

# WriteWise+: Enhancing Articles for ERA/Scopus with Generative AI

ASSOC. PROF. DR. MOHD SHAHIZAN  
BIN OTHMAN

*Innovating Solutions*



# About Me



**Mohd Shahizan Othman**  
drshahizan

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## Dr Shahizan | Lecturer & Software Enthusiast 🤝

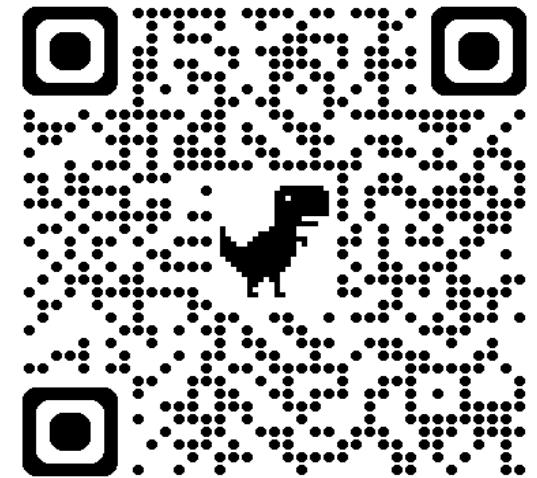
I'm a Lecturer at [Universiti Teknologi Malaysia \(UTM\)](#) passionate about education and fostering a love for software development. I'm constantly seeking opportunities to learn and contribute to the open-source community. Here's what I'm up to on GitHub:

- Working towards becoming a top GitHub contributor in Malaysia. 🇲🇾
- Committed to building a strong network within the developer community. Feel free to connect and share your ideas!.

Explore my projects below, and let's collaborate on something impactful! 😊

### Courses

- [Research Design and Analysis in Data Science](#): A course that delves into the methodologies and analytical techniques in data science research.
- [Big Data Management](#): Focuses on the principles and practices of managing large and complex datasets.
- [High Performance Data Processing](#): Covers techniques and tools for processing data at high speeds for performance-critical applications.



<https://github.com/drshahizan>

# Introduction

Welcome to the revolution of academic writing with AI. Explore the potential of artificial intelligence in transforming the way we analyze and understand literature. Join us on this journey of discovery and innovation.



# Generative AI

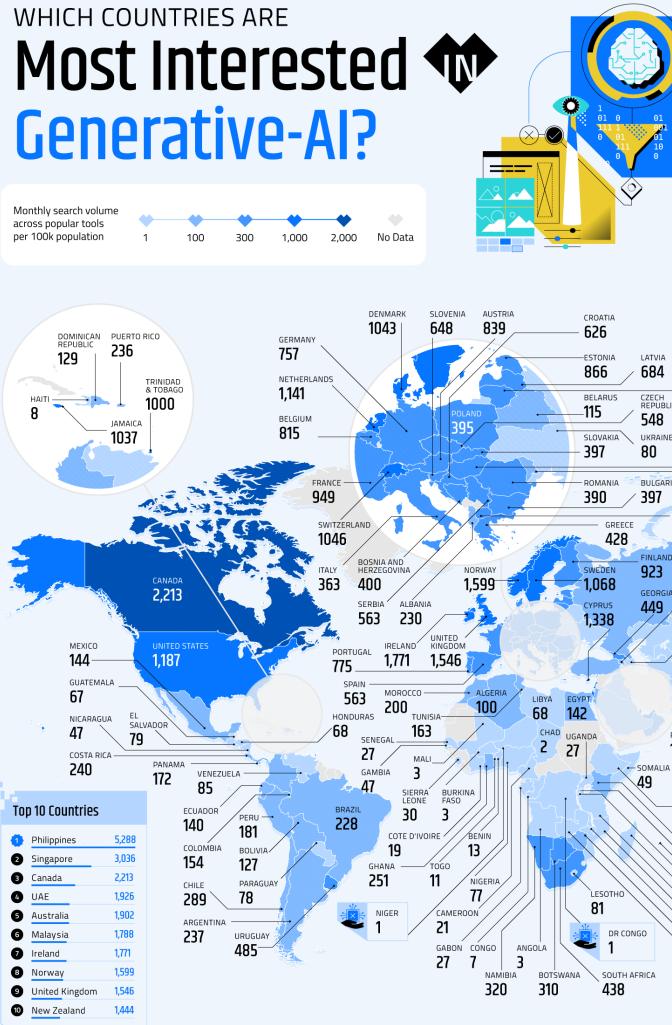


# Generatif AI

Kecerdasan Buatan Generatif atau Generatif AI merujuk kepada teknik AI yang belajar daripada data untuk menghasilkan kandungan baru yang menyerupai tetapi tidak mengulangi data asal. Ini boleh termasuk teks, imej, video, dan media lain.

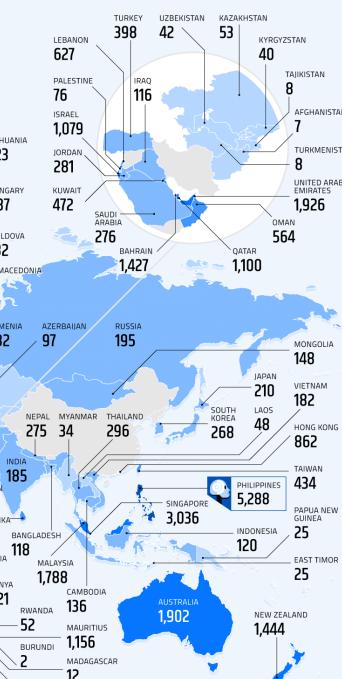


## WHICH COUNTRIES ARE Most Interested IN Generative-AI?

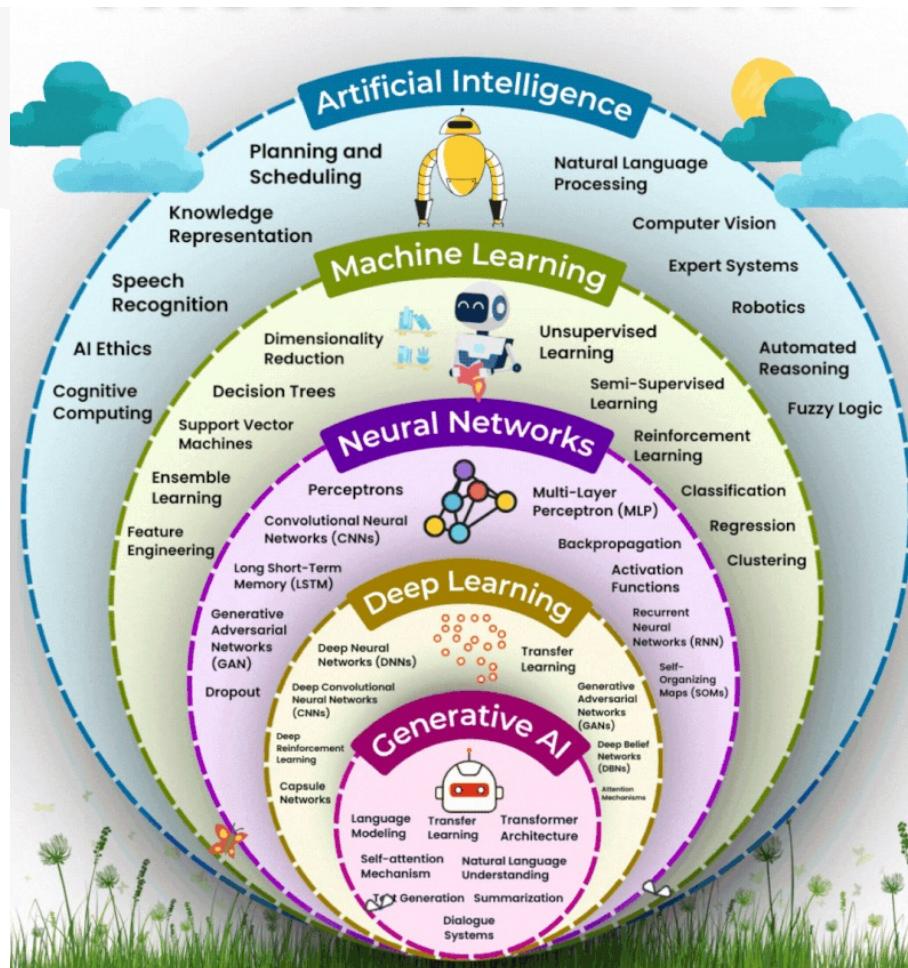


Artificial Intelligence is taking the world by storm. Research by Goldman Sachs suggests that new technology has the potential to drive a 7% increase in global GDP by 2033. But which countries are most interested in this global phenomenon?

Our analysis shows that people in the **Philippines** are keenest on AI technology, with **5,288 searches** for popular generative AI tools per 100k of its population. Users in Singapore (3,036 searches per 100k) and Canada (2,213 searches per 100k) also have high levels of interest.



# Dunia Kecerdasan Buatan

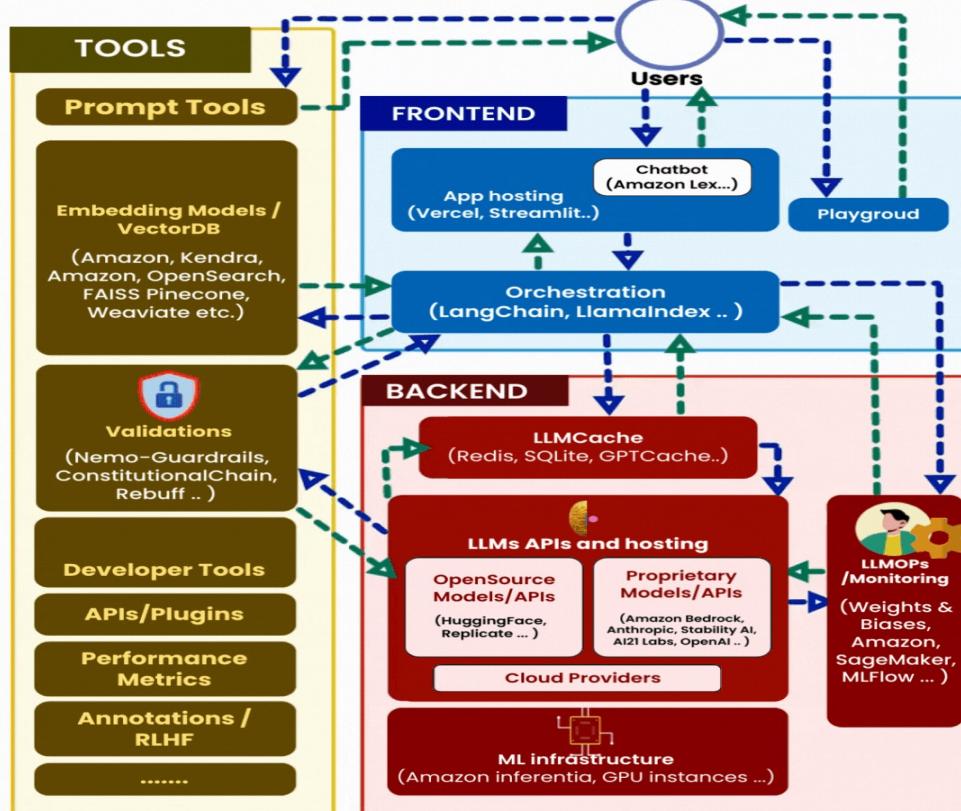




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Rocky Bhatia [in](#)

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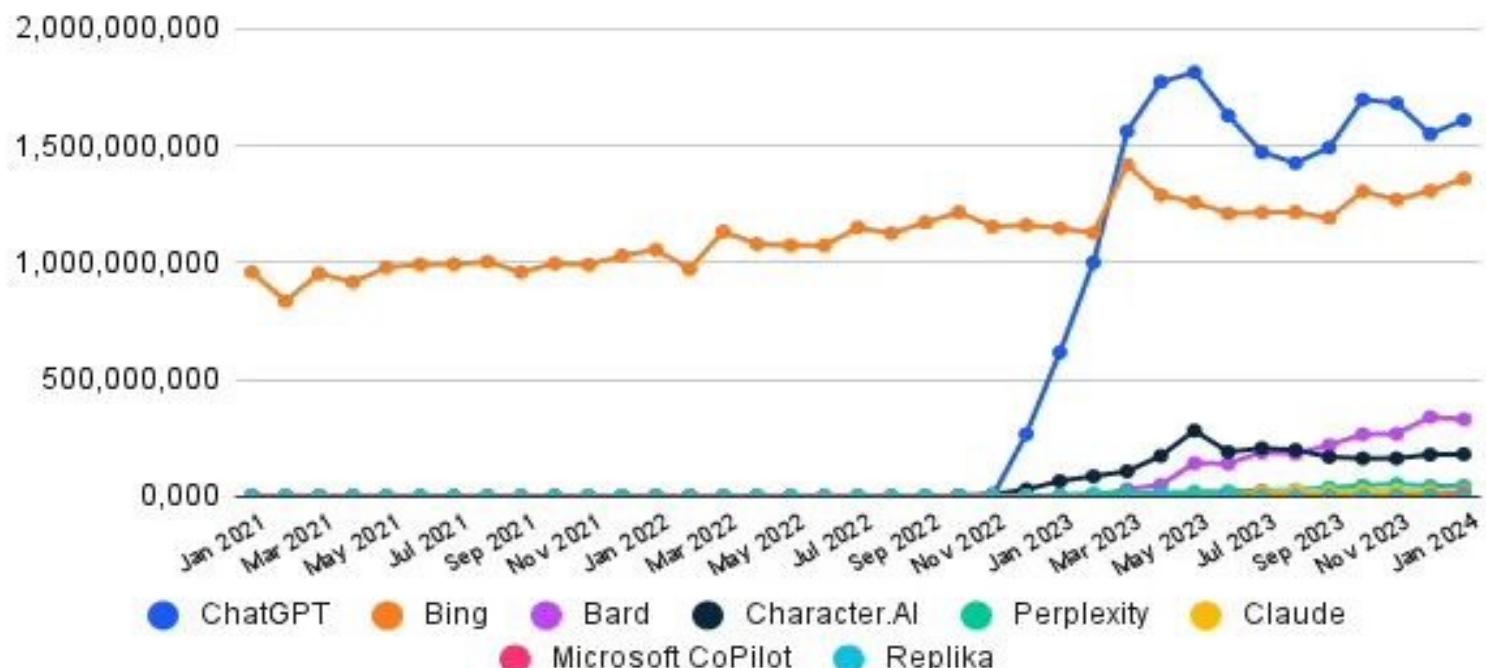
# Generative AI Application Ecosystem



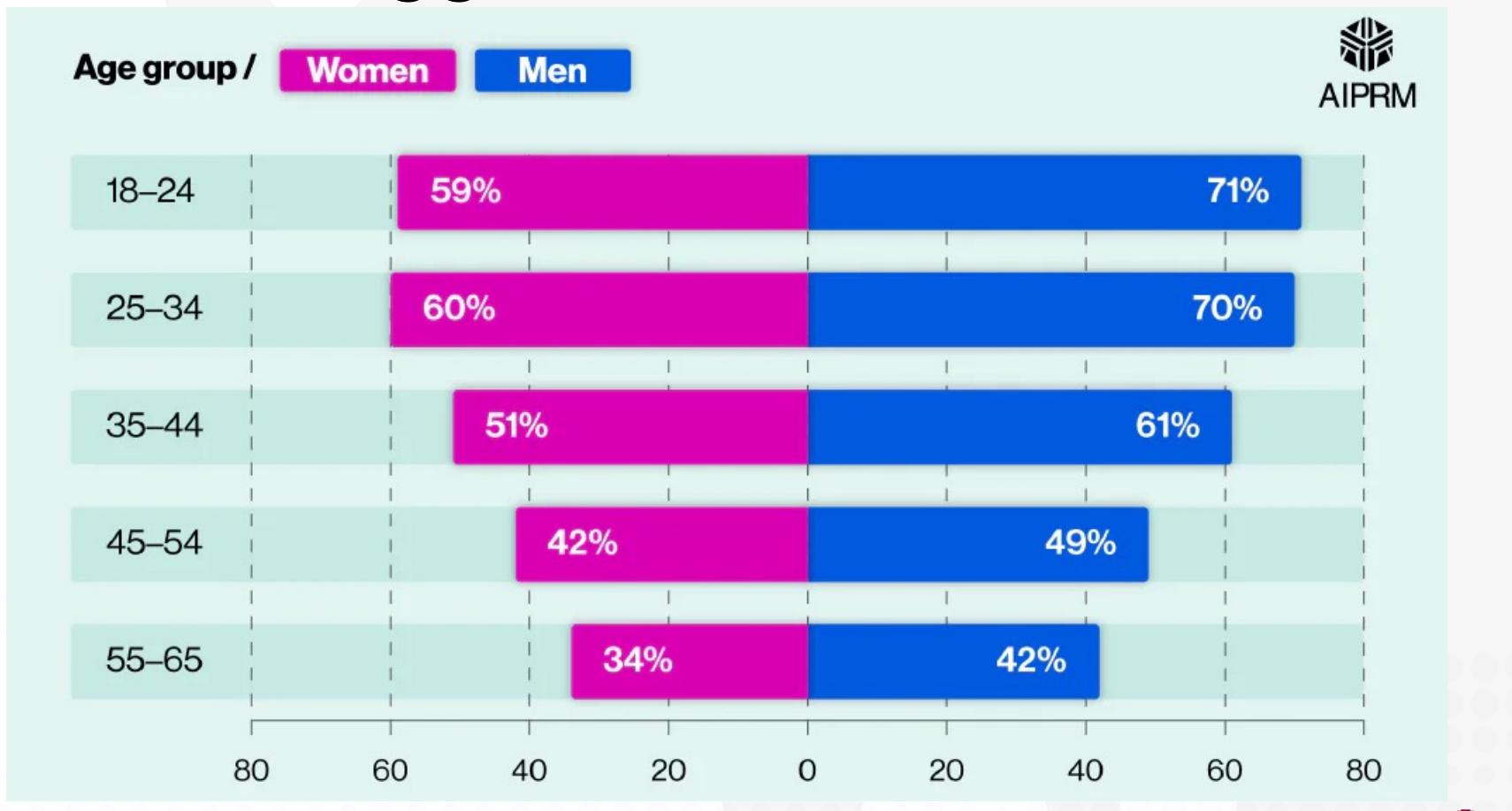
# Perkembangan Generatif AI

## AI Chat

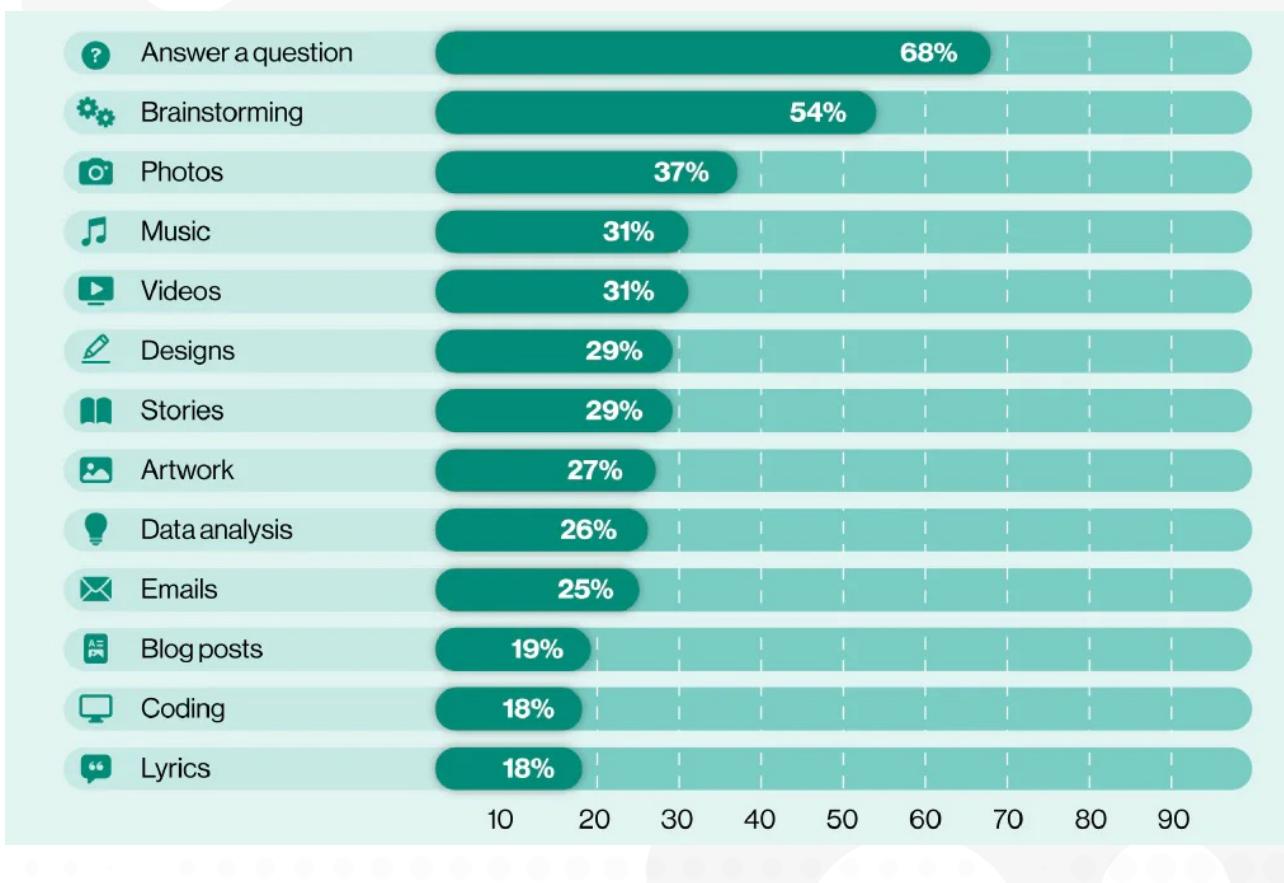
Desktop & Mobile Web Visits Jan 2024



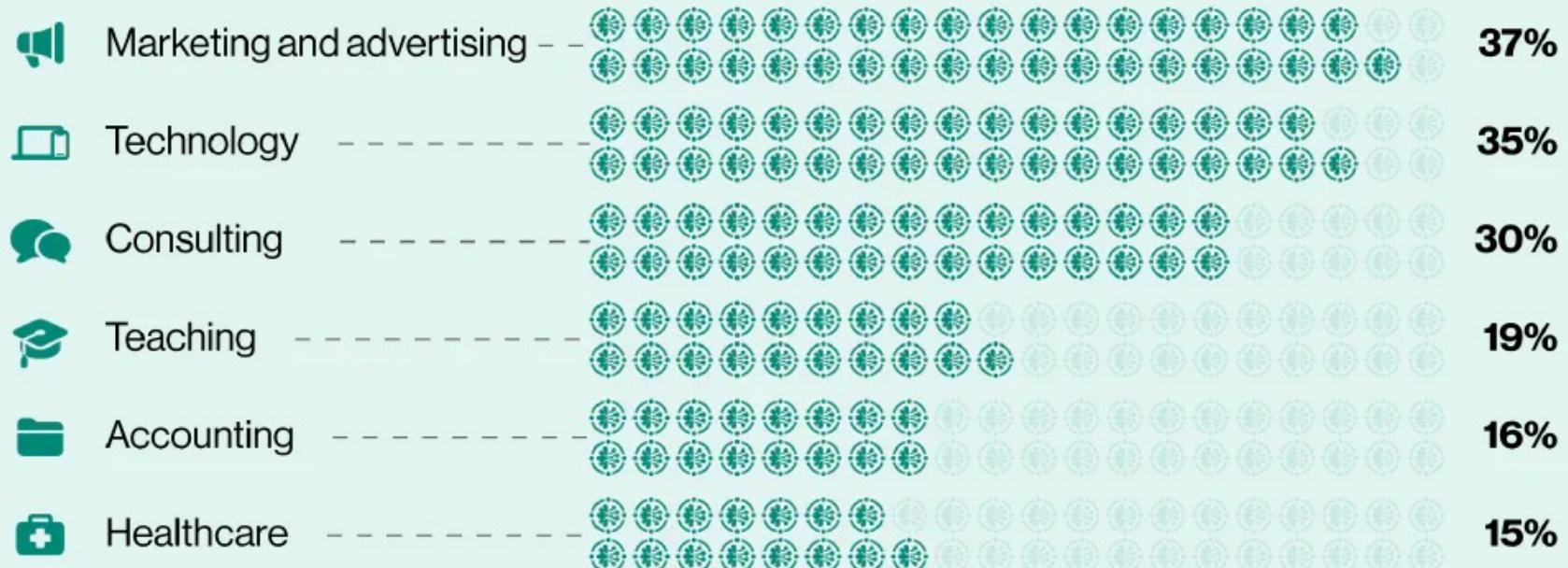
# Penggunaan Generatif AI



# Penggunaan Generatif AI



# Peratusan penggunaan generatif AI mengikut industri pada 2023



Sumber: Statistica

# Understanding AI in Academic Contexts

## 1. Idea Generation

AI tools can help overcome writer's block by generating research prompts and ideas based on the topic.

## 2. Writing Assistance

AI can provide real-time suggestions for structure, content, and clarity to improve the quality of academic papers.

## 3. Citation and Referencing

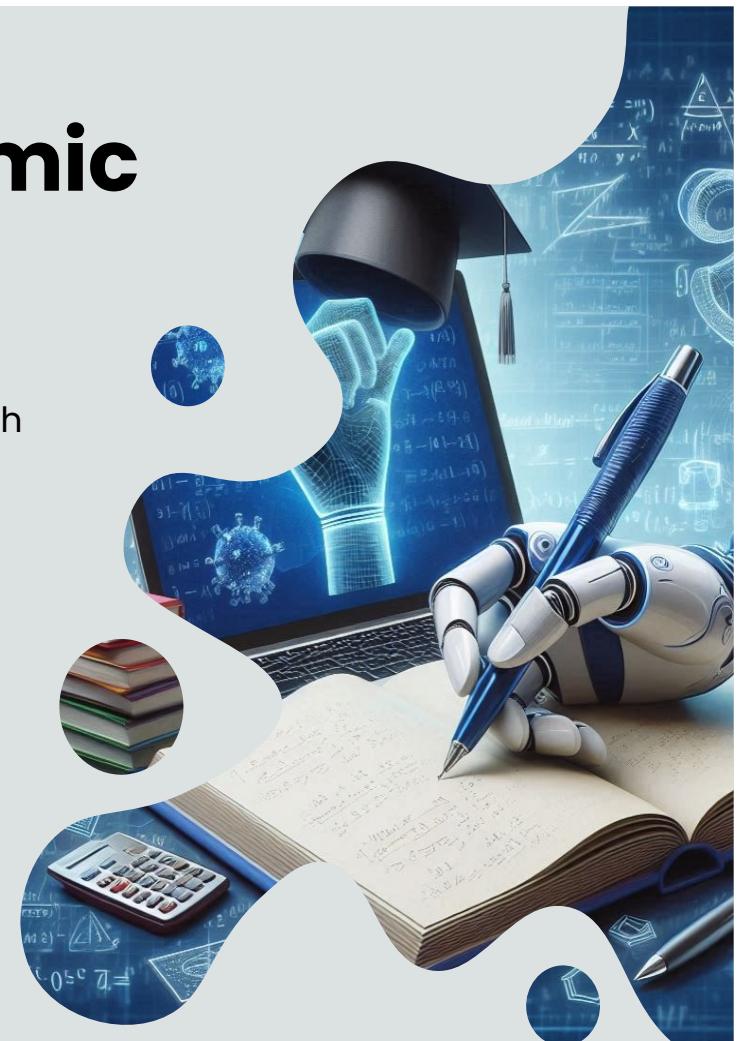
AI assists in formatting citations and references accurately, adhering to academic standards like APA, MLA, and Chicago styles.

## 4. Grammar and Style Correction

AI-powered tools help in correcting grammar and enhancing the writing style to meet scholarly standards.

## 5. Literature Review

AI can aid in conducting literature reviews by finding credible sources, articles, and relevant data.





# Understanding AI in Academic Contexts

6. **Data Analysis:** Machine Learning techniques enable AI to analyze data and provide personalized research recommendations.
7. **Outline Creation:** AI tools can create detailed outlines, organizing thoughts and structuring content for clear and coherent writing.
8. **Plagiarism Check:** AI systems can scan academic work to ensure originality and proper attribution of sources.
9. **Research Paper Composition:** Researchers can use AI to compose books, research grants, and articles for scholarly journals.
10. **Human-AI Collaboration:** Studies on human-AI interactions in academic writing investigate how researchers collaborate with AI tools during the writing process.



# The Importance of a Literature Review

1. Foundation for Research
2. Understanding of the Field
3. Identification of Gaps
4. Theoretical Framework
5. Critical Evaluation
6. Methodological Insight
7. Supporting Arguments

# Traditional Literature Review

**Resource Intensive:** They require significant amounts of time and human resources to conduct it

**Information Overload:** It is difficult to discern key findings and draw clear conclusions.

**Selective Reporting:** There is a tendency to report only certain outcomes, which can lead to a skewed understanding of the topic.

**Update Frequency:** Given the pace at which new research is published, traditional reviews can quickly become outdated unless regularly maintained.

**Accessibility Issues:** Sometimes, important literature may be behind paywalls or not readily accessible, which can limit the review's comprehensiveness.

**Synthesis Difficulty:** Effectively synthesizing diverse studies with different designs, samples, and findings into a coherent narrative is a complex task.

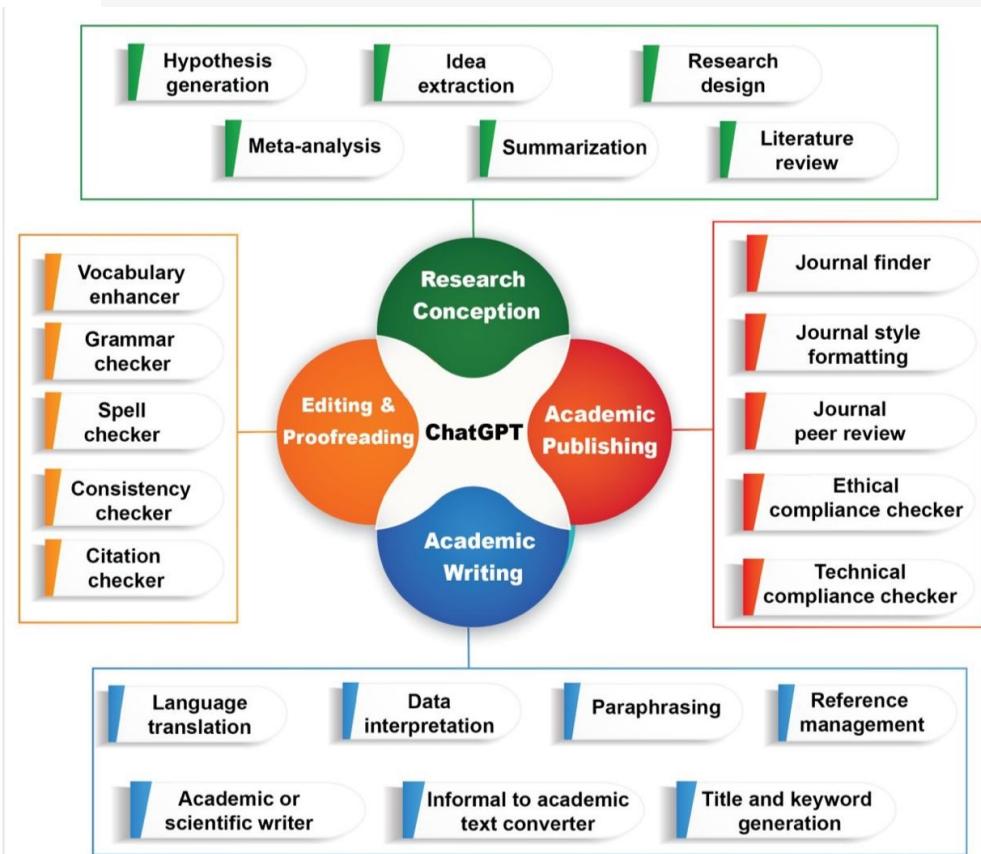


# AI Tools in Literature Review

- 1. Automated Searching:** AI tools can quickly search through databases and find relevant literature based on keywords and topics.
- 2. Data Extraction:** They can extract key information such as methodologies, results, and conclusions from a large number of documents.
- 3. Analysis and Synthesis:** AI can analyze the extracted data to identify trends, patterns, and gaps in the literature.
- 4. Summarization:** These tools can provide concise summaries of individual papers or entire bodies of work.
- 5. Reference Management:** AI can help organize and manage citations and references efficiently.
- 6. Predictive Trends:** AI tools can predict future research trends by analyzing citation networks and publication patterns.



# Aplikasi ChatGPT dalam Penulisan dan Penerbitan Akademik



# Indexed Journal

An indexed journal refers to a scholarly journal that is included in a **bibliographic database** or **index**.



Scopus®

IET Inspec

Compendex



The logo for publons, featuring a blue square icon with the word "publons" in white.

EBSCO



INDEXED IN  
DOAJ



Google  
Scholar

Crossref



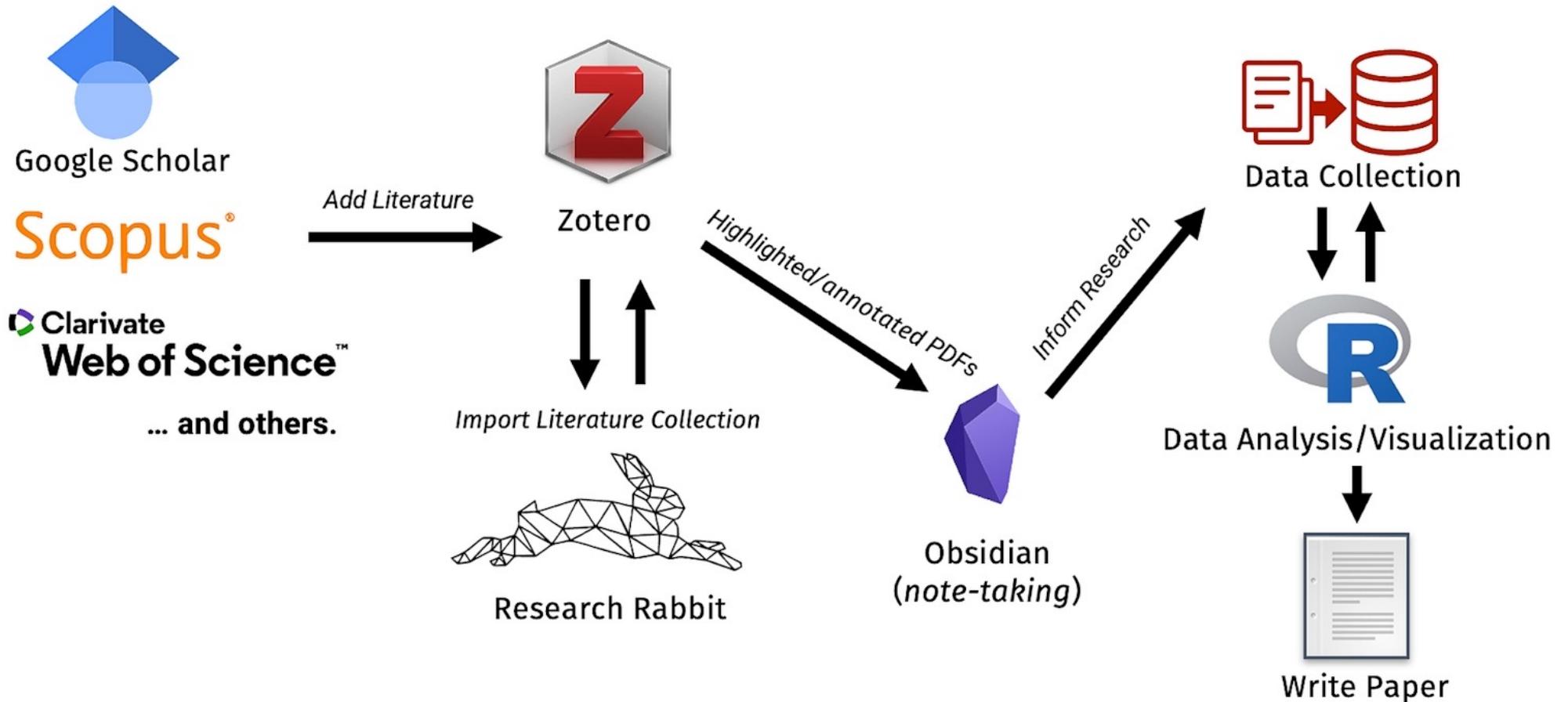
Semantic Scholar

ULRICH'S WEB™  
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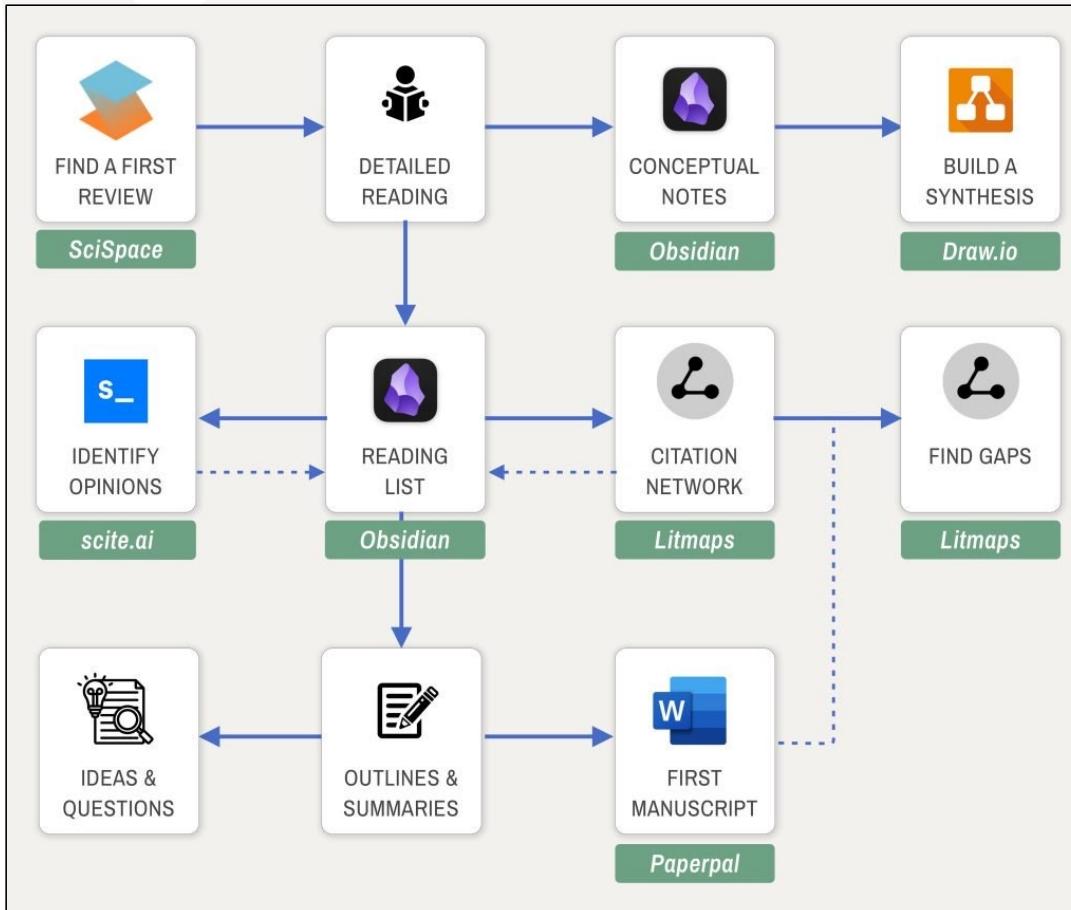


# The Academic Research Workflow

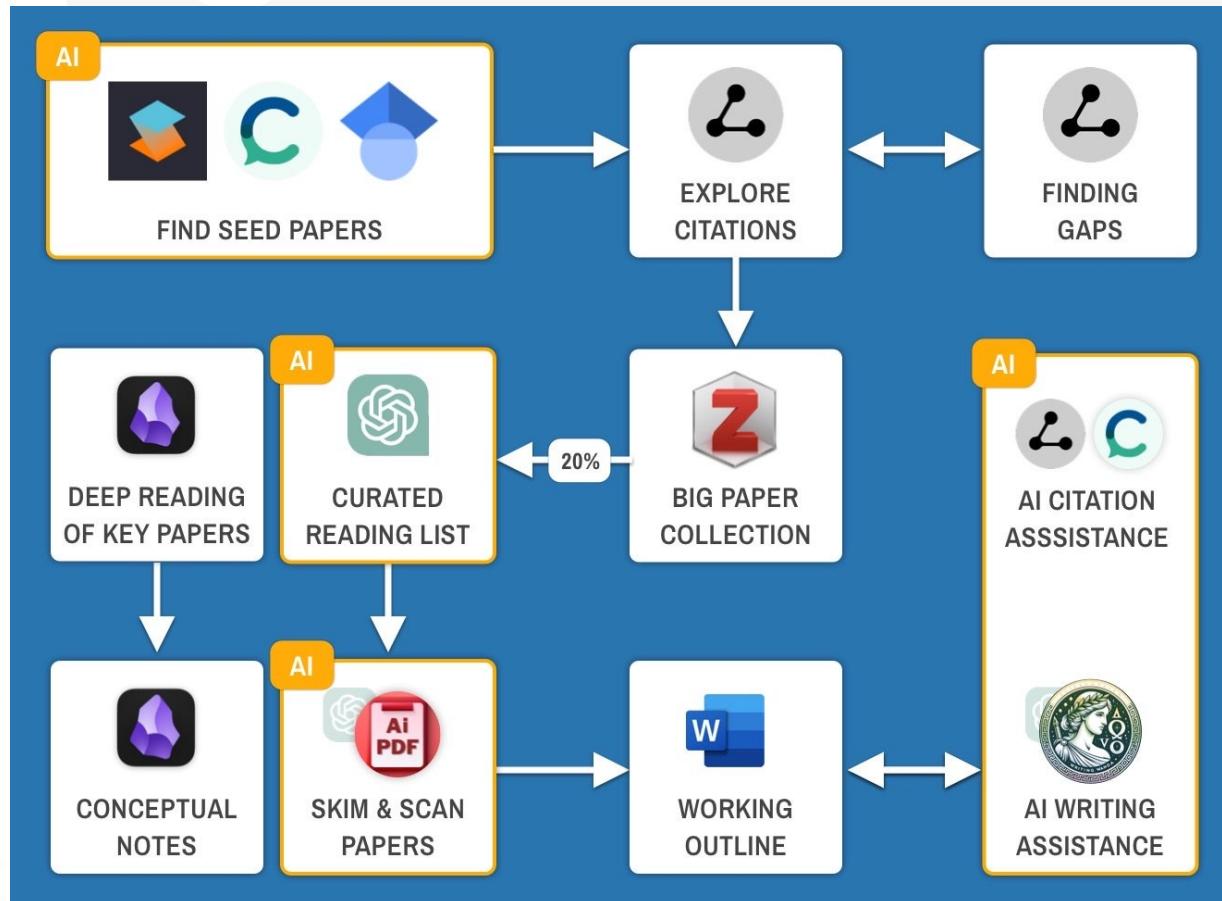
## Ruben Dario Palacio, PhD



# The Effortless AI Literature Review



# The Effortless AI Literature Review



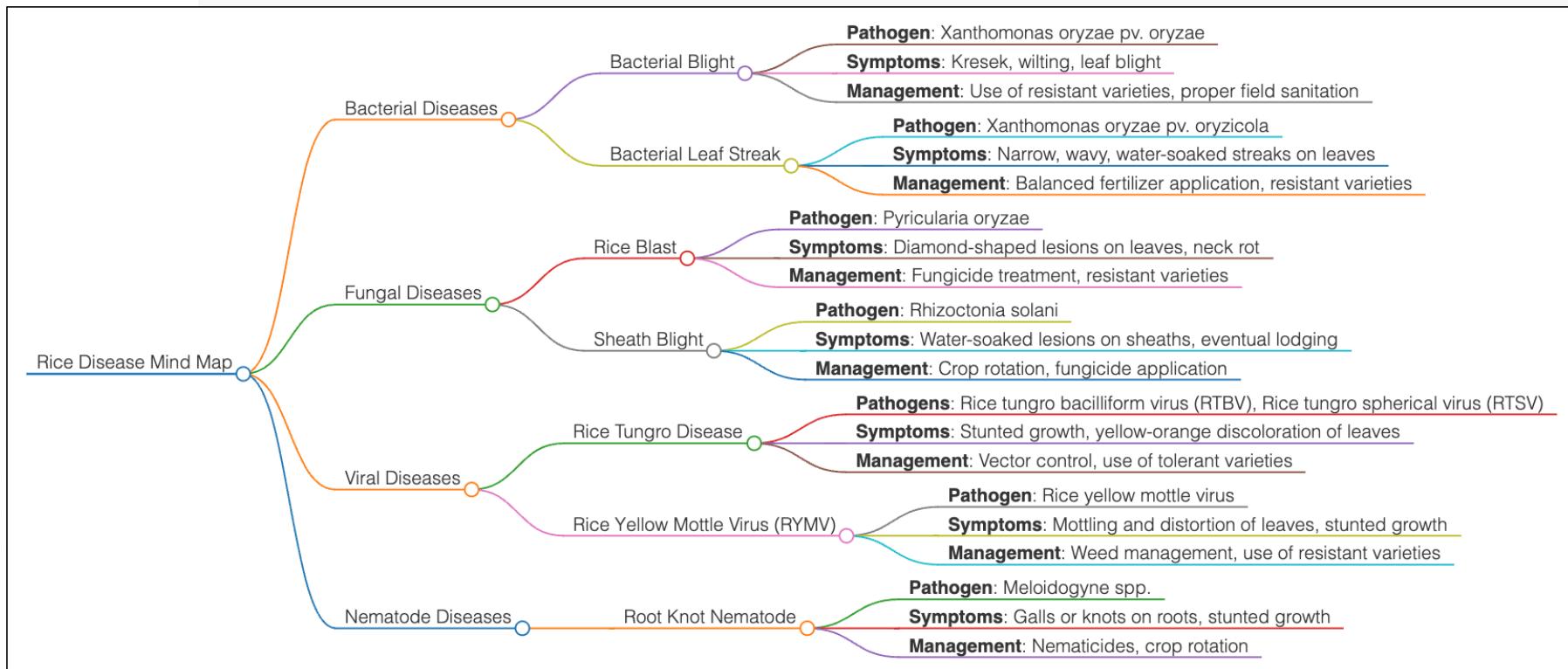
# AI Tools

Topic	AI Tools
Generative AI	This tool is the powerhouse behind <b>creating new, original content</b> across various mediums, and it's pivotal in <b>customizing user experiences</b> by learning from data patterns.
Identifying Research Gaps	It is an analytical tool that scours the <b>scientific literature</b> to discover unexplored areas and provide researchers with a <b>roadmap for breakthrough discoveries</b> .
Paper Discovery	This tool acts as a <b>scholarly search engine</b> , helping users <b>find relevant academic papers</b> quickly and efficiently.
Paper Visualization	It transforms complex research findings into <b>engaging, visual representations</b> , making it easier to <b>grasp and communicate</b> scholarly information.
Text Summarizers	These are designed to <b>distill lengthy documents into concise summaries</b> , preserving key information while <b>saving time</b> for the reader.
Journal Matching	It aids authors by <b>matching their manuscripts</b> with suitable journals, ensuring a good fit based on the <b>paper's topic and quality</b> .
Others	This category includes a variety of specialized tools that <b>address specific needs</b> within the realm of applications, enhancing <b>efficiency and innovation</b> across diverse tasks.



# Research Gaps

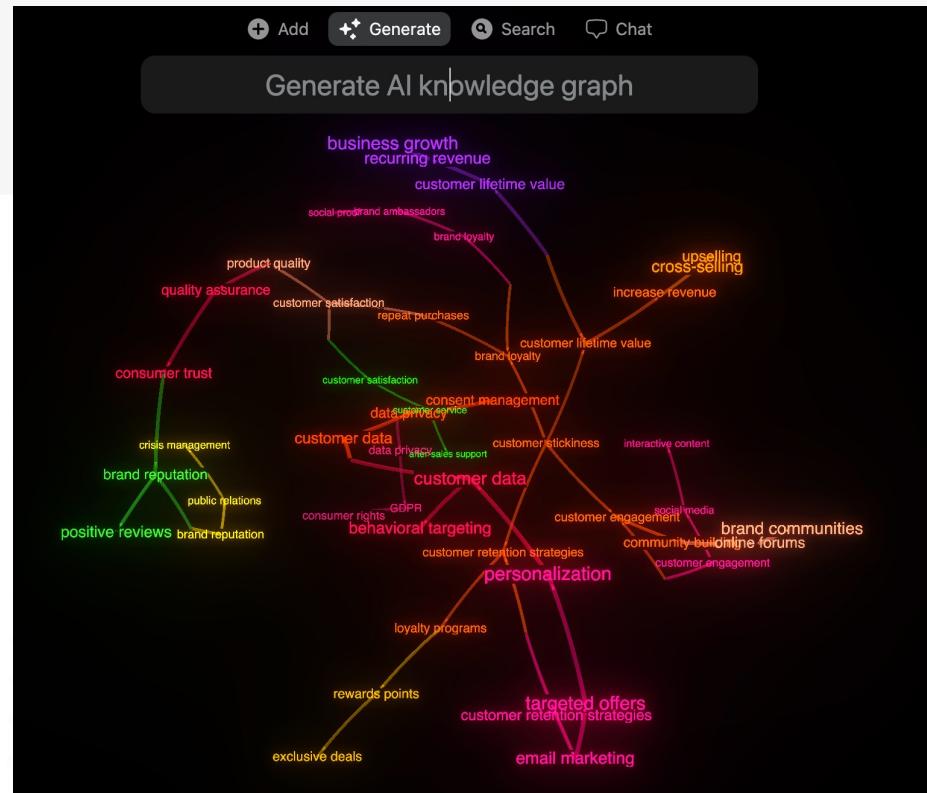
# MarkMap



Markmap is a tool that visualizes markdown documents as interactive mind maps. It's useful for organizing and navigating complex information, making it easier to understand and explore the content.



# Think Machine



Think Machine is a powerful 3d mind mapper with AI built in. It's the best way to visualize your thoughts and research new ideas.



SCISPACE

# SCISPACE

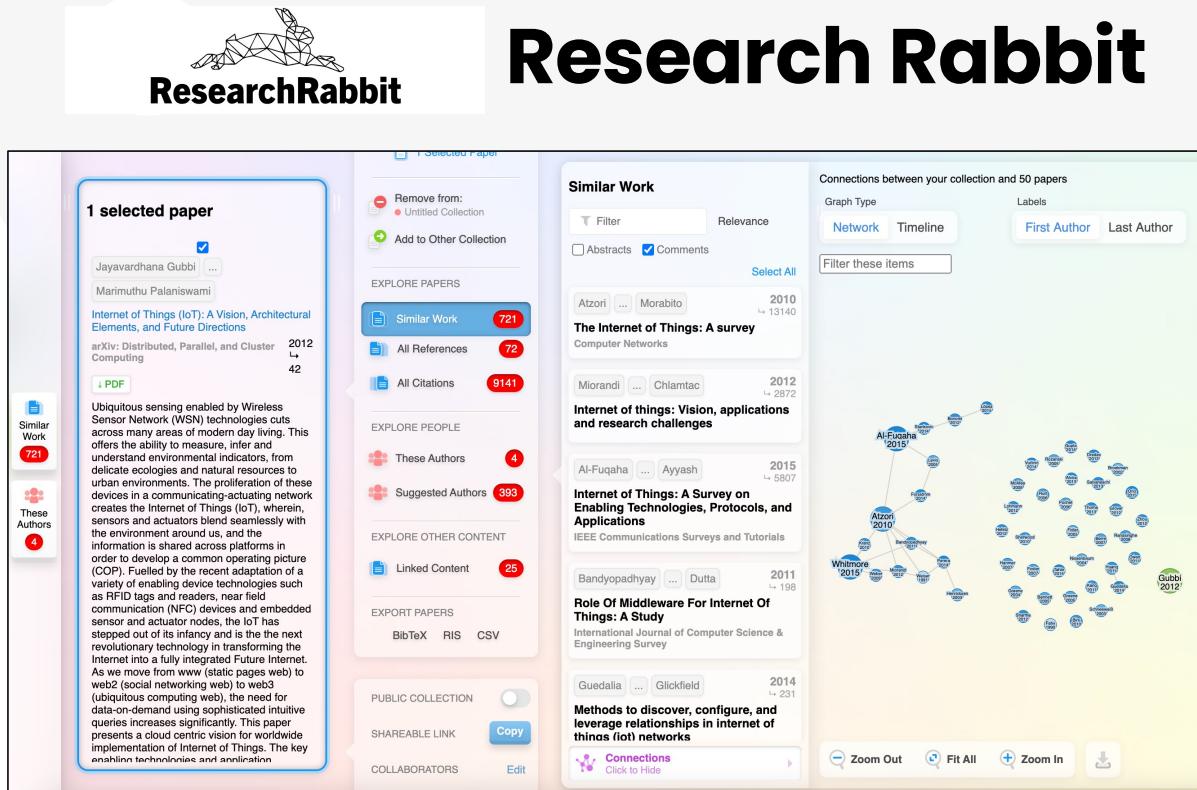
Educational pedagogy in language education encompasses various aspects such as learning styles, constructivism, digital technologies, and environmental education integration. Research emphasizes the importance of pluricultural and plurilingual competences for collaborative dialogue in language education [1]. Additionally, the analysis of learning styles and pedagogy in English highlights the significant contributions from the Social Sciences field, particularly through journal articles [2]. Constructivism plays a crucial role in shaping modern language teaching practices, especially in the digital age, by emphasizing knowledge transfer and changing teacher roles [3]. Moreover, the integration of digital technologies in language education, following pedagogical design principles like the ADDIE model, enhances the learning process and teacher information competence [4]. Lastly, environmental education integration in language learning aims to raise awareness of environmental issues and promote green pedagogy in ELT, emphasizing the need for environmental literacy programs and materials [5].

Was this helpful? Ask a follow up

Papers (10)	Insights	TL;DR
Book Chapter • DOI <a href="#">107 Emotion in language education and pedagogy</a> Kjersti Lohne 24 Apr 2023 	Language education plays a crucial role in developing pluricultural competences through emotional factors, affecting language acquisition and learning, and promoting values and critical thinking in a diverse society.	In this article, the authors analyzed studies on how affective factors and emotions influence language acquisition and learning and proposed methodological principles and practical tasks that can be applied to language education and that may ensure the learning of values, attitudes, skills, knowledge and critical thinking needed in a plurilingual and pluricultural society.

Offers AI tools for literature review, including finding new, connected papers using a visual graph.

# Research Rabbit



Research Rabbit is a research discovery tool that helps you find new, connected papers using a visual graph. You can essentially create maps around metadata, which helps you not only explore similar papers but also connections between them.

# scite\_ Scite

The screenshot shows the scite search interface. At the top, there is a search bar with the placeholder "A model of factors affecting learning performance..." and an "Install extension!" button. Below the search bar is a navigation menu with links for Assistant, Product, Solutions, Pricing, Blog, and Login. The main search area has a "Search" dropdown set to "All" and various filters like Authors, Year, Sections, Types, Citations, Journal, Affiliation, Pub Type, Topics, Editorial Notice, MeSH, and More. The search results section displays 14,939 results found in 2.09 seconds. A summary text from a result discusses the relationship between social media and learning capabilities. Below this, a specific result is shown for a paper titled "Using Social Media as a Tool for Improving Academic Performance through Collaborative Learning in Malaysian Higher Education" by Waleed Mugahed Al-Rahmi, Mohd Shahizan Othman, and Lizawati Mi Yusof, published in 2015 in the journal RES. The result includes options to view full text, add to dashboard, and cite.

Analyzes the quality and credibility of research papers. While not directly identifying gaps, Scite's analysis of existing research limitations can point researchers towards areas needing more information or investigation.

# Paper Discovery



# Zeta Alpha

The screenshot shows the Zeta Alpha AI search interface. At the top, there's a navigation bar with 'R&D in AI', 'All of Science', and 'All the Web'. Below it is a search bar with the query 'Educational Leadership and Management'. The main area displays 14,178 results. One result is highlighted: 'Educational Leadership and Management' with a detailed description about guiding individuals, teams, and organizations in education. Another result is shown below: 'Leadership in AI: Is Your Leadership Fit for Data Science?' by Dr. Mandar Karhade, MD, PhD. On the right side, there's a 'Visualization' section titled 'Bibliometric Index for Academic Leadership' featuring a network graph of documents. The bottom right corner of the visualization panel shows metrics: 'Documents: 50 | Similarity links: 401 | Groups: 4'.

Zeta Alpha is the best Neural Discovery Platform for AI and beyond. Use state-of-the-art Neural Search and Generative AI to improve how you and your team discover, organize and share internal knowledge. Make better decisions, avoid reinventing the wheel, make staying in the know effortless, and make an impact with your work faster.



# EvidentHunt

The screenshot shows the EvidenceHunt search interface. On the left, there's a sidebar with tabs for PICO, Category, and PubMed, with PICO selected. It includes fields for Intervention (e.g., drug, treatment, surgery), Study type (Randomized trial, Meta-analysis, Systematic review, Clinical intervention, Rodent study), Protocol, Sort by (Impact factor), and search filters (Only search last week, Focus on cost-effectiveness). A large blue 'Search' button is at the bottom. The main area is titled 'Search' and shows a result for 'Symptomatic Dengue in Children in 10 Asian and Latin American Countries'. The result includes the date (24 Mar, 2016), journal (The New England Journal of Medicine), author (M L'Azou et al), and sample size (N = 3424 Clinical Intervention). Below the result, there's an 'Annotation legend' with colored circles for Population (blue), Intervention (green), Control (orange), Outcome (purple), and Conclusion (teal). The full abstract of the study is visible below the legend.

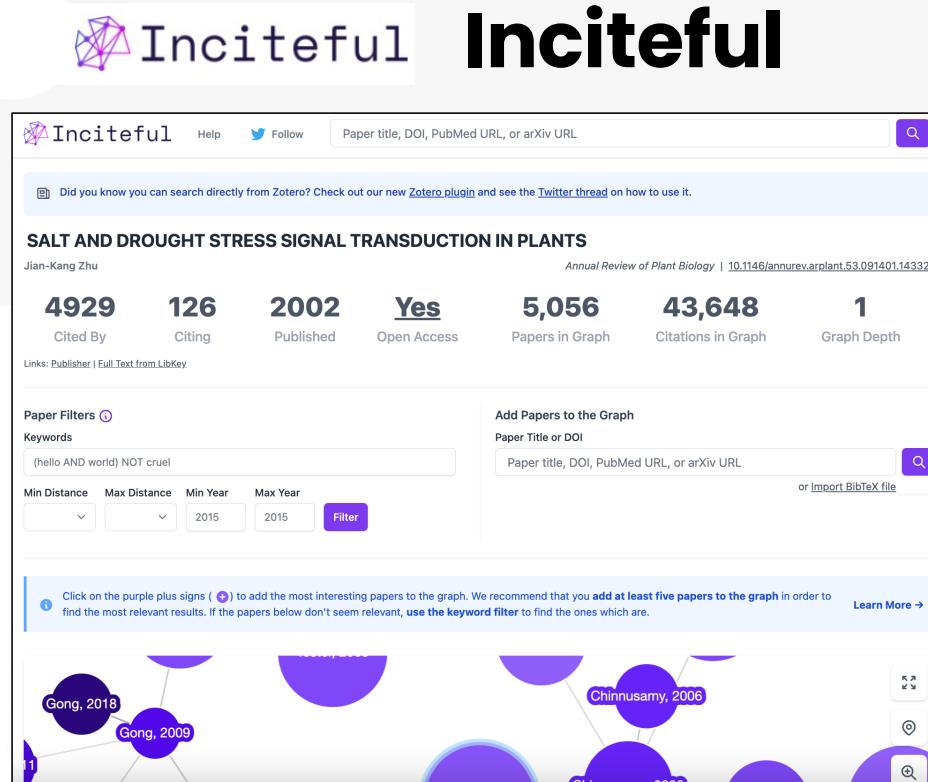
EvidenceHunt is an AI-powered clinical evidence search engine that helps healthcare professionals find the latest and most relevant evidence quickly and easily. It is based on a large dataset of clinical trials, systematic reviews, and other evidence sources, and uses artificial intelligence to identify and rank the most relevant results for each search query.

The screenshot shows the Semantic Scholar website interface. At the top, there is a logo with a blue and yellow stylized 'S' and the text 'SEMANTIC SCHOLAR'. Below the logo is a search bar with the placeholder 'Search 217,798,411 papers from all fields of science'. To the right of the search bar are buttons for 'Search' and 'MOI'. The main content area features a profile card for 'M. Othman'. The card includes a small user icon, the name 'M. Othman', and statistics: Publications (123), h-index (22), Citations (1,850), and Highly Influential Citations (103). Below these stats are buttons for 'Follow Author...' and 'Claim Author Page'. A note states: 'Author pages are created from data sourced from our academic... show more'. To the right of the profile card are four tabs: 'Publications', 'Citing Authors', 'Referenced Authors', and 'Co-Authors'. Under the 'Publications' tab, a specific paper is highlighted: 'A model of factors affecting learning performance through the use of social media in Malaysian higher education' by W. Al-rahmi, Norma Alias, M. Othman, Victoria I. Marín, G. Tur, Education, Computer Science · Comput. Educ. · 1 June 2018. It has 163 citations, 15 reviews, a PDF link, and options to Publisher, Save, Alert, and Cite. Below this is another paper: 'The impact of social media use on academic performance among university students: a pilot study' by W. Al-rahmi, M. Othman, Education · 2013. It has 151 citations, 14 reviews, a PDF link, and options to Save, Alert, and Cite. At the bottom of the profile card, there is a section for 'Co-Authors' with a link to L. M. Yusuf's profile.

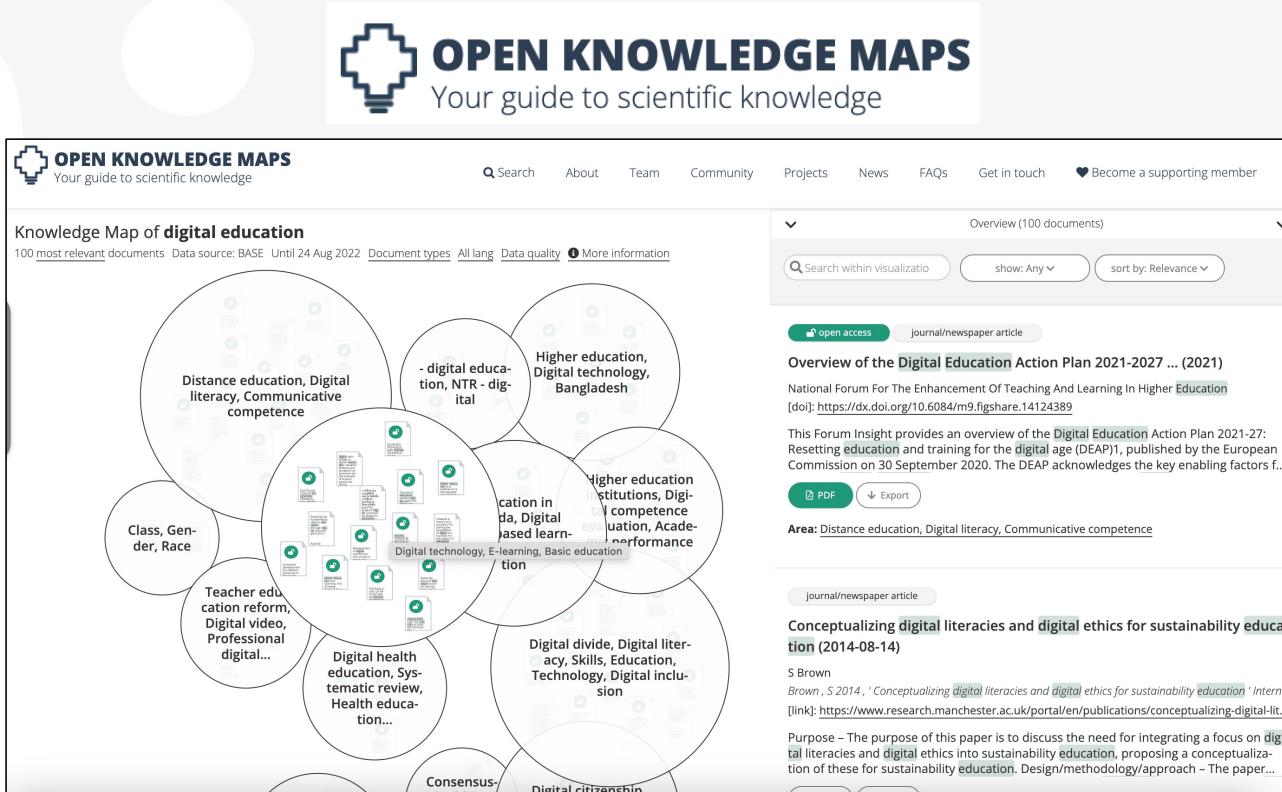
Semantic Scholar is a free AI-powered research tool that aggregates scientific literature from various fields of science, including nanotechnology and moral reasoning, and uses AI and engineering to understand the semantics of the research to help scholars discover relevant publications.



# Paper Visualization

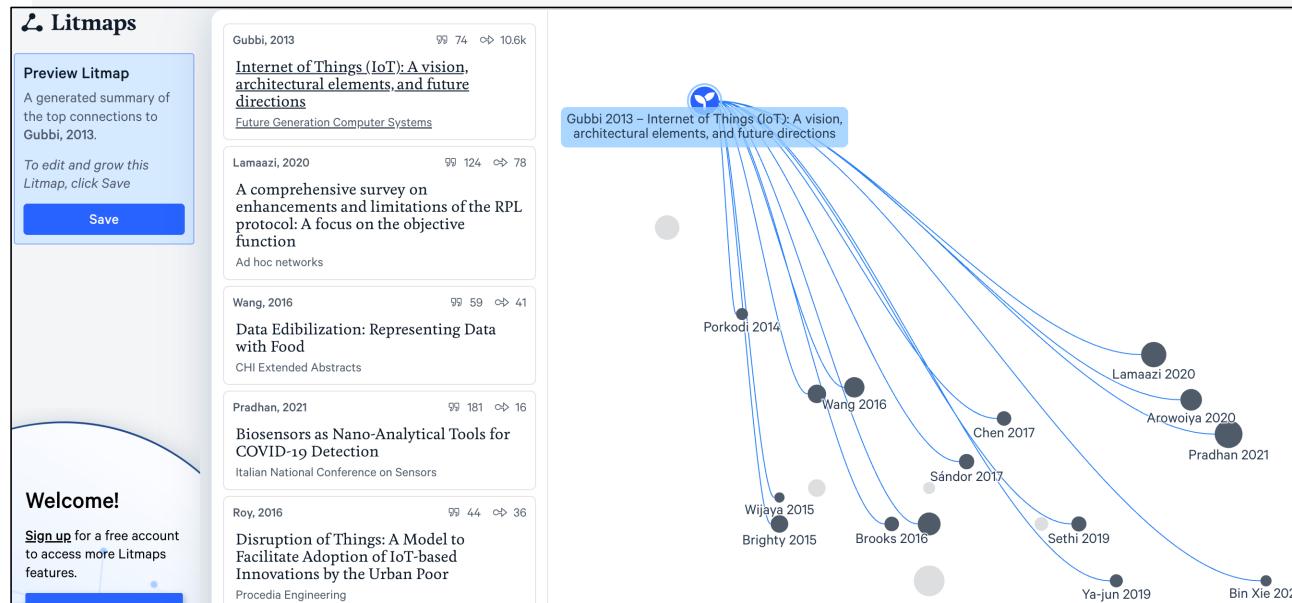


The goal of Inciteful is to give the world free tools to help you map academic literature. It can be used in a variety of ways depending on what you are trying to accomplish. Start from seed paper(s), you can have an overview on the current state of that topic. Then, by adding more seed papers or filters, you can further craft the citation graph and have a focus on your search.



Open Knowledge Maps (OKM) is an open-source platform for creating and visualizing knowledge graphs. It is based on the RDF (Resource Description Framework) standard, which makes it possible to integrate data from different sources.

# Litmaps Litmaps

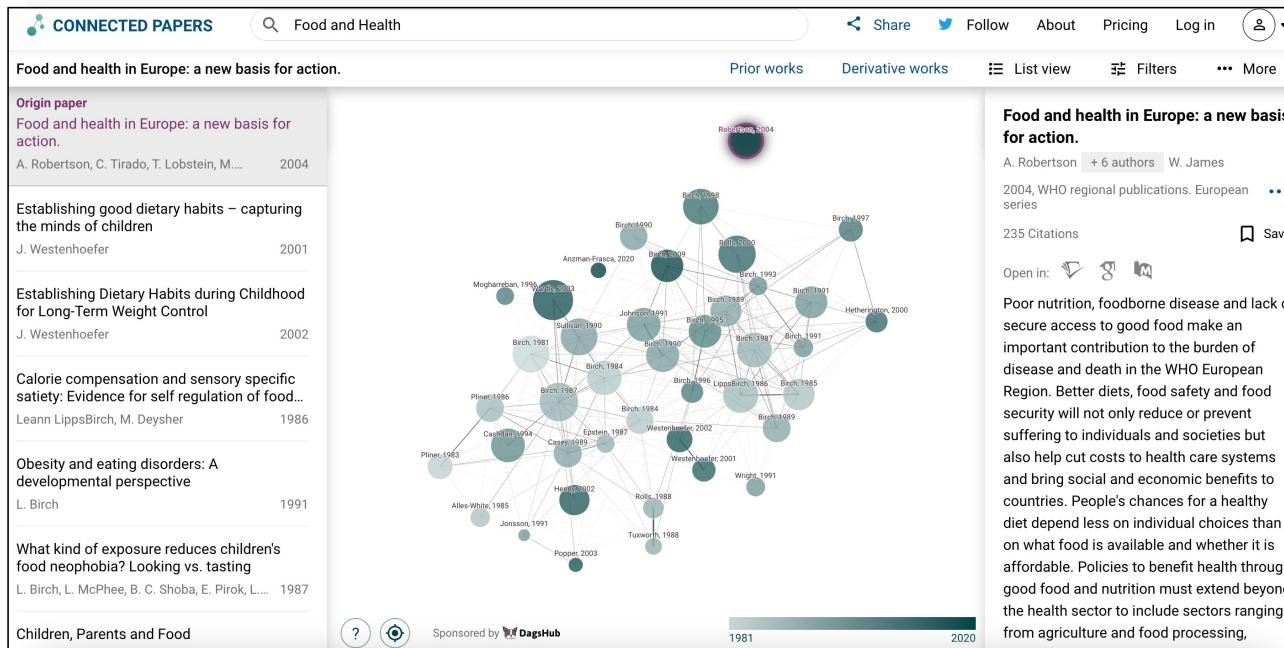


This tool creates visual maps of research topics based on AI analysis of scholarly articles. These maps can reveal under-explored areas within the topic.



CONNECTED PAPERS

# Connected Papers



Free tool that allows you to visually explore the relationships between different research papers. Creates a network graph where each node represents a paper and the edges between nodes represent citations. Helpful way to find new papers that are related to the research you are already familiar with.

# Question & Answer





# TERIMA KASIH

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Kerana Tuhan untuk Manusia