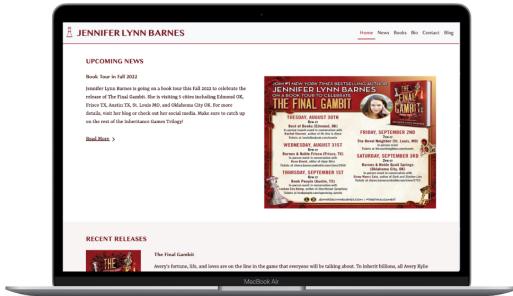


Responsive Redesign

Redesigning an author's website



Overview

In this project, I redesigned an author's website, improving its usability and accessibility. I began with an analysis of the original website before creating low fidelity wireframes. I then finalized these designs into high fidelity prototypes with a refreshed style guide using Adobe XD.

After designing the new website, I then developed the website using HTML and CSS, making sure it was responsive for all screen sizes.

The Original Website

I have noticed many authors who may not be a household name, but still have a large following and fanbase for their books have websites that fail to highlight their work properly. This website is one such example of a YA author who I have read but has a poorly designed website.

[Click here to see the original website](#)



Original Website

Original website on mobile

Usability Issues

Below, I have categorized the usability issues I found into problems for regular users (usability), new users (learnability), and infrequent users (memorability)

Regular Users

- Author's name/logo doesn't link to a home page, unclear what is the "home" page
- The images are awkwardly much bigger than the text blocks, which makes regular users have to scroll more than necessary.
- On mobile, the page just scales down in width, which makes the text verge on being too small for users to easily read.

New Users

- New users may be unable to read the headers of the navigation bar.
- The navigation items also do not look clickable due to the font.
- Because the author's name is in the same style as the navigation items, you would imply that it would also behave as a link, but it does not.
- There are no headers or spacing for the distinct sections, which makes it hard for new users to figure out the hierarchy of the site.
- The gallery of books does not look clickable due to its size, especially on mobile.

Infrequent Users

- Infrequent users may not remember what each section is for since there are no headers.
- Infrequent users may forget that the gallery of books are clickable.
- Initial news title is small and below the image, which does not well advertise events and news to readers who may be out of the loop.

Accessibility Issues

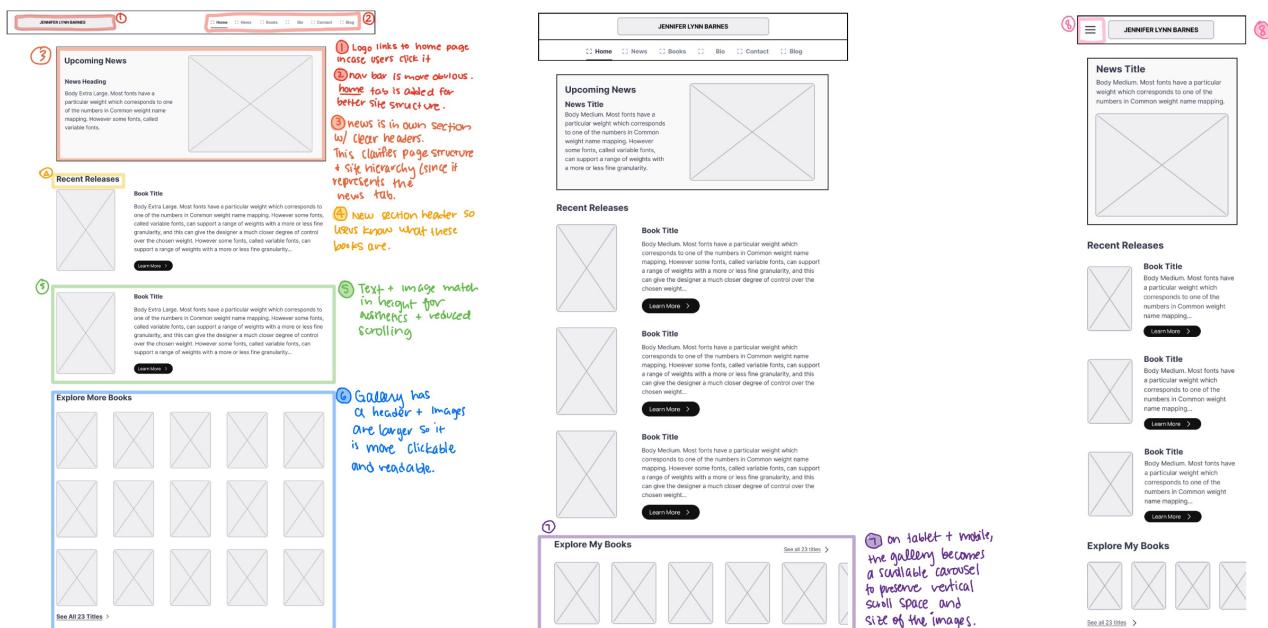
WAVE identified a few problems with accessibility that I listed below.

- No language identified
- Contrast errors
- No header structures
- No page regions

I agree with these problems found, as the lack of identified language makes it impossible for a screen reader to read. While the contrast errors were only for the "learn more about this book" buttons and to my eye the contrast was fine, it may still present issues for visually impaired users. The last two issues with headers and page regions is a problem for all users, as there is no hierarchical distinction between sections as explained in my usability issues.

Wireframing

After identifying these problems, I began to brainstorm a responsive design and create low fidelity wireframes for mobile, tablets, and desktop. Scroll to see all the images!



Final Design

Style Guide

Typography

HEADERS

Granville Bold - Burgundy

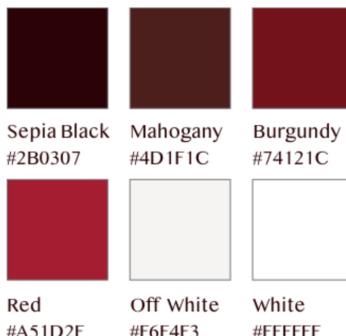
Subheaders

Granville Bold - Mahogany

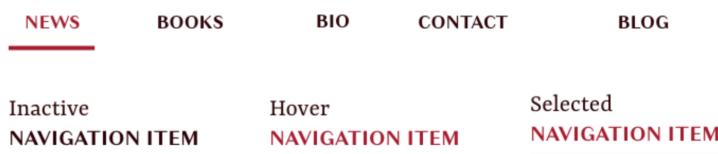
Body Text

Yrsa Regular - Sepia Black

Color Palette



Navigation Bar



Logo



Buttons



Icons



More Components

Scroll Bar



Footer



High Fidelity Prototypes

Scroll to see all the images!

- ① Body
 - ① 100% width at all sizes
 - ② Logo always shows menu items will collapse at smaller sizes
 - ③ Container with fixed width that decreases with viewport (e.g. 1000px on laptop screen)
 - ④ 100% width at all sizes w/ different background color
 - ⑤ Container with fixed width that decreases with viewport (e.g. 1000px on laptop screen)
 - ⑥ Full width header
 - ⑦ Flex boxes w/ 2 items (book image + text) vertically aligned on the center axis and justify content at start (left)
- ② Logo shrinks with smaller tablet-breakpoint (< 600px or height=0)
- ③ Navigation items collapse into menu toggle
- ④ Text size gets smaller w/ breakpoint
- ⑤ Containers at tablet width (> 100px) becomes smaller (~ 80px)
- ⑥ Image gets smaller to roughly match text size
- ⑦ Same viewport changes as above section (text, image & container & t lines truncation)
- ⑧ At any size smaller than laptop (tablets to mobile), the gallery becomes this slideshow/greenbox where overflowing items scroll.

Responsive Redesign

Here is my final responsive website created based on my designs!

[Click here to see the full website](#)

UPCOMING NEWS

Book Tour in Fall 2022

Jennifer Lynn Barnes is going on a book tour this Fall 2022 to celebrate the release of The Final Gambit. She is visiting 5 cities including Edmond OK, Frisco TX, Austin TX, St. Louis MO, and Oklahoma City OK. For more details, visit her blog and check out her social media. Make sure to catch up on the rest of The Hawthorne Games Trilogy!

[Read More >](#)



RECENT RELEASES



The Final Gambit

Avery's fortune, life, and loves are on the line in the game that everyone will be talking about. To inherit billions, all Avery Kyle Gramps has to do is survive four months living in Hawthorne House. The paparazzi are dogging her every move, and Avery's past answers to all of her questions - including why Tobias Hawthorne left his entire fortune to Avery, a virtual stranger, rather than his own daughter or grandsons. Thanks to a DNA test, Avery knows that she's not a Hawthorne by blood, but class piles up history at a desperate position in the family that she'd had over imagined. Avery's mysterious past and the plot thickens. Avery and her two of the enigmatic and tragic Hawthorne grandmothers, continue to pull Avery in different directions. And there are thrills lurking around every corner, as an alternative emerge who will stop at nothing to make Avery run away out of the picture. - By me...

[Learn More >](#)



The Hawthorne Legacy

Intrigue, riches, and romance abound in this thrilling sequel to the beloved bestselling The Inheritance Games. The inheritance game continues, and now Avery Gramps has to pick up the pieces and find the man who might hold the answers to all of her questions - including why Tobias Hawthorne left his entire fortune to Avery, a virtual...

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The Inheritance Games

A Cinderella story with deadly stakes and thrilling twists, perfect for fans of One of Us is Lying and Knives Out. Avery Gramps has a plan for a better future: survive high school, win a scholarship, and get out. But her fortunes change in an instant when billionaire Tobias Hawthorne dies and leaves Avery virtually his entire fortune. The catch? Avery has no idea why - or even who Tobias Hawthorne is. To survive, Avery must unravel the mystery of her new home, the old man's touch - and his love of puzzles, riddles, and codes. Unfortunately for Avery, Hawthorne House is also occupied by the family that Tobias Hawthorne just dispossessed. This includes the four Hawthorne grandmothers, dangerous, magnetic, brilliant boys who grew up with every expectation that one day, they'd inherit billions. Her apparent Gramps...

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