<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>Dr. SSN Raju - Professional Management and Information Technology Consultant</title>

<link href="https://fonts.googleapis.com/css2?family=Inter:wght@300;400;500;600;700&display=swap" rel="stylesheet">

<script src="https://cdn.tailwindcss.com"></script>

<style>

body {

font-family: 'Inter', sans-serif;

background-color: #ffffff;

color: #2c3e50;

}

.container-padding {

padding: 2rem;

}

@media (min-width: 640px) {

.container-padding {

padding: 4rem;

}

}

h2 {

border-bottom: 2px solid #3498db;

padding-bottom: 0.5rem;

}

a {

color: #3498db;

}

li {

padding-left: 1rem;

text-indent: -1rem;

}

li::before {

content: "•";

color: #3498db;

display: inline-block;

width: 1rem;

}

</style>

</head>

<body class="container-padding">

<div class="max-w-4xl mx-auto bg-white shadow-xl rounded-2xl p-8 sm:p-12 md:p-16">

<!-- Header Section -->

<header class="text-center mb-12 border-b-2 border-gray-200 pb-8">

<h1 class="text-4xl sm:text-5xl font-bold text-gray-900 leading-tight">Dr. SSN Raju</h1>

<p class="text-xl font-bold text-gray-600 mt-2">Professional Management and Information Technology Consultant</p>

<p class="mt-4 text-sm text-gray-500 italic">"What ever you wish to do try me, I will do it if it is good for Organization Growth"</p>

<p class="mt-2 text-sm text-gray-500 italic">"Imagine. Create. Transform."</p>

<div class="flex flex-col sm:flex-row justify-center items-center gap-4 mt-6 text-gray-600">

<span>+91 9391101403</span>

<span>|</span>

<a href="mailto:drssnraju@gmail.com" class="hover:underline">drssnraju@gmail.com</a>

<span>|</span>

<a href="https://www.linkedin.com/in/drssnraju" target="\_blank" class="hover:underline">LinkedIn</a>

</div>

</header>

<!-- Professional Canvas Section -->

<section class="mb-10 text-center">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Professional Canvas</h2>

<p class="text-gray-700 mt-2">AI Universe Directory: Pursuing a comprehensive study of AI apps with a structured framework for classification and usability.</p>

</section>

<!-- Professional Profile -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 1: Professional Profile</h2>

<ul class="list-disc list-inside space-y-2 text-gray-700">

<li>IT and Management Professional with extensive experience in industry, academia, and consulting.</li>

<li>Expertise in IT Strategy, Project Management, ERP, CRM, BUSINESS PORTALS, GenerativeAI, Business Development, Industry, and Academic Leadership.</li>

<li>Proven record of international engagements and multi-domain expertise spanning technology, education, and global business operations.</li>

</ul>

</section>

<!-- Education -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 2: Education</h2>

<ul class="list-disc list-inside space-y-2 text-gray-700">

<li>PhD, Management - Osmania University, Hyderabad (2009)</li>

<li>MADE, Distance Education - IGNOU, New Delhi (2005)</li>

<li>CSM, Information Technology - ICCPI, Hyderabad (1993)</li>

<li>MBA, Management - Andhra University, Waltair (1982)</li>

<li>BE, Engineering - Andhra University, Waltair (1974)</li>

</ul>

<p class="text-gray-700 mt-4">Affiliation: Senior Life Member - Computer Society of India</p>

</section>

<!-- Certifications & Assessments -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 3: Certifications & Assessments</h2>

<div class="space-y-4">

<p class="text-lg font-medium text-gray-700">oDesk (Likert Ranking 1-5)</p>

<ul class="list-disc list-inside space-y-2 text-gray-700">

<li>Management Skills Test - 3.40 (Top 20%)</li>

<li>Customer Service Test - 4.50 (Top 20%)</li>

<li>Ecommerce Test - 2.60 (Above Average)</li>

<li>Business Plans Test - 4.25 (Above Average)</li>

<li>Business Writing Skills Certification - 2.75 (Above Average)</li>

<li>Virtual Assistant Skills Test - 3.35 (Above Average)</li>

<li>Online Article Writing & Blogging (US Version) - 3.90 (Above Average)</li>

<li>Email Etiquette Certification - 3.85 (Above Average)</li>

</ul>

</div>

</section>

<!-- Freelance, Remote Work -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 4: Freelance, Remote Work</h2>

<p class="text-lg font-medium text-gray-700 mb-2">Work on "oDesk" with "Feedback" (Likert Ranking 1-5)</p>

<ul class="list-disc list-inside space-y-2 text-gray-700">

<li>Engineering Manager Coach - 5.00: Dr. Raju is an expert and a great engineer.</li>

<li>Business Analysts - 5.00</li>

<li>Research assistant - 4.00</li>

<li>Interesting Beta usage project for web professionals - 4.80</li>

<li>Write a description of a software package - 5.00: Excellent work. Quick turnaround.</li>

<li>Technical Service Description Rewritten - 5.00: Good job!!</li>

<li>Project Manager - 4.65: SSN Raju is a great worker. Excellent communication skills and willingness to go over & beyond the scope of work. Will hire him again.</li>

<li>Project Manager - 5.00: Thanks Raju for your effort</li>

<li>Project Plan & Documents - 5.00: Excellent work... Thank you, Raju.</li>

<li>Report Needed on Starting a College in India - 5.00: Excellent worker!</li>

<li>Course Designer - 5.00: Good job. We have decided to hire Raju for a longer term contract. Keep up the good work.</li>

<li>Looking for the Best Article Writers and Bloggers Around - 4.20: Thanks for the Articles - Great Communication.</li>

<li>Supermarkets Research - 4.00</li>

<li>Project Manager - MBA helpfull - 5.00: Raju, you are very dedicated and I have enjoyed working with you.</li>

</ul>

<p class="text-lg font-medium text-gray-700 mt-6 mb-2">Fiverr Projects (Likert Ranking 1-5)</p>

<ul class="list-disc list-inside space-y-2 text-gray-700">

<li>Game Plan for the client - 4.30</li>

<li>Hand holding to become an Author</li>

<li>SOP writing support and training - 5.00</li>

</ul>

</section>

<!-- International Experience -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 5: International Experience</h2>

<p class="text-gray-700">Worked with clients across:</p>

<p class="text-gray-700 mt-2">India, Japan, Germany, USA, Italy, Greece, Turkey, UK, UAE, Singapore, Taiwan, and Malaysia.</p>

</section>

<!-- Domain Expertise -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 6: Domain Expertise</h2>

<div class="grid grid-cols-1 sm:grid-cols-2 md:grid-cols-3 gap-x-8 gap-y-2 text-gray-700">

<ul>

<li>Academics</li>

<li>Agriculture</li>

<li>Amazon Affiliation Support</li>

<li>Automotive</li>

<li>Bulk Drugs</li>

<li>Business Management</li>

<li>Business Portals</li>

<li>Career Counseling</li>

<li>Cement</li>

<li>Citizen Services</li>

<li>Communication</li>

<li>Computers</li>

<li>Construction</li>

<li>Consulting</li>

<li>CRM</li>

<li>Defence Electronics</li>

</ul>

<ul>

<li>Ecommerce</li>

<li>Education</li>

<li>Engineering</li>

<li>ERP</li>

<li>Fertilizers</li>

<li>Finance</li>

<li>FMCG</li>

<li>Healthcare</li>

<li>Human Resource Management</li>

<li>Mining</li>

<li>Motion Picture Production Cycle</li>

<li>Office Automation</li>

<li>Onboarding</li>

<li>Pharmaceuticals</li>

<li>SaaS</li>

<li>Shipping</li>

</ul>

<ul>

<li>Software Industry</li>

<li>Start Up Support</li>

<li>Steel</li>

<li>Super Market</li>

<li>Training</li>

<li>Transporation</li>

<li>US Medical Billing Process</li>

</ul>

</div>

</section>

<!-- Experience Summary -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 7: Experience Summary</h2>

<ul class="list-disc list-inside space-y-2 text-gray-700">

<li>Industry: 20+ years in Information Technology and Management (Top leadership roles)</li>

<li>Academia: 20+ years in teaching, research, training, counseling, and consulting</li>

<li>Practice Areas: Business, Management, IT, Marketing, HR</li>

</ul>

</section>

<!-- Academic Roles -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 8: Academic Roles</h2>

<ul class="list-disc list-inside space-y-2 text-gray-700">

<li>Professor - IAITC, Visakhapatnam</li>

<li>Professor & HOD - Mechanical Engineering, GIITS, Visakhapatnam</li>

<li>Professor - IIAM Management School, Vizag</li>

<li>Director - Vishwas School of Management, Hyderabad</li>

<li>Course Director - Missouri State University, USA MBA Program</li>

<li>Faculty Member - ICFAI University, IBS Hyderabad</li>

</ul>

</section>

<!-- Current Position -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 9: Current Position</h2>

<p class="text-lg font-medium text-gray-700">Director - Confluence Educational Services (2019-Present)</p>

<ul class="list-disc list-inside space-y-2 text-gray-700 mt-2">

<li>Administration</li>

<li>HR & Business Operations</li>

<li>IT Project Management</li>

<li>Social Media Marketing</li>

<li>Content Management</li>

<li>Training & Onboarding</li>

<li>LMS</li>

<li>Generative AI Initiatives</li>

</ul>

</section>

<!-- Business Verticals & Strategy -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 10: Business Verticals & Strategy</h2>

<p class="text-gray-700 mb-2">Live / Partially Live Portals:</p>

<ul class="list-disc list-inside space-y-1 text-gray-700">

<li>confluenceedu.com - Study Abroad Consultancy</li>

<li>dashboard.confluneceedu.com - CRM Dashboard</li>

<li>onevilla.co - Real Estate (Buy & Sell)</li>

<li>jobwheeler.com - Employment Portal</li>

<li>sprealty.com - Real Estate Services</li>

<li>svsrco.com - IT Services</li>

<li>vidyauni.com - Education Portal</li>

<li>jaikisan.co - Agro Retail Business</li>

<li>kakatiyacapital.com - NBFC Portal</li>

<li>shakticrafts.com - Crafts Portal</li>

<li>sprydr.com - NGO Foundation</li>

<li>ashvinicare.com - Medical</li>

<li>renu-ca-aiim.org - US Clinic</li>

<li>dashboard.renu-ca-aiim.com - US Medical Services</li>

<li>payroll.confluenceedu.com - Payroll</li>

<li>drpujithajosyula.com - Psychology Practice</li>

</ul>

</section>

<!-- Major Consulting Assignments -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 11: Major Consulting Assignments</h2>

<ul class="list-disc list-inside space-y-2 text-gray-700">

<li>Rajinder Group, Bombay - IT & Satellite Communication</li>

<li>Global Telecom Ltd, Bombay - ERP & Software Services Setup</li>

<li>Cybermate Infotech Ltd, Hyderabad - Entrepreneur Consulting</li>

<li>Fortune Technologies Ltd, USA - IT Training & ERP</li>

<li>KCP Ltd, Chennai - Consulting Services Setup</li>

<li>Softcom Systems, Hyderabad - Software Training</li>

<li>Titanic Solutions Inc, USA - Portal Design & Development</li>

<li>Nippon Koei Co, Japan (World Bank Project) - IT Expert & MIS Consultant</li>

<li>Indotronix, USA - Offshore Development & Content Mgmt</li>

<li>Viswas Educational Academy, Hyderabad - Startup Institution</li>

</ul>

</section>

<!-- Publications & Research Papers -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 12: Publications & Research Papers</h2>

<ul class="list-disc list-inside space-y-2 text-gray-700">

<li>Citizen Satisfaction & E-Governance - AIMS Annual Convention, New Delhi (2002)</li>

<li>Managing Virtual Organizations - National Conference, Indore (2003)</li>

<li>Power of Knowledge - HRD, ICE Hyderabad (2004)</li>

<li>Mobile Learning for Physically Handicapped - CSI Hyderabad (2004)</li>

<li>E-learning Models for Distance Learning - IGNOU Dissertation (2004)</li>

<li>E-Intelligence System for Competitive Business - AV PG Centre, Hyderabad (2005)</li>

<li>Entrepreneurship Skills - ICEM, University of Hyderabad (2006)</li>

<li>Film as a Powerful Art & Social Media - Karimnagar Film Society (2008)</li>

<li>Effectiveness of E-Governance in AP - Osmania University Thesis (2009)</li>

<li>Inclusive Growth Strategies - GIITS, Vizag (2014)</li>

<li>E-Governance & Good Governance - AVNCCIM, Hyderabad (2015)</li>

</ul>

</section>

<!-- Job History -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 13: Job History</h2>

<ul class="list-disc list-inside space-y-2 text-gray-700">

<li>Director - Confluence Educational Services (2019-Present)</li>

<li>Director - Indo American Institutions Technical Campus (2015-2018)</li>

<li>HOD & Professor - Gonna Institutions (2012-2015)</li>

<li>Professor - Indo American Institutions Technical Campus (2009-2012)</li>

<li>Professor - IIAM (AICTE PGDBM), Visakhapatnam (2008-2009)</li>

<li>Head IT-ARDEE Business Software Services, Visakhapatnam (2006-2008)</li>

<li>Director - Vishwas Educational Academy, Hyderabad</li>

<li>Course Director - Missouri State Univ, USA (2004-2006)</li>

<li>Head IT & Professor - IBS Hyderabad (2001-2004)</li>

<li>Director - ACE Ltd, Hyderabad (1995-2001)</li>

<li>GM (Computer Services) - SOL Pharmaceuticals, Hyderabad (1993-1995)</li>

<li>Manager Systems - APPM Ltd, Hyderabad (1990-1993)</li>

<li>Manager EDP - BPL India, Bangalore (1986-1990)</li>

<li>Manager EDP - Bandekar Group, Goa (1984-1986)</li>

<li>Senior Officer EDP - CFL Secunderabad (1968-1984)</li>

</ul>

</section>

<!-- Contact -->

<section class="mb-10">

<h2 class="text-2xl font-semibold border-b border-gray-200 pb-2 mb-4 text-gray-800">Section 14: Contact</h2>

<p class="text-gray-700 mb-2">Email: <a href="mailto:drssnraju@gmail.com" class="text-blue-600 hover:underline">drssnraju@gmail.com</a></p>

<p class="text-gray-700 mb-2">Phone: +91 9391101403</p>

<p class="text-gray-700 mb-2">LinkedIn: <a href="www.linkedin.com/in/drssnraju" target="\_blank" class="text-blue-600 hover:underline">www.linkedin.com/in/drssnraju</a></p>

<p class="text-gray-700 mb-2">Location: Hyderabad, India | Open to Global Opportunities</p>

</section>

<!-- Footer -->

<footer class="text-center text-gray-500 mt-12 border-t-2 border-gray-200 pt-8">

<p>&copy; 2025 Dr. SSN Raju. All rights reserved.</p>

</footer>

</div>

</body>

</html>