

# Unsupervised Machine Learning

# Section 3: Review of Mathematical Concepts

# Mathematical Concepts

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3.2	Distance Measures -Review of formulas for distance between points and sets of points
3.3	Computational Complexity -Discussion of how to measure how much work that an algorithm requires
3.4	Singular Value Decomposition -Theory underlying principal component analysis for reducing number of dimensions in data

# Section 3.1: What is the Data in Unsupervised Learning?

# Data and Datasets

- Typically, a data point is a vector in  $d$  dimensions

$$\begin{bmatrix} x_0 \\ \dots \\ x_{d-1} \end{bmatrix}$$

Data point often called feature vector as each entry represents a feature

- Let  $X_0, X_1, \dots, X_{M-1}$  denote the  $m$  datapoints, then dataset is represented as a matrix of dimensions  $d$  rows and  $M$  columns

$$X = [X_0 \quad \dots \quad X_{m-1}]$$

$X$  often called feature matrix

# Example: Customer Segmentation

Data point consists of features of customer

- Consider case where features age, gender, salary, # of purchases

age = 27

gender = female (0 for male and 1 for female)

salary = 60,000

# of purchases = 10

- Data point:

$$\begin{bmatrix} 27 \\ 1 \\ 60000 \\ 10 \end{bmatrix}$$

# Example: Natural Language Processing

- Simple approach is word count
  - Create dictionary of all words
  - Count number of times each word appears in each document
- Consider 3 messages:

**“Call me soon”, “CALL to win”, “Pick me up soon”**

Dictionary

**call**  
**me**  
pick  
**soon**  
to  
up  
win

Feature Matrix

**1** 1 0  
**1** 0 1  
0 0 1  
**1** 0 1  
0 1 0  
0 0 1  
0 1 0

# Example: Natural Language Processing

- Term Frequency Inverse Document Frequency (Tfidf)
  - Term frequency: number of times word appears in document
  - Inverse document frequency: inverse of number of documents word appears
  - Tfidf is term frequency multiplied by inverse document frequency (with scaling)
- Messages:  
“Call me soon”, “CALL to win”, “Pick me up soon”

Dictionary

*call*

*me*

*pick*

*soon*

*to*

*up*

*win*

Feature Matrix

0.58	0.47	0.00
0.58	0.00	0.43
0.00	0.00	0.56
0.58	0.00	0.43
0.00	0.62	0.00
0.00	0.00	0.56
0.00	0.62	0.00

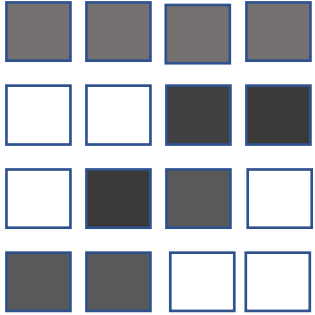


# Example: Images

- Images typically are composed of rectangular arrays of pixels
- For black and white images, intensity of greyscale for each pixel is represented by a number (white = 0 to 255 = black)
- Feature vector for image is vector of intensities for all pixels
- For colour images, each pixel represented by 3 values – intensities of red, blue, and green components for that pixel – feature vector in colour case vector will be 3 times longer than in black and white case

# Converting Image to Matrix

Original Image:  
Greyscale 4x4 =16 pixels



Intensity Matrix  
4x4 (white=0 to 255=black)

$$\begin{bmatrix} 190 & 190 & 190 & 190 \\ 0 & 0 & 220 & 220 \\ 0 & 220 & 200 & 0 \\ 200 & 200 & 0 & 0 \end{bmatrix}$$



Feature Vector 16x1  
Standard to divide by 255

$$\begin{bmatrix} 190 \\ 190 \\ 190 \\ 190 \\ 0 \\ 0 \\ 220 \\ 220 \\ 0 \\ 220 \\ 200 \\ 200 \\ 0 \\ 200 \\ 200 \\ 0 \end{bmatrix}$$

# Websites for Data

## Kaggle

- [www.kaggle.com](https://www.kaggle.com)
- Site for data science competitions (often with prize money)
- Each competition comes with freely available data
- Can learn from tutorials, practice competitions, and notebooks created by participants
- You will need to create a free account to access the resources (not needed for this course)

## University of California, Irvine Machine Learning Data Repository

- <https://archive.ics.uci.edu/ml/index.php>
- Contains 100s of machine learning datasets
- No account required

# 3.1 sklearn Text Processing DEMO

Jupyter Notebook for demo:

- UnsupervisedML/Examples/Section03/SklearnText.ipynb

Course Resources at:

- <https://github.com/satishchandrareddy/UnsupervisedML/>

# Section 3.2: Computational Complexity

# Computational Complexity

- Complexity of an algorithm is amount of resources (number of operations, memory, etc) to run it
- Typically, represent complexity as a function of the size of the input
  - For sorting, represent complexity in terms of number of elements in list
  - For matrix multiplication, represent complexity in terms of size of input matrices
- In this course, we provide complexity estimates for clustering algorithms

# Big O Notation

- A function  $f(M) = O(g(M))$  as  $M \rightarrow \infty$  if

$$|f(M)| \leq C|g(M)| \text{ as } M \rightarrow \infty$$

Here C is a constant

# Examples

- Well known result from computer science is that sorting of a list of  $M$  elements can be done in  $O(M \log M)$  operations as  $M \rightarrow \infty$
- If  $X$  and  $Y$  are vectors of length  $d$ , then computation of dot product  $X^T Y$  requires  $d$  multiplications and  $d-1$  additions, hence it requires  $O(d)$  operations as  $d \rightarrow \infty$



# Section 3.3: Distance Measures

# Why is a Distance Measure Needed?

- Throughout Unsupervised Learning, one needs to compute distances between data points or distances between clusters of data points
- For example: Clusters are often defined in terms of points within a distance of other points
- Let us define

$$X = \begin{bmatrix} x_0 \\ \dots \\ x_{d-1} \end{bmatrix}$$

$$Y = \begin{bmatrix} y_0 \\ \dots \\ y_{d-1} \end{bmatrix}$$

# Examples of Distance Measure

- L2 or Euclidean distance measure between X and Y defined as

$$\text{dist}(X, Y) = \left[ \sum_{i=0}^{d-1} |x_i - y_i|^2 \right]^{1/2}$$

In this course, we will use the Euclidean distance measure

- L1 or Taxicab distance measure between X and Y defined as

$$\text{dist}(X, Y) = \sum_{i=0}^{d-1} |x_i - y_i|$$

- p norm or Minkowski distance between X and Y is a general distance measure that incorporates L1 and L2 measures as special cases:

$$\text{dist}(X, Y) = \left[ \sum_{i=0}^{d-1} |x_i - y_i|^p \right]^{1/p}$$

# Computational Complexity

- Confirm for yourself that number of operations to compute L1, L2, or Lp distance between 2 vectors of length requires  $O(d)$  operations and memory as  $d \rightarrow \infty$

# Distance Between Clusters

- Suppose  $\{X_i\}_{i=0, \dots, m-1}$  is the set of points in a cluster
- Define cluster mean as

$$C = \frac{1}{m} \sum_{i=0}^{m-1} X_i$$

- If  $\{X_i\}$  and  $\{Y_j\}$  are two clusters and let  $C_X$  and  $C_Y$  denote their means



- Distance between clusters defined as distance between the cluster means:

$$\text{dist}(\{X_i\}, \{Y_j\}) = \text{dist}(C_X, C_Y)$$

## 3.3 Distance Computation DEMO

Jupyter Notebook for demo:

- UnsupervisedML/Examples/Section03/Distance.ipynb

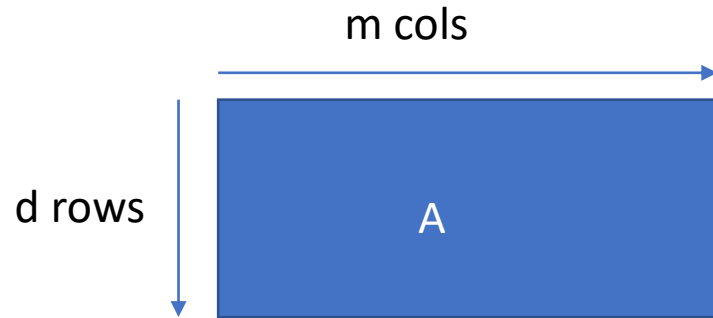
Course Resources at:

- <https://github.com/satishchandrareddy/UnsupervisedML/>

# Section 3.4: Singular Value Decomposition

# Looking at a Matrix

- Consider a matrix  $A$  ( $d$  rows and  $M$  columns)



- $A$  can be considered as mapping from  $\mathbb{R}^M$  ( $M$  dimensional space) to  $\mathbb{R}^d$  ( $d$  dimensional space)
- If  $y = Ax$ , then  $x$  is a point in  $\mathbb{R}^M$  ( $M$  dimensional space) and  $y$  is a point in  $\mathbb{R}^d$  ( $d$  dimensional space)



# Singular Value Decomposition

- A can be decomposed as  $A = U\Sigma V^T$ , where (here  $d \leq M$ )

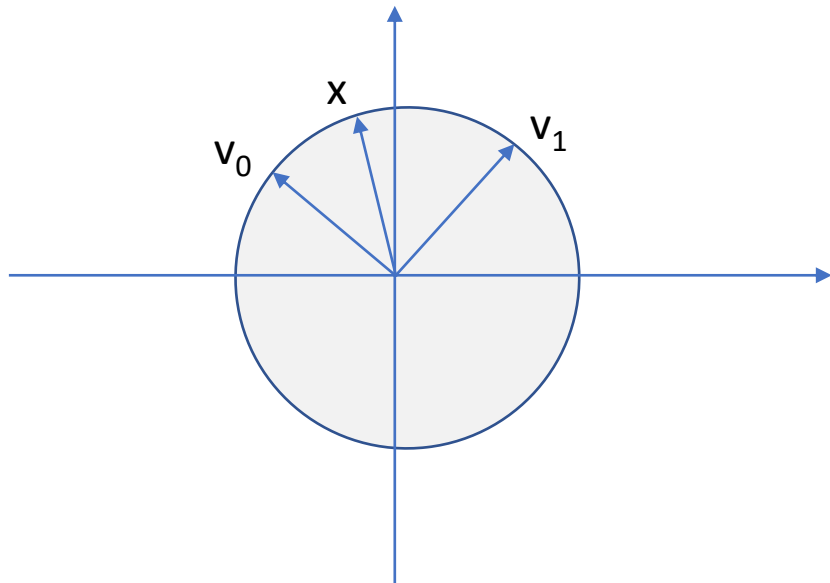
$$U = [u_0 \quad \dots \quad u_{d-1}] \quad \Sigma = \text{diag}(\sigma_0, \dots, \sigma_{d-1}) \quad V = \begin{bmatrix} v_0^T \\ \dots \\ v_{M-1}^T \end{bmatrix}$$

- U is  $d \times d$  (orthogonal),  $\Sigma$   $d \times M$ , V is  $M \times M$  (orthogonal)
- Singular values  $\sigma_0, \dots, \sigma_{d-1}$  are positive and arranged in descending order
- $u_0, \dots, u_{d-1}$  are  $d$  orthogonal vectors spanning  $d$  dimensional space
- $v_0, \dots, v_{M-1}$  are  $M$  orthogonal vectors spanning  $M$  dimensional space

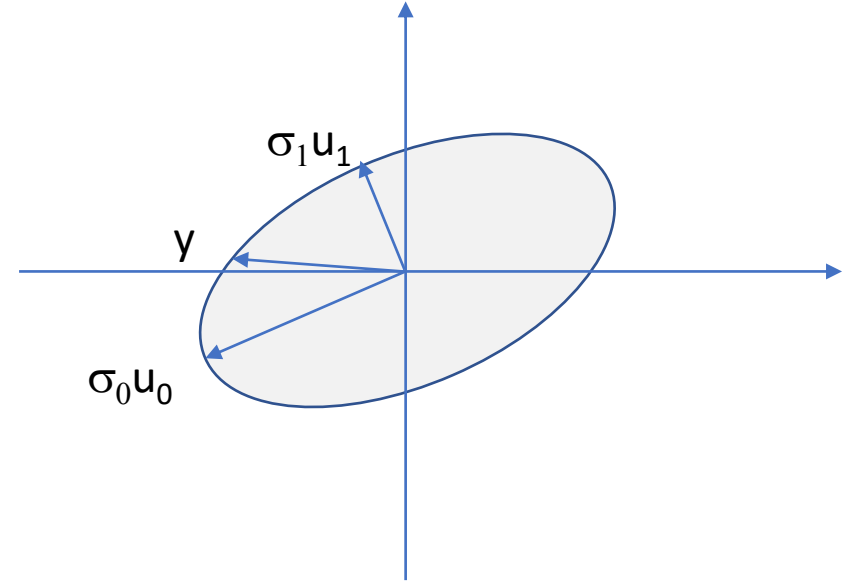


# Matrix A as a Mapping and SVD

- Consider A is 2x2
- $A = [u_0 \quad u_1] \begin{bmatrix} \sigma_0 & 0 \\ 0 & \sigma_1 \end{bmatrix} \begin{bmatrix} v_0^T \\ v_1^T \end{bmatrix}$
- $Av_0$  mapped to  $\sigma_0 u_0$
- $Av_1$  mapped to  $\sigma_1 u_1$
- $x$  can be decomposed as a linear combination of  $v_0$  and  $v_1$
- $y=Ax$  can be decomposed as a linear combination of  $\sigma_0 u_0$  and  $\sigma_1 u_1$
- A maps the unit disk in input space to the ellipse in output space



$$y=Ax$$

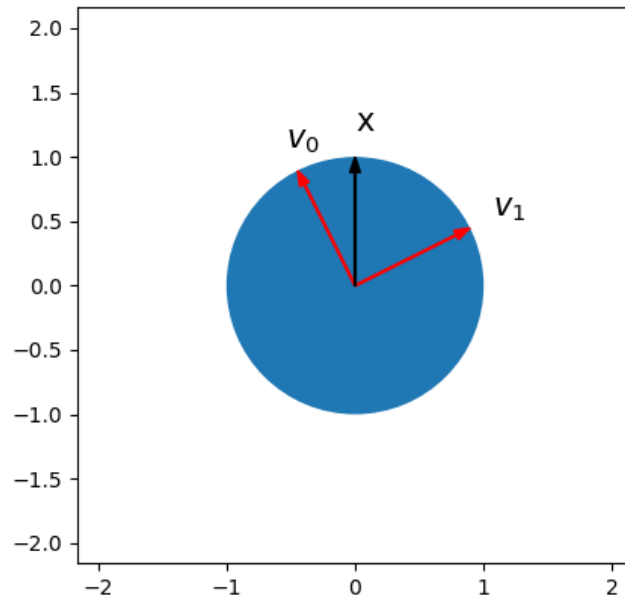


# Example: 2x2 matrix

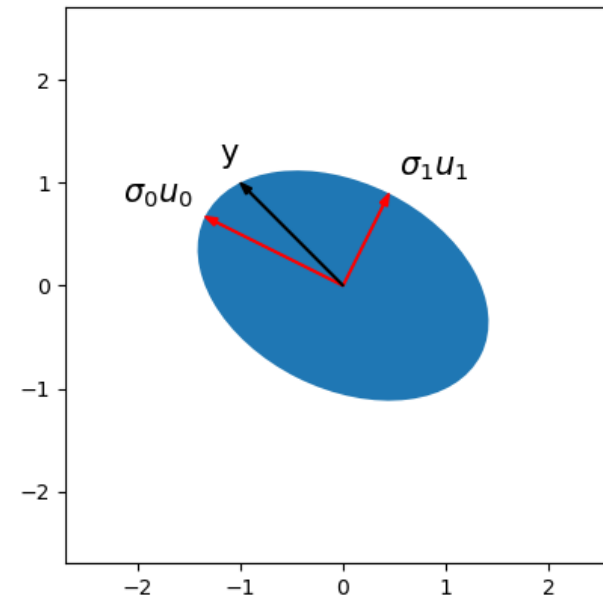
$$A = \begin{bmatrix} 1 & -1 \\ 0.5 & 1 \end{bmatrix}$$

$$A = U\Sigma V^T = \begin{bmatrix} -0.8944 & 0.4472 \\ 0.4472 & 0.8944 \end{bmatrix} \begin{bmatrix} 1.5 & 0 \\ 0 & 1 \end{bmatrix} \begin{bmatrix} -0.4472 & 0.8944 \\ 0.8944 & 0.4472 \end{bmatrix}$$

$$Ax = \begin{bmatrix} 1 & -1 \\ 0.5 & 1 \end{bmatrix} \begin{bmatrix} 0 \\ 1 \end{bmatrix} = \begin{bmatrix} -1 \\ 1 \end{bmatrix}$$



:S



# Singular Value Decomposition: Computation

- Eigenvalues of  $A^T A$  are squares of singular values of  $A$
- Usually one computes singular values  $U$  and  $V$  using a numerical approach without directly computing  $A^T A$
- Underlying algorithm is an iterative approach
- Use `numpy.linalg.svd()` function in numpy
- If  $A$  is  $d \times d$ , SVD computation requires  $O(d^3)$  operations as  $d \rightarrow \infty$

# 3.4 Singular Value Decomposition DEMO

Jupyter Notebook for demo:

- UnsupervisedML/Examples/Section03/SVD.ipynb

Course Resources at:

- <https://github.com/satishchandrareddy/UnsupervisedML/>