



CYBERSMART

Always a step ahead

PROBLEM

According to Warren Buffet, Cyber Attack is the biggest threat to mankind

Cybercrime increases

78%
annually

Nigeria loses

N127 Billion
Annually to Cybercrime

SOLUTION

CyberSmart uses Artificial Intelligence and Big Data to identify fraudulent transactions



Personalised



Adapt



Social Data

MARKET VALIDATION

2017:

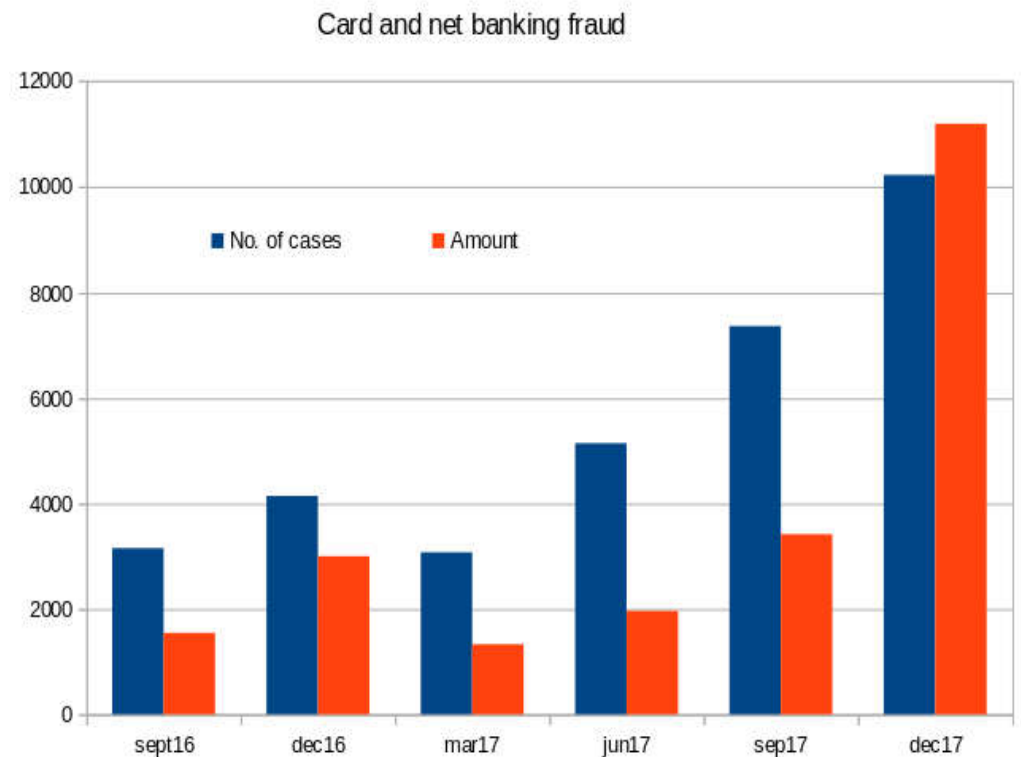
NIGERIA LOST

\$649 MILLION

TO FRAUD IN BANKING SECTOR

\$25.6 BILLION

VALUATION OF FRAUDULENT
TRANSACTIONS GLOBALLY



BUSINESS MODEL (B₂B)

\$0.005 PER 1,000 TRANSACTIONS

21

COMMERCIAL
BANKS

N940+

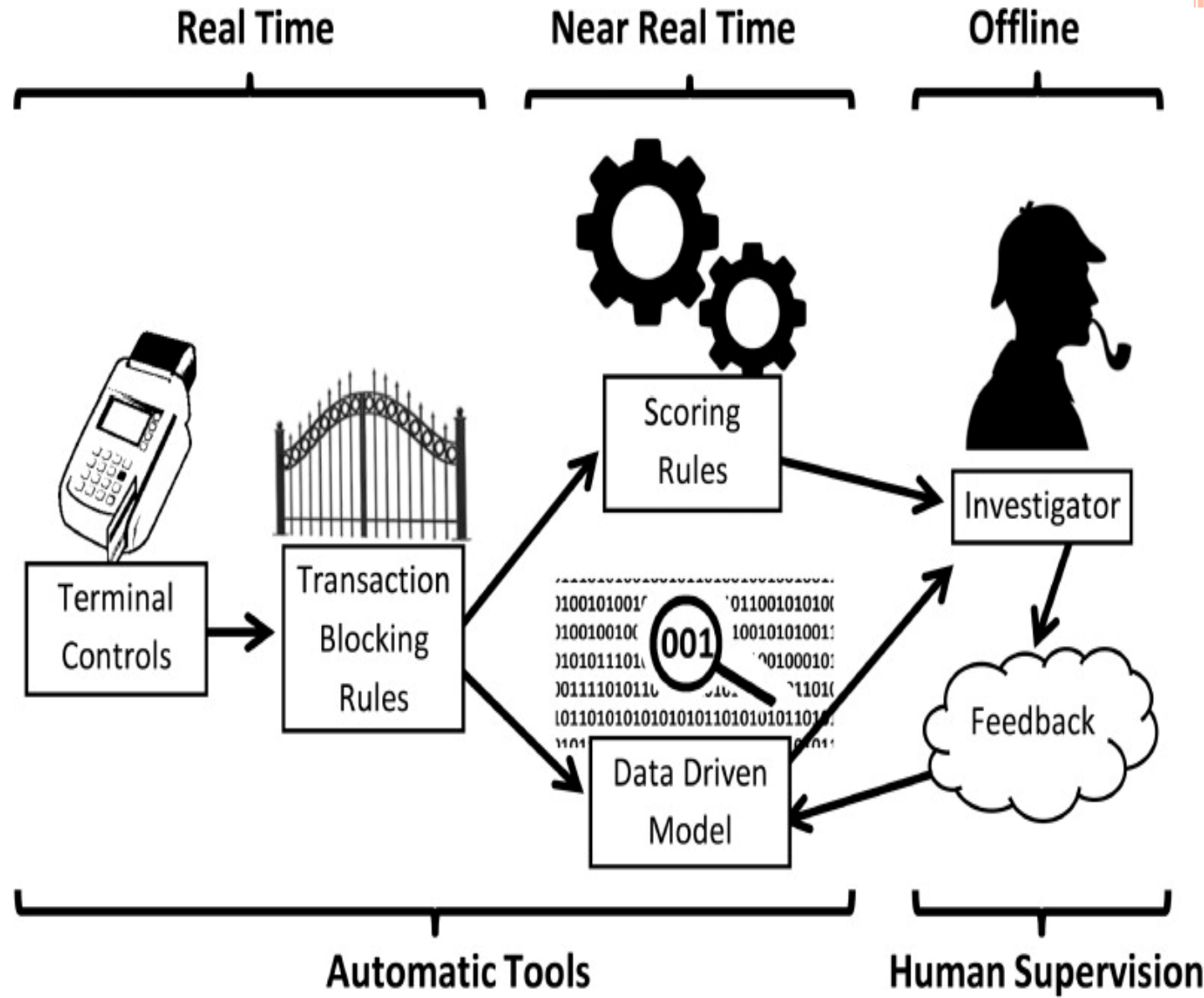
MILLION TRANSACTIONS
IN 2017 (E-PAYMENTS ONLY)

\$500

MILLION REVENUE
PROJECTED BY 2020



HOW IT WORKS



TEAM PROWESS

OKON EMMANUEL

CHIEF EXECUTIVE OFFICER

FIRST CLASS GRADUATE OF STATISTICS, UI
DATA SCIENTIST SPECIALISED IN BIG DATA

SAHEED JIMOH

CYBER-SECURITY EXPERT

CERTIFIED INFORMATION
SYSTEMS MANAGER (CISM)

QUADRI SAHEED

CHIEF TECHNOLOGY OFFICER

SPECIALISED IN SYSTEM ARCHITECTURE
AND CLOUD INFRASTRUCTURE

PHILIP IGBODA

CHIEF FINANCIAL OFFICER

BACHELOR'S DEGREE IN ACCOUNTING
MBA IN VIEW



*Thank
you*



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