Michael Patrick Law, Ph.D.

Clinical Associate Professor

Department of Learning Sciences, Georgia State University

PROFESSIONAL SUMMARY

Accomplished instructional design leader combining 25+ years of Fortune 500 corporate learning and development experience with academic excellence in higher education. Currently serving as Clinical Associate Professor and Graduate Program Coordinator for Georgia State University's M.S. Instructional Design & Technology program. Recognized innovator in digital badging and micro-credentialing with proven success securing $80,000+ in technology grants. Strategic collaborator maintaining partnerships with industry leaders including The Home Depot, UPS, Delta Air Lines, Kimberly-Clark, Allen Interactions, and The Centers for Disease Control & Prevention.

EDUCATION

Ph.D. Instructional Technology | The University of Georgia, Athens, GA | May 1999
Dissertation: The Investigation of Exploratory Learning Strategies Using Computer-Based Modeling Tools When Solving Veterinarian Clinical Case Study Problems

M.A. Computer-Based Education | The University of Georgia, Athens, GA | August 1992

A.B.J. Journalism (Radio-TV-Film), Cum Laude | The University of Georgia, Athens, GA | December 1988

PROFESSIONAL EXPERIENCE

Academic Appointments

Clinical Associate Professor, Graduate Program Coordinator & Advisor | 2022 – Present Department of Learning Sciences, Georgia State University, Atlanta, GA

- Lead comprehensive M.S. Instructional Design & Technology program serving 200+ graduate students
- Teach core courses including LT 7100 (Instructional Design), LT 8050 (Assessment & Evaluation), LT 8150 (Project Management), LT 8360 (eLearning Design & Development), LT 8400 (Advanced eLearning), LT 8660 (Internships), LT 8720 (Learning Analytics), and LT 8770 Capstone Course in the M.S. Program
- Manage industry partnerships with The Home Depot, UPS, Delta Air Lines, Kimberly Clark, CDC, AT&T, Warner Media, SunTrust Bank, Rollins, Inc., Emory's Primate Research Center, Emory University's Learning Organization
- Established and maintain strategic internship partnerships with top learning organizations in Atlanta and nationwide, including: The Home Depot (5 students placed, 4 hired full-time), Kennesaw State University (3 students), Chick-fil-A (2 students), Red Hat (2 students), CDC (2 fellowship placements), Mohawk Group (2 students), Children's Healthcare of Atlanta (2 students), UPS/UPS Capital (2 students), Georgia Tech Professional Education (2 students), and University of West Georgia (2 students). Additional partnerships with Mercedes-Benz USA, Verizon, Walmart, Kimberly-Clark, and various healthcare, government, and nonprofit organizations
- Secured $80,000+ in Student Technology Fee grants (2019-2025) for Articulate 360 licenses benefiting 150+ students
- Developed and implemented groundbreaking micro-credentialing/digital badging curriculum for corporate cohorts at Delta Air Lines with 100% completion rate

- Oversee comprehensive exams, program assessment, curriculum development, and accreditation processes

Clinical Assistant Professor, Graduate Program Coordinator | 2015 – 2021 Division of Learning Technologies, Georgia State University, Atlanta, GA

Adjunct Faculty/Graduate Faculty Status | 2014 – 2015 Department of Instructional Technology, Georgia Southern University, Statesboro, GA

Part-Time Instructor | 2004 – 2008 Department of Instructional Technology, The University of Georgia, Athens, GA

Corporate Learning & Development Leadership

Sr. Manager, Enterprise Content Solutions | 2014 – 2015 Multichannel Learning & Innovation Team, The Home Depot, Atlanta, GA

Sr. Manager of Learning Design | 2006 – 2014 The Learning Organization, The Home Depot, Atlanta, GA
- Led enterprise-wide eLearning strategy serving 400,000+ associates
- Developed award-winning rapid eLearning transforming retail learning delivery

Sr. Instructional Designer | 2000 – 2006 The Learning Organization, The Home Depot, Atlanta, GA

Sr. Engineer, Technical Training Department | 1997 – 2000 The Home Depot, Atlanta, GA

Project Liaison for CDC & Allen Interactions | 2015 – 2016 Ebola Response Training Task Force

Project Manager | 1995 – 1996 Horizon Interactive, Atlanta, GA

Graduate Intern | 1994 Center for Educational Excellence, United States Air Force Academy, Colorado Springs, CO

AWARDS & HONORS

- Outstanding Human Resources Contributor, The Home Depot, 2006 – Recognition for Developing the Rapid Web-Based Learning Program
- Brandon Hall Excellence in eLearning, Gold Award for Customer Content, Landscape Design, The Home Depot, 2004
- Brandon Hall Excellence in eLearning, Gold Award for Custom Content, Lift Truck Safety, The Home Depot, 2002
- Phi Delta Kappa Honor Society, 1988
- Graduated Cum Laude, The University of Georgia, 1988

GRANTS & EXTERNAL FUNDING

Total Student Technology Fee Awards: $80,098 (FY2019-FY2025)

University Internal Grant Awards

Law, M. (FY25). GSU Student Technology Fee Award with supplemental funding from DLS for FY2024-25 ($18,200). Funded 27 licenses for Articulate 360 Studio for students enrolled in LT 8360 eLearning Design and LT 8400 Advanced eLearning Design.

Law, M. (FY24). GSU Student Technology Fee Award for FY2024-25 ($18,873). Funded 27 licenses for Articulate 360 Studio for students enrolled in LT 8360 and LT 8400.

Law, M. (FY23). GSU Student Technology Fee Award for FY2023-24 ($18,873). Funded 30 licenses for Articulate 360 Studio for students enrolled in LT 8360 and LT 8400.

Law, M. (FY22). GSU Student Technology Fee Award for FY2021-22 ($9,052). Funded Articulate 360 for students enrolled in LT 8360 and LT 8400.

Law, M. (2020). GSU Student Technology Fee Grant Award 2020 ($8,500). Expanded eLearning Development Suite from 6 to 15 seats for students enrolled in LT 8360 and LT 8400.

Law, M. (2019). GSU Student Technology Fee Grant Award 2019 ($6,500). Funded Articulate 360 for students enrolled in LT 8360 and LT 8400.

SCHOLARSHIP & PUBLICATIONS

Book Chapters

Glynn, S. M., Law, M. P., & Doster, E. C. (1998). Making text meaningful: The role of analogies. In C. Hynd (Ed.), *Learning from text across conceptual domains* (pp. 193-208). Erlbaum.

Refereed Journal Articles

Gok, A., & Law, M. (2017). Performance Improvement in the Literature. *Performance Improvement, 56*(1), 14-20.

Instructional Resources & Media

Glynn, S. M., Law, M., Gibson, N. M., & Hawkins, C. H. (1998). *Teaching science with analogies: A resource for teachers and textbook authors*. University of Georgia.

Glynn, S. M., & Law, M.P. (1996). *Teaching science with models: Building on the textbook* [video]. Athens, Georgia: University of Georgia and University of Maryland, College Park, National Reading Research Center.

Glynn, S. M., & Law, M.P. (1995). *Teaching science with simulations: Building on the textbook* [video]. Athens, Georgia: University of Georgia and University of Maryland, College Park, National Reading Research Center.

Glynn, S. M., & Law, M. (1993). *Teaching science with analogies: Building on the book* [video]. Athens, Georgia: University of Georgia and University of Maryland, College Park, National Reading Research Center.

Conference Proceedings

Law, M. P. (1995). Developing Electronic Performance Support Systems for Professionals. In *National Convention of the Association for Educational Communications and Technology*. Anaheim, CA.

Law, M. (1994). Electronic performance support systems: Cognitive 'training wheels' for the acquisition of skilled performance. In *National Convention of the Association for Educational Communications and Technology*. Nashville, TN.

PRESENTATIONS AT CONFERENCES

Selected National & International Presentations (2016-2024)

Law, M. (2024). Multicriteria Decision Making Practices to Optimize L&D Project Success. Symposium presentation at the Learning HR & Tech Solutions Conference. April, 2024, Orlando, FL.

Law, M. (2024). Optimizing L&D Projects for Success. Presentation at the ISPI Atlanta Chapter Meeting. May, 2024, Atlanta, GA.

Law, M. (2020). Invited Speaker (Honorarium), Brigham Young University, Dept. of Instructional Psychology & Technology, Salt Lake City, UT. Topic: Experiences Developing Micro-Credentialing/Digital Badging Program for Graduate-Level Credit.

Law, M. (2018). Micro-Credentialing & Digital Badging at GSU. ISPI Atlanta Chapter Program Meeting, International Society for Performance Improvement, Atlanta, GA.

Burns, J. Z. & Law, M. (2017). Developing a plan to integrate digital badges into post-secondary credentialing. Symposium presentation at Association for Career and Technical Education. December, 2017, Nashville, TN.

Law, M. (2017). Managing Learning Projects. Featured Speaker Presentation at Transformation Through Learning Conference, Delta Air Lines Learning Summit, Atlanta, GA.

Law, M. (2016). Revolutionary Training Techniques Used by Fortune 1000 Companies. Featured speaker presentation at Training Magazine Webinar.

Additional Conference Presentations

Complete presentation history (1994-2014) available upon request, including presentations at:

- Learning Solutions Conference, Boston, MA (2014)
- Learning, Design, & Technology Conference, University of Georgia (2012)
- American Society for Training Development eLearning SIG (2009)
- TechLearn Conference, Orlando, FL (2003)
- International Performance Improvement Conference, Long Beach, CA (1999)
- American Educational Research Association Annual Conference, Chicago, IL (1997)

PROFESSIONAL DEVELOPMENT INITIATIVES

Digital Badging & Micro-Credentialing Innovation

Developed and deployed accelerated digital badging curriculum and infrastructure for corporate learning cohorts. Successfully implemented at Delta Air Lines for two consecutive years with 100% completion rate across three micro-credentials:

- LT 8151: Planning Projects (Digital Badge)
- LT 8152: Leading Projects (Digital Badge)
- LT 8153: Consulting Skills (Digital Badge)

Served as consultant to multiple GSU departments and colleges on digital badging program development, including Robinson College of Business Entrepreneurship Education Program, Adult Literacy Research Center, CINEMA Program at Crim Center, and Best Practices Training Initiative.

TEACHING & STUDENT ADVISING

Courses Taught (Georgia State University, 2015-Present)

- LT 7100: Design of Performance/Instructional Systems
- LT 8050: Assessment and Evaluation
- LT 8150: Project Management for Instructional Designers
- LT 8151: Planning Projects (Digital Badging for Corporate Cohort)
- LT 8152: Leading Projects (Digital Badging for Corporate Cohort)
- LT 8153: Consulting Skills (Digital Badging for Corporate Cohort)
- LT 8200: Diffusion of Innovations
- LT 8360: eLearning Design & Development
- LT 8400: Developing Digital Multimedia Learning
- LT 8420: Topics in Instructional Technology (Consulting)

- LT 8660: Internships in Instructional Technology
- LT 8720: Learning Analytics & Impact Evaluation
- LT 8770: Capstone Course for M.S. Graduating Students
- LT 8810: Directed Readings/Projects

Curriculum Innovations & Industry Partnerships

Pioneered multiple curriculum innovations to provide students with industry-relevant, hands-on experience using professional tools and platforms:

- Integrated Learning Management System (SCORM LMS) into curriculum, enabling students to gain critical experience publishing eLearning content, managing course structures, tracking learner progress, and generating learning analytics reports—essential skills for corporate learning environments
- Introduced Learning Experience Design (LXD) project-based coursework using industry-leading design tools Adobe XD and Figma Collaboration Software, bridging the gap between instructional design and user experience design
- Negotiated free professional accounts for faculty and students with Figma (collaborative interface design platform) and Smartsheet (project management and collaboration software), providing students with enterprise-grade tools used by Fortune 500 companies
- Developed authentic, client-based projects in partnership with local organizations, allowing students to build professional portfolios while solving real-world learning challenges
- Established technology partnerships with leading eLearning vendors (Articulate, Adobe, Figma, Smartsheet) to ensure students graduate with current, marketable technical skills

Graduate Student Advising & Mentorship

Major Advisor to 200+ M.S. and Certificate students (2016-Present)

Program Oversight: Comprehensive advising for students in M.S. Instructional Design & Technology, Certificate in Instructional Design & Technology, Certificate in Online Learning & Technology, and Corporate Learning Professional Certificate programs.

Doctoral Committee Service

Dissertation Committee Member, Learning Sciences (2019-2025): Tia Forbes

Dissertation Committee Member, Learning Sciences (2019-2024): Michael Maxwell

Dissertation Committee Member, Learning Sciences (2018-2022): Molly Lance

Dissertation Committee Member, Learning Sciences (2019-2020): Julia Huprich

Dissertation Committee Member, Learning Sciences (2018-Present): Dorinda Paige

Dissertation Committee Member, Learning Sciences (2016-2017): Aysegul Gok

Dissertation Committee Member, Learning Sciences (2016-2017): Jonathan Michael

SERVICE & LEADERSHIP

Professional Service

Board Member (VP of Technology) | 2019 – Present International Society for Performance Improvement, Atlanta Chapter

President | 2014 – 2019 International Society for Performance Improvement, Atlanta Chapter

VP of Programs | 2012 – 2014, 2019 International Society for Performance Improvement, Atlanta Chapter

Established and maintain strategic partnerships with thought leaders and learning professionals throughout Atlanta and across the United States. Developed and hosted innovative program events and workshops addressing emerging trends in learning and development, including:

- AI in Learning Design – Exploring artificial intelligence applications and ethical considerations in instructional design
- AR/VR Learning: Corporate Case Studies – Featuring immersive learning implementations from Fortune 500 companies
- Certified Performance Improvement Leaders – Professional development and certification preparation workshops
- Return on Investment (ROI) Evaluation in Learning & Development – Advanced measurement and evaluation strategies
- Learning in the Flow of Work (Performance Support) – Just-in-time learning solutions and EPSS design

University Service

College of Education & Human Development

- Program Contributing Member, 2024-2025 ID&T Marketing Campaign
- Student Tech Fees Award Committee (2018, 2024)
- Student Travel Fees Committee (2019-Present)
- Assessment Reviewer, Office of Academic Affairs (2023)
- Graduate Faculty Sponsor, GRITS (Graduates in Instructional Technology) Student Association (2017-2019)
- Implemented and administered Corporate Learning Professional Graduate Certificate (2020)

Department of Learning Sciences

- Corporate Advisory Board (2017-Present) – Established and maintain partnerships with Delta Air Lines, SunTrust Bank, The Home Depot, AT&T, Warner Media, Rollins, Inc., and CDC for curriculum alignment and workforce development
- Ad-Hoc Committee on Clinical Faculty Promotion (2020-Present)
- Faculty Search Committee (2016, 2019) – Participated in recruitment for multiple faculty positions
- Developed 'Online M.S. Program Experience Guide' to support student success in distance learning format
- Developed and pilot-tested Internship In-Take Process to streamline employer-student matching (2020)

Community Service

Volunteer work restoring veterans facilities and playspace restoration for local communities in partnership with KaBOOM! and The Home Depot.

PROFESSIONAL MEMBERSHIPS & CERTIFICATIONS

Professional Memberships

- International Society for Performance Improvement (ISPI), 2012-Present
- Association for Talent Development (ATD), 2019-Present
- Project Management Institute (PMI), 2017-Present

Certifications

- Return on Investment (ROI) Certification, ROI Institute (October 2019-Present)