

TO: Dr. Malaka Friedman

FROM: Derrick Adams

DATE: February 11, 2024

SUBJECT: Professional Website and Job Materials Memo

The cover letter and professional documents were tailored for a Gameplay Software Engineer position at Warner Bros Games. The team at Warner Bros games places high value on teamwork, problem solving, and technical competency, specifically in implementing gameplay systems. They also want to see ample experience in game development through personal or professional projects and want to see what you were able to accomplish technically through those experiences. I attempted to match these expectations by ensuring that my resume and cover letter focused on emphasizing my experiences personally, professionally, and academically that apply. Additionally, in the portfolio section of my website the first section is dedicated to game and application development, with the first three projects being sections that describe and link to games I have published online.

I chose more than two projects to display on my website as I wanted it to contain content applicable to more than one position. I broke my portfolio page into three sections highlighting different major areas. The most important documents on this page are the game I published titled “Stimuli” and the UI prototype I created for Cox Communications. The first is important as it is a completed, published game that can be accessed online for recruiters to see my game development and project management skills. The second is important as it was the basis on which Cox designed one of their streaming services titled “BRB”. My design was translated into the application.

I incorporated feedback in three major ways. First, I reworked my bio to ensure that it concisely captured both my experience and my professional goals. Second, I changed the banner images of each page to be unique and made two of them one of my animated works to add more visual

flair. The main challenges I faced surrounded ensuring that my website, documents, resume, and cover letter showed the full range of my experience without straying from prominently communicating my professional goals. I dealt with this challenge by emphasizing certain experiences more and receiving feedback from peers and professionals I know in the industry about what changes would ensure the level of clarity needed. Additionally, I received feedback about my cover letter and ensured to expand on some of the skills used in my experiences described and to make it more specific to the job position it was for.