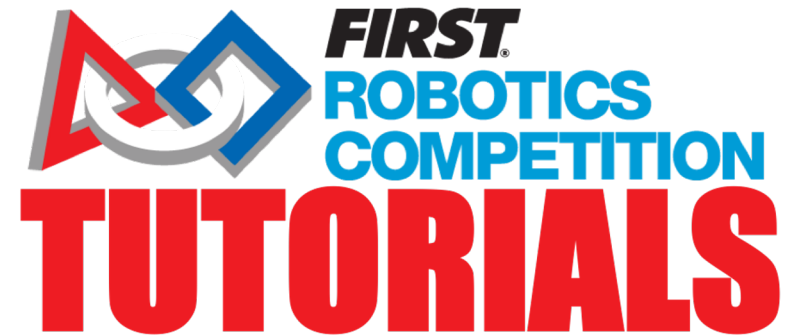# Fundraising

TEAM 8027

Step 1: Team Budget

- Start by creating a team budget for the season

- Determine what the student participation fee will be

- Now determine your fundraising goal

- There are lots of good business plan examples here: https://www.firstinspires.org/resource-library/fundraising-toolkit

Team Budget - 2013

Income	Amount
Student Travel Fees	$4043
In-Kind Donation to FIRST for Registration Fee	$1000
Sponsor Donations	$10,000
Total	$15,043

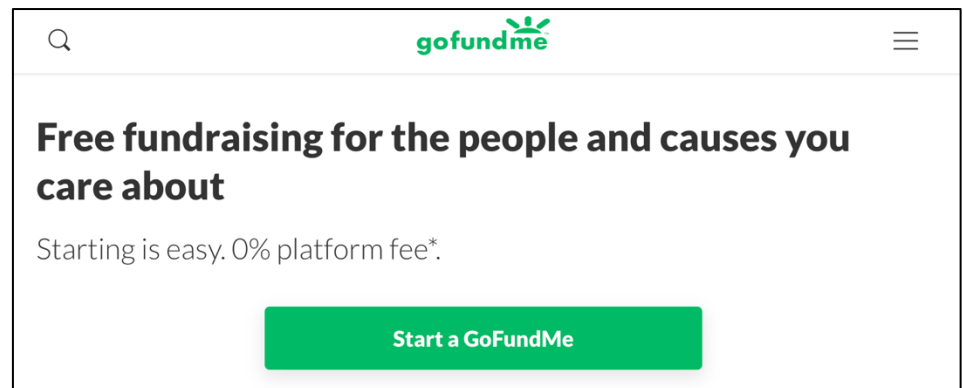| Expenditures	Amount
Entry Fees	$9500
Lodging	$3300
Transportation	$40
Social Activities	$200
Robotics Kits	$3500
Robot Parts	$750
Field Pieces	$215
Team Promotion	$1000
Machine Supplies	$125
Total	$18,400

Source: FRC 1018

Organizing the Team to Fundraise

- It helps to have an initial team meeting dedicated to fundraising before the season begins
- Include all team members, coaches, and parents
- Use the meeting to learn about possible fundraising connections that everyone involved may have
- For example: A parent may have a connection to a funding source that the coaches are not aware of
- Always remember, the more people involved, the more resources that will be available for the team.
- Ensure all team members participate in fundraising

Fundraising Ideas

- **Food/ Dinner Benefits**
  - Spaghetti Dinner
- **Door to Door Sales**
  - Candy Bar Sales
- **Team Sponsors**
  - Businesses
  - Private Donors
- **Raffles**
  - Chinese Auction
  - Reverse Raffle
- **Crowdfunding**
  - GoFundMe

- **Patreon**
  - Other online services

Free fundraising for the people and causes you care about

Starting is easy. 0% platform fee*.

Start a GoFundMe

Fundraising Process Tips

- Make a list of all different fundraising options to explore
- Divide up the process among parents, team members, and coaches. Be sure it is clear everyone has a role in the process.
- Schedule follow up meeting(s) to touch base on progress of the the fundraising goals.
- Develop a sponsor letter that introduces your team and explains the levels of funding and what the sponsor will gain from supporting your team

Source: Pennfield Patriots

Fundraising Follow Up

- After the fundraiser, have a follow up meeting to discuss the success of the fundraising effort

- **Think about:**
  - What worked about the fundraiser?
  - What didn't work or could be improved?
  - What fundraiser could be used again next year for a similar purpose?

Thank Your Supporters

- Send out a letter to those who provided financial support
- Giving a shout out on social media or the team's website
- Invite supporters to meet and greet the team.

- Include your sponsors on team t-shirts, pit banners and even on your robot.

Useful Links

- Fundraising: https://www.firstinspires.org/resource-library/fundraising-toolkit

- Make sure to also take look at the lesson on Grants on FRCTutorials.com

Credits

- This lesson was written by FRC 8027 for FRCTutorials.com

- You can contact the author at team@droidsrobotics.org

- More lessons for FIRST Robotics Competition are available at www.FRCtutorials.com