

ASIA CUP 2016

DRONE IMPACT CHALLENGE

Semboku, Akita, Japan July 29. 30. 31, 2016

2,000 Visitors **100** Pilots **8** Countries **100,000** Live view **80,000** Post view

Summary

“Drone Impact Challenge ASIA CUP 2016” will be held in Main venue at Semboku, Akita, Japan. The race dates are July 29 to 31, 2016, with the Championships on Sunday, July 31 and qualifiers, fun racing, and elimination races all three days. The most of the activities will be in the Main Venue(Hotel Morinokaze Tazawako) area and Wing class championship racing will be held in the south side of the Dakigaeri valley for Oct 29 only.

We will be held the Asian CUP for the first time in Japan. We will invite a pilot from Asian countries (eight countries planned) . China , Korea , Singapore , Indonesia , etc.

ASIA CUP 2016
DRONE
IMPACT CHALLENGE

Drone Impact Challenge ASIA CUP 2016

Site Location: Semboku, Akita, Japan

Dates: JULY 29, 30, 31, 2016

Mt. Komagatake
駒ヶ岳

Main Racing Venue

Lake Tazawa
田沢湖

Semboku
仙北市

秋田内陸線

秋田内陸線

Alta Shinkansen

Wings Racing Venue

Symposium Venue



Event Dates Highlights

Date	Location	Purpose
July 29	Symposium Venue "Kadonodate community center"	Syposium , Keynote,
July 29	Main Venue "Hotel Morinokaze Tazawako"	Drone school for education Fun races
July 29	Wings Venue "Dakigaei Valley"	Wing class Championship Racing
July 30	Main Venue "Hotel Morinokaze Tazawako"	Fun races, qualifiers, time trials,
July 31	Main Venue "Hotel Morinokaze Tazawako"	Free style Championship
July 31	Main Venue "Hotel Morinokaze Tazawako"	Track racing Championship Racing

✂Fun races: Mini racing for prime school student

The Main Venue



The Racing Courses

Hotel Kazenomori Tazawako



1. TRACK RACE

Master Class

- ① Under 200 mg
- ② 250 mm
- ③ 1000 mm

Regular Class

- ① Any Drone

2. FREE STYLE



Dakigaeri Valley



3. Wings RACE



Major Coverage

Drone Impact Challenge ASIA CUP 2016 is conservatively expecting:

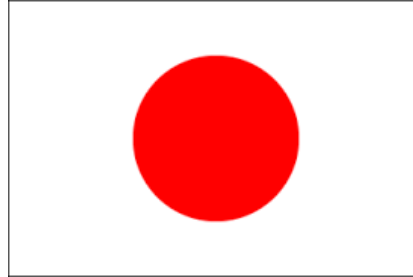
- 100,000 viewers watching LIVE online from 20 countries++
- 1 million viewers from live news and sports coverage during and after the event++
- Major TV network crews on location from at least 3 countries++
- 200+ journalists covering the event

The following media covering our events so far

- NHK TV
- Nippon Television
- Tokyo Broadcasting System television
- Fuji Television
- TV asahi
- TV Tokyo
- Nihon Keizai shimbun
- Asahi shimbun
- Yomiuri shimbun
- Engadget
- at least 30+

ASIA CUP from 8 countries (Plans)

- China
 - Korea
 - Singapore
 - Indonesia
- etc



Cabinet Office, Government of Japan Permits

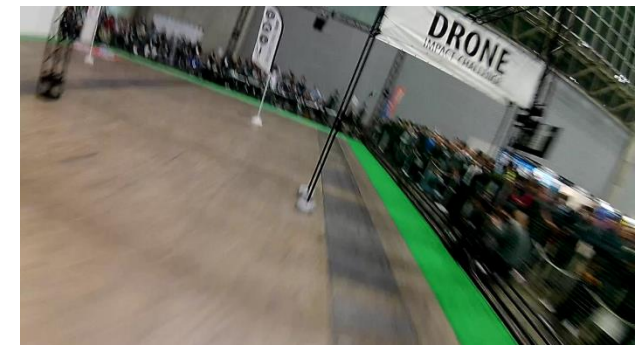
- Drone Impact Challenge will have approval from Cabinet Office, Government of Japan and ,Ministry of Internal Affairs and Communications, and Ministry of Land, Infrastructure and Transport.

Drone School for education

We will do “Drone School for education” in Main Venue.
It will be held a drone school intended for the elementary school students of local Akita Prefecture . It was attended by 100 people of everyone , including parents . We have the advisor for utilization of drones , the drone racing pilot and conduct the experience meeting .



Example Photos from 2015 and 2016



Example Media Coverage, Videos of the Drone Impact Challenge 2015

Drone Impact Challenge 2015 is here:

- Youtube

<https://www.youtube.com/channel/UCGBvcLMsCqkgxtdx7iIn30A>

- Fuji TV has been produced for the first time videos in Japan

http://otn.fujitv.co.jp/b_hp/915200208.html

- facebook

<https://www.facebook.com/groups/945330178820575/>

About invitation

- We will cover your flight and hotel stay up to 1 people in 1 team.
- Your hotel statement 2 days 1 night (July 30-31).
- About invitation we will send detail later.



Drone Impact Challenge ASIA CUP 2016

Site Location: Senboku, Akita, Japan

Dates: JULY 29, 30,31, 2016

Website: <http://dichallenge.org>

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