# Introduction to Natural Language Processing

Lecture #1

SNU 4th Industrial Revolution Academy: Artificial Intelligence Agent

## What is Natural Language Processing?

- The study of human languages and how they can be represented computationally and analyzed and generated algorithmically
  - The cat is on the mat. --> on (mat, cat)
  - on (mat, cat) --> The cat is on the mat
- Studying NLP involves studying natural language, formal representations, and algorithms for their manipulation

## What is Natural Language Processing?

Building computational models of natural language comprehension and production

#### Other Names:

- Computational Linguistics (CL)
- Human Language Technology (HLT)
- Natural Language Engineering (NLE)
- Speech and Text Processing

## **Engineering Perspective**

#### Use CL as part of a larger application:

- Spoken dialogue systems for telephone based information systems
- Components of web search engines or document retrieval services
  - Machine translation
  - Question/answering systems
  - Text Summarization
- Interface for intelligent tutoring/training systems

#### Emphasis on

- Robustness (doesn't collapse on unexpected input)
- Coverage (does something useful with most inputs)
- Efficiency (speech; large document collections)

## Cognitive Science Perspective

Goal: gain an understanding of how people comprehend and produce language.

Goal: a model that explains actual human behaviour

Solution must:

explain psycholinguistic data
be verified by experimentation

## Knowledge needed to understand and produce language

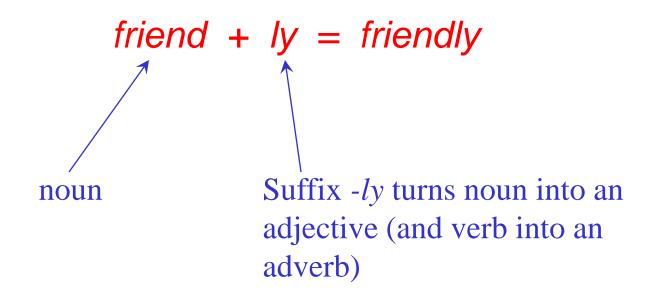
- Phonetics and phonology: how words are related to sounds that realize them
- Morphology: how words are constructed from more basic meaning units
- Syntax: how words can be put together to form correct utterances
- Lexical semantics: what words mean
- Compositional semantics: how word meanings combine to form larger meanings
- Pragmatics: how situation affects interpretation of utterance
- Discourse structure: how preceding utterances affects processing of next utterance

# What can we learn about language?

- Phonetics and Phonology: speech sounds, their production, and the rule systems that govern their use
  - tap, butter
  - nice white rice; height/hot; kite/cot; night/not...
  - city hall, parking lot, city hall parking lot
  - The cat is on the mat. The cat is on the mat?

## Morphology

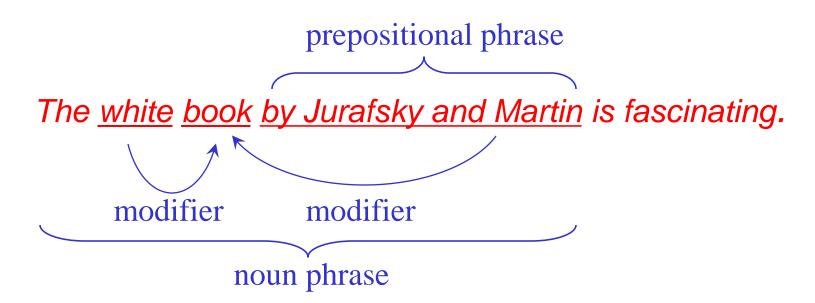
 How words are constructed from more basic units, called morphemes



- Morphology: words and their composition
  - cat, cats, dogs
  - child, children
  - undo, union

## Syntactic Knowledge

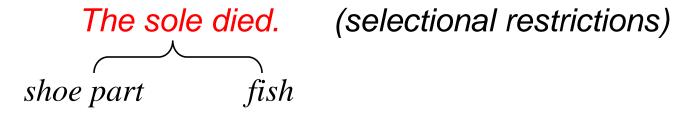
- how words can be put together to form legal sentences in the language
- what structural role each word plays in the sentence
- what phrases are subparts of other phrases



- Syntax: the structuring of words into larger phrases
  - John hit Bill
  - Bill was hit by John (passive)
  - Bill, John hit (preposing)
  - Who John hit was Bill (wh-cleft)

## Semantic Knowledge

- What words mean
- How word meanings combine in sentences to form sentence meanings



Syntax and semantics work together!

- (1) What does it taste like?
- (2) What taste does it like?

N.B. Context-independent meaning

- Semantics: the (truth-functional) meaning of words and phrases
  - gun(x) & holster(y) & in(x,y)
  - fake (gun (x)) (compositional semantics)
  - The king of France is bald (presupposition violation)
  - bass fishing, bass playing (word sense disambiguation)

- Pragmatics and Discourse: the meaning of words and phrases in context
  - George got married and had a baby.
  - George had a baby and got married.
  - Some people left early.
  - Prosodic Variation
    - German teachers
    - Bill doesn't drink because he's unhappy.
    - John only introduced Mary to Sue.
    - John called Bill a Republican and then he insulted him.
    - John likes his mother, and so does Bill.

## Pragmatic Knowledge

What utterances mean in different contexts

Jon was hot and desperate for a dunk in the river.

Jon suddenly realised he didn't have any cash.

He rushed to the bank.

financial institution river bank

#### Discourse Structure

Much meaning comes from simple conventions that we generally follow in discourse

- How we refer to entities
  - Indefinite NPs used to introduce new items into the discourse

A woman walked into the cafe.

- Definite NPs can be used to refer to subsequent references
   The woman sat by the window.
- Pronouns used to refer to items already known in discourse
   She ordered a cappuccino.

#### Discourse Relations

- Relationships we infer between discourse entities
- Not expressed in either of the propositions, but from their juxtaposition
  - 1. (a) I'm hungry.
    - (b) Let's go to the Fuji Gardens.
  - 2. (a) Bush supports big business.
    - (b) He'll vote no on House Bill 1711.

### Discourse and Temporal Interpretation

Max fell. John pushed him.

explanation

Syntax and semantics: "him" refers to Max

Lexical semantics and discourse: the pushing occurred before the falling.

### Discourse and Temporal Interpretation

John and Max were struggling at the edge of the cliff. Max fell. John pushed him.

Here discourse knowledge tells us the pushing event occurred **after** the falling event

## World knowledge

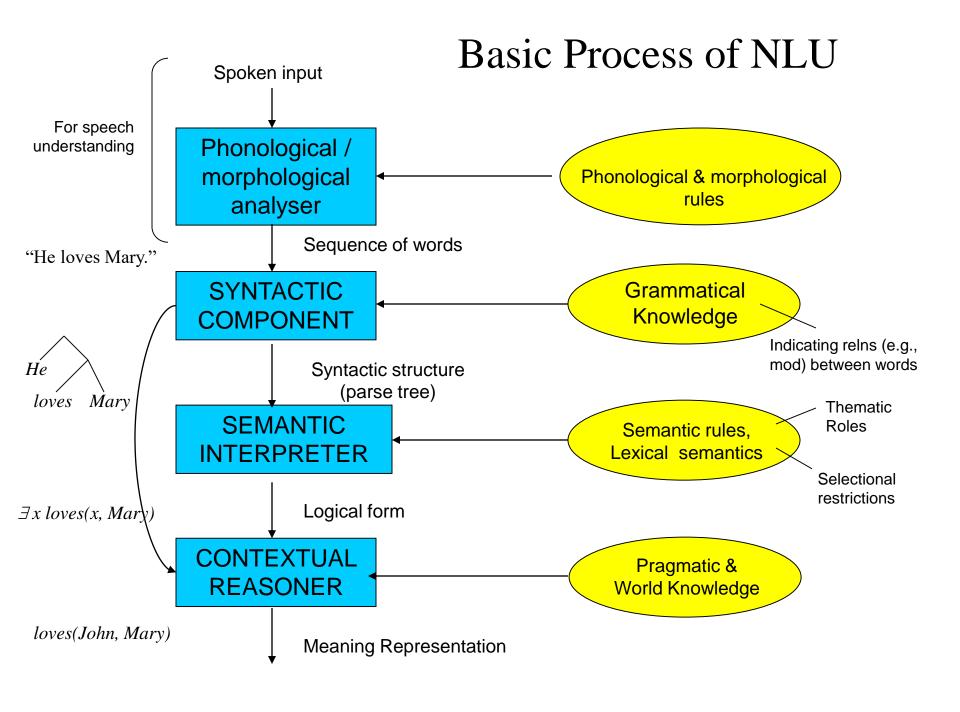
 What we know about the world and what we can assume our hearer knows about the world is intimately tied to our ability to use language

I took the cake from the plate and ate it.

## **Ambiguity**

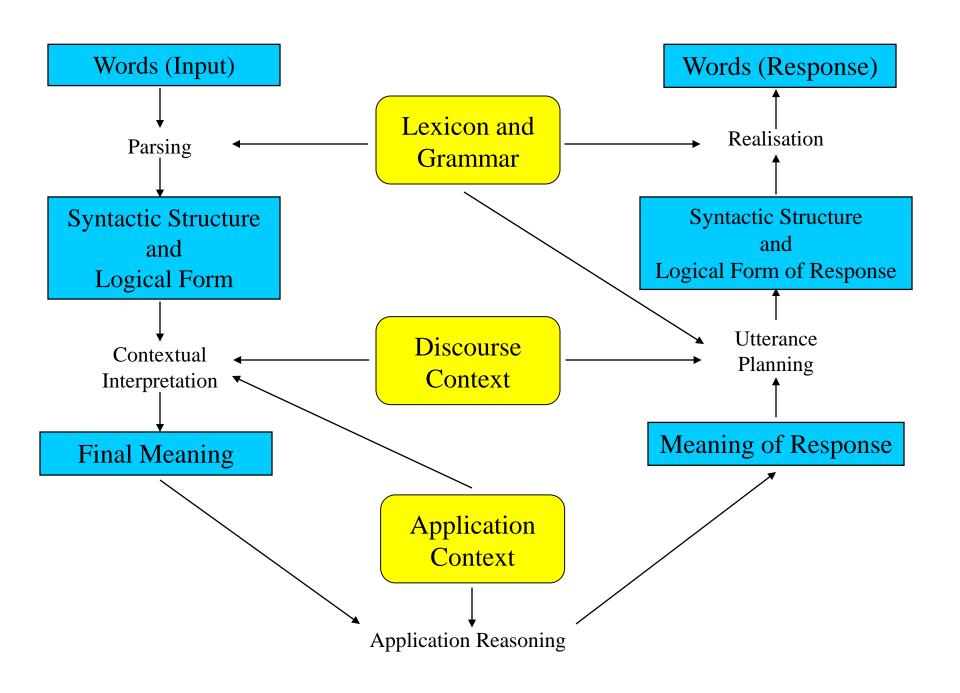
I made her duck.

- The categories of knowledge of language can be thought of as ambiguity-resolving components
- How many different interpretations does the above sentence have?
- How can each ambiguous piece be resolved?
- Does speech input make the sentence even more ambiguous?



## It's not that simple

- Syntax affects meaning
  - 1. (a) Flying planes is dangerous.
    - (b) Flying planes are dangerous.
- Meaning and world knowledge affects syntax
  - 2.\* (a) Flying insects is dangerous.
    - (b) Flying insects are dangerous.
  - 3. (a) I saw the Grand Canyon flying to LA.
    - (b) I saw a condor flying to LA.



#### Can machines think?

- Alan Turing: the *Turing test* (language as test for intelligence)
- Three participants: a computer and two humans (one is an interrogator)
- Interrogator's goal: to tell the machine and human apart
- Machine's goal: to fool the interrogator into believing that a person is responding
- Other human's goal: to help the interrogator reach his goal

## Examples

Q: Please write me a sonnet on the topic of the Forth Bridge.

A: Count me out on this one. I never could write poetry.

Q: Add 34957 to 70764.

A: 105621 (after a pause)

## Example (from a famous movie)

Dave Bowman: Open the pod bay doors, HAL.

HAL: I'm sorry Dave, I'm afraid I can't do that.



## Deconstructing HAL

- Recognizes speech and understands language
- Decides how to respond and speaks reply
- With personality
- Recognizes the user's goals, adopts them, and helps to achieve them
- Remembers the conversational history
- Customizes interaction to different individuals
- Learns from experience
- Possesses vast knowledge, and is autonomous

## The state of the art and the nearterm future

- World-Wide Web (WWW)
- Sample scenarios:
  - generate weather reports in two languages
  - provide tools to help people with SSI to communicate
  - translate Web pages into different languages
  - speak to your appliances
  - find restaurants
  - answer questions
  - grade essays (?)
  - closed-captioning in many languages
  - automatic description of a soccer gams

## **NLP** Applications

- Speech Synthesis, Speech Recognition, IVR
   Systems (TOOT: more or less succeeds)
- Information Retrieval (<u>SCANMail demo</u>)
- Information Extraction
  - Question Answering (<u>AQUA</u>)
- Machine Translation (<u>SYSTRAN</u>)
- Summarization (<u>NewsBlaster</u>)
- Automated Psychotherapy (<u>Eliza</u>)