



# TAXGIG

FIND YOUR TAX HERO



# Current Market Summary

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The presented data was obtained from the official sources, such as IRS



<sup>[4]</sup> Tax preparers  
**740 K**



<sup>[2]</sup> Tax industry size  
**\$11 B**



E-filed by tax professionals  
**72 M**



<sup>[5]</sup> Individual tax returns  
**140+ M annually**



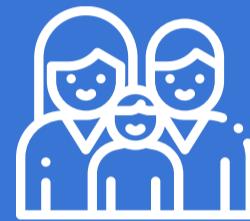
<sup>[1]</sup> Accounting, payroll,  
bookkeeping services  
industry size  
**\$156 B**



<sup>[3]</sup> Bookkeepers and  
accountants  
**1.5 M employed**

# There Is a Challenge in the Tax Filing Market

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## Taxpayer

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Wants to get a higher return at the lowest price, save time and have



## Tax Professional

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Wants to earn more, have a flexible schedule and expand their client base



# TaxGig's Solution

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## How it works

1

Answer simple  
questions

2

Get a free  
price estimate

3

**Get matched or  
select your PRO**

4

Upload the  
documents

5

Get your  
job done

## INTUITIVE. FAST. SIMPLE.

# Efficient and Comfortable for Taxpayers

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## Instant Verification

Simply use your email or social link to register.



## Freedom of Choice

Select the best offer or do an instant match.



## No Hidden Fees

Get an upfront estimate on your service. Pay for the job only when it's done.



## Verified Tax Professionals

Every tax expert is vetted and background checked via IRS and Blockscore.



## Valuable Time Saving

Answer simple questions and upload your documents, let the tax expert do the rest.



## Third Party Integration

Upload your previous returns from Turbotax and H&R Block, or synchronize your information via PLAID.

# Profitable and Secure for Tax Professionals

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## Be Your Own Boss

Maintain your schedule and take as many clients as you'd like.



## Forget About Local Boundaries

Prepare tax returns for clients located in other states.



## Don't Waste Time on Search

Get instantly matched to the client based on your set of skills.



## Earn More

Determine your own price for the service.



## Intelligent Analysis

Know how you perform.



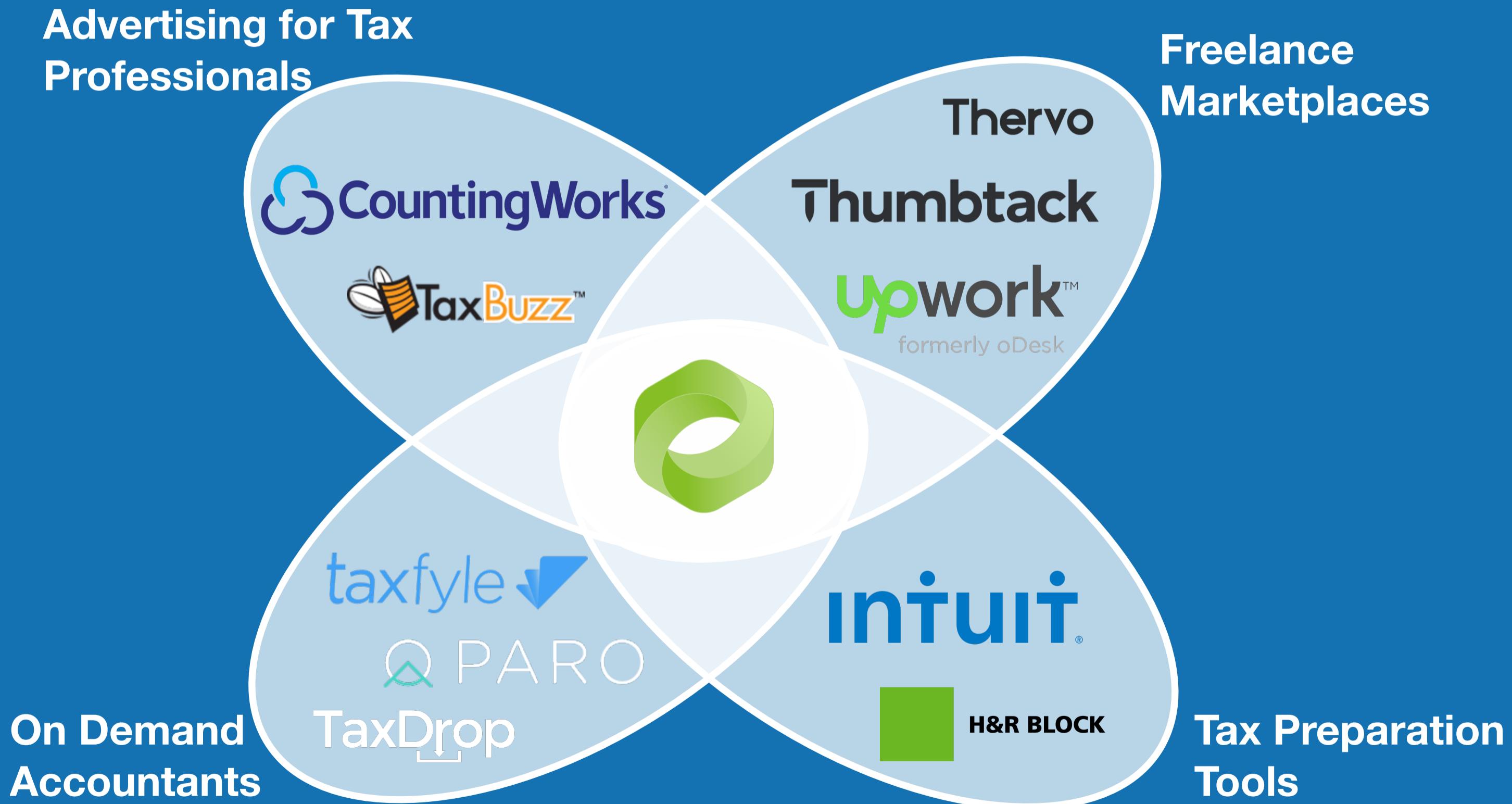
## Advanced Scam Protection

Deal only with real people and their needs.

# Market Positioning

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TaxGig is the crossroad for the best accounting and tax practices.



# Competitive Advantage

## Current market pain points

Compared to	Advertising for Tax Pros	Freelance Marketplaces	On Demand Accountants	Tax Preparation Tools
For Taxpayer	<ul style="list-style-type: none"><li>○ Absence of comfortable online interaction with a Pro</li></ul>	<ul style="list-style-type: none"><li>○ Time consuming search</li><li>○ Not accounting oriented product</li></ul>	<ul style="list-style-type: none"><li>○ No ability to select a Pro</li><li>○ No price bidding</li></ul>	<ul style="list-style-type: none"><li>○ Do it yourself</li><li>○ “Take it or leave it” approach</li><li>○ Expensive and complicated for more complex tax situations</li></ul>
For Tax Professional	<ul style="list-style-type: none"><li>○ Pay to get on top of the list</li></ul>	<ul style="list-style-type: none"><li>○ Sacrifice earnings to get on top</li><li>○ 1 out of 10 offers ends in a deal</li></ul>	<ul style="list-style-type: none"><li>○ High company margins (35–55% from each deal)</li><li>○ No ability to increase personal client base</li></ul>	<ul style="list-style-type: none"><li>○ Seasonal job</li><li>○ Low fixed salary</li></ul>

Unlike other platforms, TaxGig's remedy is focused on providing comfortable service and fair conditions to users on both sides

- Simple and secure verification
- Intelligent and fast matching process powered by AI
- Low service fee (only 20%) and price bidding ability
- Transparent competition and user/Pro interaction
- Individual approach to taxpayers' and tax professionals' needs



**TAXGIG**

**Let's Disrupt the Tax Industry Together!**

**Contact Information**

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# Sources used

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- 2) <https://www.franchisehelp.com/industry-reports/tax-preparation-industry-analysis-2018-cost-trends/>
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