

Daniel Rojas ■ 757-951-5249 ■ drojas_designs@yahoo.com ■ drojasdesigns.com GRAPHIC DESIGNER ■ BOOKBINDER

EXPERIENCE

Dollar Tree Inc.

500 Volvo Pkwy Chesapeake, VA Oct 2014 - Present Independent contractor, package designer. Provides assistance to in-house graphic designers and is involved in branding new and existing assets, updating outdated products, and producing print-ready documents and mock-ups of all approved artwork.

Ruby Tuesday

60 Towne Centre Pkwy Hampton, VA May 2006 - Present Cross-trains new employees in a variety of job positions. Helps both employees and customers with any needs and provides a good customer experience. Must multitask and switch between work modes that include service, preparation, and presentation.

Creative Art & Design Studios

Chesapeake, VA Mar 2014 - June 2014 Intern. Designed small projects that have included flyers, banners, shirts, business cards, and social media headers. Presented ideas and changes in a quick and timely fashion.

B's Bakery

Virginia Beach, VA Jan 2014 - Present Freelance. Currently branding B's Bakery including logo, packaging, stationery system, food truck wrap, menu and website. Will assist with interior design when storefront is secured and ready.

Vaquatics

Chesapeake, VA Oct 2013 - Feb 2014 Freelance. Designed holiday logos for Halloween, Thanksgiving, Black Friday, and Christmas, and eventually re-designed their main company logo.

EDUCATION

Old Dominion University

B.F.A. in Graphic Design Drawing & Design concentration Norfolk, VA 2011-2014

ABILITES

Photoshop Illustrator InDesign Relief/Screenprint Photography Basic HTML/CSS Drawing Bookbinding

Thomas Nelson Community College

A.A.S. in Computer Arts Hampton, VA 2007-2010

ACTIVITIES

ODU Design Exchange

February 7, 2015

Participated as an alumni of the Graphic Design concentration at ODU speaking to the department's current students about the life after school.

CfA's National Civic Day of Hacking

May 31, 2014

Helped to brainstorm and develop new start-up ideas to improve the Norfolk idea.

Code Across Hampton Roads

February 22, 2014

Helped to develop start-up ideas for Norfolk. Logo and app design for the Open Inspection app.

Amalgamation Student Art Show *April 27, 2013*

Presented artwork in show. Helped with hanging of all work and setting up. In charge of building and setting up of window display.

Start Norfolk 3

March 22-24, 2013

Logo and web mockups designed for various groups and projects.

ODU 5th Annual Undergraduate Research Symposium

Presented artwork and spoke about the research and process behind it.

February 9, 2013