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## Writing For A Good Cause: The Complete Guide to Crafting Proposals and Other Persuasive Pieces (Paperback)

By Joseph Barbato

SIMON & SCHUSTER, United States, 2000. Paperback. Condition: New. Original ed. Language: English. Brand new Book. Filled with tips and survival skills from writers and fund-raising officers at nonprofits of all sizes, Writing for a Good Cause is the first book to explain how to use words well to win your cause the money it needs. Whether you work for a storefront social action agency or a leading university, the authors' knowledgeable, practical advice will help you: Write the perfect proposal--from the initial research and interviews to the final product Draft, revise, and polish a "beguiling, exciting, can't-put-it-down and surely can't-turn-it-down" request for funds Create case statements and other big money materials--also write, design, and print newsletters, and use the World Wide Web effectively Survive last-minute proposals and other crises--with the Down-and-Dirty Proposal Kit! Writing for a Good Cause provides everything fund raisers, volunteers, staff writers, freelancers, and program directors need to know to win funds from individual, foundation, and corporate donors.



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