

Daniel Rojas ■ 757-951-5249 ■ drojas_designs@yahoo.com GRAPHIC DESIGNER ■ BOOKBINDER

EXPERIENCE

Dollar Tree Inc.

500 Volvo Pkwy Chesapeake, VA Oct 2014 - Present

Ruby Tuesday

60 Towne Centre Pkwy Hampton, VA May 2006 - Present

Creative Art & Design Studios

Chesapeake, VA Mar 2014 - June 2015

B's Bakery

Virginia Beach, VA Jan 2014 - Present

Vaquatics

Chesapeake, VA Oct 2013 - Feb 2014 Independent contractor, package designer. Provides assistance to in-house graphic designers and is involved in branding new and existing assets, updating outdated products, and producing print-ready documents and mock-ups of all approved artwork.

Cross-trains new employees in a variety of job positions. Helps both employees and customers with any needs and provides a good customer experience. Must multitask and switch between work modes that include service, preparation, and presentation.

Intern. Designs small projects that have included flyers, banners, shirts, business cards, and social media headers. Must present work on a timely basis, and makes changes as necessary to any work needed.

Freelance. Currently branding B's Bakery including logo, packaging, stationary system, food truck wrap, menu and website. Will assist with interior design when storefront is secured and ready.

Freelance. Designed holiday logos for Halloween, Thanksgiving, Black Friday, and Christmas, and eventually re-designed their main logo.

EDUCATION

Old Dominion University

B.F.A in Graphic Design Drawing & Design concentration Norfolk, VA 2011-2014

Thomas Nelson Community College

A.A.S in Computer Arts Hampton, VA 2007-2010

ABILITES

Photoshop Illustrator Indesign Relief/Screenprint Photography Basic HTML/CSS Drawing Bookbinding

ACTIVITIES

ODU 5th Annual Undergraduate Research Symposium

February 9, 2013

AIGA Student Group ODU

May 2012-May 2013

Code For America (CfA)

December 2013-Present

CfA's National Civic Day of Hacking

June 1, 2013

Start Norfolk 3

March 22-24, 2013

Amalgamation Student Art Show

April 27, 2013

Presented artwork and spoke about the research and process behind it.

Participated in multiple workshops and artist visits to the school.

Participated in meetings and helped to developed ideas for various projects.

Worked with various designers to help build the identity of the Norfolk Arts District.

Logo and web mockup desgin for various groups and projects.

Presented artwork in show. Helped with hanging of all work and setting up. In charge of building and setting up of window display.