

Chris Droom

Digital/Product Designer

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- Design with an emphasis on user goals and needs
- Semantic HTML(Jade) / CSS3(Sass/SCSS), conversant jQuery
- Comprehensive experience designing + building Responsively
- Experience with team-based agile methods
- Continuous learner with a welcoming attitude to progression

Product Designer
Freelance
Asia / London, UK
Mar 2015 – Present
x1 recommendation

Preferring a little more freedom to travel, I took what I learnt at VLT Labs and applied it to working with my own clients on an independent basis. I became practised at managing feature prioritisation, scope and timelines.

Product Designer
VLT Labs (VLT)
Kuala Lumpur, Malaysia
Jun 2014 – May 2015

At VLT Labs I became fully immersed in the South-East Asian startup environment, personally working with 5 startups at different stages of maturity. A client-facing design (research, User Experience, UI) and front-end position.

Interaction Designer
e3 Media
Bristol, UK
Oct 2011 – Feb 2014
x3 recommendations

I left e3 Media with the title of 'Interaction Designer', a new role created to better encompass the broad range of work I had been creating and my bridging position between design and development teams.

Junior Designer
Dare West (Dare)
Bristol, UK
Jan 2011 – Sep 2011

At Dare West I gained a heightened sensitivity to corporate identity, ATL campaigns, and large-agency conventions, working to tight deadlines in a high-pressured environment.

Designer/Developer
Freelance (Aquent)
London/Bristol, UK
Jun 2007 – Dec 2010
x3 recommendations

Remote and in-house contracts in London and Bristol.
Contracts gained through Aquent LCC or recommendation.
Virgin Media, Proximity London, Feref, Ralph & Co., 4AD et al.

Jun 2007 – Dec 2010

University of the West of England (UWE)
Graphic Design: BA
Path: Motion Graphics

Jun 2007 – Dec 2010

Croydon School of Art (CSOA)
Art and Design Foundation Diploma: Distinction
Path: Graphic Design

References available on request.