

Survey Research

Seminar #5: Questionnaire design (I)

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Outline

- Introduction
- Discussion
- Q&A

Introduction

- Today, we will be working with questions
- You will decide what you prefer to work on:
 - (A) Choose and critically discuss questions from your chosen survey (assignment #1)
 - (B) Think about a research topic, concepts and questions (assignment #2)

Discussion (A)

- Find someone who chose same survey for assignment #1
- 40 min. for discussion
- Supporting discussion and solving doubts about assignment #1... but not answers ;-)

Discussion (A)

- Could you choose and critically analyse 4 or 5 questions from your chosen questionnaire? For example:
 - What is good about the questions you selected? Are there any problems with them?
 - What do you think of the structure of the questionnaire? Does the order make sense?
 - Do you think that the structure of the questionnaire could be improved? How?

Discussion (B)

- Small groups, 40 min. per discussion
- Identify a general area you are interested in and possible research questions
- Identify some concepts related to it. For example: gender, lifestyle, social class, victimisation, stop-and-search, etc.
- Write some questions.
- Discuss them in groups. For example:
 - Which ones would work?
 - Why? / Why not?

That's all! Questions?

Thanks! ¡Gracias!
Obrigado! Danke!
Grazie!

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