lack of transportation and insecurity also hindered access (30, 31, 36).

Marginalised communities often face additional barriers to vaccination due to factors such as poverty, discrimination and lack of healthcare and information (38-40, 50, 51). Sources also illustrate that in some crisis contexts, vaccination (particularly for COVID-19) is of lower priority than more immediate threats like malnutrition and insecurity caused by conflict (9, 32, 37, 50).

Ensuring that vaccines are easily accessible and affordable, especially in communities with healthcare barriers, is a vital strategy for increasing acceptance (39, 52).

Programming with communities

In 18 studies, community engagement was identified as a key process to build trust, confidence in vaccines and tackle misinformation and infodemics in context. For these efforts to be effective, communities need to

be engaged in the design, implementation and evaluation of programmes (13, 27, 38, 39, 53).

Genuine collaboration with community leaders including religious leaders and local authorities is reported in conclusions by numerous studies as critical, especially in contexts where they hold significant community influence (14, 36-38, 54, 55)

Effective community engagement goes beyond simply providing information or addressing misinformation. Studies encourage the establishment of a respectful, culturally contextualised, two way dialogue with community members to understand concerns and address questions, and for the amplification of community needs to policy makers (9, 14, 15, 28, 29, 36, 50, 51, 56, 57)

Effective communications strategies

Transparent communication from public health authorities was identified as a key lever for building trust. Within public health campaigns, it was concluded that to be effective, messaging should be clear and accurate, tailored to specific audiences while taking into account cultural background, literacy levels and existing beliefs (40, 41, 43, 52, 53, 56-61). In relation to vaccines this includes clear communication about vaccine development, safety and efficacy, while acknowledging uncertainty and the limitation of public health interventions (56, 60, 61).

Proactive and context-specific strategies were encouraged when using strategic communications to address misinformation including monitoring for rumours and misinformation, using trusted communications channels and involving credible sources, such as healthcare workers and community leaders to debunk false claims (29, 40, 42, 46, 47, 57).

It was recommended that instead of dismissing local beliefs and practices as misconceptions or ignorance, effective communication strategies should strive to understand and integrate these perspectives into health messaging (28, 39, 40). This approach, it is argued, can enhance trust.

Discussion

In synthesizing the evidence, this review has demonstrated that there is a complex interplay of trust, information and vaccine confidence in crisis contexts. The synthesis of the content has allowed the exploration of common themes and, despite varied methods, studies generally reached similar conclusions around the importance of culturally sensitive and community driven interventions.

Centring trust

Trust, within the context of humanitarian crises and public health emergencies, cannot be assumed. Trust in civic authorities does not simply exist, it is rather shaped by interplay among historical, political, social and cultural factors. Much of the literature highlights the generational impact of historical injustices on population wide trust in health systems and health interventions. In these contexts, mistrust is often a rational response to past and present experiences of exploitation and marginalisation (15, 36, 38). For example, past instances of unethical medical practices which led to the polio vaccine boycott, has left a legacy of mistrust in healthcare systems and interventions still present today (27, 62). This legacy gets passed down through generations, shapeshifts and takes on new meaning in new circumstances of uncertainty like humanitarian crisis (32).

Mistrust is fuelled from the experience and perception of powerlessness (12). Crisis contexts, particularly protracted and layered ones, are perfect conditions for systems of trust to be altered, and scepticism of outside intervention, to grow. The sources illustrate how power imbalances between international organisations, national governments and local populations can hinder the effectiveness of humanitarian interventions because of mistrust (9, 13, 14, 35, 56). As demonstrated during Ebola outbreaks in the Democratic Republic of Congo, for example, top-down approaches often fail to consider local knowledge, beliefs and practices, further exacerbating mistrust (14).

In response, much of this literature recommends a shift away from external actors within public health programmes. Community leaders, religious leaders and community health workers play a crucial role in localising global health. Key to this is a movement away from solely biomedical approaches in complex contexts, towards strategies that listen to community concerns, address long standing grievances and intentionally seek to co-design solutions (9, 28, 50).

Programmatic focus on equity

The link between vaccine equity and the dynamics of vaccine confidence, trust and misinformation was highlighted in most study conclusions. Physical access to vaccines, health system failings and the social determinants of health (poverty, discrimination, lack of access to education) were frequently linked to lowered confidence in vaccination (28, 38, 46, 63). Several sources conclude that public health actors should make vaccine equity central to programming by addressing structural barriers and ensuring that marginalized communities (such as zero-dose children and those in conflict settings) have access to vaccines (39, 53).

It is acknowledged that in crisis contexts, it is challenging to achieve equitable programmes. In these contexts, with limited or damaged health infrastructure, community health services are critical (39, 40). In geographically isolated or insecure areas, vaccination programmes are even more precarious (30). Studies point to investment in mobile clinics, integrated health services and strong partnerships with local organisations and community representatives (50).

Marginalised communities often face additional barriers to vaccination due to poverty, discrimination and lack of access to healthcare and health information (50, 51, 64). It was recommended that tailored interventions include culturally sensitive outreach and communications campaigns, and engagement with trusted information channels and messengers. Although difficult in humanitarian crises, where lifesaving priorities often compete, programmes that address the social determinants of health such as poverty, education and housing, through interventions such as packages of care, may help empower marginalised communities (32, 37). In crises, addressing immediate threats such as malnutrition, insecurity and lack of shelter may take programmatic and social precedence, but can be vehicles in which vaccination can be embedded (30). Advocacy for sustainable, equitable financing across the humanitarian-development nexus is essential for building health system equity before, during and after crises (53).

Short title of the paper . . . Misinformation as a dynamic and contextually embedded phenomenon

Much of the literature, encourages a framing of the infodemic and misinformation within a wider context. Individual consumption of, or interaction with, misinformation does not occur in isolation and individuals do not absorb information passively (65-67). The interpretation of information occurs through the lens of cultural beliefs, social norms and individual experiences (12, 68).

In the context of crisis, where there has been a rupture of social structures and increasingly asymmetrical power dynamics, (mis)information is also a tool. It helps facilitate sense-making, often evolving from historical narratives (34, 43). In the absence of accessible, trustworthy and culturally relevant information, or where official narratives contradict lived experiences, individuals and communities turn to information sources that help them make sense of uncertainty, injustice and the impact of crisis (26, 27, 34).

Strengths and limitations

The search strategy was designed in consultation with information specialists at the London School of Hygiene and Tropical Medicine Library and incorporated multiple databases and handsearching to identify relevant studies. Additionally, the review included studies employing a variety of research methods. The data was extracted and reviewed by two independent authors enhancing the validity of findings.

We nevertheless acknowledge some limitations. The choice of search terms and uncertainty in definitions for key themes may have missed some studies, although the hand searching of reference lists aimed to reduce this risk. The search was limited to English language publications, and we concede that some relevant papers might have been published in languages other than English.

Non-peer reviewed grey literature was not included, such as those developed by the humanitarian response community, including toolkits, training modules and guidelines. The exclusion decision was taken given the heterogeneity of grey literature, making it challenging to synthesize findings alongside peer reviewed articles consistently.

Conclusions and implications

The scoping review included 41 studies that employed diverse methods including qualitative research, cross sectional studies and textual analysis. A content analysis identified three overarching themes from the included studies: (1) the drivers of mistrust (2) the complexity of misinformation and vaccine confidence and (3) equity and programming with communities.

This body of literature shares consistent conclusions on the importance of culturally sensitive and community-driven interventions (29, 40, 42, 46, 47, 57). The interpretation of information, including misinformation, occurs through a lens of cultural beliefs, social norms and individual experiences (26, 34, 43).

Studies also consistently identified that supply-side factors play a role in shaping vaccine confidence in crisis contexts including healthcare infrastructure, inadequate resources, challenges in vaccine distribution and geographical and security barriers (14, 30, 31, 33, 34, 36, 40, 48).

A final consistent conclusion was that trust is essential for successful vaccination programmes in crisis contexts. However, trust cannot be assumed, especially in settings marked by historical injustices, political failings and power imbalances (27, 38). To build trust, the literature consistently recommends community engagement as a key strategy including through two-way dialogue and efforts to understand and integrate local beliefs and practices into health messaging (14, 29, 39, 40, 46, 47, 57) .

Despite the valuable insights provided in the review studies, there remain critical knowledge gaps in understanding the interplay of trust, information and vaccine confidence in crisis settings. Future research on misinformation needs to be framed as an exploration of an evolving social phenomenon that exists within context. Within research in humanitarian contexts, there remain gaps in nuance and critical framing of the connection between misinformation and trust and its impact on vaccine confidence. This is likely because the nature of humanitarian crisis means research is challenging to carry out and ethical implications more complex. Several studies emphasised the need for longitudinal studies that track how trust evolves over time and in relation to interventions and changing contexts (9, 29, 36). Comparative studies across contexts will contribute to building a more robust framework around understanding trust and lend more nuance to explorations of vaccine confidence and misinformation (29, 69).

Expanding the practice of embedding social science research into outbreak and humanitarian response will help build a more complex and detailed picture of vaccinating publics and their perspectives (28, 34). This is particularly important for clinical vaccine trials in fragile settings. Researchers need to consider cultural nuances, explore power dynamics and notions of fairness with clear commitments to enhance the social value of research and effectively navigate ethical implications (15, 33, 51). Quantitative data is important to supplement qualitative findings on the relationship between trust-building efforts and vaccination rates (15). Overall, sustained, long-term engagement in building strong health systems and adequate community health structures will be measures that build community trust.

This scoping review synthesizes the existing evidence on the interplay of trust, information and vaccine choices, demonstrating how they are contextually embedded processes. It provides considerations for public health response that is grounded in community driven solutions and a research agenda that looks at the root causes for the way these dynamics interact.

Conflict of interest: All authors declare that they have no conflicts of interest.

Funding: This research received no specific grant from any funding agency.

Ethics statement: This review uses data published publicly in peer reviewed literature and therefore did not require ethical approval.

Appendices

Short title of the paper ... **Table 1: search strategy structure**

Short title of the paper ...

Concept	(Mis)information	Trust/mistrust	Vaccine confidence
Synonyms	Rumo#r*	Hope	Immune#ation trust
	Disinformation	Faith	vaccination acceptance
	"Fake news"	Reliance	positive vaccine attitude*
	Propagand*	Confidence	Immune#ation belie*
	Infodemic*	Assurance	confidence in vaccination
	Conspirac* or conspire* or conspirator*	Belie*	vaccine hesitancy
	"False narrative*"	Conviction	Immune#ation reluctan*
	Idiom	Dependence	vaccination hesitan*
	Information cris*	Credence	vaccine skepti*
	Urban legend	Fidelity	doubts about vaccination
		Trustworthiness	Immune#ation uncertainty
		Loyalty	reluctance to vaccinate
		Dependability	vaccine refusal
		Allegiance	vaccine resistance
		Scepticism	
		Distrust	
		Suspicion	
		Disbelief	
		Wariness	
		Doubt	
		Unbelief	
		Cynicism	
		Disillusionment	
		Caution	
		Mistrustfulness	
		Misgiving	
		Uncertainty	
Subheadings	propaganda	Trust	Vaccination refusal
	disinformation		Vaccination hesitancy
	gaslighting		anti-vaccination movement

Ovid MEDLINE(R) ALL <1946 to June 21, 2024>

1. (misinformation or Rumor#r* or Disinformation or "Fake news" or Propagand* or Infodemic* or Conspirac* or conspire* or conspirator* or "False narrative*" or Idiom or Information cris* or Urban legend).mp. [mp=title, book title, abstract, original title, name of substance word, subject heading word, floating sub-heading word, keyword heading word, organism supplementary concept word, protocol supplementary concept word, rare disease supplementary concept word, unique identifier, synonyms, population supplementary concept word, anatomy supplementary concept word] 12358
2. propaganda/ or disinformation/ or gaslighting/ 911
3. 1 or 2 12367
4. (trust or Hope or Faith or Reliance or Confidence or Assurance or Belie* or Conviction or Dependence or Credence or Fidelity or Trustworthiness or Loyalty or Dependability or Allegiance or Scepticism or Distrust or Suspicion or Disbelief or Wariness or Doubt or Unbelief or Cynicism or Disillusionment or Caution or Mistrustfulness or Misgiving or Uncertainty).mp. [mp=title, book title, abstract, original

title, name of substance word, subject heading word, floating sub-heading word, keyword heading word, organism supplementary concept word, protocol supplementary concept word, rare disease supplementary concept word, unique identifier, synonyms, population supplementary concept word, anatomy supplementary concept word] 1894493

- 5. Trust/ 13769
- 6. 4 or 5 1894493
- 7. (vaccine confidence or Immune#ation trust or vaccination acceptance or positive vaccine attitude* or Immune#ation belie* or confidence in vaccination or vaccine hesitancy or Immune#ation reluctan* or vaccination hesitan* or vaccine skepti* or doubts about vaccination or Immune#ation uncertainty or reluctance to vaccinate or vaccine refusal or vaccine resistance).mp. [mp=title, book title, abstract, original title, name of substance word, subject heading word, floating sub-heading word, keyword heading word, organism supplementary concept word, protocol supplementary concept word, rare disease supplementary concept word, unique identifier, synonyms, population supplementary concept word, anatomy supplementary concept word] 8477
- 8. vaccination refusal/ or vaccination hesitancy/ 2011
- 9. 7 or 8 8835
- 10. 3 and 6 and 9 531

Short title of the paper ... **Table 2: Inclusion/exclusion criteria**

	Inclusion
<i>Publication type</i>	Peer-reviewed articles, grey literature, and reports. Academic theses and dissertations.
<i>Study design</i>	Empirical studies, reviews, and scoping reviews. Qualitative, quantitative, and mixed-methods research.
<i>Context/population</i>	Humanitarian crises, conflict, outbreaks in fragile contexts and related contexts
<i>Concepts</i>	The phenomenon of interest (misinformation and infodemics) Vaccine confidence Humanitarian/crisis
<i>Timeframe</i>	No restriction on publication date

Supplementary data (provided as separate PDF documents)

- 1. PDF summary of included studies
- 2. PDF data extraction template
- 3. PDF of PRISMA SCR Checklist

References

<https://www.mapchart.net/2024>

1. Munn Z, Peters MDJ, Stern C, Tufanaru C, McArthur A, Aromataris E. Systematic review or scoping review? Guidance for authors when choosing between a systematic or scoping review approach. BMC Medical Research Methodology. 2018;18(1).2. Innovation VH. Covidence systematic review software. Melbourne, Australia2024.3. Pollock D, Peters MDJ, Khalil H, McInerney P, Alexander L, Tricco AC, et al. Recommendations for the extraction, analysis, and presentation of results in scoping reviews. JBI Evid Synth. 2023;21(3):520-32.4. Schon J. How Narratives and Evidence Influence Rumor Belief in Conflict Zones: Evidence from Syria. Perspectives on Politics. 2020;19(2):539-52.5. Internews. Internews Information Ecosystem Assessments. In: Internews, editor. 2021.6. UNICEF. Core Commitments for Children in Humanitarian Action. In: UNICEF, editor. New York2020.7. Na K, Garrett RK, Slater MD. Rumor Acceptance during Public Health Crises: Testing the Emotional Congruence Hypothesis. J Health Commun. 2018;23(8):791-9.8. Briand SC, Cinelli M, Nguyen T, Lewis R, Prybylski D, Valensise CM, et al. Infodemics: A new challenge for public health. Cell. 2021;184(25):6010-4.9. Obadare E. A crisis of trust: history, politics, religion and the polio controversy in Northern Nigeria. Patterns of Prejudice. 2005;39(3):265-84.10. Larson HJ, Clarke RM, Jarrett C, Eckersberger E, Levine Z, Schulz WS, et al. Measuring trust in vaccination: A systematic review. Human Vaccines & Immunotherapeutics. 2018;14(7):1599-609.11. Goudge J, Gilson L. How can trust be

investigated? Drawing lessons from past experience. *Soc Sci Med.* 2005;61(7):1439-51.12. Brown KP. Rumor has it: Strategies for ethnographic analysis in authoritarian regimes. *Ethnography.* 2020;24(1):132-53.13. Aarslew LF, Haas N, Khadka PB. Despite misinformation, low trust, and conflict in Somalia, high demand for vaccines and a negative endorsement effect of non-state authorities. *Sci Rep.* 2023;13(1):21689.14. Steinke A, Hövelmann S. Whose Health Matters: Trust and Mistrust in Humanitarian Crisis and Global Health Interventions. *Handbook of Global Health* 2021. p. 2347-77.15. Enria L, Lees S, Smout E, Mooney T, Tengbeh AF, Leigh B, et al. Power, fairness and trust: understanding and engaging with vaccine trial participants and communities in the setting up the EBOVAC-Salone vaccine trial in Sierra Leone. *BMC Public Health.* 2016;16(1):1140.16. UNICEF. The State of the World's Children 2023: For every child, vaccination. Florence: UNICEF Innocenti - Global Office of Research and Foresight; 2023 April 2023.17. Larson HJ, Schulz WS, Tucker JD, Smith DM. Measuring vaccine confidence: introducing a global vaccine confidence index. *PLoS Curr.* 2015;7.18. Peters MDJ, Marnie C, Colquhoun H, Garritty CM, Hempel S, Horsley T, et al. Scoping reviews: reinforcing and advancing the methodology and application. *Systematic Reviews.* 2021;10(1).19. Arksey H, O'Malley L. Scoping studies: towards a methodological framework. *International Journal of Social Research Methodology.* 2005;8(1):19-32.20. Maxwell JA. Designing a qualitative study. In: Bickman L, Rog DJ, editors. *Handbook of applied social research methods*: Sage Publications; 1998. p. 69–100.21. Cooke A, Smith D, Booth A. Beyond PICO: The SPIDER Tool for Qualitative Evidence Synthesis. *Qualitative Health Research.* 2012;22(10):1435-43.22. Team TE. EndNote. EndNote 20 ed. Philadelphia, PA: Clarivate; 2013.23. Khalil H, Peters MD, Tricco AC, Pollock D, Alexander L, McInerney P, et al. Conducting high quality scoping reviews-challenges and solutions. *J Clin Epidemiol.* 2021;130:156-60.24. Tricco AC, Lillie E, Zarin W, O'Brien KK, Colquhoun H, Levac D, et al. PRISMA Extension for Scoping Reviews (PRISMA-ScR): Checklist and Explanation. *Ann Intern Med.* 2018;169(7):467-73.25. MapChart. MapChart.net [26. Douedari Y, Alhaffar M, Khanshor A, Alrashid Alhiraki O, Marzouk M, Howard N. 'COVID-19 is just another way to die...': a qualitative longitudinal study of frontline COVID-19 response governance across Syria. *BMJ Glob Health.* 2023;8(12).27. Enria L, Dwyer H, Marchant M, Beckmann N, Schmidt-Sane M, Conteh A, et al. Political dimensions of misinformation, trust, and vaccine confidence in a digital age. *BMJ.* 2024;385:e079940.28. Enria L, Bangura JS, Kanu HM, Kalokoh JA, Timbo AD, Kamara M, et al. Bringing the social into vaccination research: Community-led ethnography and trust-building in immunization programs in Sierra Leone. *PLOS ONE.* 2021;16(10):e0258252.29. Vinck P, Pham PN, Bindu KK, Bedford J, Nilles EJ. Institutional trust and misinformation in the response to the 2018-19 Ebola outbreak in North Kivu, DR Congo: a population-based survey. *Lancet Infect Dis.* 2019;19(5):529-36.30. Alhaffar M, Mkhallalati H, Alrashid Alhiraki O, Marzouk M, Khanshour A, Douedari Y, et al. "They cannot afford to feed their children and the advice is to stay home. How...?": A qualitative study of community experiences of COVID-19 response efforts across Syria. *PLoS One.* 2022;17(11):e0277215.31. Wardak MF, Rahimi A, Ahmadi A, Madadi S, Arif S, Nikbin AM, et al. COVID-19 Vaccination Efforts: Is Afghanistan Prepared? *Am J Trop Med Hyg.* 2021;105(5):1137-40.32. Heyerdahl LW, Le Marcis F, Nguyen T, Alenichev A, Salim Camara B, Peeters Grietens K. Parallel vaccine discourses in Guinea: 'grounding' social listening for a non-hegemonic global health. *Critical Public Health.* 2023;33(5):579-93.33. James M, Kasereka JG, Kasiwa B, Kavunga-Membo H, Kambale K, Grais R, et al. Protection, health seeking, or a laissez-passer: Participants' decision-making in an EVD vaccine trial in the eastern Democratic Republic of the Congo. *Soc Sci Med.* 2023;323:115833.34. Vanderslott S, Enria L, Bowmer A, Kamara A, Lees S. Attributing public ignorance in vaccination narratives. *Soc Sci Med.* 2022;307:115152.35. Abdullahi MF, Stewart Williams J, Sahlen KG, Bile K, Kinsman J. Factors contributing to the uptake of childhood vaccination in Galkayo District, Puntland, Somalia. *Glob Health Action.* 2020;13(1):1803543.36. Etienne-Mesubi M, Oni B, Labbe-Coq NR, Alcide-Jean-Pierre MC, Lamarre D, Dorestan D, et al. Factors that influence COVID-19 Vaccine Uptake and Hesitancy Among a Population in the West Department of Haiti: Implications for Enhancing Effectiveness of Immunization Programs. Preprint. 2024.37. Ghinai I, Willott C, Dadari I, Larson HJ. Listening to the rumours: what the northern Nigeria polio vaccine boycott can tell us ten years on. *Glob Public Health.* 2013;8(10):1138-50.38. Yahya M. Polio vaccines—"no thank you!" barriers to polio eradication in Northern Nigeria. *African Affairs.* 2007;106(423):185-204.39. Hopkins KL, Lihemo G, Underwood T, Sommers T, Dockery M, Boehman N, et al. The second annual Vaccination Acceptance Research Network Conference (VARN2023): Shifting the immunization narrative to

center equity and community expertise. *Vaccine*. 2024;40. Underwood T, Hopkins KL, Sommers T, Howell C, Boehman N, Dockery M, et al. Shaping global vaccine acceptance with localized knowledge: a report from the inaugural VARN2022 conference. *BMC Proc*. 2023;17(Suppl 7):26.41. Mohamad O, Zamlout A, AlKhoury N, Mazloun AA, Alsalkini M, Shaaban R. Factors associated with the intention of Syrian adult population to accept COVID19 vaccination: a cross-sectional study. *BMC Public Health*. 2021;21(1):1310.42. Wonodi C, Obi-Jeff C, Adewumi F, Keluo-Udeke SC, Gur-Arie R, Krubiner C, et al. Conspiracy theories and misinformation about COVID-19 in Nigeria: Implications for vaccine demand generation communications. *Vaccine*. 2022;40(13):2114-21.43. Nyalundja AD, Bugeme PM, Ntaboba AB, Hatu'm VU, Ashuza GS, Tamuzi JL, et al. COVID-19 Vaccine Hesitancy and Associated Oral Cholera Vaccine Hesitancy in a Cholera-Endemic Country: A Community-Based Cross-Sectional Study in the Democratic Republic of Congo. *Vaccines (Basel)*. 2024;12(4).44. Vanderslott S, Van Ryneveld M, Marchant M, Lees S, Nolna SK, Marsh V. How can community engagement in health research be strengthened for infectious disease outbreaks in Sub-Saharan Africa? A scoping review of the literature. *BMC Public Health*. 2021;21(1).45. Alenichev A, Peeters Grietens K, Gerrets R. Conceptions within misconceptions: Pluralisms in an Ebola vaccine trial in West Africa. *Glob Public Health*. 2020;15(1):13-21.46. Ali M, Ahmad N, Khan H, Ali S, Akbar F, Hussain Z. Polio vaccination controversy in Pakistan. *Lancet*. 2019;394(10202):915-6.47. Ittefaq M, Abwao M, Rafique S. Polio vaccine misinformation on social media: turning point in the fight against polio eradication in Pakistan. *Human Vaccines and Immunotherapeutics*. 2021;17(8):2575-7.48. Gostin LO, Hodge JG, Jr., Bloom BR, El-Mohandes A, Fielding J, Hotez P, et al. The public health crisis of underimmunisation: a global plan of action. *Lancet Infect Dis*. 2020;20(1):e11-e6.49. Rzymiski P, Falfushynska H, Fal A. Vaccination of Ukrainian Refugees: Need for Urgent Action. *Clin Infect Dis*. 2022;75(6):1103-8.50. Ismail SA, Lam ST, Bell S, Fouad FM, Blanchet K, Borghi J. Strengthening vaccination delivery system resilience in the context of protracted humanitarian crisis: a realist-informed systematic review. *BMC Health Services Research*. 2022;22(1).51. Folayan MO, Yakubu A, Haire B, Peterson K. Ebola vaccine development plan: ethics, concerns and proposed measures. *BMC Med Ethics*. 2016;17:10.52. Truong J, Bakshi S, Wasim A, Ahmad M, Majid U. What factors promote vaccine hesitancy or acceptance during pandemics? A systematic review and thematic analysis. *Health Promot Int*. 2022;37(1).53. Bitar AN, Zawiah M, Al-Ashwal FY, Kubas M, Saeed RM, Abduljabbar R, et al. Misinformation, perceptions towards COVID-19 and willingness to be vaccinated: A population-based survey in Yemen. *PLoS One*. 2021;16(10):e0248325.54. Leyland J, Tiller S, Bhattacharya B. Misinformation in Humanitarian Programmes. *Journal of Humanitarian Affairs*. 2023;5(2):24-9.55. Gidado S, Musa M, Ba'aba AI, Francis MR, Okeke LA, Bukar FL, et al. Knowledge, risk perception and uptake of COVID-19 vaccination among internally displaced persons in complex humanitarian emergency setting, Northeast Nigeria. *BMC Public Health*. 2024;24(1):634.56. Samadī A, Abdalī SS, Sangary M, AlīZada MN, Neyazī AJ, Farahmand MY. Attitude and acceptance toward COVID-19 vaccines among Kabul city's residents: A cross sectional study. *Türkiye Halk Sağlığı Dergisi*. 2023;21(1):1-15.57. Tabong PT, Opoku Mensah K, Asampong E. Preparation for COVID-19 vaccines rollout: Interventions to increase trust, acceptability, and uptake in West African countries. *Int J Health Plann Manage*. 2022;37(3):1221-8.58. Gidado S, Musa M, Ba'Aba AI, Okeke LA, Nguku PM, Hadejia IS, et al. Factors associated with health-seeking patterns among internally displaced persons in complex humanitarian emergency, Northeast Nigeria: a cross-sectional study. *Conflict and Health*. 2023;17(1).59. Shibani M, Alzabibi MA, Mouhandes AE, Alsuliman T, Mouki A, Ismail H, et al. COVID-19 vaccination acceptance among Syrian population: a nationwide cross-sectional study. *BMC Public Health*. 2021;21(1):2117.60. Lasco G, Larson HJ. Medical populism and immunisation programmes: Illustrative examples and consequences for public health. *Glob Public Health*. 2020;15(3):334-44.61. Haq ZU, Yunus S, Jafri N. Building confidence in the COVID-19 vaccine in a polio-endemic country: strategic communication lessons from Pakistan. *BMJ Glob Health*. 2024;9(4).62. Larson HJ. *Stuck: How Vaccines Rumors Start- and Why They Don't Go Away*. New York: Oxford University Press; 2020.63. Chery MJ, Dubique K, Higgins JM, Faure PA, Phillips R, Morris S, et al. COVID-19 vaccine acceptance in three rural communes in Haiti: A cross-sectional study. *Hum Vaccin Immunother*. 2023;19(1):2204048.64. Osborne J, Goncharova M, Germanovich M, Koshalko O, Kutalek R, Dückers M, et al. Locating vaccine uptake and public participation in Ukraine: An exploratory qualitative study on attitudes and barriers to early childhood vaccination. *Global Public Health*. 2023;18(1).65. Lewandowsky S, Armaos K, Bruns H, Schmid P, Holford

DL, Hahn U, et al. When Science Becomes Embroiled in Conflict: Recognizing the Public's Need for Debate while Combating Conspiracies and Misinformation. *The ANNALS of the American Academy of Political and Social Science*. 2022;700(1):26-40.66. Hall S. Cultural identity and diaspora dalam Identity: community, culture, difference. London: Lawrence K Wishart. 1990.67. Johnson GA, Vindrola-Padros C. Rapid qualitative research methods during complex health emergencies: A systematic review of the literature. *Soc Sci Med*. 2017;189:63-75.68. Enria L, Lees S. Negotiating the Role of Anthropological Evidence in Medical Research during Health Emergencies. *Anthropology in Action*. 2022;29(1):12-22.69. Dhaliwal BK, Weeks R, Huber J, Fofana A, Bobe M, Mbailamen AD, et al. Introduction of the pneumococcal conjugate vaccine in humanitarian and fragile contexts: Perspectives from stakeholders in four African countries. *Hum Vaccin Immunother*. 2024;20(1):2314828.