



# Quantifi's Valuation Report

Comprehensive Analysis & Assessment

## Company Information

**Company:** Quantifi

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**Report Date:** June 18, 2025

## Estimated Business Value

**\$1,099,479**

Low Estimate

**\$1,374,349**

Most Likely Value

**\$1,649,219**

High Estimate

# Financial Summary

Base EBITDA <b>\$327,226</b>	Adjusted EBITDA <b>\$327,226</b>
Valuation Multiple <b>4.20x</b>	Overall Score <b>C</b>

# Value Driver Assessment

Financial Performance	C	Customer Concentration	C
Management Team	C	Competitive Position	C
Growth Prospects	C	Systems & Processes	C
Asset Quality	C	Industry Outlook	C
Risk Factors	C	Owner Dependency	C

# Executive Summary

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Quantifi, with an adjusted EBITDA of \$327,226 and a valuation multiple of 4.2x, reflects a business that operates at a median level across various critical performance metrics. The resulting valuation places the enterprise value at approximately \$1,374,349. The consistent 'C' scores across all value drivers, including Financial Performance, Customer Concentration, and Management Team, suggest that while the company maintains a stable operational baseline, there is substantial room for enhancement. The homogeneous scoring pattern indicates that the company is functioning adequately but lacks differentiation in competitive positioning and growth prospects. This uniformity in performance may be a reflection of both internal management practices and external market conditions, necessitating strategic improvements to boost overall business value.

## Meritage Partners - Business Valuation Specialists

This report was generated on June 18, 2025

**Disclaimer:** This valuation report is provided for informational purposes only and should not be considered as a formal business appraisal. The estimates provided are based on the information submitted and industry benchmarks. For formal valuation purposes, we recommend consulting with a certified business appraiser. The actual value of a business may vary significantly based on market conditions, due diligence findings, and other factors not captured in this assessment.