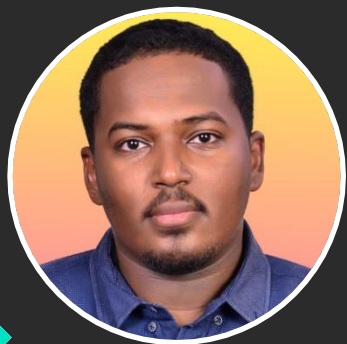




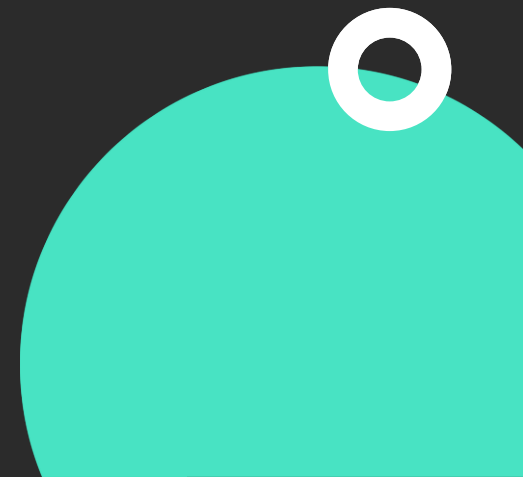
# Guide to Publish Android Apps in Google Playstore



Musab Nasreldin

 @musabnasreldin

 in/musabagab



# Overview

- Building a Release Version of Your App
- Setting Up a Google Play Developer Account
- Completing the Create App Form
- Crafting an Appealing Google Play Store Listing
- Uploading Your App Bundle
- Rolling Out Your Release to Production



# Building a Release Version

- Generate a **signing key**
- The key stores in a **keystore** file
- Use the key to sign the Android **App Bundle**
- Any future versions **must be signed** with the **same key**



# Setting Up a Google Play Developer Account

- Sign up for a Google Play Console account
- One-time registration fee is \$25
- Make sure you pick a good Developer name



# Fill the Create App Form

- Title of your app
- Default Language
- App or Game
- Free or Paid
- Legal Declarations



# Create Google Play Store Listing

- App icon
- Featured graphic
- Screenshots
- Video



# Releasing Your App

- Create new release
- Drag and drop the app bundle
- Rollout to Production



# Challenge Discussion: Alpha and Beta Testing

- Alpha Testing
  - Limited number of trusted internal testers
  - Focus on identifying major issues and bugs
  - Helps improve app's functionality and performance
  - Initial phase of testing
- Beta Testing:
  - Larger group of external testers
  - Focus on identifying major issues and bugs
  - Helps identify additional issues and improvements
  - Follows alpha testing phase





# Summary

- Develop a release version of your app
- Establish a Google Play Developer account
- Provide essential information in the Create App form
- Create an engaging Google Play Store listing
- Upload your app using the Android App Bundle format
- Rollout your release to production

