# Approximate Algorithmic Image Matching to Reduce Online Storage Overhead of User Submitted Images

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# Photo Sharing Service

### Definition

Photo sharing is the publishing or transfer of a user's digital photos online, thus enabling the user to share them with others [1].

### Example Services









# Remembering the Facts

- 500 Million images shared daily [2]
- Daily image shares expected to double in 2014 [2]
- Approximately 20% of stored data is duplicate [3]
- Eliminating duplicates can save roughly \$1.8 million annually at current sharing levels<sup>1</sup>

<sup>&</sup>lt;sup>1</sup>Assuming 2013 averages of \$.05 per gigabyte and 1MB image size[3].

## Goals

### Website Creation

Created a flexible website framework that was able to imitate an image sharing service.

### The Algorithm

Employed a series of checks and algorithms to find and eliminate duplicate and near-duplicate images at the time of upload.

### **Result Compilation**

Website generates real time directory file count, directory size, and collects time taken per image upload.

# Website Details

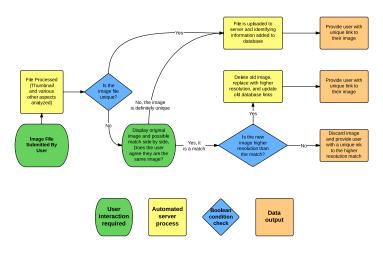


Figure: Duplicate Identification Process

# Website Details

Database: thesisDB   Table: shareTracker			
Name:	Type:	Description:	Extra
ID	int(11)	Gives every image a unique ID	Primary Key
			Auto-Increment
ILookup	varchar(6)	Unique URL ID Lookup	Not Null
IName	varchar(21)	Images file name on server	Not Null
directory	varchar(15)	File location from server root	Not Null
uMethod	int(1)	Upload method used	Not Null
hash	varchar(40)	Hash of the image for exact dup matching	
fingerprint	varchar(32)	The MD5 fingerprint of the histogram array.	
processTime	int(11)	Upload time, from start to completion	Not Null

Figure: Schema for File Uploads

# Generation of Comparison Data

- Every upload added to baseline directory
- Only unique images added in duplicate-reduced directory
- Time taken for each upload is recorded in the database
- Real time directory statistics updated on every page load

### **Test Cases**

- Case I: Small Images < 1MB; No Duplicates</li>
- Case II: Small Images < 1MB; 20% Duplicates</li>
- Case III: Large Images > 1 MB; No Duplicates
- Case IV: Large Images > 1 MB; 20% Duplicates

# **Performance Calculation**

Using this equation, processing time, directory counts, and directory size were calculated.

$$\left(\frac{\textit{Base} - \textit{Reduced}}{\textit{Base}}\right) * 100 = %ImprovementOverBase$$

Figure: Percent efficiency over base case.

# **Image Matching Demonstration**

View the live website...

▶ Demo Login

### References



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# Questions? Comments?