



Quantifi's Valuation Report

Comprehensive Analysis & Assessment

Company Information

Company: Quantifi

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Report Date: June 18, 2025

Estimated Business Value

\$2,187,817

Low Estimate

\$2,734,771

Most Likely Value

\$3,281,725

High Estimate

Financial Summary

Base EBITDA \$651,136	Adjusted EBITDA \$651,136
Valuation Multiple 4.20x	Overall Score C

Value Driver Assessment

Financial Performance	C	Customer Concentration	C
Management Team	C	Competitive Position	C
Growth Prospects	C	Systems & Processes	C
Asset Quality	C	Industry Outlook	C
Risk Factors	C	Owner Dependency	C

Executive Summary

Quantifi is currently valued at approximately \$2,734,771, calculated by applying a valuation multiple of 4.2x to its adjusted EBITDA of \$651,136. The company's overall score of 'C' across all value drivers indicates a business that is performing at an average level across multiple facets critical to its valuation. This homogeneity in scoring suggests that Quantifi has a balanced, albeit moderate, performance with no significant strengths or weaknesses in any specific area. The uniformity of 'C' scores across financial performance, customer concentration, management team, competitive position, growth prospects, systems & processes, asset quality, industry outlook, risk factors, and owner dependency highlights a potential lack of strategic focus or differentiation that might otherwise contribute to a higher valuation. The company's current market position and operations provide a stable foundation; however, there is significant room for improvement in each of these key areas to enhance its overall market valuation and attractiveness to potential investors or acquirers.

Meritage Partners - Business Valuation Specialists

This report was generated on June 18, 2025

Disclaimer: This valuation report is provided for informational purposes only and should not be considered as a formal business appraisal. The estimates provided are based on the information submitted and industry benchmarks. For formal valuation purposes, we recommend consulting with a certified business appraiser. The actual value of a business may vary significantly based on market conditions, due diligence findings, and other factors not captured in this assessment.