



## Agenda

#### Introduction – the context

What is Deep learning

How it is different from ML

Types of Deep learning Algorithms

When to use ML and DL

#### **Understanding text**

What is NLP

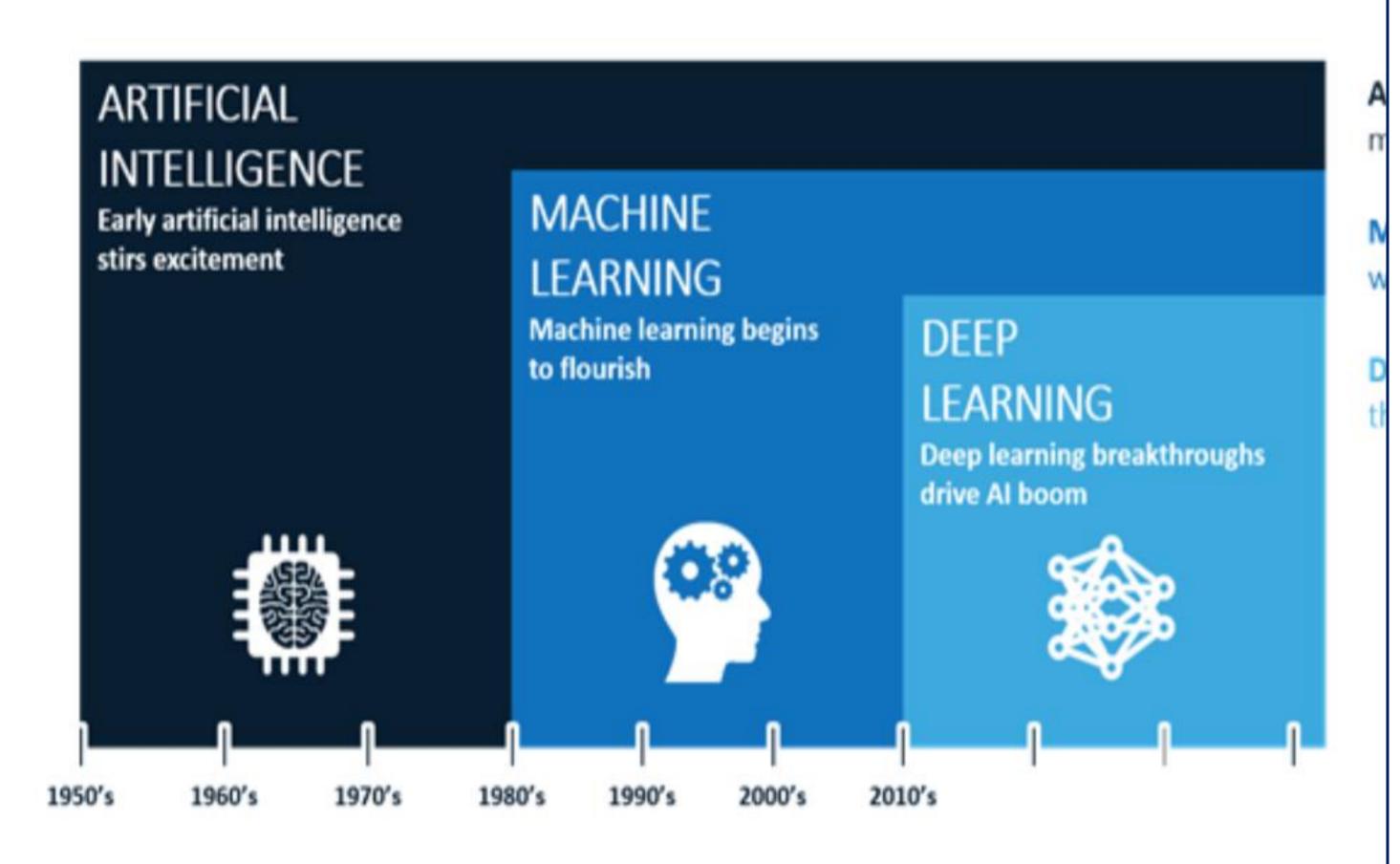
Process

**Applications** 

Hands On



#### AIVS ML VS DL



Al: Intelligence demonstrated by machines rather than humans or animals

ML: Giving computers the skills to learn without explicit programming

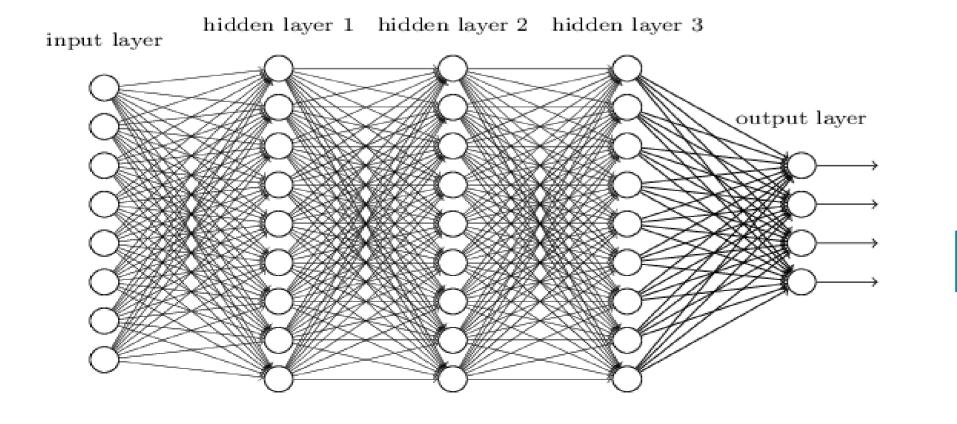
DL: is an ML subset examining algorithms that learn and improve on their own

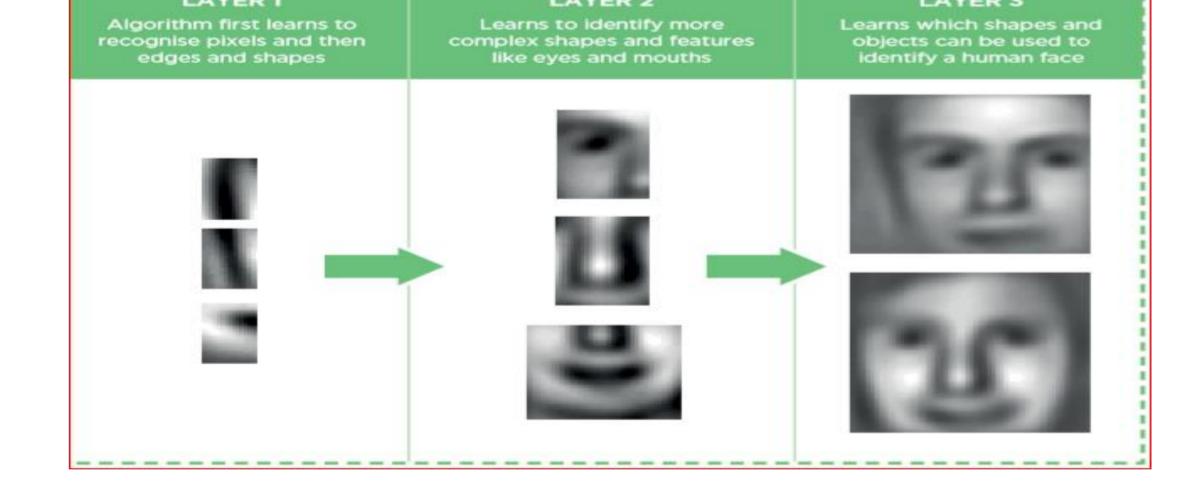
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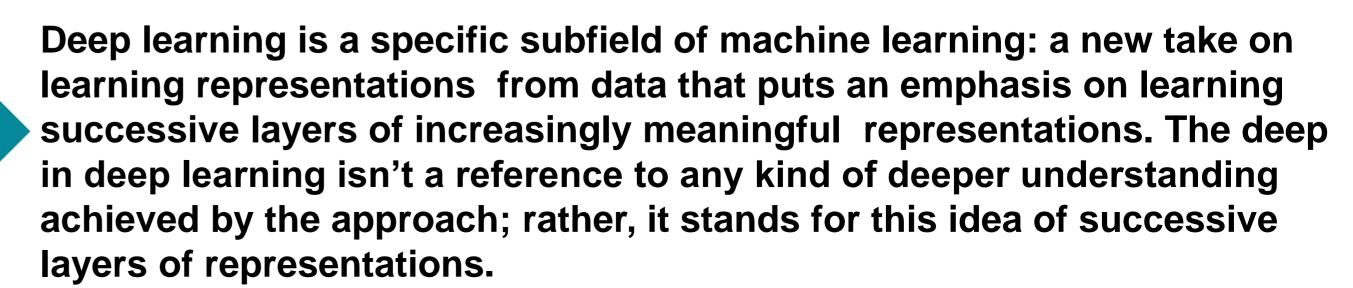
### WHAT IS DEEP LEARNING?

Practically, Deep Learning is a subset of Machine Learning that achieves great power and flexibility by learning to represent the world as nested hierarchy of concepts, with each concept defined in relation to simpler concepts, and more abstract representations computed in terms of less abstract ones.

Elaborately, a deep learning technique learn categories incrementally through it's hidden layer architecture, defining low-level categories like letters first then little higher level categories like words and then higher level categories like sentences.

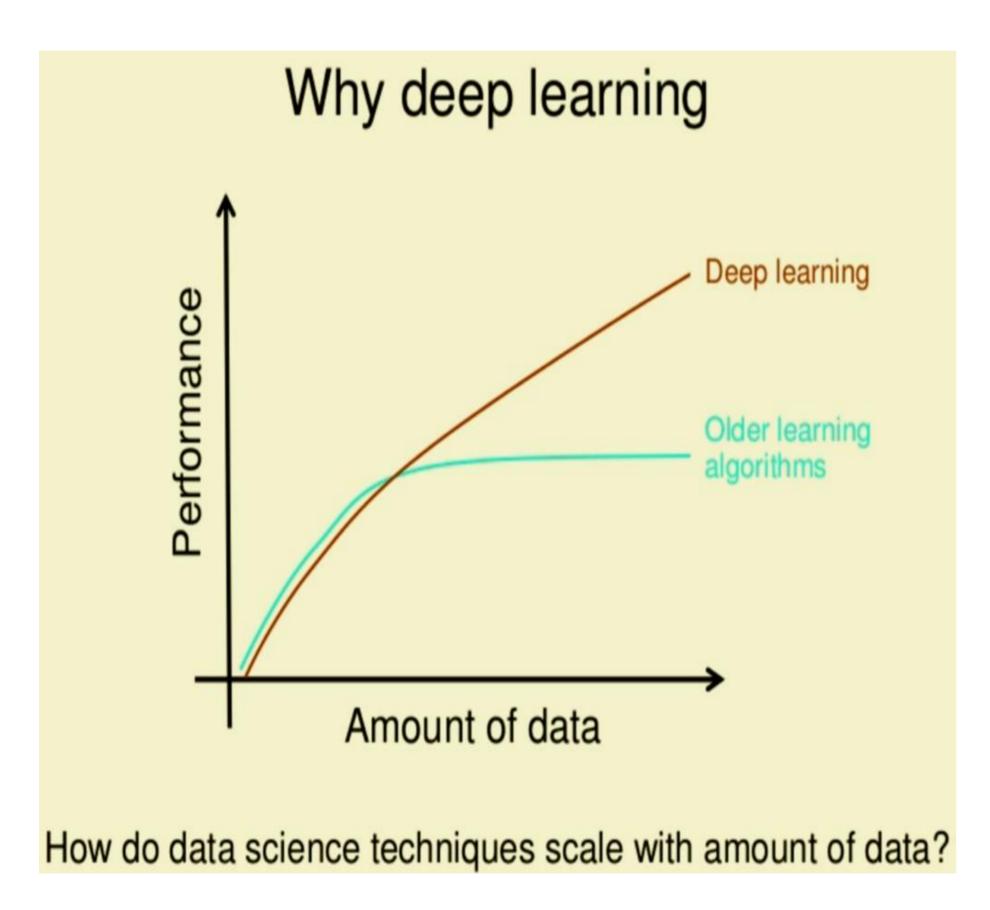






# DISTINCTIVE FEATURES OF DEEP LEARNING

#### **Performance**

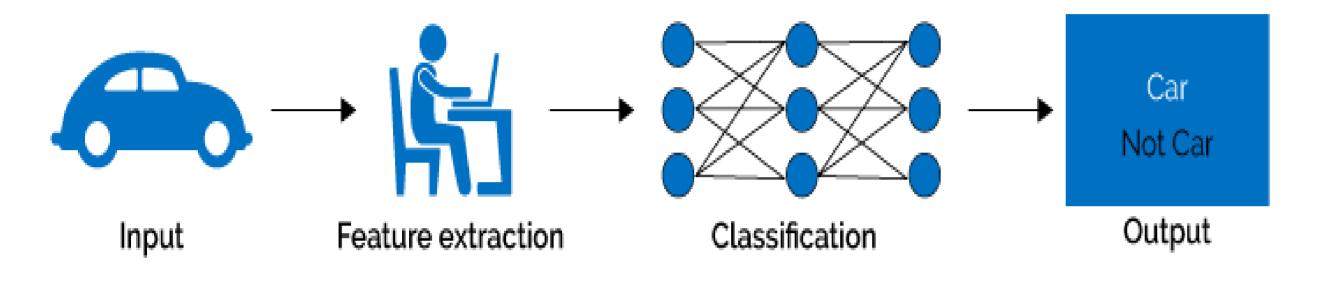


A big advantage with deep learning, and a key part in understanding why it's becoming popular, is that it's powered by massive amounts of data. The "Big Data Era" of technology will provide huge amounts of opportunities for new innovations in deep learning. As per **Andrew Ng**, the chief scientist of China's major search engine Baidu and one of the leaders of the Google Brain Project, "*The analogy to deep learning is that the rocket engine is the deep learning models and the fuel is the huge amounts of data we can feed to these algorithms.*"

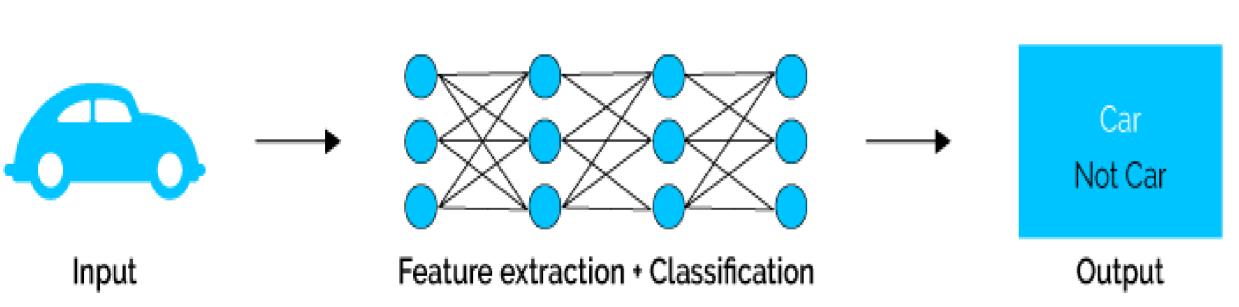
**Deep Learning** requires high-end machines contrary to traditional **Machine learning** algorithms. GPU has become a integral part now to execute any **Deep Learning** algorithm.

#### ARCHITECTURE

#### Machine Learning

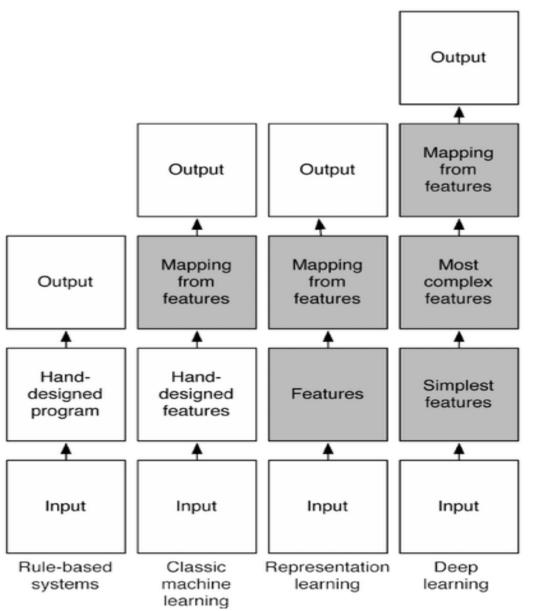


### Deep Learning



Another major difference between **Deep Learning** and **Machine** 

Learning technique is the problem solving approach. Deep Learning techniques tend to solve the problem end to end, where as Machine learning techniques need the problem statements to break down to different parts to be solved first and then their results to be combine at final stage.

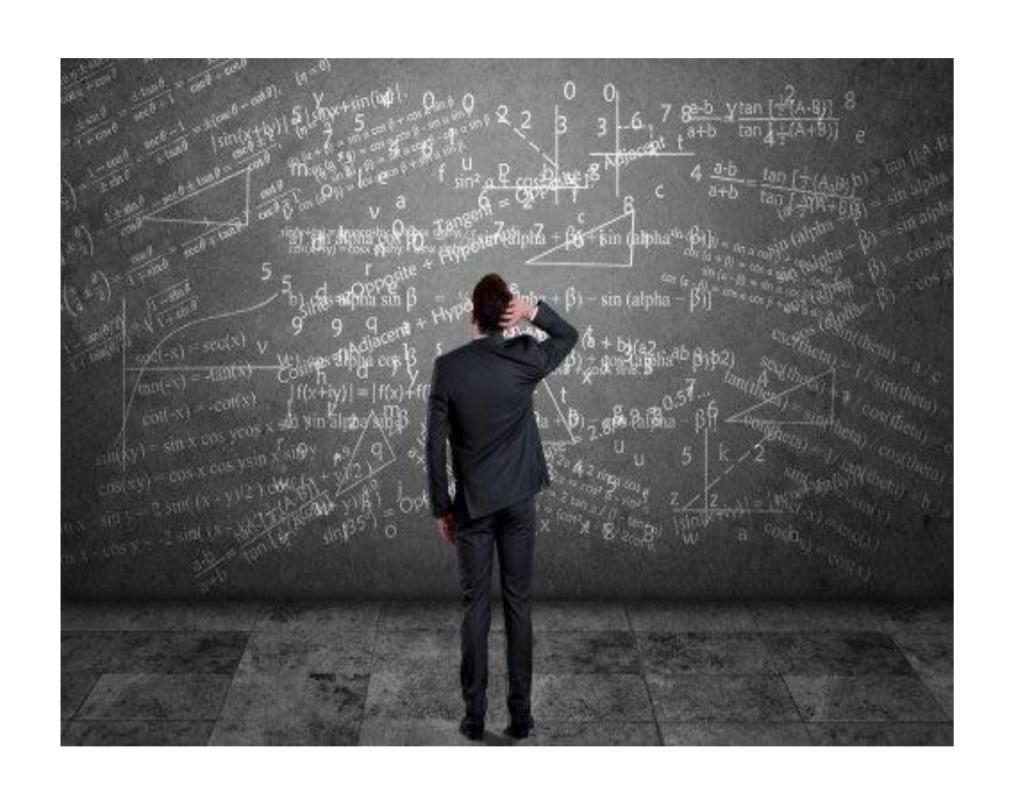


### TIME



Usually, a Deep Learning algorithm takes a long time to train due to large number of parameters. Popular ResNet algorithm takes about two weeks to train completely from scratch. Where as, traditional Machine Learning algorithms take few seconds to few hours to train. The scenario is completely reverse in testing phase. At test time, Deep Learning algorithm takes much less time to run. Whereas, if you compare it with k-nearest neighbors (a type of machine learning algorithm), test time increases on increasing the size of data.

### INTERPRETABILITY



Interpretability is the main issue why many sectors using other Machine Learning techniques over Deep Learning. Let's take an example. Suppose we use deep learning to calculate the relevance score of a document. The performance it gives is quite excellent and is near human performance. But there's is an issue. It does not reveal why it has given that score. Indeed mathematically you can find out which nodes of a deep neural network were activated, but we don't know what there neurons were supposed to model and what these layers of neurons were doing collectively. So we fail to interpret the results. Which is not in case of Machine Learning algorithms like decision trees, logistic regression etc.

#### DEEP LEARNING

Deep learning is a type of machine learning that can process a wider range of data resources, requires less data preprocessing by humans, and can often produce more accurate results that n traditional machine-

learning approaches (although it requires a larger amount of data to do so).

In deep learning, interconnected layers of softwarebased calculators known as "neurons" form a neural network.

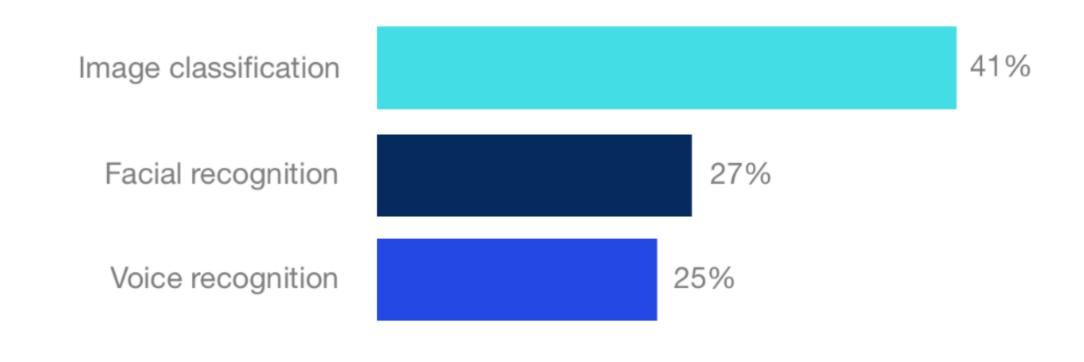
The network can ingest vast amounts of input data and proces s them through multiple layers that learn increasingly comple x features of the data at each layer.

The network can then make a determination about the data, I earn if its determination is correct, and use what it has learned to make determinations about new data.

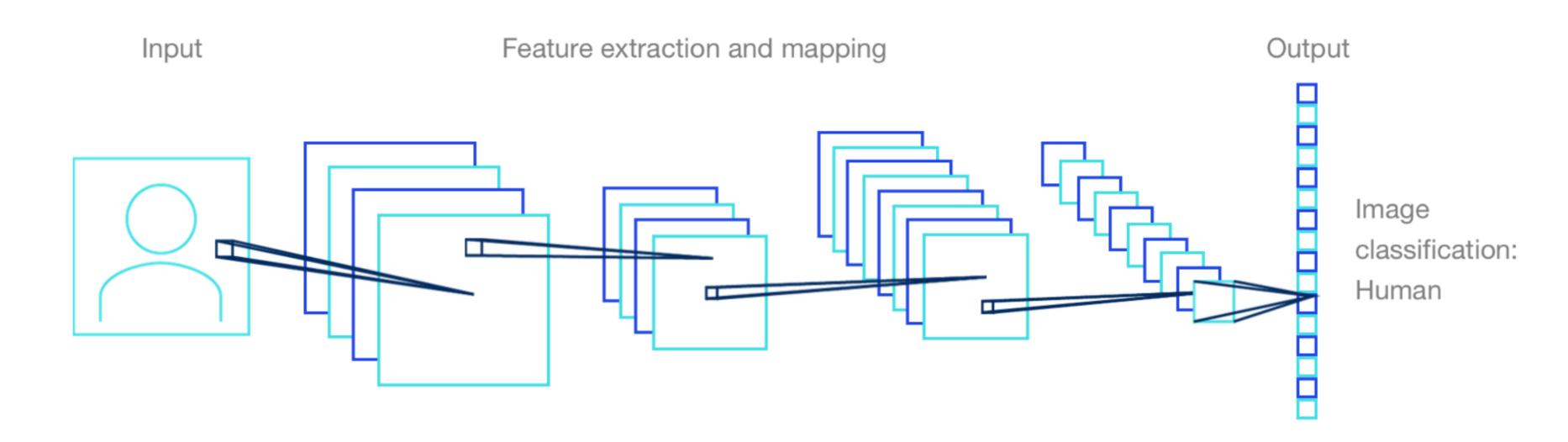
For example, once it learns what an object looks like, it can re cognize the object in a new image

Deep learning can often outperform traditional methods

% reduction in error rate achieved by deep learning vs traditional methods



#### **CONVOLUTION NEURAL NETWORK**



What is it?

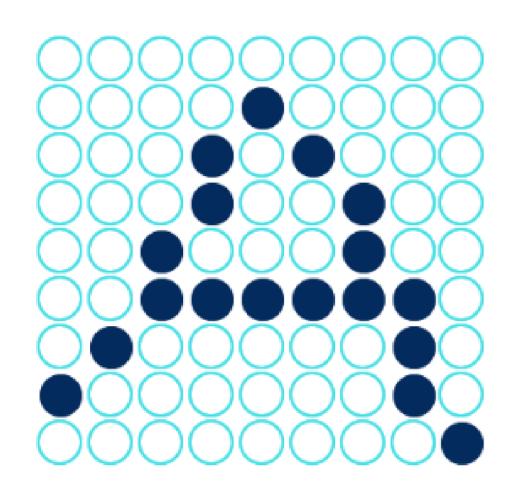
A multilayered neural network with a special architecture designed to extract increasingly complex features of the data at each layer to determine the output

When to use it?

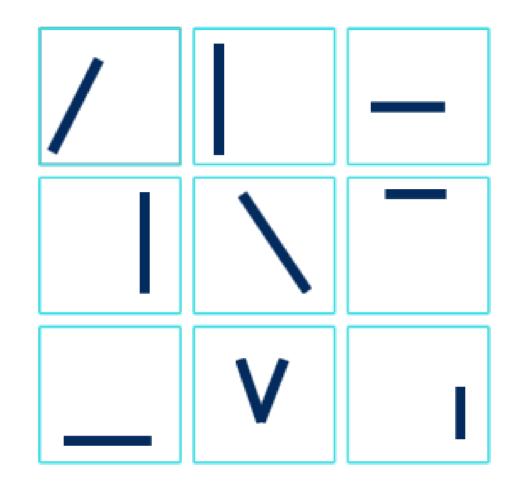
When you have an unstructure d data set (eg, images) and yo u need to infer information from it

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#### **CONVOLUTION NEURAL NETWORK**



The convolutional neural network (C NN) receives an i mage—for example, of the letter "A"—that it processes as a collection of pixels



• In the hidden layers, i t identifies unique fe atures for example, the indi vidual lines that mak e up "A"

# ABCDEFG HIJKLMNO PQRSTUV WXYZ

The CNN can now cla ssify a different image as the letter "A" if it fi nds in it the unique fe atures previously iden tified as making up th e letter

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# CONVOLUTION NEURAL NETWORK



Diagnose health diseases from medical scans



Detect a company logo in social media to better understand joint marketing opportunities (eg, pairing of brands in one product)



Understand customer brand perception and usage through images



Detect defective products on a production line through images

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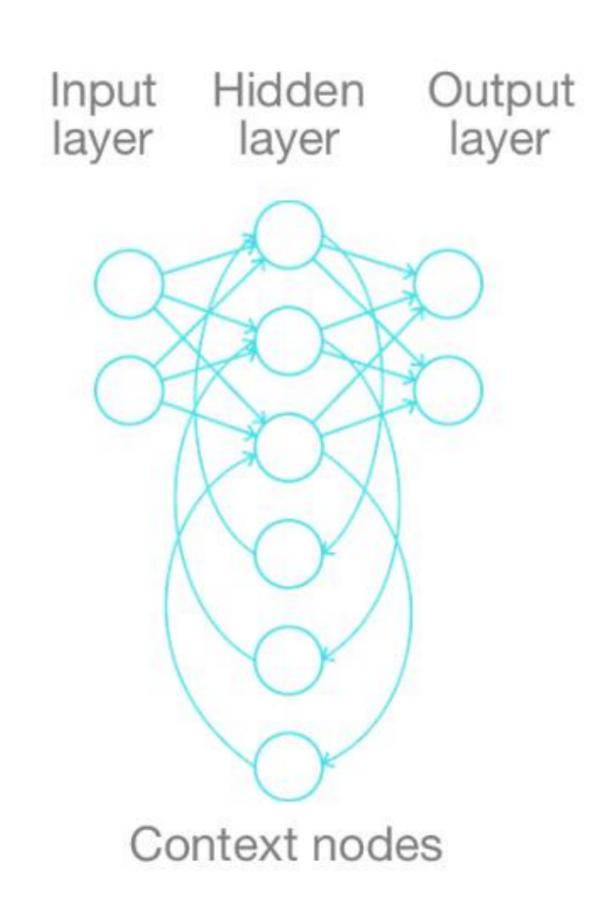
#### RECURRENT NEURAL NETWORK

What is it?

A multilayered neural network that can store information in c ontext nodes, allowing it to lea rn data sequences and output a number or another sequence

When to use it?

When you are working with timeseries data or sequences (eg, audio re cordings or text)



#### RNNS

#### Other neural-

network architectures assume all inputs are independent from one another.

But this assumption doesn't work well for some tasks.

Take, for example, the task of predicting the next word in a sente nce—

it's easier to predict the next wor d if several words that came befo re are known Predicting the next word in the sentence "Are you free \_\_\_\_\_?"



#### RNNS – USE CASES



Generate analyst reports for securities traders



Provide language translation



Track visual changes to an area after a disaster to assess potential damage claims (in conjunction with CNNs)



Assess the likelihood that a credit-card transaction is fraudulent



Generate captions for images



Power chatbots that can address more nuanced customer needs and inquiries

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#### Neural Networks **Backfed Input Cell** Deep Feed Forward (DFF) ©2016 Fjodor van Veen - asimovinstitute.org Input Cell Noisy Input Cell Perceptron (P) Feed Forward (FF) Radial Basis Network (RBF) Hidden Cell Probablistic Hidden Cell Spiking Hidden Cell Recurrent Neural Network (RNN) Long / Short Term Memory (LSTM) Gated Recurrent Unit (GRU) Output Cell Match Input Output Cell Recurrent Cell Memory Cell Auto Encoder (AE) Variational AE (VAE) Sparse AE (SAE) Denoising AE (DAE) Different Memory Cell Kernel Convolution or Pool Markov Chain (MC) Hopfield Network (HN) Boltzmann Machine (BM) Restricted BM (RBM) Deep Belief Network (DBN) Deep Convolutional Network (DCN) Deconvolutional Network (DN) Deep Convolutional Inverse Graphics Network (DCIGN) Echo State Network (ESN) Generative Adversarial Network (GAN) Liquid State Machine (LSM) Extreme Learning Machine (ELM) Deep Residual Network (DRN) Neural Turing Machine (NTM) Kohonen Network (KN) Support Vector Machine (SVM)

A mostly complete chart of

# HOW NN WORKS (ONE LAYER PIC)

