# LAURA DERKSEN

Citizenship: Canadian, French

# **EDUCATION**

2016 PhD in Economics, London School of Economics, United Kingdom

2007 MSc in Mathematics, École polytechnique fédérale de Lausanne, Switzerland

2005 BSc in Honours Mathematics, University of British Columbia, Canada

### ACADEMIC APPOINTMENTS

2023- Researcher

Ragnar Frisch Centre for Economic Research

Oslo, Norway

(on leave from University of Toronto)

2015- Assistant Professor of Health Economics and Strategic Management

Department of Management (UTM), Institute for Management and Innovation and

Rotman School of Management

University of Toronto, Toronto, Canada

**LEAVE** 

2018, 2020 Maternity leave (2 children)

# RESEARCH INTERESTS

Global health, development, education, information and networks

## **PUBLICATIONS**

"Love in the Time of HIV: How Beliefs about Externalities Impact Health Behavior" with Adamson Muula and Joep van Oosterhout, Journal of Development Economics, 2022. "Restricted Access: How the Internet Can Be Used to Promote Reading and Learning" with Catherine Michaud-Leclerc and Pedro CL Souza, Journal of Development Economics, 2022. "Health Knowledge and Non-Pharmaceutical Interventions During the COVID-19 Pandemic in Africa" with Anne Fitzpatrick, Sabrin Beg, Anne Karing, Jason Kerwin, Adrienne Lucas, Natalia Ordaz Reynoso and Munir Squires, Journal of Economic Behavior and Organization, 2021.

### **WORKING PAPERS**

"Appointments: A More Effective Commitment Device for Health Behaviors" with Jason Kerwin, Natalia Ordaz Reynoso and Olivier Sterck, R&R at The Economic Journal.

"Who Knows? The Effect of Information Access on Social Network Position" with Pedro Souza, R&R at AEJ: Applied Economics.

"Privacy at What Cost? Using Electronic Medical Records to Recover Lapsed Patients into HIV Care" with Anita McGahan and Leandro Pongeluppe, Under Review.

# **WORK IN PROGRESS**

"Digital Discernment: The Long-Run Impact of Restricted Internet Access in Adolescence on Misinformation Awareness" with Catherine Michaud-Leclerc.

"The Birds and the Bees: The Impact of Online Information on Sexual Knowledge" with Catherine Michaud-Leclerc.

"Transforming the Lives of Women and Children through Effective Early Childhood Education in Africa" with Elizabeth Dhuey, Catherine Michaud-Leclerc and Michal Perlman.

# **GRANTS AND AWARDS**

2023	SSHRC Partnership Engage Grant: Long-Run Impact of Restricted Internet
2021	University of Toronto Research and Scholarly Activity Fund
2020	Rotman Institute for Gender and the Economy Research Grant
2019, 2020	Sandra Rotman Centre for Health Sector Strategy Research Grant
2017	Connaught Global Challenge Grant: Big Data, Local Impact, Healthy Lives
2017	SSHRC Insight Development Grant: Information, Education and Networks
2013	Russell Sage Foundation Small Grant in Behavioral Economics
2013	STICERD Research Grant
2009-2012	LSE PhD Scholarship
2009	LSE Teaching Award
2008	Canada National Sciences and Engineering Research Council Award
2007	UC Berkeley Loeve Fellowship for PhD in Statistics
2001-2005	UBC Undergraduate Scholarship and Dean's List
2001	Canada Governor General's Academic Medal

### **CONFERENCE AND SEMINAR PRESENTATIONS**

- 2023 Economics Departmental Seminar, BI Norwegian Business School
- 2023 Economics Departmental Seminar, University of Oslo
- 2023 EEA-ESEM Congress, Barcelona School of Economics
- 2022 Women in Empirical Microeconomics Conference, University of Chicago
- 2022 Seminar, The Ragnar Frisch Centre for Economic Research, Oslo
- 2022 Economics Departmental Seminar, Oslo Metropolitan University
- 2022 Development Economics Seminar, Paris School of Economics
- 2022 Workshop in Networks and Development, The University of Naples Federico II
- 2022 NBER Economics of Privacy Conference
- 2022 Pacific Development Economics Conference, University of San Francisco
- 2021 Human Capital Initiative at the Global Development Policy Center, Boston University
- 2021 Economics Departmental Seminar, Université Laval
- 2021 Toronto Data Workshop, University of Toronto
- 2021 Canadian Economics Association, Simon Fraser University
- 2020 Economics Departmental Seminar, Warwick University (cancelled due to Covid)
- 2020 Stockholm Institute for Transition Economics Seminar, SSE (cancelled due to Covid)
- 2020 SIPA Development Seminar, Columbia University
- 2020 Centre for the Study of African Economies Conference, Oxford University
- 2020 Pacific Development Economics Conference, UC Berkeley

2019 Economics Departmental Seminar, Simon Fraser University

2019 Applied Economics Departmental Seminar, University of Minnesota

2019 Advances in Field Experiments Conference, University of Chicago

2019 Canadian Economics Association, University of Calgary

2019 Economics Departmental Seminar, University of Notre Dame

2018 Canadian Centre for Health Economics, Toronto, Canada

2018 Empirical Microeconomics of HIV/AIDS Research Meeting, Boston University

2017 BC Centre for Excellence in HIV/AIDS Forefront Lecture, Vancouver, BC, Canada

2016 Junior Strategy Conference, Duke University

2016 Advances in Field Experiments Conference, University of Chicago

2016 Economics Departmental Seminar, Dartmouth College

2016 PAA, Population Association of America, Washington DC, USA

2016 Pacific Conference for Development Economics, Stanford University

2016 Royal Economic Society Conference, University of Sussex

2016 CSAE, Center for the Study of African Economies, Oxford University

2015 AIDS, International AIDS Society, Vancouver, Canada

2015 Oxford Development Workshop, Oxford University

# REFEREE

American Economic Review, AER:Insights, Economic Development and Cultural Change, Economic Theory, Economica, Journal of Development Economics, Journal of Economic Behavior and Organization, Journal of Public Economics, HIV Prevention Trials Network, International Journal of Sexual Health, Management Science, PLOS ONE

# PROFESSIONAL AFFILIATIONS

Behavioural Economics in Action at Rotman (BEAR), Schwartz Reisman Institute for Technology and Society (SRI)

# **TEACHING EXPERIENCE**

2016-2022 University of Toronto: Econometrics and Managing Global Health (graduate),

Strategy and Governance (undergraduate)

2009-2011 LSE: Econometrics (graduate and undergraduate)

### SUPERVISION AND SERVICE

2023-	Supervisor for Master's student Emira Sopi (UiO)
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2021- Supervisory committee for PhD student Carmen Quezada Hernandez (Toronto)

2021-2022 UTM Institutes Equity, Diversity, and Inclusion Committee

2021-2022 Supervisory committee for PhD student Jessica Gallant (Toronto)

2019-2020 Supervisory committee for Master's student Gillian Davison (Toronto)

2018 Thesis committee for PhD student Maripier Isabelle (Toronto)

### **LANGUAGES**

English (native), French (fluent), Norwegian (beginner), Chichewa (beginner)