

2024 Summary

Greenhouse for Mental Health Development

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YouTube Channel



Greenhouse for Mental Health Development YouTube Channel Report

Summary Overview

General Metrics

• **Total Views:** 1,382

• Total Watch Time: 8.688 hours

• Average View Duration: 0:00:22

• **Total Impressions:** 22,601

• Overall Click-Through Rate: 0.76%

Viewer Type Breakdown

Viewer Type	Impressions	Click-Through Rate (%)	Views	Watch Time (Hours)	Average View Duration
Total	22,601	0.76	1,382	8.688	0:00:22
New Viewers	7,660	0.59	1,110	4.5829	0:00:14
Returning Viewers	75	17.33	248	3.4473	0:00:50
Unknown	14,175	0.77	0	0	N/A

Traffic Source Analysis

Summary of Traffic Sources

• **Total Views:** 1,382

• **Total Watch Time:** 8.688 hours

• Average View Duration: 0:00:22

• **Total Impressions:** 22,601

• Overall Click-Through Rate: 0.76%

Traffic Source Breakdown

1. Shorts Feed

• Views: 965

• Watch Time: 3.48 hours

• Average View Duration: 0:00:12

• Impressions: N/A

• Click-Through Rate: N/A

2. YouTube Search

• Views: 127

• Watch Time: 0.7804 hours

• Average View Duration: 0:00:22

• Impressions: 17,877

• Click-Through Rate: 0.31%

3. Browse Features

• Views: 77

• Watch Time: 0.3667 hours

• Average View Duration: 0:00:17

• Impressions: 374

• Click-Through Rate: 18.98%

4. Channel Pages

• Views: 64

• Watch Time: 2.0812 hours

• Average View Duration: 0:01:57

• Impressions: 1,102

• Click-Through Rate: 2.18%

5. Playlists

• Views: 46

• Watch Time: 1.0958 hours

• Average View Duration: 0:01:25

• Impressions: 14

• Click-Through Rate: 0%

6. Other YouTube Features

• Views: 43

• Watch Time: 0.2455 hours

• Average View Duration: 0:00:20

• Impressions: N/A

• Click-Through Rate: N/A

7. Suggested Videos

• Views: 26

• Watch Time: 0.3161 hours

• Average View Duration: 0:00:43

• Impressions: 3,234

• Click-Through Rate: 0.65%

8. External

• Views: 23

• Watch Time: 0.2599 hours

• Average View Duration: 0:00:40

• Impressions: N/A

• Click-Through Rate: N/A

9. Notifications

• Views: 7

• Watch Time: 0.0419 hours

• Average View Duration: 0:00:21

• Impressions: N/A

• Click-Through Rate: N/A

10.Direct or Unknown

• Views: 2

• Watch Time: 0.0173 hours

• Average View Duration: 0:00:31

• Impressions: N/A

• Click-Through Rate: N/A

11. Hashtag Pages

• Views: 2

• Watch Time: 0.0033 hours

• Average View Duration: 0:00:05

• Impressions: N/A

• Click-Through Rate: N/A