



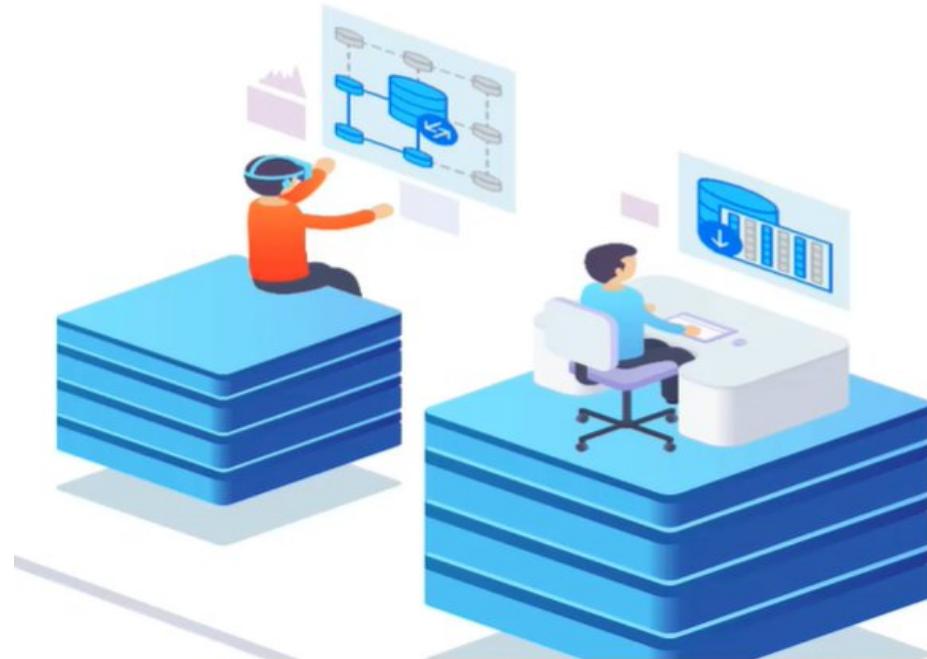
# Vertica

Architecture Overview

# The Analytics Platform

## Massively Parallel Processing

Run queries in parallel across infrastructure and scale-out linearly for faster performance or more users



## Columnar Storage

Increase query speed over traditional row-based storage systems by reading only the necessary data

## Advanced Compression

Advanced compression algorithms reduce disk space by up to 90% and improve performance by reducing costly I/O

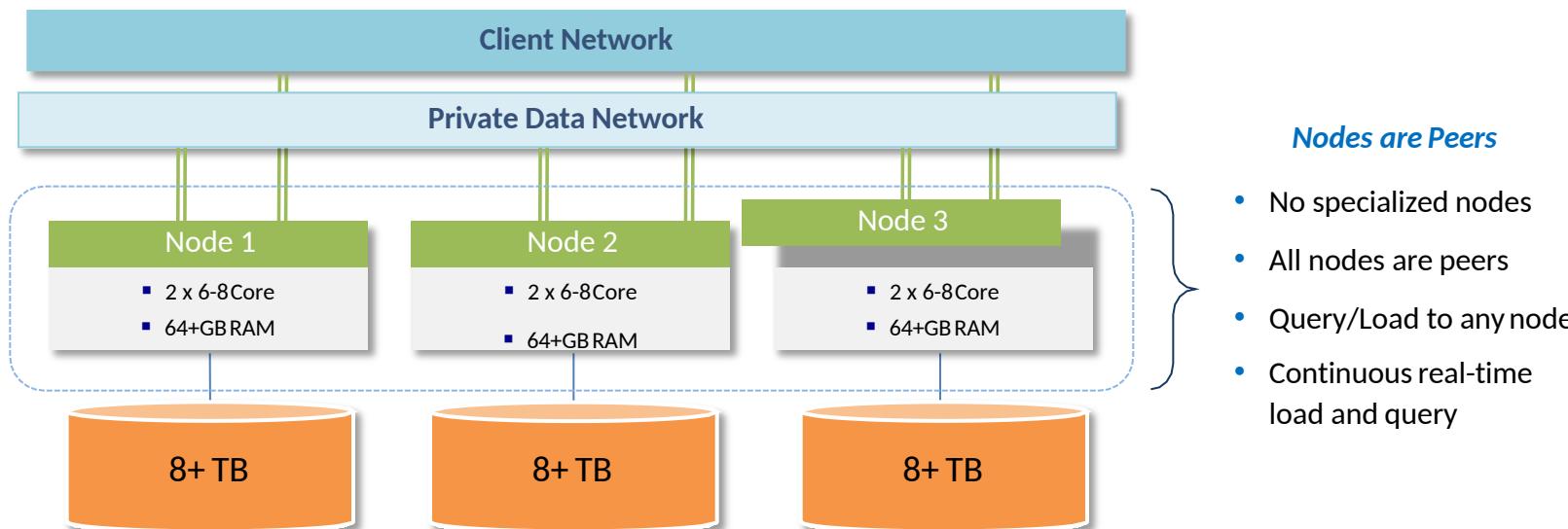


## Optimized Projections

Store data in format and structure optimized to improve performance on mostly frequently-run analytics

# Massively Parallel Processing (MPP)

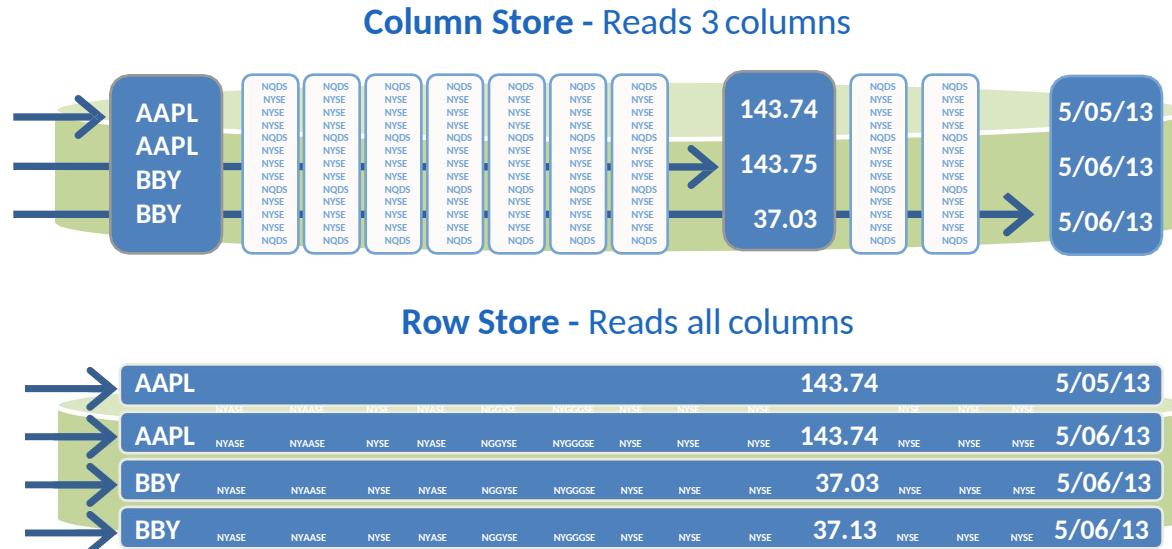
- Parallel design leverages data projections to enable distributed storage and workload
  - Active redundancy
  - Automatic replication, failover and recovery
- Shared-nothing, grid-based database architecture provides high scalability on clusters of commodity hardware



# Column Storage

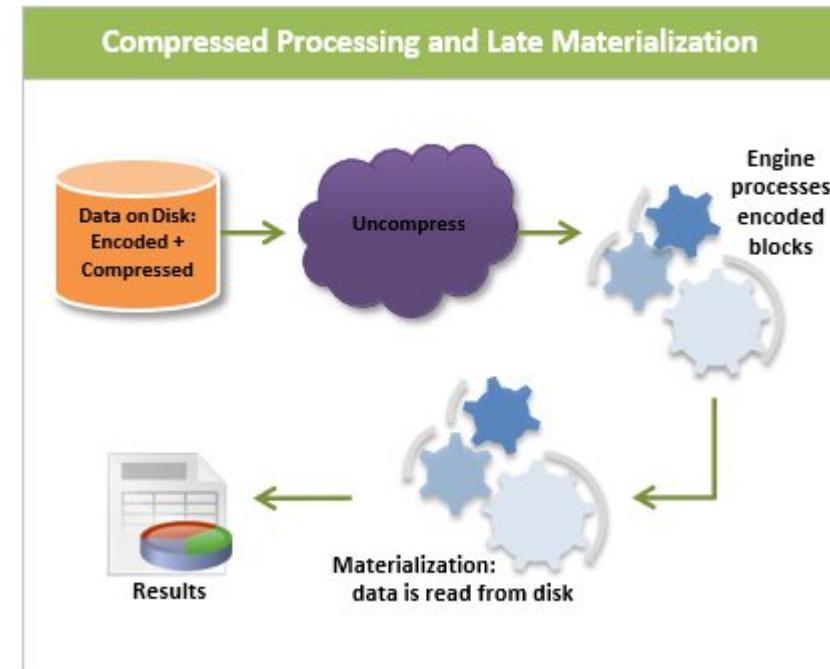
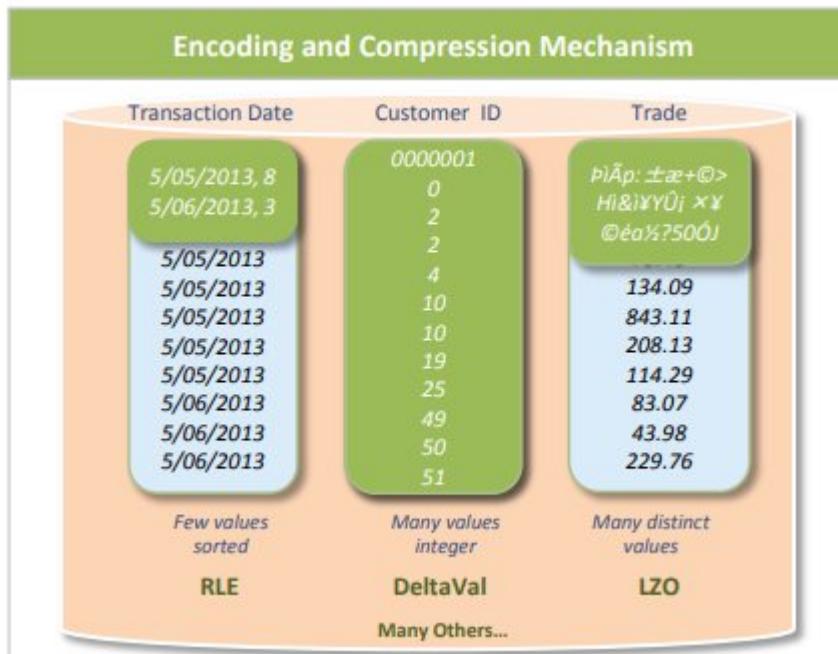
- Vertica organizes data for each column
  - Each column is stored separately on disk
  - Only reads the columns needed to answer the query
- Significant reduction of disk I/O

**SELECT**  
avg(price)  
**FROM** tickstore  
**WHERE** symbol  
= 'AAPL'  
or  
date = '5/06/13'



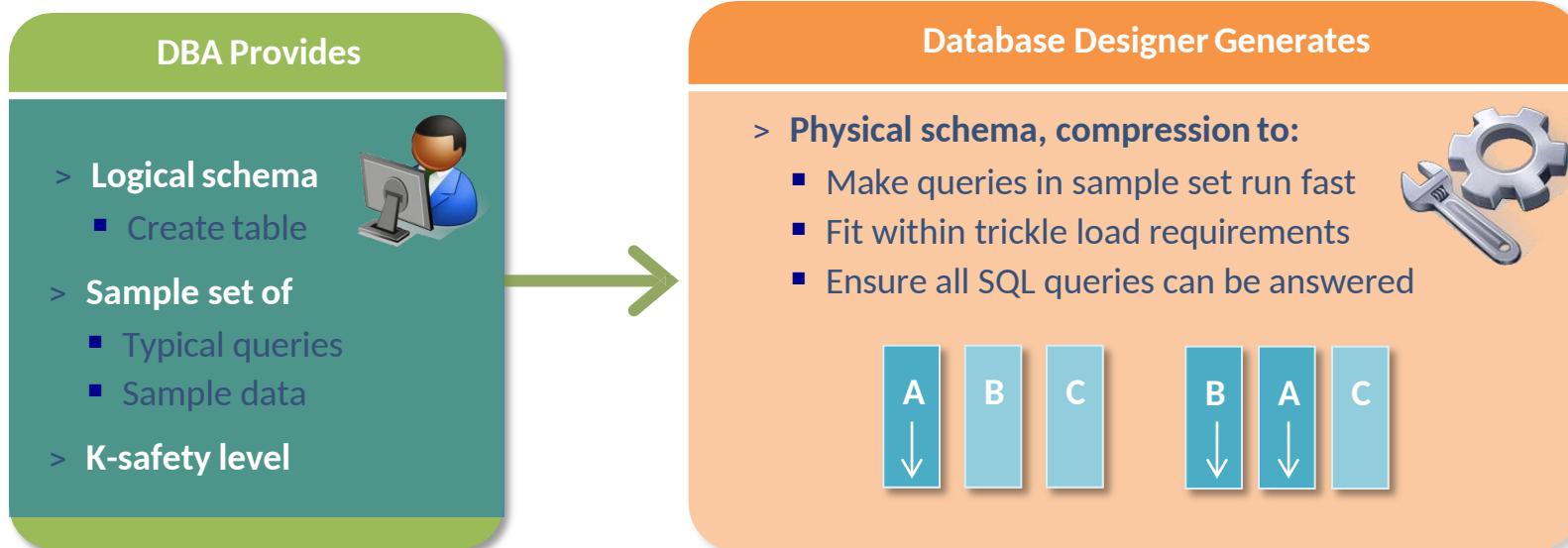
# Advanced Compression and Encoding

- Slower disk I/O is replaced with fast CPU cycles and aggressive **encoding** and **compression**
- **Sorting** and **cardinality** help determine encoding



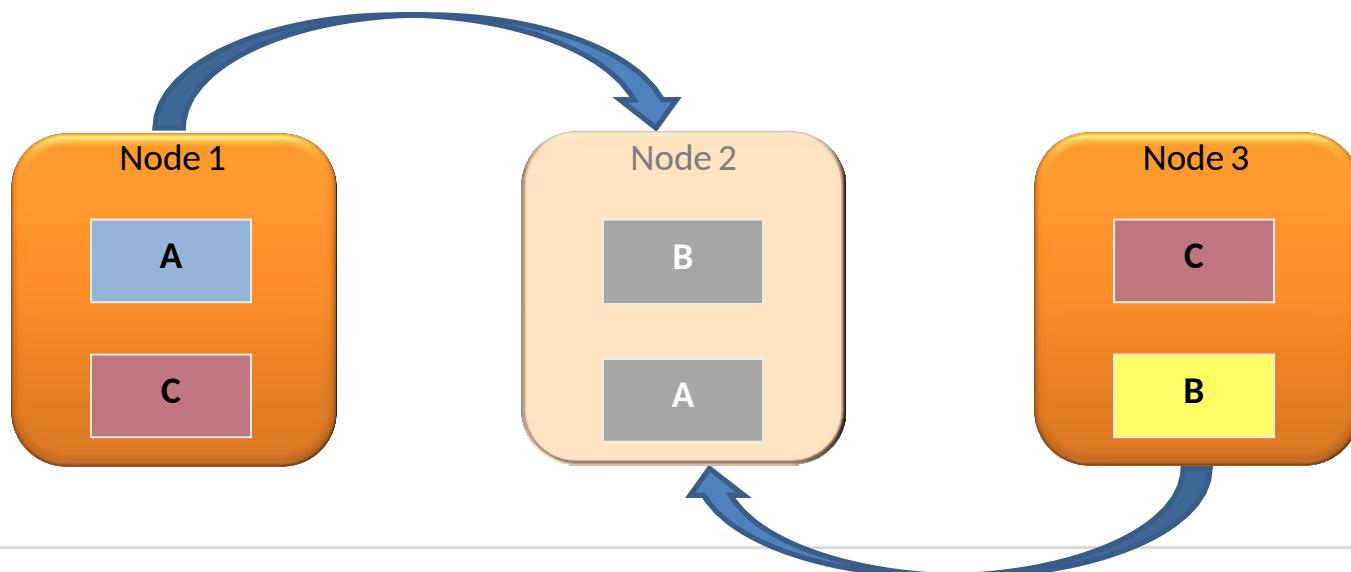
# Automatic Database Design

- Database Designer (DBD) recommends a physical database design that provides the best performance for the user's workload
  - Analyzes your logical schema, sample data, and sample queries
  - Minimizes DBA tuning
- Run anytime for additional optimization, without stopping the database



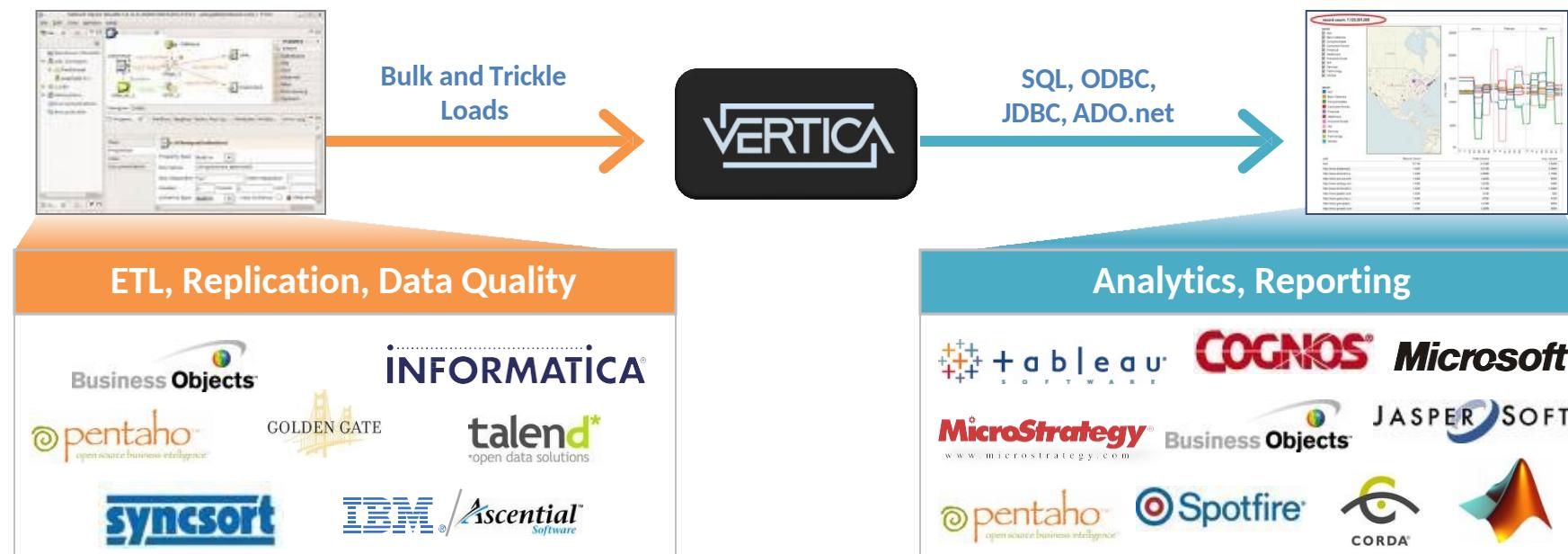
# High Availability

- RAID-like functionality within database
  - If a node fails, a copy is available on one of the surviving nodes
  - No need for manual log-based recovery
- Always-on Queries and Loads
  - System continues to load and query when nodes are down
  - Automatically recovers missing data by querying other nodes



# Native SQL and Application Integration

- Standard SQL Interface
- Simple integration with Hadoop and existing BI and ETL tools
  - Supports SQL, ODBC, JDBC and majority ETL and BI reporting products
- Leverages existing investments to lower Total Cost of Ownership (TOC)



The background features a series of glowing blue light streaks and curves, resembling motion blur from a camera or light painting, set against a dark, solid black background.

# opentext™

Thank you