

# Daniel Rojas ■ 757-951-5249 ■ drojas\_designs@yahoo.com ■ drojasdesigns.com GRAPHIC DESIGNER ■ BOOKBINDER

## **EXPERIENCE**

#### **Dollar Tree Inc.**

500 Volvo Pkwy Chesapeake, VA Oct 2014 - Apr 2015

### **Ruby Tuesday**

60 Towne Centre Pkwy Hampton, VA May 2006 - Present

# Creative Art & Design Studios

Chesapeake, VA Mar 2014 - June 2014

## B's Bakery

Virginia Beach, VA Jan 2014 - Present

#### **Vaquatics**

Chesapeake, VA Oct 2013 - Feb 2014 Independent contractor, package designer. Provided assistance to in-house graphic designers and was involved in branding new and existing assets, updating outdated products, and producing print-ready documents and mock-ups of all approved artwork.

Cross-trains new employees in a variety of job positions. Helps both employees and customers with any needs and provides a good customer experience. Must multitask and switch between work modes that include service, preparation, and presentation.

Intern. Designed small projects that have included flyers, banners, shirts, business cards, and social media headers. Presented ideas and changes in a quick and timely fashion.

Freelance. Currently branding B's Bakery including logo, packaging, stationery system, food truck wrap, menu and website. Will assist with interior design when storefront is secured and ready.

Freelance. Designed holiday logos for Halloween, Thanksgiving, Black Friday, and Christmas, and eventually re-designed their main company logo.

## **EDUCATION**

## **Old Dominion University**

B.F.A in Graphic Design Drawing & Design concentration Norfolk, VA 2011-2015

## **Thomas Nelson Community College**

A.A.S in Computer Arts Hampton, VA 2007-2010

## **ABILITES**

Photoshop Illustrator InDesign Relief/Screenprint Photography Basic HTML/CSS Drawing Bookbinding

## **ACTIVITIES**

### **ODU Design Ex-Change**

February 7, 2015

# CfA's National Civic Day of Hacking May 31, 2014

Way 51, 2014

## **Code Across Hampton Roads**

February 22, 2014

### **Amalgamation Student Art Show**

April 27, 2013

## **Start Norfolk 3**

March 22-24, 2013

# ODU 5th Annual Undergraduate Research Symposium

February 9, 2013

Participated as an alumni of the Graphic Design concentration at ODU speaking to the department's current students about the life after school.

Helped to brainstorm and develop new start-up ideas to improve the Norfolk idea.

Helped to develop start-up ideas for Norfolk. Logo and app design for the Open Inspection app.

Presented artwork in show. Helped with hanging of all work and setting up. In charge of building and setting up of window display.

Logo and web mockups designed for various groups and projects.

Presented artwork and spoke about the research and process behind it.