

Title

- Yummgy
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Change history

- Created 12/11/2023
- Modified 01/16/2024

Overview

As Food Co. grows larger, we would like to increase customer consumption of our branded food products. We have achieved limited success by featuring recipes on our packaging which include other products in the larger brand family. The success of the packaging recipes has decreased as internet adoption has increased. Our competitors are already increasing their online presence. We see an opportunity to tap into this new conduit for customer engagement. We seek to make our tried and true recipes available online, but also increase customer engagement by building a recipe reservoir where they can save and share their favorite recipes, even if those recipes are not based on our products.

Objectives

1. Users can login
2. Users can view recipes
3. Users can create recipes
4. Users can favorite their favorite recipes from other users
5. Users can delete their own recipes tied to their account
6. Multipage graphical UI
7. Robust backend API

Success Metrics

1. Minimal bug reports
2. Reliable display of information
3. Intuitive User Experience
4. High User Satisfaction Rating

Messaging

- We will describe this product as a new way to share and try out your favorite recipes using our products

Timeline & Release Planning

- One week for MVP to be available for demonstration – Completed
- Second Sprint Feature Update available for demonstration February 5th

Personas

- Sarah is a stay at home mom, cooking for 4 children on a budget, and is always looking for new recipes to try and save time
- Jerry is a freshman college student trying to learn to cook, he has very little experience and time
- Joe is a middle aged man who is often forgetful, and tends to enjoy the things that defined his childhood, such as box recipes

Scenarios

- Jerry would like an online platform to keep track of his favorite recipes
- Sarah would like to what recipes her friends have favorited
- Joe knows his Mom's meatloaf was on our French Onion soup mix box, he would like to find that recipe

Features In

[M] denotes minimum viable experience requirement for Yummgy

- [M] Users can login with username and password –Completed
- [M] Have an option to create an account if user doesn't have one – Completed
- [M] A menu where a user can read, add, update, and delete recipes they created- Completed
- [M] Users can favorite recipes and search for new recipes – Completed
- Users can filter recipes that uses our brand – Removed from scope
- [2nd Sprint] Users can filter recipes by preparation time
- [2nd Sprint] Sort All Recipes by most recently added recipe
- [2nd Sprint] Add Search Users page and navigation
- [2nd Sprint] Add Role to User profile, allowing for Admin role
- [2nd Sprint] Implement Admin role with privileges to delete recipes and users

Features Out

- A web application

Designs

- UML Diagram

- Wireframes
- ER Schema

Open Issues

- None yet

Q&A

- No questions at this time