

Comprehensive Analysis & Assessment

# **Company Information**

Company: Quantifi

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Report Date: June 18, 2025

## **Estimated Business Value**

\$2,187,817 **\$2,734,771** \$3,281,725

Low Estimate

Most Likely Value

High Estimate

# **Financial Summary**

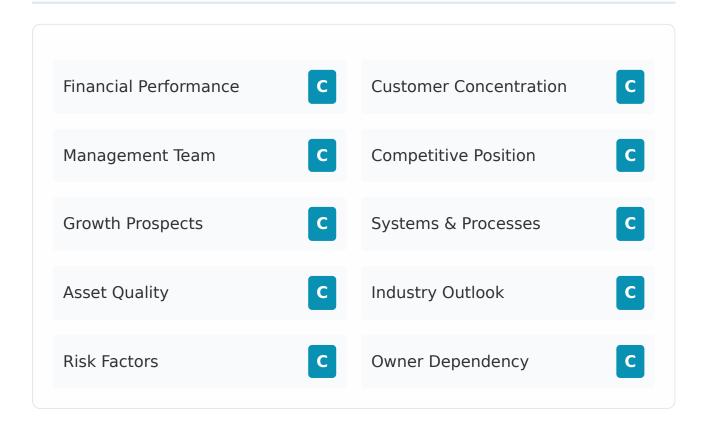
Base EBITDA
\$651,136

Valuation Multiple
4.20x

Adjusted EBITDA
\$651,136

Overall Score
C

### **Value Driver Assessment**



# **Executive Summary**

Quantifi is currently valued at approximately \$2,734,771, calculated by applying a valuation multiple of 4.2x to its adjusted EBITDA of \$651,136. The company's overall score of 'C' across all value drivers indicates a business that is performing at an average level across multiple facets critical to its valuation. This homogeneity in scoring suggests that Quantifi has a balanced, albeit moderate, performance with no significant strengths or weaknesses in any specific area. The uniformity of 'C' scores across financial performance, customer concentration, management team, competitive position, growth prospects, systems & processes, asset quality, industry outlook, risk factors, and owner dependency highlights a potential lack of strategic focus or differentiation that might otherwise contribute to a higher valuation. The company's current market position and operations provide a stable foundation; however, there is significant room for improvement in each of these key areas to enhance its overall market valuation and attractiveness to potential investors or acquirers.

#### **Meritage Partners - Business Valuation Specialists**

This report was generated on June 18, 2025

**Disclaimer:** This valuation report is provided for informational purposes only and should not be considered as a formal business appraisal. The estimates provided are based on the information submitted and industry benchmarks. For formal valuation purposes, we recommend consulting with a certified business appraiser. The actual value of a business may vary significantly based on market conditions, due diligence findings, and other factors not captured in this assessment.