



VENDOR.SOFTWAREREVIEWS.COM

Vendor Portal

The vendor portal is a web app where software vendors can claim and manage their product's listing on SoftwareReviews.com, giving control for how their brand is represented to prospective buyers. Vendors can update their product details so buyers know who they are and understand exactly what their product is meant to do. Vendors can upload additional profile elements including product descriptions, custom collateral, weblinks, instructional videos, pricing, and allows reviewers to share their positive and authentic experiences.

The goal of the vendor portal was to provide a simple CMS-type of web app that collects customer reviews, manages incentives, and monitors progress on a dashboard, all in an easy, and quick to implement system.

FIGMA PROTOTYPE - UPLOADING FLOW

FIGMA PROTOTYPE - EDITING FLOW

A screenshot of a tablet displaying the SoftwareReviews Vendor Portal. The top navigation bar includes the SoftwareReviews logo, a search bar, and links for "Write a Review", "Browse Categories", "What We Do", "Advisory Services", and "Vendor Registration". Below the navigation is a header section for "CompanyName ProductName". It features a "CompanyLogo" placeholder, social media icons for Twitter and LinkedIn, and dropdown menus for "Choose a Category..." and "REQUEST A DEMO". To the right of the header are two award badges: "CUSTOMER EXPERIENCE Software Reviews 2020" and "GOLD MEDALIST Software Reviews 2020". Below the header are four performance metrics: "8.2 COMPOSITE SCORE", "8.2 CX SCORE", "+81 EMOTIONAL FOOTPRINT", and "87% LIKELIHOOD TO RECOMMEND". A "18 REVIEWS" button is also present. The main content area is titled "ProductName Videos" and displays four video thumbnails with titles like "Video Title" and descriptive text. To the right is a sidebar titled "CompanyName Product Scorecard" with a summary of scores and a note about a comprehensive report. At the bottom right of the sidebar is a link to "QlikView Sense has a product scorecard to explore each".

Design Process

Step 1
Requirements
Brainstorming
Planning

Step 2
Competitive Analysis
Research
Collecting Ideas

Step 3
Sketching
User Flow
Use Cases

Step 4
Prototyping
Low fidelity
Lots and lots of boxes

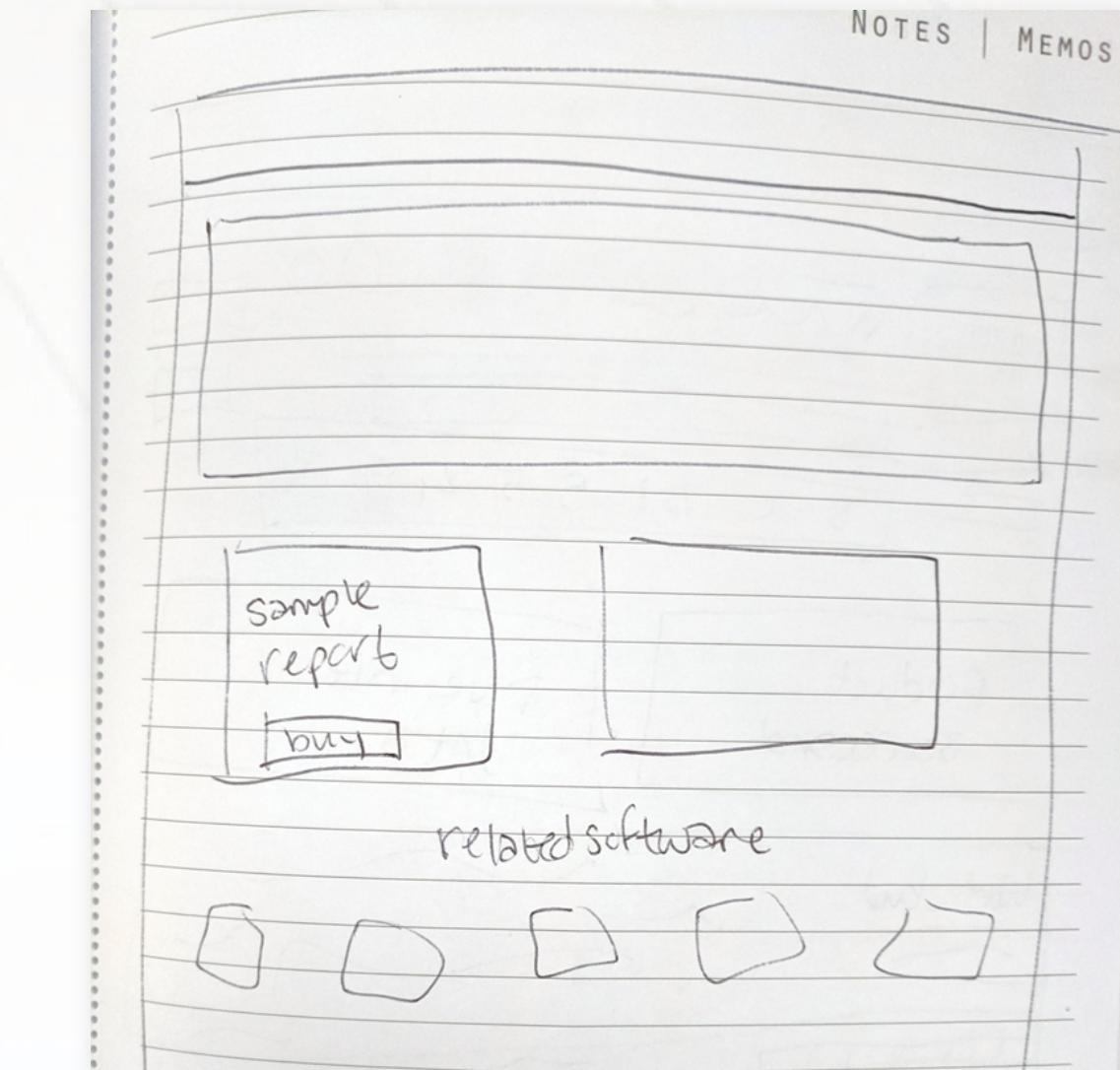
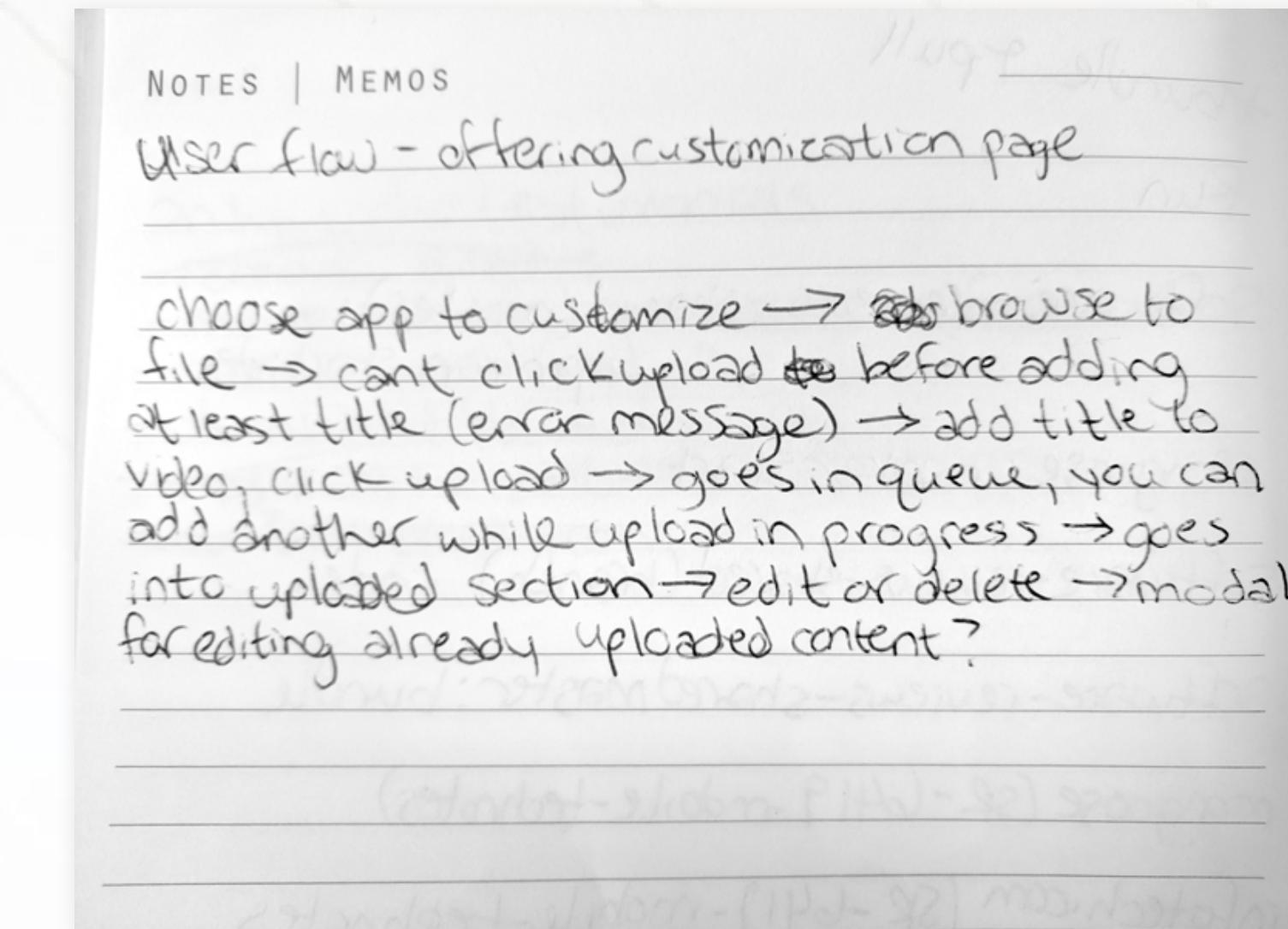
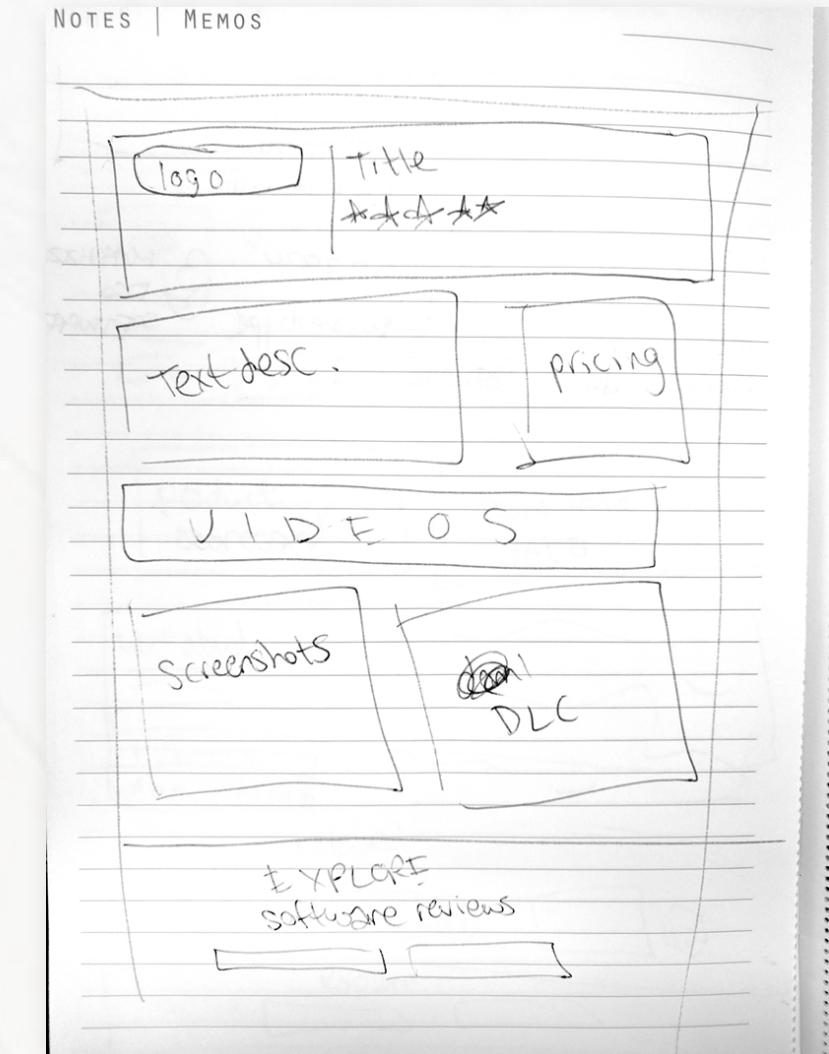
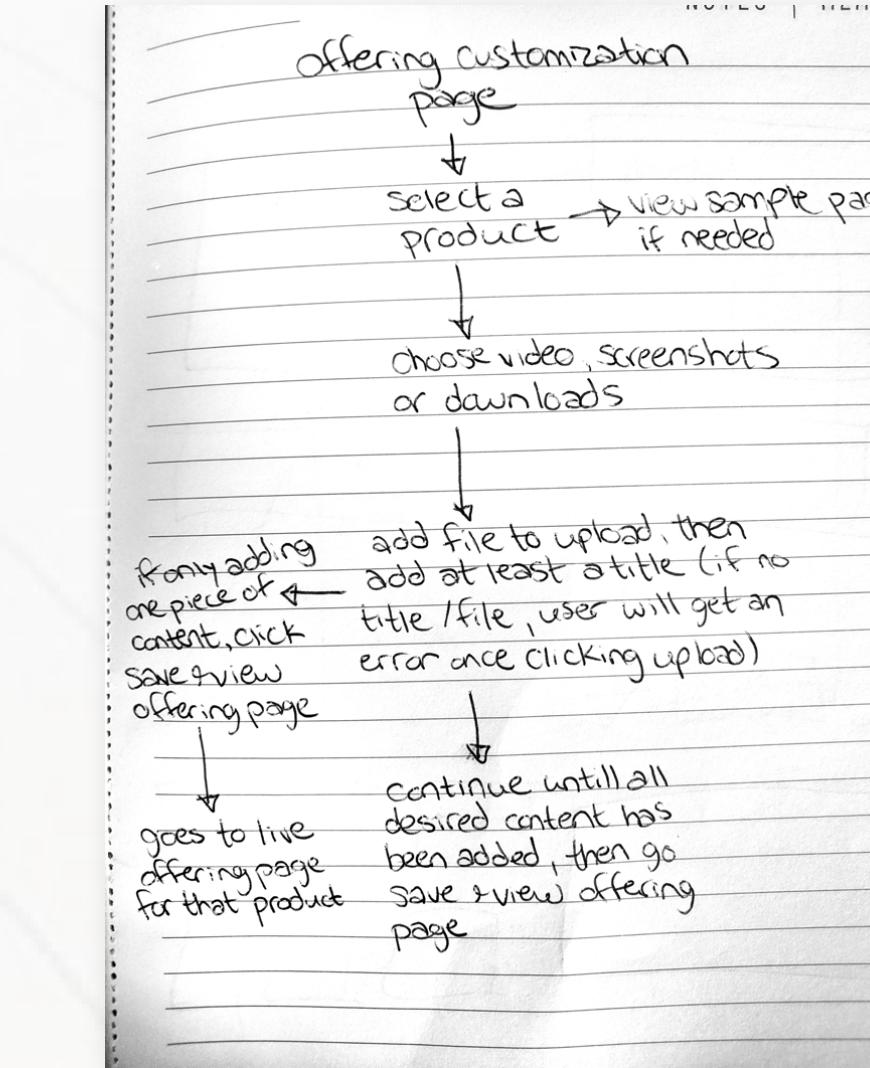
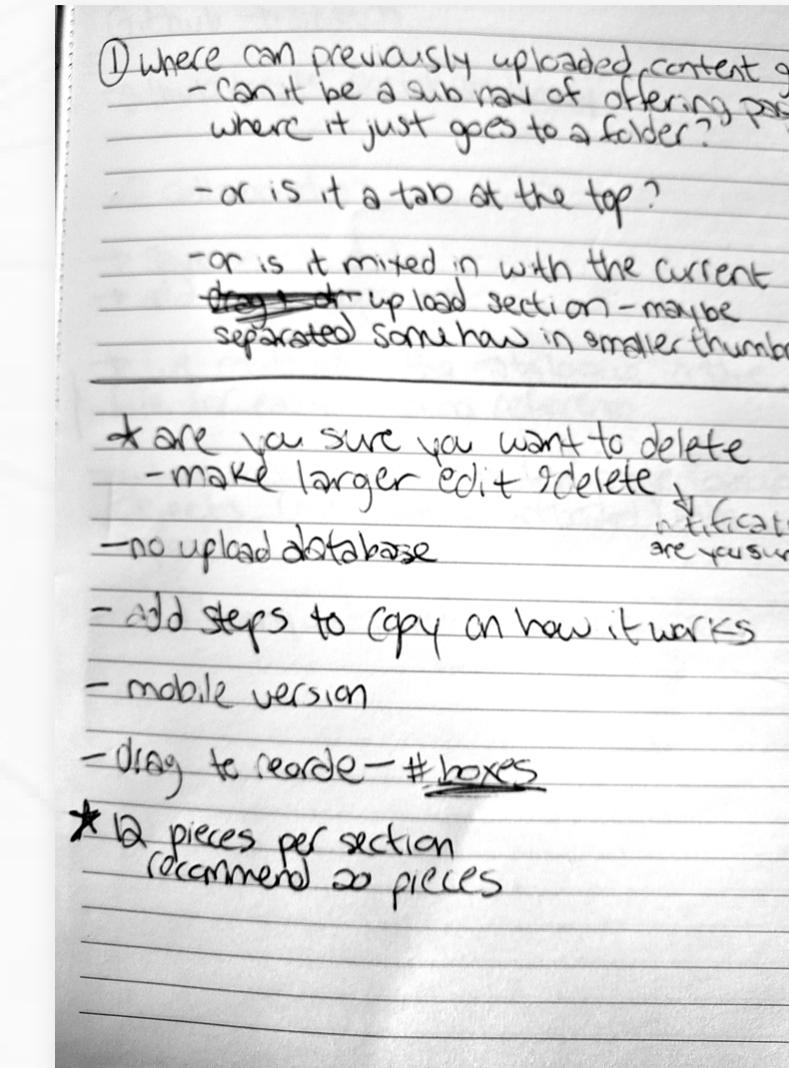
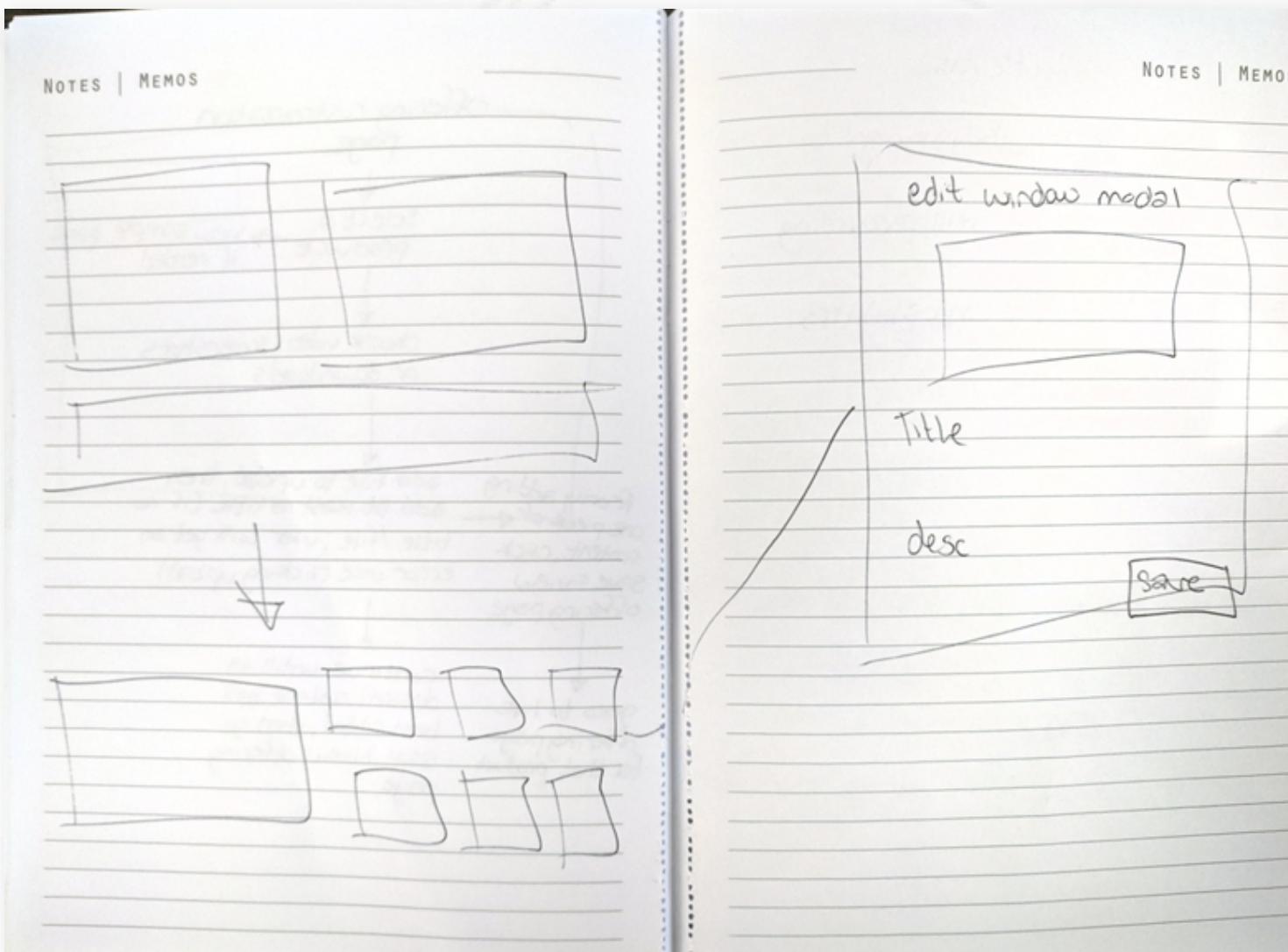
Step 5
Design
High fidelity
Iterating, more iterating



VENDOR.SOFTWAREREVIEWS.COM

Vendor Portal

Ideation and thought process: notes and sketches





SoftwareReviews

SoftwareReviews

VENDOR PORTAL

John Doe
HEAD OF MARKETING

Profile

Data Collection

Collateral

Reports

Uploaded Resources

Databites

Tech Notes

Offering Page

Offering Page

HOME > COLLATERAL > OFFERING PAGE

CompanyName
ProductName

VIEW SAMPLE OFFERING PAGE

Customize your Offering Page with these 4 easy steps

- 1 Add your file(s) to upload
- 2 Hover over the file thumbnail to customize
- 3 Drag to reorder position on page
- 4 Save and view your live offering page

SELECT A PRODUCT

PRODUCT NAME

VIDEOS

SCREENSHOTS

DOWNLOADS

Videos

Accepted file types: .avi, .mov, .mp4

Drag & Drop your files here

OR

BROWSE

Testimonial Videos

Accepted file types: .avi, .mov, .mp4

Drag & Drop your files here

OR

BROWSE

Social Videos

Must be embedded YouTube link to display

YouTube video link

Enter a YouTube embedded link here ...

Added on 04/15/2020 By: Username123

+ Add another video

SAVE PROGRESS

SAVE AND VIEW OFFERING PAGE

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Help

SoftwareReviews

VENDOR PORTAL

John Doe
HEAD OF MARKETING

Profile

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Tech Notes

Offering Page

Offering Page

HOME > COLLATERAL > OFFERING PAGE

CompanyName
ProductName

[VIEW SAMPLE OFFERING PAGE](#)

Customize your Offering Page with these 4 easy steps

Tip: Your work will be autosaved when you leave this page or switch between tabs.

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Testimonial Videos

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Social Videos

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Drag to reorder position on page.

YouTube video link

<iframe width="560" height="315" src="https://www.youtube.com/embed/kp54_1fgsFU" frameborder="0" allow="accelerometer, autoplay, encrypted-media, gyroscope, picture-in-picture" ...

YouTube video link

<iframe width="560" height="315" src="https://www.youtube.com/embed/kp54_1fgsFU" frameborder="0" allow="accelerometer, autoplay, encrypted-media, gyroscope, picture-in-picture" ...

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YouTube video link

[+ Add another video](#)

[SAVE PROGRESS](#)

[SAVE AND VIEW OFFERING PAGE](#)

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Help

SoftwareReviews

Write a Review

Browse Categories What We Do Advisory Services Vendor Registration

[Choose a Category...](#)

[DOWNLOAD PRODUCT REPORT](#)

[REQUEST A DEMO](#)

CompanyName

ProductName

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8.2
COMPOSITE SCORE

8.2
CX SCORE

+81
EMOTIONAL FOOTPRINT

87%
LIKELIHOOD TO RECOMMEND

18
REVIEWS

[WRITE A REVIEW](#)

ProductName Videos

Video Title

Video description goes here
Lorem ipsum dolor sit amet,
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Video Title

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Video Title

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CompanyName Product Scorecard

The scores above are a summary of a comprehensive report available for this product, aggregating feedbacking from real IT professionals and business leaders.

QlikView Sense has a product scorecard to explore each product feature, capability, and so much more.

- Net promoter score and planned renewal rates
- Feature and vendor capability breakdown
- Version and module satisfaction levels
- Comparisons by organization size, usage and role

Dive Into Data

Explore every product feature, vendor capability, and so much more, in our comprehensive Product Scorecard, giving you unparalleled insight into the software.

[DOWNLOAD PRODUCT REPORT](#)

ProductName Screenshots

Screenshot Title

Screenshot Title

Screenshot Title

ProductName Testimonial Videos

"ProductName
statement."

First Name, Last Name,
Title, Company

Video description goes here
Lorem ipsum dolor.

"ProductName
statement."

First Name, Last Name,
Title, Company

Video description goes here
Lorem ipsum dolor.

Still need assistance?

We're here to help you with understanding our reports and the data inside to help you make decisions.

[GET ASSISTANCE](#)

Word Cloud

As organizations become more and more dependent on software to automate and streamline operations, users are developing strong emotional connections to their applications and vendors. The SoftwareReviews Word Cloud aggregates the most commonly experienced pain points and prevailing opinions held by its users. Use this at-a-glance summary to evaluate the vendor-client relationship and product effectiveness.

FRIENDLY NEGOTIATION INSPIRING
PERFORMANCE ENHANCING
ENABLES PRODUCTIVITY
INTEGRITY RELIABLE CRITICAL
UNDER PROMISED TRUSTWORTHY
SAVES TIME EFFECTIVE CARING
HELPS INNOVATE TRANSPARENT
ALTRUISTIC LOVE EFFICIENT FAIR
GENEROSITY CLIENT'S INTEREST FIRST
SECURITY PROTECTS
RESPECTFUL CLIENT FRIENDLY POLICIES

Related Software

Microsoft Power BI

Tableau Software

Oracle Big Data Analytics

MicroStrategy MicroStrategy

Information Builders Information Builders WebFOCUS

8.2
COMPOSITE SCORE

7.9
COMPOSITE SCORE

8.3
COMPOSITE SCORE

8.9
COMPOSITE SCORE

7.7
COMPOSITE SCORE

EXPLORE SoftwareReviews

[SEE ALL SOFTWARE FROM THIS CATEGORY](#)

[SEE ALL CATEGORIES](#)

SoftwareReviews

Info-Tech Research Group is the world's fastest growing information technology research and advisory company, proudly serving over 30,000 IT professionals. We produce unbiased and highly relevant research to help CIOs and IT leaders make strategic, timely, and well-informed decisions.

We partner closely with IT teams to provide everything they need, from actionable tools to analyst guidance, ensuring they deliver measurable results for their organizations.

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INFOTECH.COM

M&A Research Center

Info-Tech's Research Centers are pages that provide one-stop access to specific research topics trending in IT. The M&A Research Center is a hub for tools and methods to support IT leaders execute on various buying and selling transactions.

Part of the research centre design system includes creating an engaging, navigational and accessible framework graphic to illustrate the process and outcome of the topic. This part proved to be the most challenging part of the project, as stakeholder requirements for the framework graphic rendered the design inaccessible and unusable as a navigational element. After many iterations, meetings and alternative designs, I was able to provide a solution that satisfied stakeholders and made the navigation accessible.

FIGMA PROTOTYPE



Design Process

Step 1 Discovery

Meet with stakeholders
Gather requirements

Step 2 Research

Inspiration
Identify reusable patterns

Step 3 Sketching

User flow
Information hierarchy

Step 4 Design

High fidelity
Iterating, more iterating

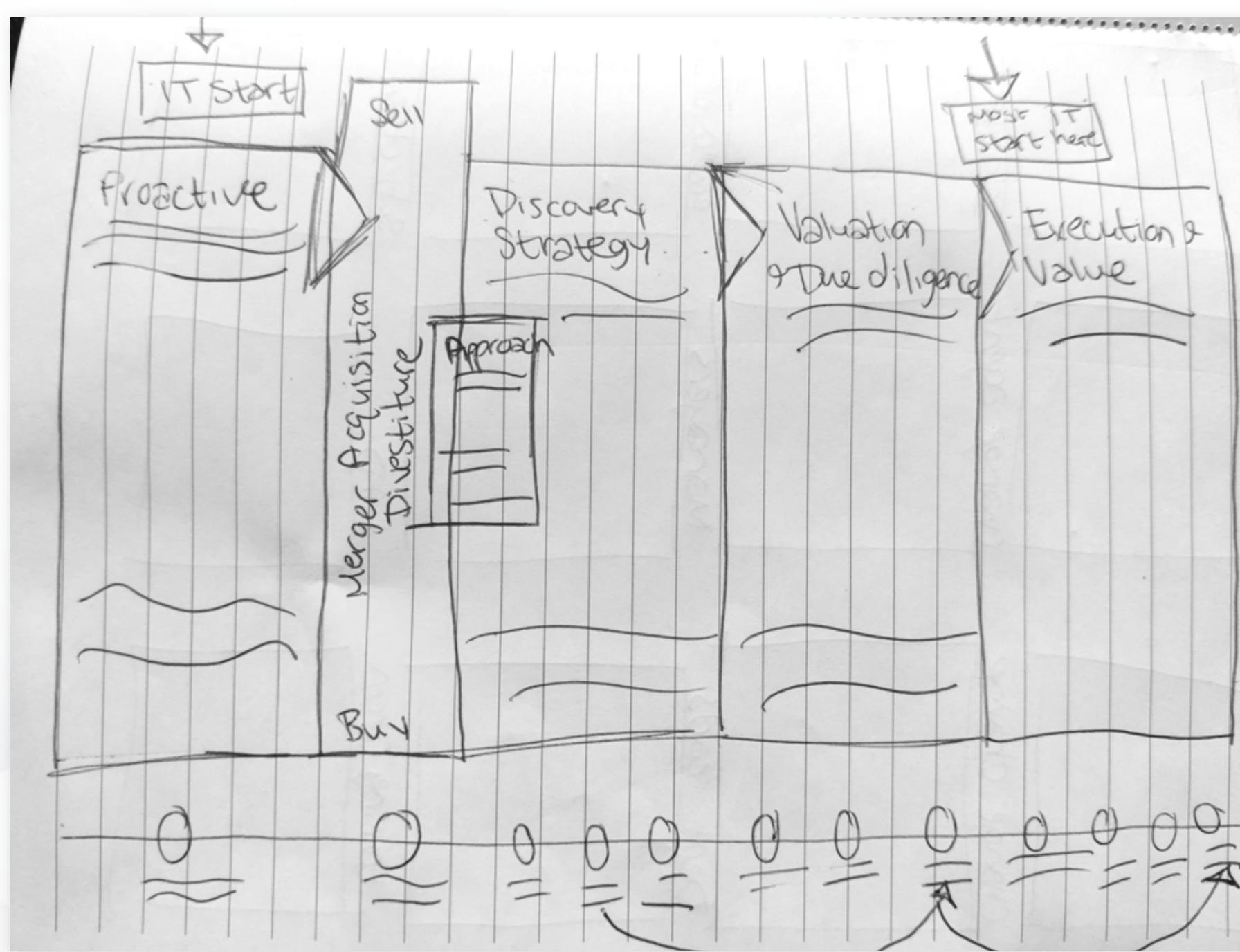
Step 5 Code

Page structure
Testing, Deploying

INFOTECH.COM

M&A Research Center

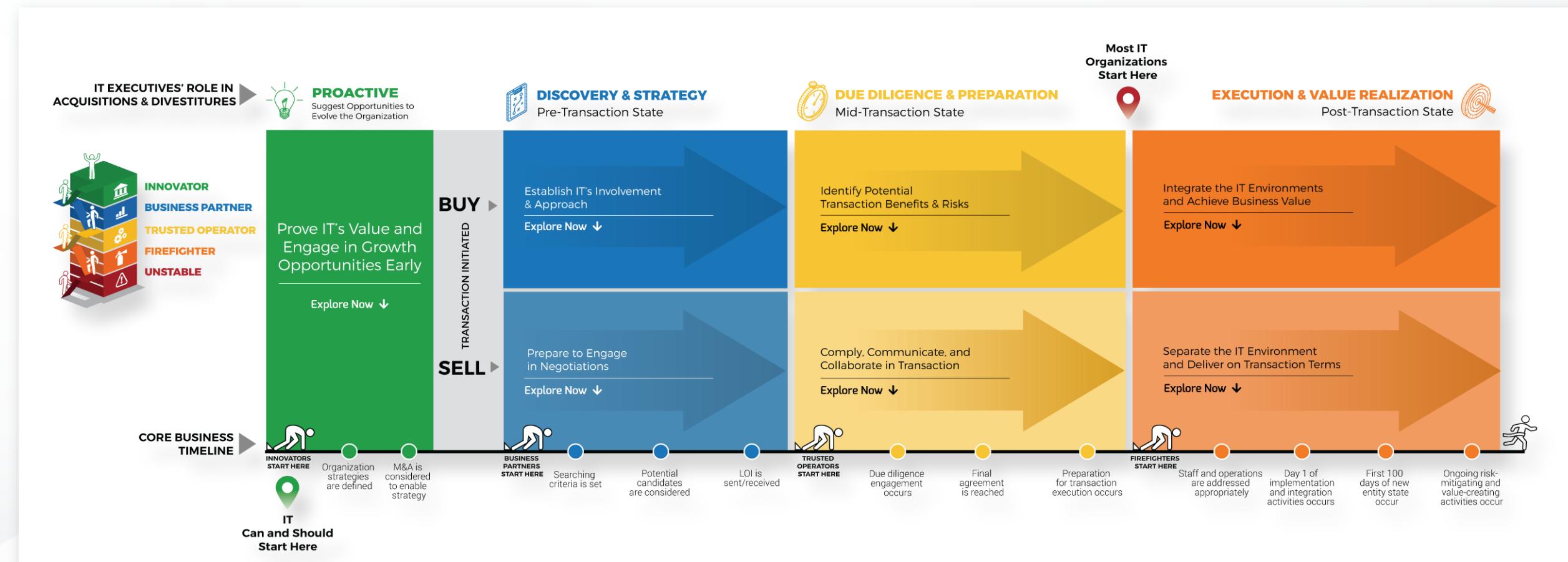
Ideation and thought process: notes and sketches



INFOTECH.COM

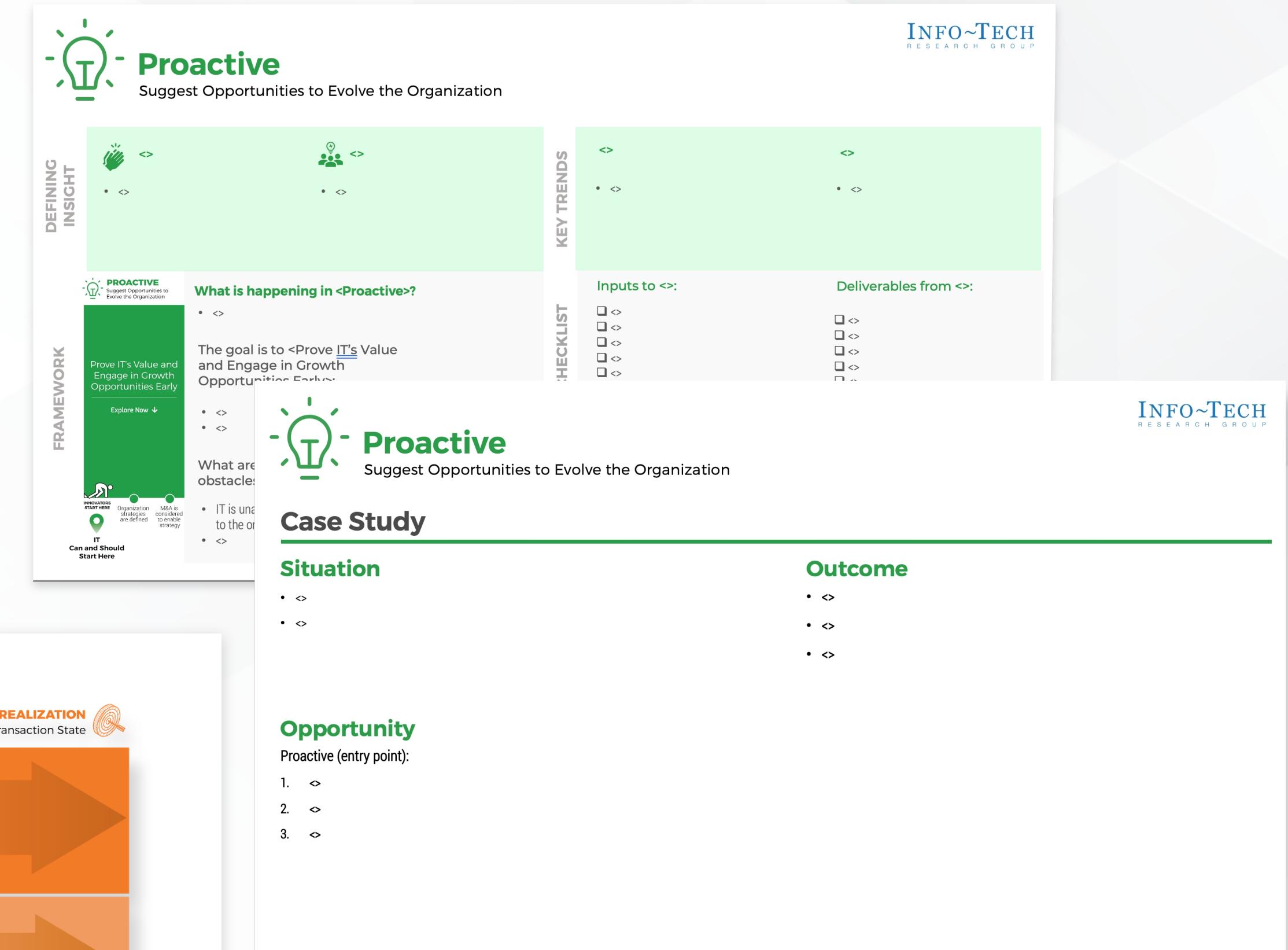
M&A Research Center

Supporting downloadable content I created for the M&A Research Center.



M&A framework

M&A one-pager template

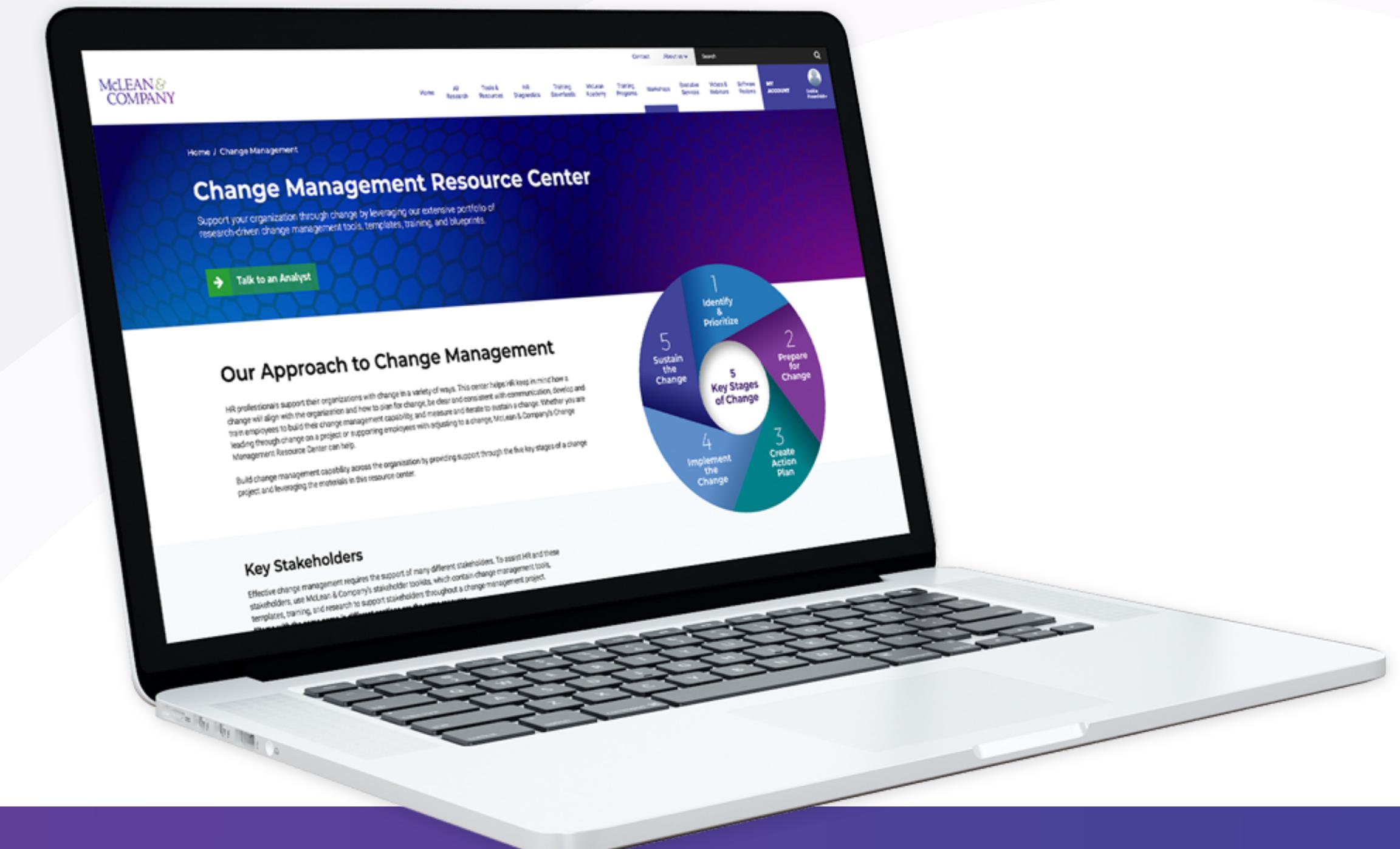


INFO~TECH
RESEARCH GROUP

MCLEANCO.COM/CHANGE-MANAGEMENT-RESOURCE-CENTER

Change Management Resource Center

McLean & Company's Resource Centers provide HR professionals with research, resources and consulting to help HR departments support their organization. The Change Management Resource Center has toolkits to assist HR departments through their organization's change process, with content curated to every HR stakeholder role.



Design Process

Step 1 Discovery

Meet with stakeholders
Gather requirements

Step 2 Sketching

Framework graphic
Information hierarchy

Step 3 Design

Page layout
UI experimentation

Step 4 Review

Team collaboration
Iterating, more iterating

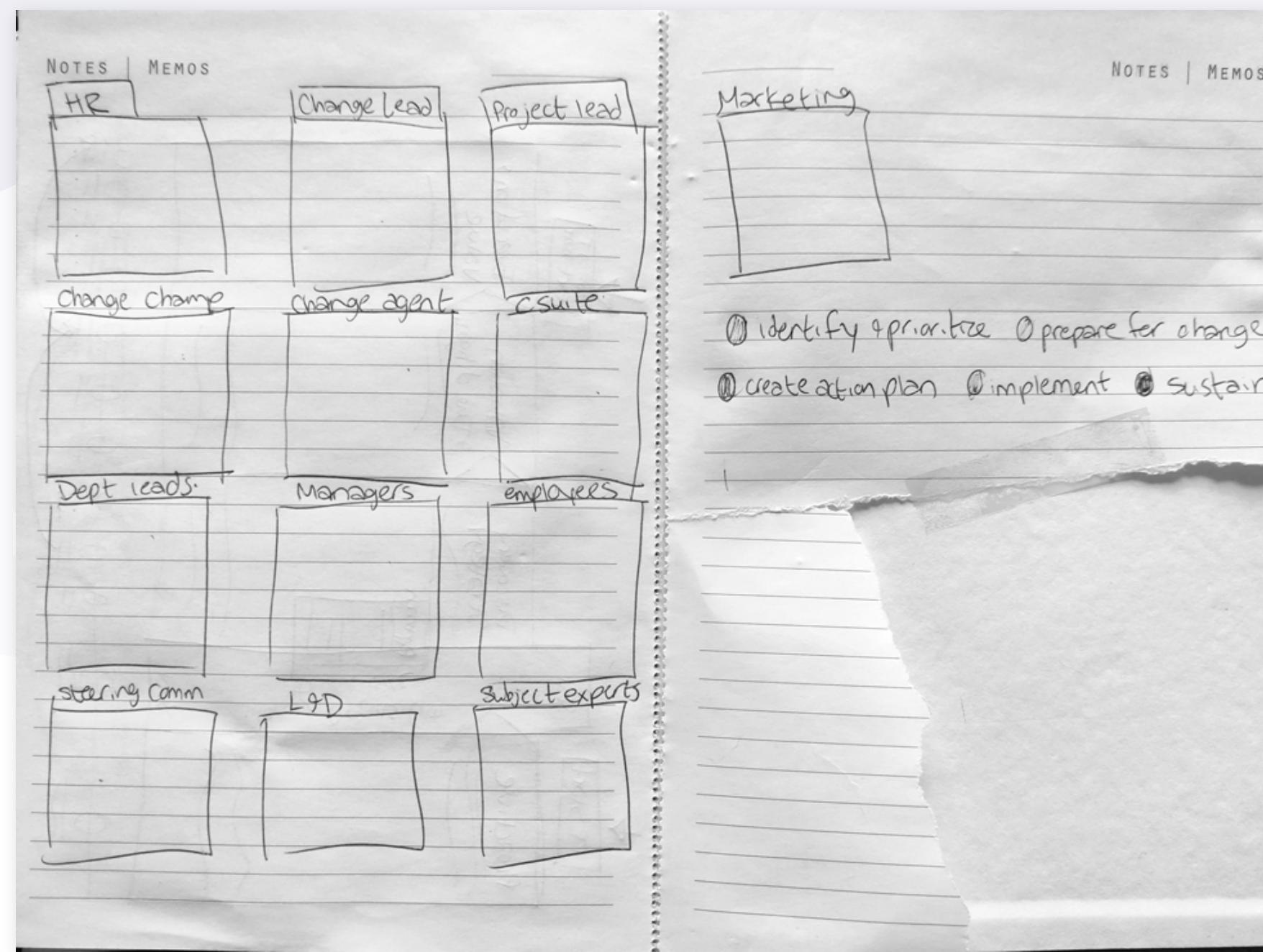
Step 5 Delivery

Stakeholder approval
Developer handoff

MCLEANCO.COM/CHANGE-MANAGEMENT-RESOURCE-CENTER

Change Management Resource Center

Ideation and thought process: notes and sketches



Change Management Resource Center

Welcome to the Change Management Resource Center

Key Stakeholders

HR	Managers
Support the people side of the change process. Responsible very based on the size and scope of the change.	Helps the organization manage through change

Identify & Prioritize Prepare for Change Create change action and communication plan Implement the change Sustain the change

Tools and Resources

HR	Change environment tool	Change FAQ template	Sample change survey questions guide	Change post-mortem template
Support the people side of the change process. Responsible very based on the size and scope of the change.	Internal communications guide template	Standard internal communications plan	Sustaining components catalog	Sustaining owner planning template
Helps the organization manage through change			Employee resilience questions	Employee resilience catalog
			HR resilience questions	Resilience techniques catalog

Training

McLean Academy Change Management course	Change manager to lead through change	Train manager to build key resilient behaviors
McLean Academy Change Management course	Change manager to lead through change	Train manager to build key resilient behaviors

Research

People Change Lead	Change assessment tool - tab 1	Change framing template	Change FAQ template	Sample change survey questions guide	Change post-mortem template
Leads the people side of the change using processes and tools to help employees adopt the change	Change environment tool	Change action and communication plan worksheet	Change sustainability plan worksheet	Change sustainability plan worksheet	Change post-mortem template
			Sustaining components catalog	Sustaining components catalog	
			Standard internal communications plan	Standard internal communications plan	

Tools and Resources

Project Lead	Change environment tool - tab 2	Change framing template	Change FAQ template	Change action and communication plan worksheet	Change sustainability plan worksheet	Change post-mortem template
Leads the project team using project management skills and tools to manage the change and ensure the solution is delivered. Sometimes the project lead also acts as the change lead	Change assessment tool	Change environment tool	Change FAQ template	Change action and communication plan worksheet	Change sustainability plan worksheet	Change post-mortem template
			Change sustainability plan worksheet	Sustaining components catalog	Sustaining components catalog	
				Sustaining components catalog	Sustaining components catalog	
				Standard internal communications plan	Standard internal communications plan	

Research

Change Champion/Project Sponsor	Change assessment tool - tab 3	Change framing template	Change FAQ template	Change action and communication plan worksheet	Change sustainability plan worksheet	Change post-mortem template
Acts as the face of the change and oversees the implementation of the change	Change environment tool	Change framing template	Change FAQ template	Change action and communication plan worksheet	Change sustainability plan worksheet	Change post-mortem template
			Change sustainability plan worksheet	Sustaining components catalog	Sustaining components catalog	
				Sustaining components catalog	Sustaining components catalog	
				Standard internal communications plan	Standard internal communications plan	

Tools and Resources

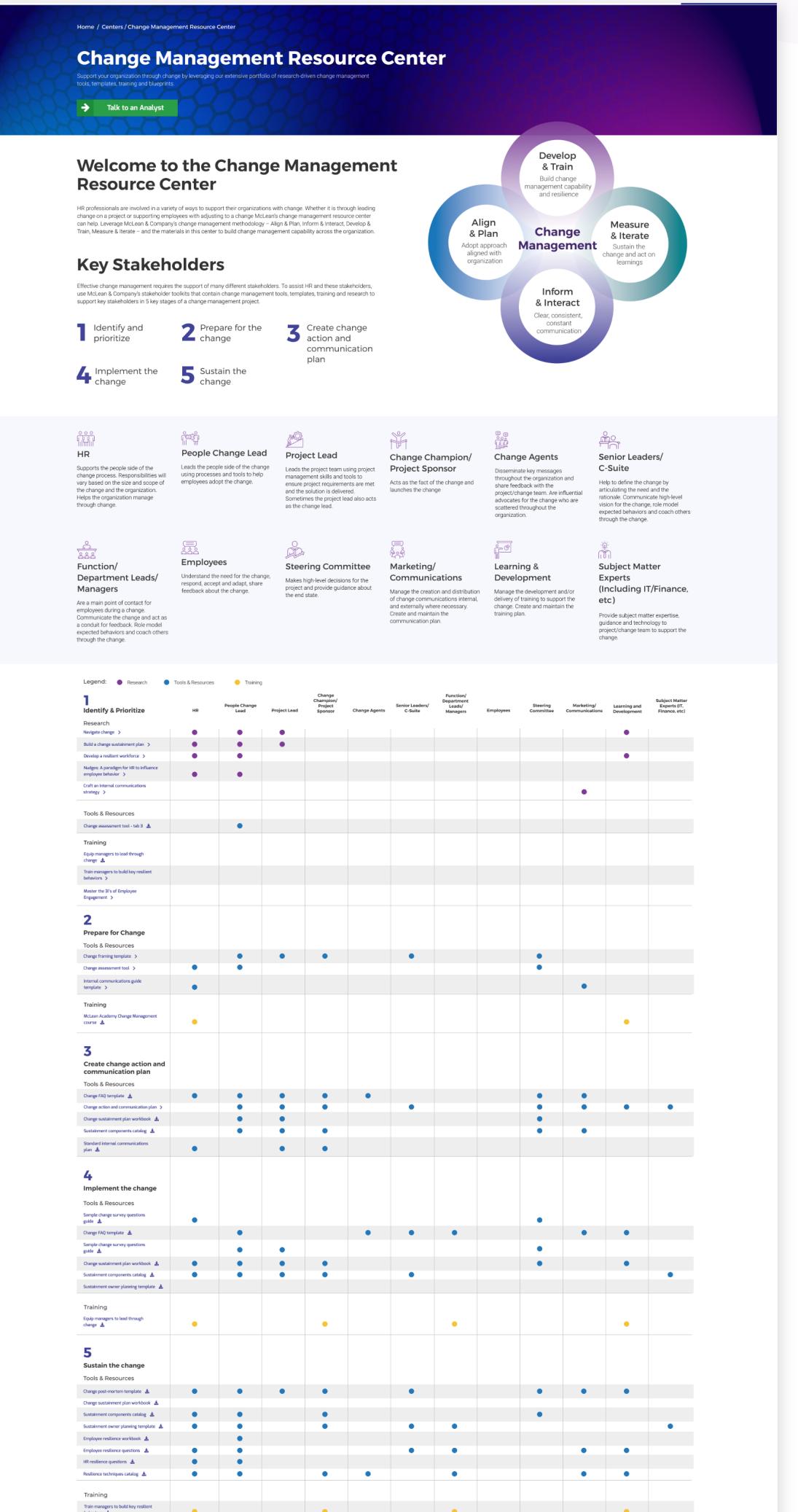
Change Champion/Project Sponsor	Change environment tool - tab 4	Change framing template	Change FAQ template	Change action and communication plan worksheet	Change sustainability plan worksheet	Change post-mortem template
Acts as the face of the change and oversees the implementation of the change	Change assessment tool	Change environment tool	Change FAQ template	Change action and communication plan worksheet	Change sustainability plan worksheet	Change post-mortem template
			Change sustainability plan worksheet	Sustaining components catalog	Sustaining components catalog	
				Sustaining components catalog	Sustaining components catalog	
				Standard internal communications plan	Standard internal communications plan	

Research

Change Champion/Project Sponsor	Change environment tool - tab 5	Change framing template	Change FAQ template	Change action and communication plan worksheet	Change sustainability plan worksheet	Change post-mortem template
Acts as the face of the change and oversees the implementation of the change	Change assessment tool	Change environment tool	Change FAQ template	Change action and communication plan worksheet	Change sustainability plan worksheet	Change post-mortem template
			Change sustainability plan worksheet	Sustaining components catalog	Sustaining components catalog	
				Sustaining components catalog	Sustaining components catalog	
				Standard internal communications plan	Standard internal communications plan	

Tools and Resources

Develop & Train	Align & Plan	Change Management	Measure & Iterate
Build change sustainment plan	Develop a resilient workforce	Hedge a paradigm for it to influence employee behavior	Change post-mortem template
Change environment tool	Change framing template	Change FAQ template	Change sustainability plan worksheet
Change assessment tool	Change action and communication plan worksheet	Change sustainability plan worksheet	Sustaining components catalog
Change sustainability plan worksheet	Change sustainability plan worksheet	Change post-mortem template	Sustaining components catalog
Sustaining components catalog	Standard internal communications plan	Employee resilience questions	Employee resilience catalog
Standard internal communications plan		HR resilience questions	Resilience techniques catalog



INFOTECH.COM/CUSTOMER-REVIEWS

Customer Case Studies

As an addition to the customer reviews page, the customer case studies are designed to highlight the unique and successful stories from real Info-Tech customers. I designed and coded this project, and created a template that would be easy and quick to duplicate for future case studies.

Each case study page follows the same page layout and design patterns with customization in images, links and copy.



Design Process

Step 1 Discovery

Meet with stakeholders
Gather requirements

Step 2 Research

Competitive Analysis
Inspiration

Step 3 Sketching

User flow
Information hierarchy

Step 4 Design

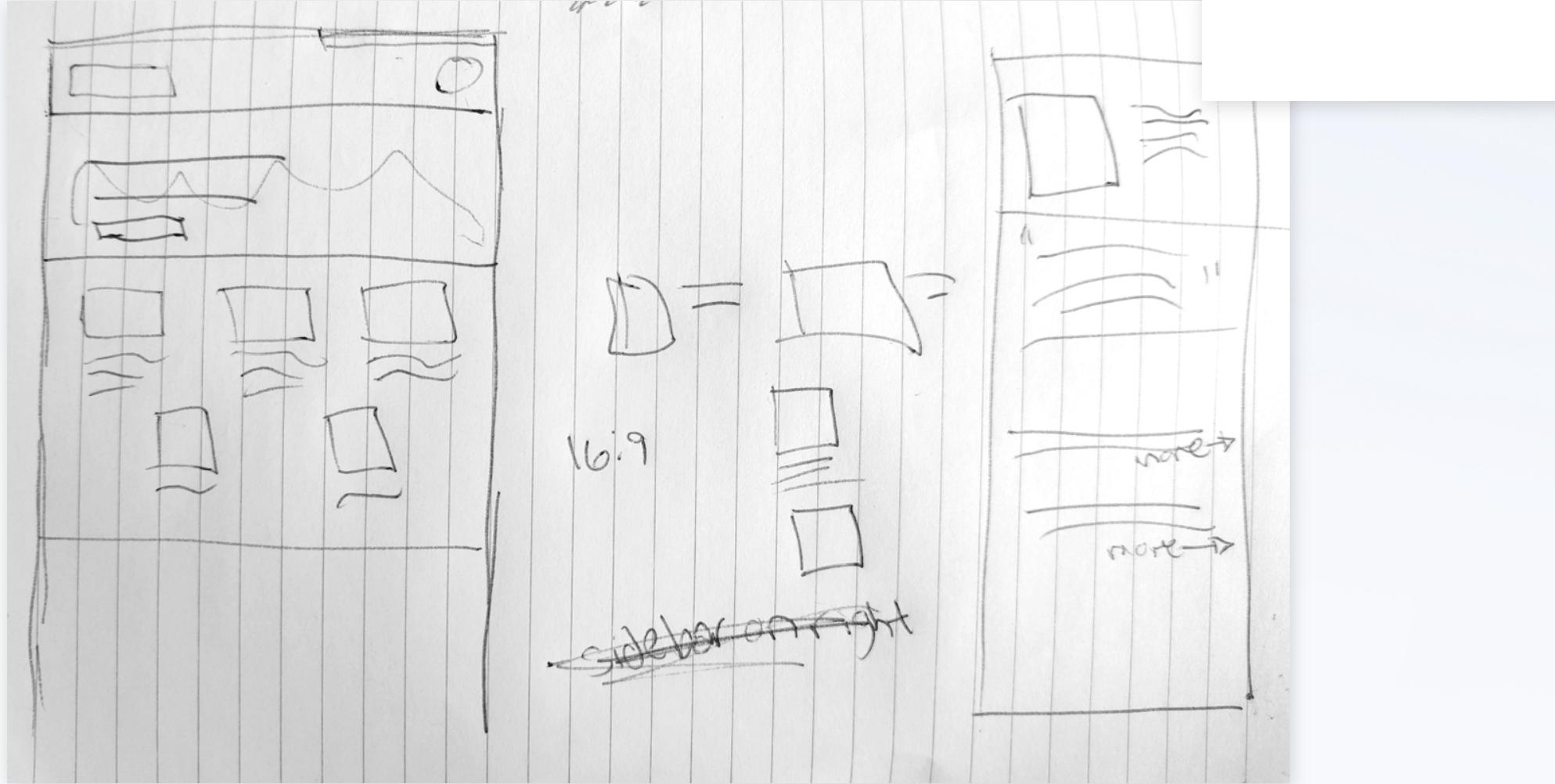
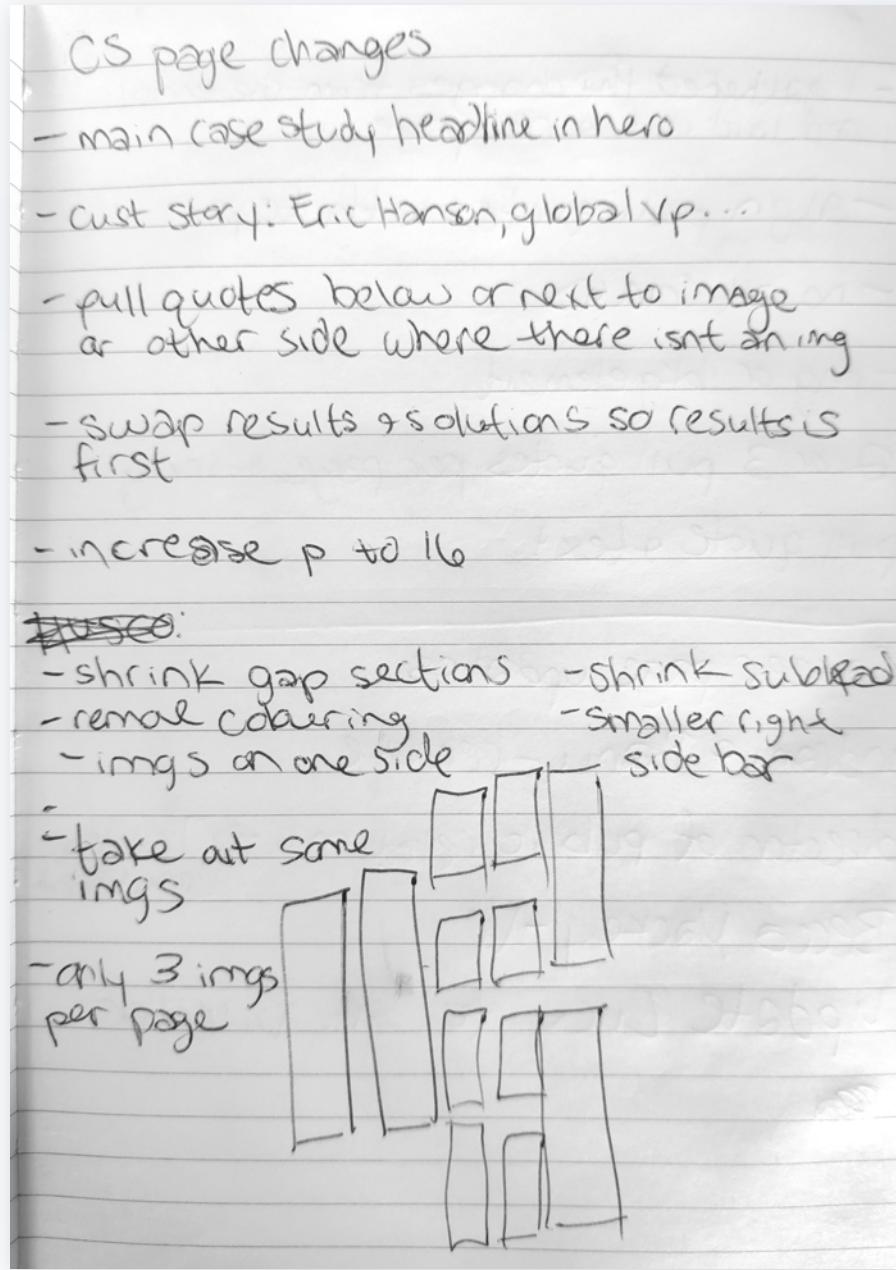
High fidelity
Iterating, more iterating

Step 5 Code

Page structure
Testing, Deploying

Customer Case Studies

Ideation and thought process notes.



Customer Case Study
Innovative IT Leader Helps Enable Growth Opportunities for Automotive Manufacturer

Results

- Measured IT Satisfaction To Improve Business Alignment
- Saved \$600,000 Through Contract Negotiation Services
- Leveraged Workshops for Actionable Roadmap
- Elevated IT's Value Internally

IT as a Strategic Business Partner

Husco is a privately-owned company specializing in high performance hydraulic and electro-mechanical components. The company has over 70 years of experience designing and manufacturing components for automotive and off-highway applications.

Husco focuses on delivering superior customer service for its clients and is adept at navigating through a rapidly changing manufacturing industry. One reason for its success is due to a tight strategic alignment between the IT organization and the business.

Eric Hansen, Global VP of Information Technology, has grown his department into a strategic business partner with an innovative mindset that helps the company easily adapt to changes and leverage new opportunities.

To assist the IT department with their ambitious agenda, they leveraged Info-Tech Research Group to provide strategic advice and practical research tools to get projects done faster, faster, and cheaper.

Creating an Innovative IT Mindset

Eric Hansen began his assignment at Husco with a clear mandate for change to teams that did not have a clear set of priorities. "My first opportunity when I started at Husco's IT department was to help them develop a clear vision, and then match that vision with the models to achieve success," said Hansen.

One of Hansen's first accomplishments was an analytics solution that was designed for Husco's IT department to use. "The IT department was developing an effective technology strategy for communication and collaboration as well as the IT department after the pandemic when the company moved to a remote work mode."

Eric Hansen also noted the importance of innovation. "Hansen and his team are engaged in, they are always looking for ways to improve and move forward. "It was cost to me one of the aspects I really like about Info-Tech is that it does a better job of empowering people to think outside the box and to be more creative. We were able to come up with some great ideas and then implement them quickly and effectively."

Info-Tech workshops and blueprints connect strategic vision with practical advice and tools

To help turn strategic ideas into actionable plans, Hansen and his team leverage Info-Tech workshops and research blueprints. The most recent workshop was on the subject of Optimizing IT Project Stakeholder Approval, and the researcher worked with the team to find best practices to move forward.

"Eric Hansen leverages Info-Tech blueprints to create his own action plans to roll out new projects for a range of topics including risk management and cloud security," said Hansen.

The difference in value of the research and roadmaps from Info-Tech versus other research firms are illustrated to Hansen when he was a panelist with other CIOs at a recent symposium. The other panelists referred to their cloud migration strategy as being "good" while Hansen referred to his as being "great". Hansen said, "I was able to easily communicate this completely different way of looking at it by pulling the Info-Tech playbook and showing the focus for cloud migration strategies should ready center or business alignment and bring business value. By presenting the topic in this fashion I was able to win the vote of the whole program," said Hansen.

Assessing IT's Impact on the Business

Eric Hansen values a partnership with his business stakeholders and views his IT leadership role as being a bridge between the business and IT. "We are a business-oriented, not just technology at every problem they come across," said Hansen.

One of the tools Husco leverages to assess the IT department's impact on the business Vision survey. "The CIO Business Vision survey requires mental breaking and mental time on my part to understand what the business needs are and then translate those needs into IT language and parse it in a meaningful way. We can then make adjustments where needed," said Hansen.

Info-Tech Vendor Management services lead to significant contract savings

When Eric Hansen's previous advisory firm would have charged 20% on any of the savings they include these kind of add-on fees. "We recently used Info-Tech contract negotiation services as a result of the insight and advice they provided us, we were able to save around \$600,000 over the year," said Hansen.

Read the full case study >

Build a Business-Aligned IT Strategy

9.4 / 10

Average Overall Workshop Effectiveness

Client	Experience	Impact	\$ Saved	Days Saved	Testimonial
Alliance Inspection Management, LLC	Workshop	9/10	\$12K	20	Internet connectivity issues
Delek US	Workshop	7/10	\$30,999	5	Best part was the engaging dialogue and collaboration that this process enabled. The engagement calendar was a necessity but it did make things difficult. Another challenge was lack of sufficient business input, and IT roadmap items. These were expected
Metropius Health Plan, Inc.	Workshop	10/10	\$6,199	20	

Create a Right-Sized Disaster Recovery Plan

9.7 / 10

Average Overall Workshop Effectiveness

Client	Experience	Impact	\$ Saved	Days Saved	Testimonial
City of Sault Ste Marie Ontario	Workshop	10/10	\$50,000	105	The exercise was extremely useful and well structured. Each day of the workshop was engaging and taught us how to approach the IT group. The consultant leading the workshop was excellent, very knowledgeable and wealth of experience in this area. The workshop was well organized and the materials were clear and concise.
Gainesville Regional Utilities	Workshop	10/10	N/A	20	Dave was very easy to work with, clearly explained the purpose and goals of the workshop and demonstrated an excellent ability to keep the workshop flowing and interesting. Given the size of many IT staff across multiple days, it was essential to keep our interest up.
Los Angeles Clippers	Workshop	10/10	\$112M	32	Learning how to create a high-level view of the different systems and how they interact with each other within the business, should there be any type of disaster occurring an outage, it will help tremendously when requesting resources or not only enhance, but to keep our impacted by...

Info-Tech Partners



Thanks for stopping by.