DRRITI PASRIJA

STUDENT AT UNITEDWORLD INSTITUTE OF DESIGN (UID)

CONTACT

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- 📍 Gandhinagar, Gujrat

SKILLS

- UI/UX & Web
- Branding & Marketing
- 3D Visualization
- Graphic Design
- Motion Graphics
- Photography
- Illustrations
- Print Design

CERTIFICATES

- PSYCHOLOGY: Stress & Anxiety Management
- Web development
- UI/UX DESIGN

MY WORK

- 🌐 https://portfolio-drritis-projects.vercel.app/z
- in www.linkedin.com/in/drriti-pasrija

PROFILE

Passionate about graphic design, UI/UX, and branding, I strive to create visually compelling, user-centric designs that elevate brand identity and enhance digital experiences. With a focus on creativity, usability, and strategy, I aim to design with purpose and lasting impact.

WORK EXPERIENCE

My Dayss　　　　　　　NOV 2025 - PRESENT
Founder & Designer

- Launched a self-care brand with a focus on mental wellness, creating journals and digital tools to foster emotional growth.

Savy Green Tech　　　　MAY 2025 - JULY 2025
Graphic Design Intern

- Assisted in designing branding and communication materials for Savy E-Mobility Hub, contributing to visual strategies that highlighted sustainability and tech innovation.

WantASanta　　　　　　JUNE 2025 - JULY 2025
Graphic Design Intern

- Assisted in developing and designing brand collaterals aligned with Wantasanta's festive and vibrant brand identity.

Uncutter　　　　　　　FEB 2024 - MAY 2024
Video Editor

- Edited engaging short-form content for various platforms. Applied visual storytelling techniques to enhance viewer retention and brand identity.

DesignerShala　　　　OCT 2023 - JAN 2024
Campus Ambassador

- Led campus initiatives and promoted design learning programs. Built communication strategies and strengthened leadership and teamwork abilities.

EDUCATION

Bachelor's degree, Visual communications　2023-2027
UnitedWorld Institute of Design ,Gandhinagar

Senior Secondary　　　　　　　　2022-2023
St. Sophia Senior Secondary School